

Sponsorship Prospectus

Airflow Summit 2022

A platform to author, schedule
and monitor workflows

SCALABLE | EXTENSIBLE | ELEGANT

May 23th-27th, 2022.
Join from anywhere.

<https://airflowsummit.org/>

What is the Airflow Summit?

Airflow Summit is a online event for users and members of the Apache Airflow community. Apache Airflow is one of the most popular open-source data engineering projects. This event is a unique opportunity to contact with fellow Airflow users, and to hear from experts about how they have built enterprise-scale solutions with Airflow.

Attendees and sponsors will have a chance to virtually network with the core developers of the project, connect and learn more from global companies building solutions with Apache Airflow, such as Google, Airbnb, Lyft, Astronomer.io, and many others.

Why get involved?



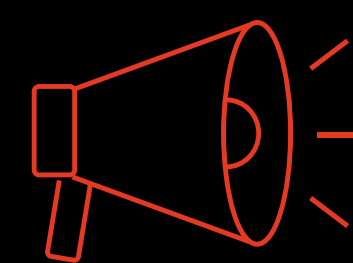
Share Know-how

Learn and share how to build cutting-edge data solutions



Talent Scouting

Find and connect with the best talent building data architecture solutions with Apache Airflow



Build Brand Awareness

Position your product at the core of the Apache Airflow extended community

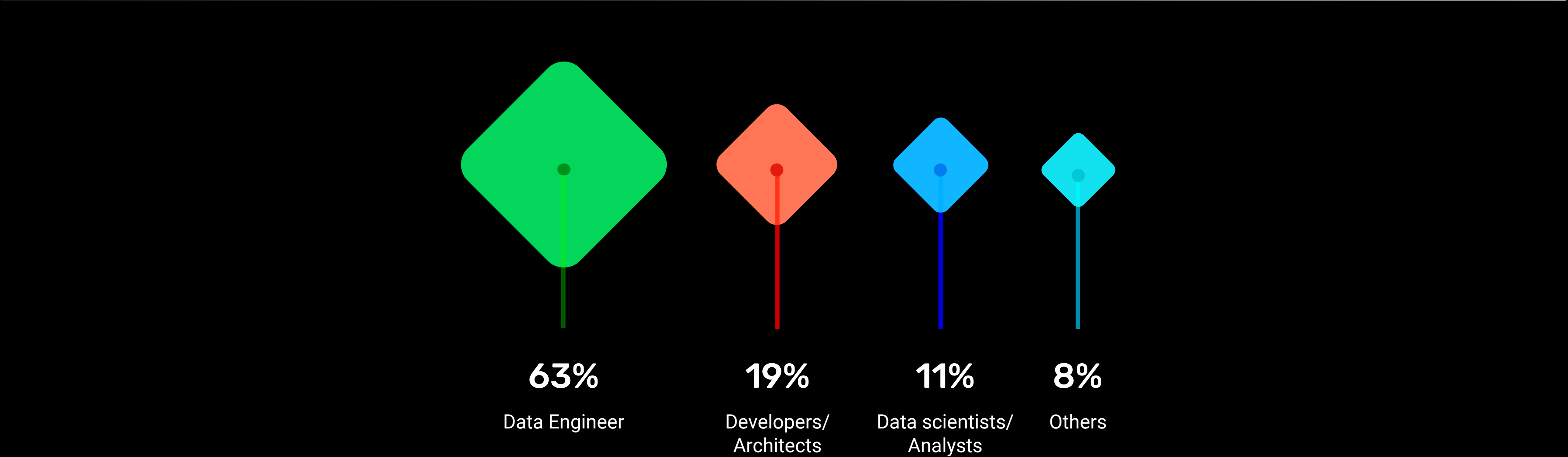


Lead Generation

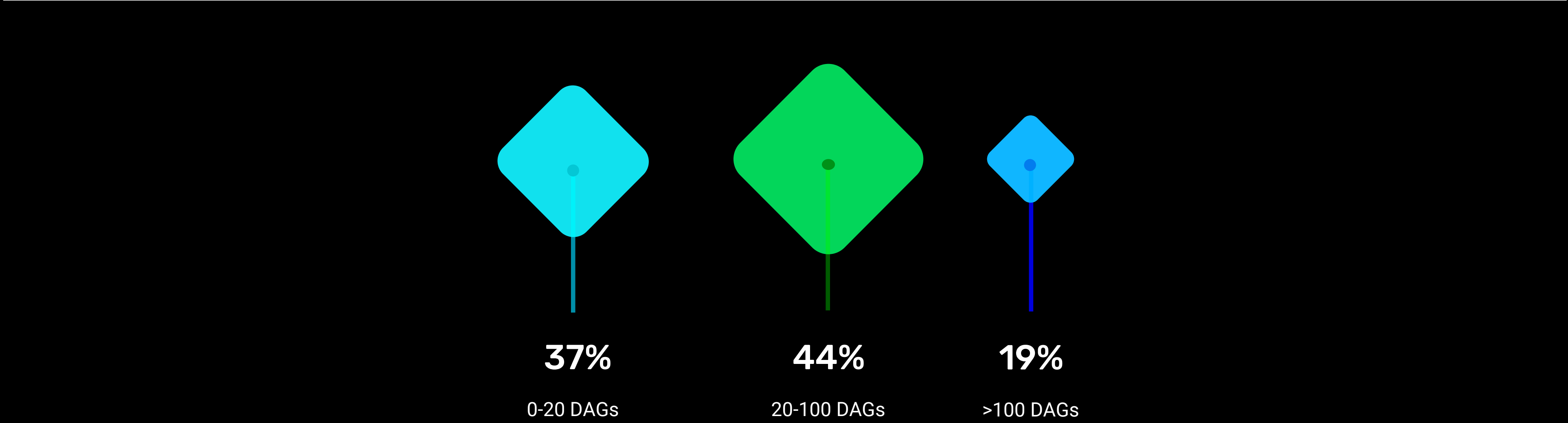
Understand the data engineering ecosystem and detect new business opportunities

Who is our audience?

Job titles



Airflow at scale



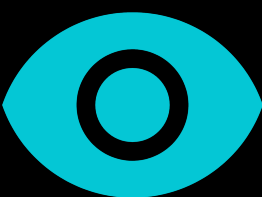
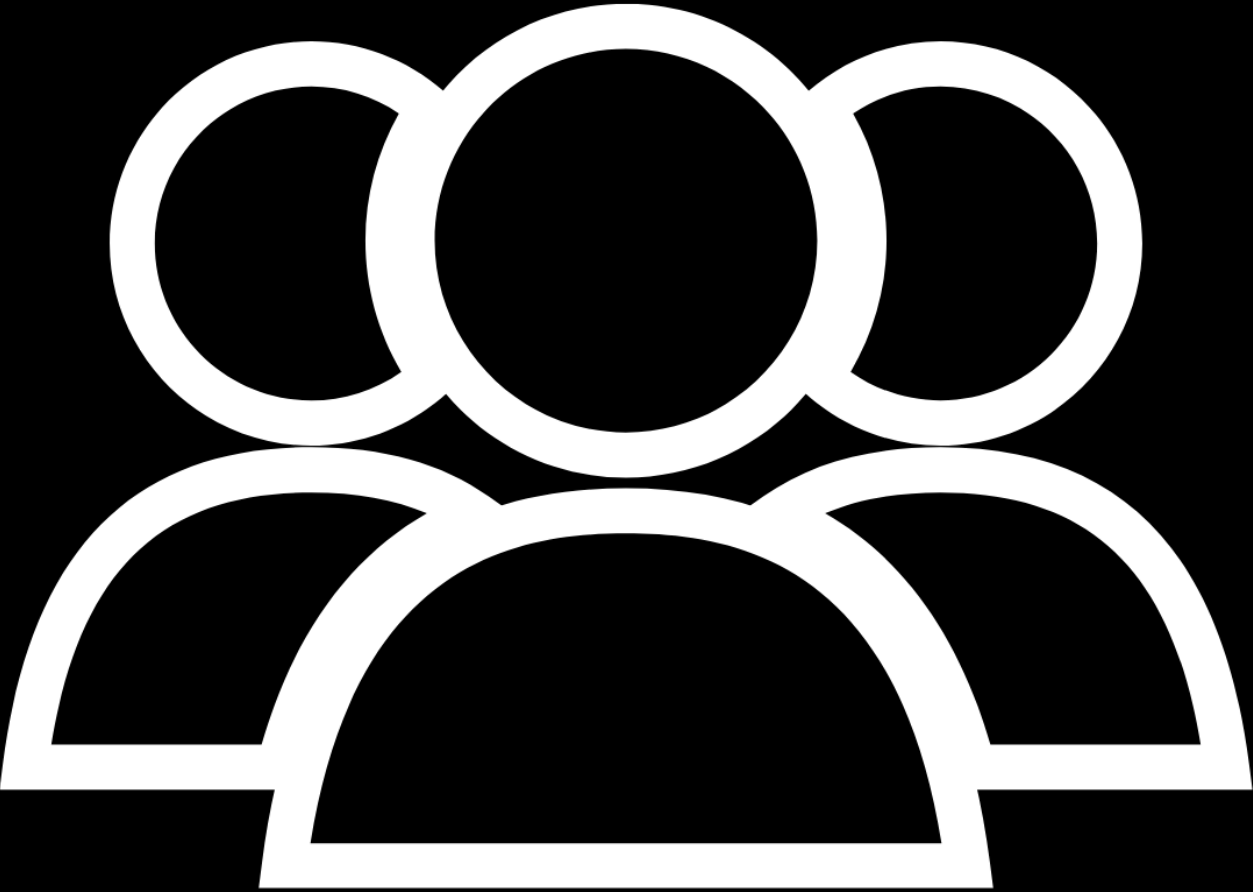


2021 Airflow Summit results



Attendance

10,304
Total registered



5,024
Attended live



3,292
Watched replay

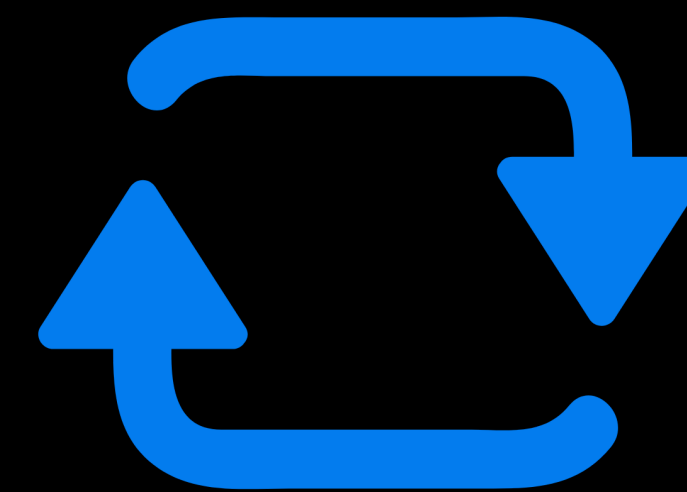


1,587
Clicked CTA

Content



55 talks + 1
contribution workshop

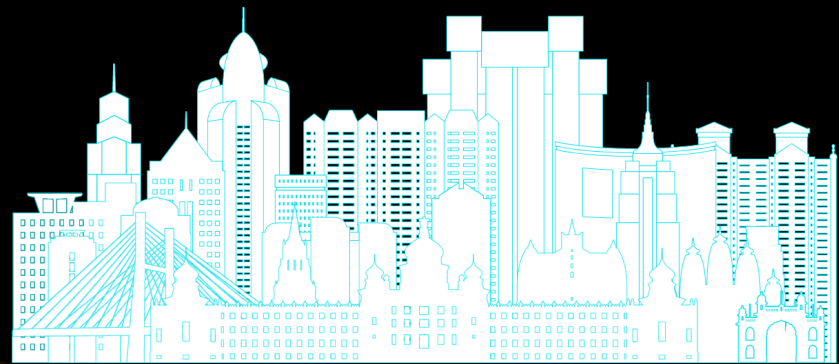


Total session views:
29,298



Session with most live participants:
*"Contributing to Apache Airflow /
Journey to becoming Airflow's leading
contributor".*
(2,253)

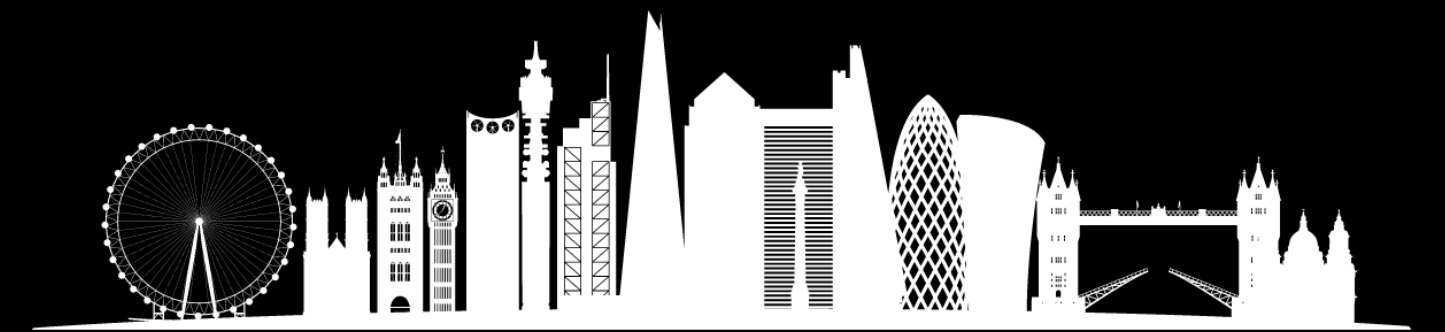
Airflow meetups that hosted the event



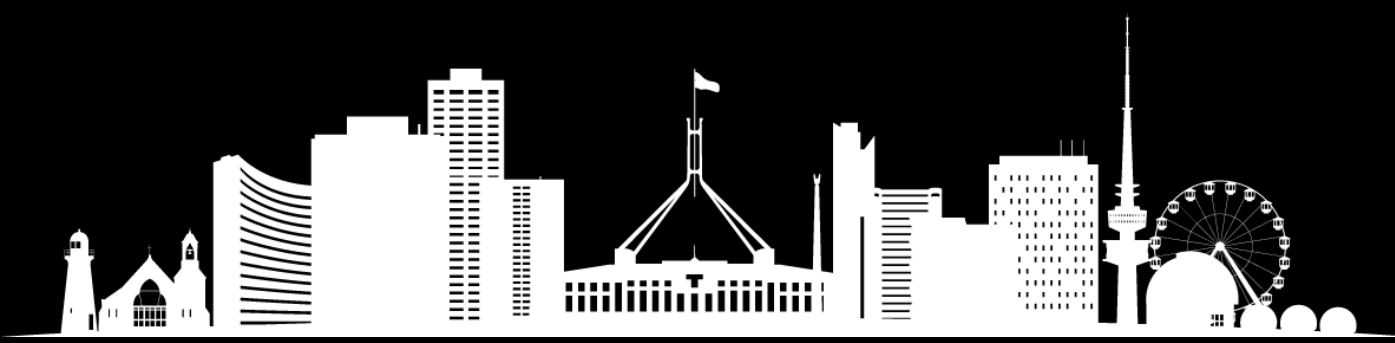
Bangalore



Bay Area



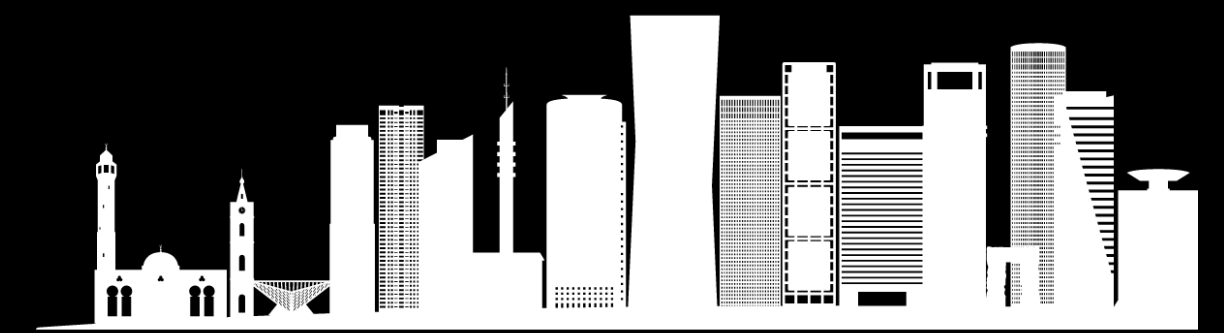
London



Melbourne



NYC



Tel-Aviv



Tokyo



Warsaw



Participant countries 2021



Africa 1%

Asia 23%

Europe 24%

North America 39%

Oceania 2%

South America 11%

Sponsorship levels

	PLATINUM 20 000 \$	GOLD 10 000 \$	SILVER 3 500 \$	COMMUNITY PARTNER 500 \$
BENEFITS				
Branded talk ("session presented by X") - includes call to action. Talk is recorded and stays available for ondemand access	Yes	Yes	–	–
Attendees contact	Whole database of participants (with contact info for those who accepted sharing)	Email to attendees with call to action from sponsor	–	–
Item in virtual swag bag	Yes	Yes	Yes	Yes
Branding on website	✓	✓	✓	✓
Branding on live session	✓	✓	✓	–
Brand presence on recordings (bumper)	✓	✓	✓	–
Social media mentions	2	1	Group sponsor posts	Group sponsor posts
Newsletter mentions	Yes	Yes	Yes	–
Mention in event chat	2	1	1	–
Job Fair (option to participate)	Yes	Yes	Yes	Yes

2021 sponsors



Google Cloud



Contact us



partners@airflowsummit.org

Produced by

