Sponsorship Prospectus

Airflow Summit 2020

A platform to author, schedule
and monitor workflows

SCALABLE | EXTENSIBLE | ELEGANT

Computer History Museum, MTV
June 3-5, 2020

What is the Airflow Summit?

Airflow Summit is a three day event for users and members of the Apache Airflow community. Apache Airflow is one of the most popular open-source data engineering projects. This event is a unique opportunity to meet fellow Airflow users, and to hear from experts about how they have built enterprise-scale solutions with Airflow.

Attendees and sponsors will have a chance to network with each other and meet the core developers of the project, connect and learn more from global companies building solutions with Apache Airflow, such as Google, Airbnb, Lyft, Astronomer.io, and many others.

There will be one day of training for Airflow developers and users of all levels. After the day of training, there will be two days of presentations of use cases, technology deep dives, and community stories.
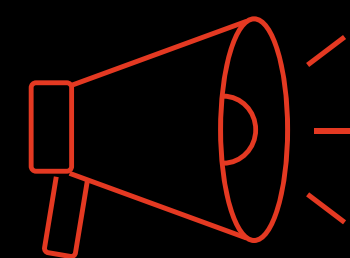
Why get involved?

Share Know-how

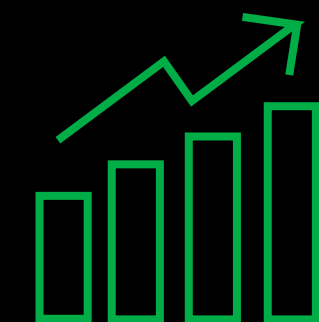Learn and share how to build cutting-edge data solutions

Talent Scouting

Find and connect with the best talent building data architecture solutions with Apache Airflow

Build Brand Awareness

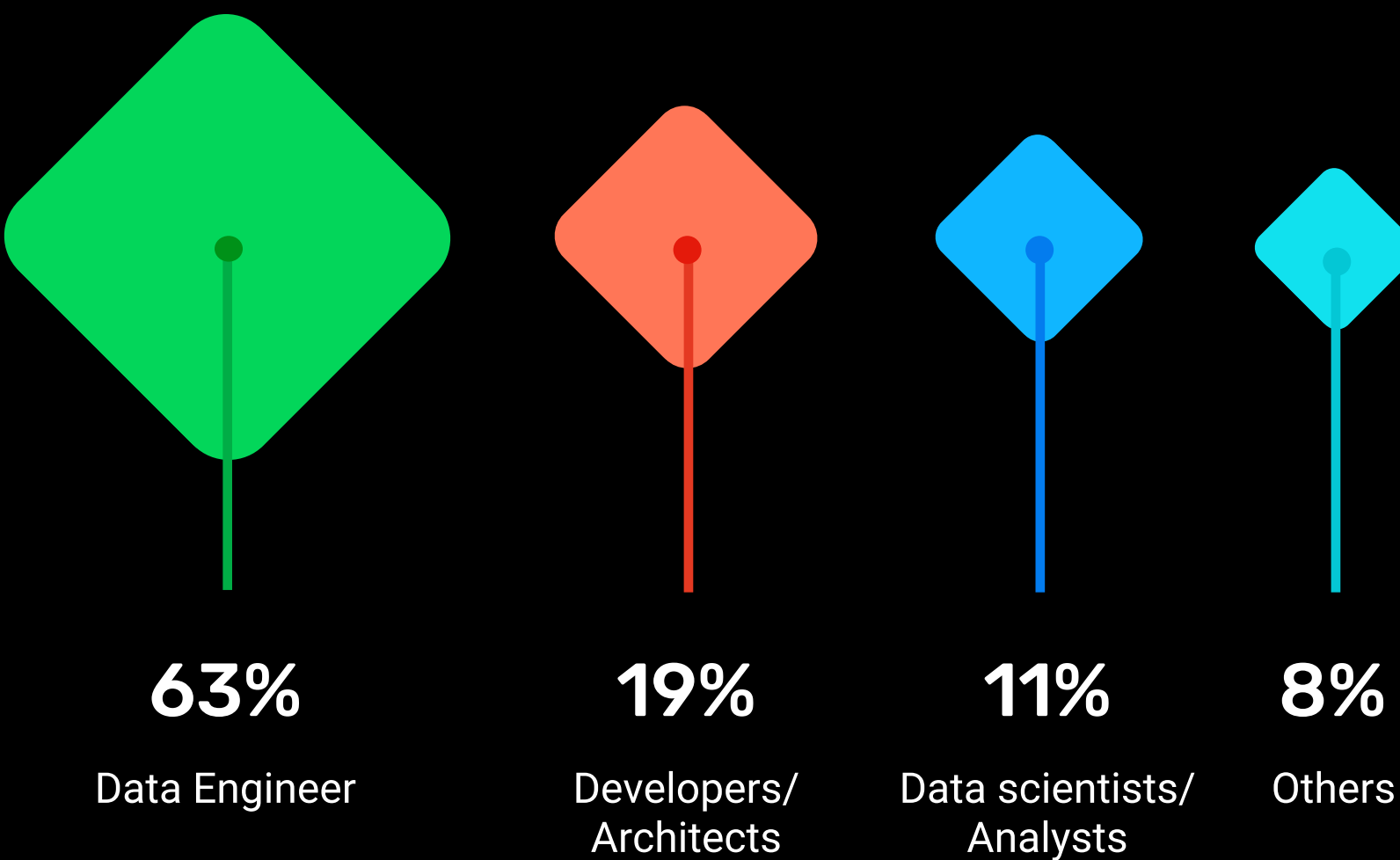Position your product at the core of the Apache Airflow extended community

Lead Generation

Understand the data engineering ecosystem and detect new business opportunities

Who is our audience?

Job titles

63%
Data Engineer

19%
Developers/
Architects

11%
Data scientists/
Analysts

8%
Others

Airflow at scale

37%
0-20 DAGs

44%
20-100 DAGs

19%
>100 DAGs
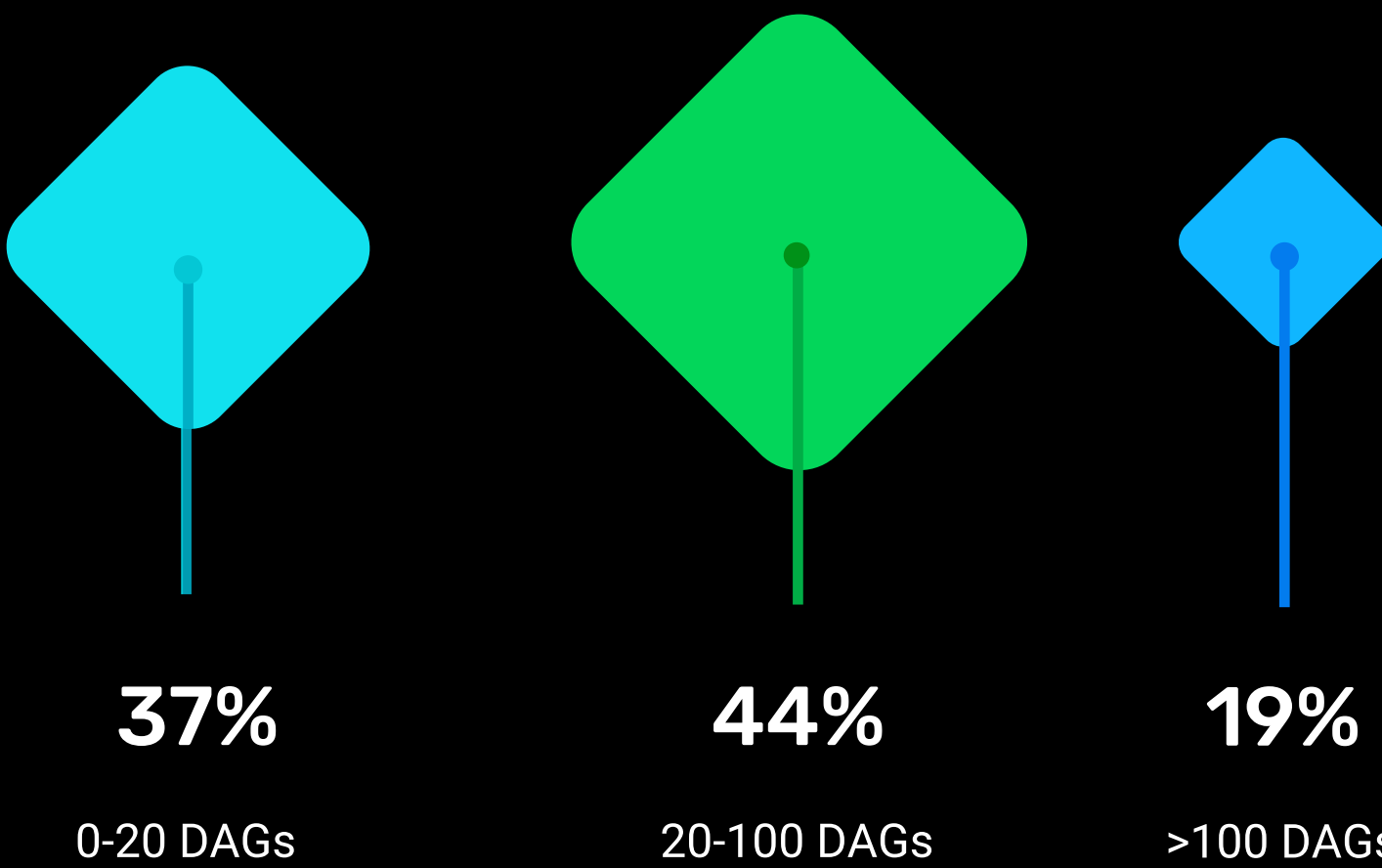
Sponsor package overview

CONFERENCE ACCESS	PLATINUM 30 000 $	GOLD 20 000 $	SILVER 10 000 $	BRONZE 5 000 $	COMMUNITY PARTNER FREE
Additional group ticket discount	30%	25%	15%	10%	10%
Passes to training and conference	4	3	2	2	—
Passes to conference only	4	3	2	2	—
Exhibition space table w/ two chairs 72" x 30"	✓	✓	✓	—	—
BRANDING OPPORTUNITIES					
Items in swag kits	✓	✓	✓	✓	✓
Branding on the event website	Logo + bio	Logo + bio	Logo + bio	Logo	Logo
Branding on lanyards	✓	—	—	—	—
Social media mentions	2	1	Group sponsor posts	Group sponsor posts	Group sponsor posts
Newsletter mentions	1	1	1	—	—
Logos on physical banners and rollups	Largest	Large	Medium	Small	—
Logos in session break	Largest	Large	Medium	Small	—
Logos in session recordings	Largest	Large	Medium	Small	—
Logos in event recap video	Largest	Large	Medium	Small	—
Notebooks	Largest	Large	Medium	Small	—
SPEAKING OPPORTUNITIES					
20 min session (approval required)	✓	✓	—	—	—

Venue

The Airflow Summit will be hosted at the Computer History Museum (CHM) in Mountain View, California. It has a beautiful and inspiring event space with state-of-the art facilities.

Like the CHM, we believe that technological progress should be in the service of human progress. We are happy to partner with people who share our vision of building a better future through technology.

Address

Computer History Museum
1401 N Shoreline Blvd
Mountain View, CA 94043

Other sponsors

preset

GO DATA DRIVEN

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Contact us

✉ partners@airflowsummit.org