

# Jedd Soh | Product Designer

UNIVERSITY OF OKLAHOMA, 2020 | BA, CREATIVE MEDIA

## SKILLS

### DESIGN

- User Interface Design (UI)
- User Experience Design (UX)
- Visual Design
- Prototyping
- Usability Testing
- User Research
- Information Architecture

### DEVELOPMENT

- JavaScript
- Tailwind
- Bootstrap
- Sass/SCSS
- Git, GitHub
- Webflow
- HTML & CSS

### TOOLS

- Figma
- Adobe Creative Suite
- VSCode
- Webflow
- GitHub
- Netlify
- Jira

## INFO

🌐 [jeddsoh.com](https://jeddsoh.com)

✉ [jeddsoh@gmail.com](mailto:jeddsoh@gmail.com)

🐙 [github.io/jeddsoh](https://github.io/jeddsoh)

🌐 [linkedin.com/jeddsoh](https://linkedin.com/jeddsoh)

## EXPERIENCE

### UX/UI DEVELOPER • GAUGE.IO

2023 • Berkeley, CA (Remote Contractor)

- Designed UX and information architecture for Wipro
- Provided user interface development and front-end JavaScript

### USER INTERFACE DESIGNER • AFFIRM

2022 • San Francisco, CA (Remote Contractor)

- Designed internal tooling to decrease servicing errors, improve the support agent experience, and lower customer frustration

### WEB DEVELOPER • FRANK

2022 • Oklahoma City, OK

- Designed and developed websites for various clients
- Led operations and introduced new processes and tools company-wide, such as Figma and Notion adoption

### PRODUCT DESIGN INTERN • YOUVERSION (THE BIBLE APP)

2021 • Edmond, OK

- Increased audio Bible adoption by 141%, affecting 300,000+ daily users
- Contributed to mobile design systems
- Localized for 100+ languages, leading to increased accessibility

### DIGITAL DESIGNER • UNIVERSITY OF OKLAHOMA

2016 - 2020 • Norman, OK

- Wrote HTML and CSS code for llc.ou.edu and modlang.ou.edu
- Provided visual assets for web and marketing