

Jedd Soh | User Interface

University of Oklahoma, 2020 | Creative Media Production, Chinese

jeddsloh.com

SKILLS

DESIGN

UX/UI Design, Design Systems, Prototyping, Visual Design, User Research, Usability Testing

DEVELOPMENT

HTML, CSS, JavaScript, React, Tailwind, Git

TOOLS

Figma, Zeplin, Webflow, VSCode, GitHub, Wordpress, Netlify, Adobe, Framer

AWARDS

AMERICAN ADV. AWARDS

Gold Medal • Web Dev • 2023

warriorsforfreedom.org

DISTINGUISHED SCHOLAR, STUDY IN CHINA SCHOLAR

University of Oklahoma

INFO

 jeddsloh.com

 jeddsloh@gmail.com

 github.io/jeddsloh

 linkedin.com/jeddsloh

WORK EXPERIENCE

UI ENGINEER • GAUGE.IO

2023 • Berkeley, CA (Remote Contractor)

- Provided ongoing web development and integrations engineering for a tech consulting firm

USER INTERFACE DESIGNER • AFFIRM

2022 • San Francisco, CA (Remote Contractor)

- Designed internal tooling to decrease servicing errors, improve the support agent experience, and lower customer frustration

WEB DEVELOPER • FRANK

2022 • Oklahoma City, OK

- Designed and developed websites for various clients
- Led operations and introduced new processes and tools company-wide, such as Figma and Notion implementation

MOBILE DESIGN INTERN • YOUVERSION (THE BIBLE APP)

2021 • Edmond, OK

- Redesigned critical app features
- Increased a major feature's (audio Bible) adoption by 141% (affecting 300,000+ daily users)
- Contributed to design systems and efforts in research, prototyping, usability testing, and design systems
- Assisted in localization for 100+ languages, including many underserved languages, leading to increased accessibility

WEB & GRAPHIC DESIGNER • UNIVERSITY OF OKLAHOMA

2016 - 2020 • Norman, OK

- Designed graphics and websites for the Department of Modern Languages
- Designed visual branding concepts
- Provided Chinese tutoring for all students