

MOTmatch

Keep Your Customers, Grow Your Business

The booking platform built for independent UK garages who want to stay in control

The Problem Facing UK Garages

Many independent garages are struggling with booking platforms that work against their interests, undermining their growth and customer relationships.

Trapped in iFrames

Hive and Motasoft make your garage invisible to Google searches, hiding you from potential customers in your local area.

Lost Customer Ownership

Aggregators take your valuable customer data and relationships, preventing you from building direct connections with your clients.

Payment Control Issues

They hold your money and slow your cash flow, creating unnecessary delays in receiving payments for your services.

Zero SEO Benefits

Your garage doesn't rank locally on Google, making it harder for nearby customers to find and choose your business.

The MOTmatch Solution

We've built MOTmatch specifically for independent UK garages who want to maintain control whilst growing their business effectively.



Branded Microsites

Your brand takes centre stage, not ours. Professional websites that reflect your garage's unique identity and values.



Direct Payments via Stripe

Money goes straight to your account with no delays. Improve your cash flow and maintain financial control.



Customer Ownership

Your customers, your data, your loyalty programmes. Build lasting relationships without intermediaries.



Smart Reminders

Automated MOT recalls, text messages, and review requests keep customers engaged without extra effort from you.



Built for Local Success



Rank Locally on Google

Our SEO-friendly websites help your garage appear when local customers search for MOT tests, servicing, and repairs in your area.

Automated Customer Engagement

Smart tools work behind the scenes to keep customers coming back, sending timely reminders and requests for reviews without any manual effort.

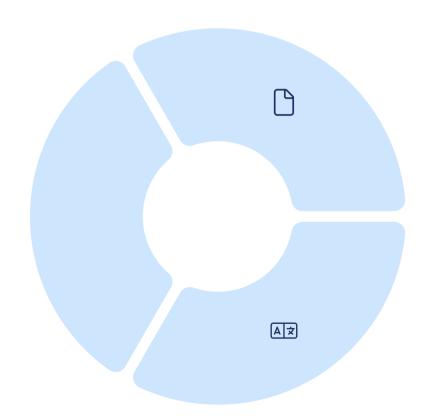
Focus on what you do best – fixing cars – whilst we handle the digital marketing and customer retention automatically.

Why MOTmatch is Different

We understand that independence matters. That's why we've designed MOTmatch to support your business goals, not replace them.

Your Brand, Your Way

Fully customised microsites that showcase your garage's personality, services, and local community connections.



Complete Independence

No lock-in contracts or restrictive terms. You maintain full control over your business decisions and customer relationships.

Local Focus

Purpose-built for UK garages and their communities, understanding the unique needs of independent automotive businesses.

How We Compare

See the difference MOTmatch makes compared to other booking platforms currently available to UK garages.

Feature	MOTmatch <a>V	Hive / BookMyGarage 🗶	WhoCanFixMyCar X
Customer Ownership	Yours	Theirs	Theirs
Direct Payments	Instant	Held	Controlled
SEO Benefits	Full	None	Minimal
Your Brand	Featured	Hidden	Secondary

The choice is clear: MOTmatch puts your garage first, ensuring you maintain control whilst growing your customer base effectively.



Transparent Pricing

No hidden fees, no surprises. Our pricing is designed to be fair and transparent for independent garage owners.

Setup Fee

£1,499 normally

£999 Early Partner Offer

Complete website setup and configuration

Monthly Platform

£99-£149 per month

Includes platform updates, support, and hosting

Transaction Fee

1-3% per completed booking

Only pay when you receive genuine bookings

No hidden fees. No cash held. You keep control of your money and your business.

Customer Incentives That Work

Built-in marketing tools that attract new customers and encourage repeat business, all automated for your convenience.

Monthly £50 Fuel Card Giveaways

Attract new customers with regular prizes that get people talking about your garage locally.



Encourage customer loyalty with valuable prizes that bring customers back to your business.



Boost your Google and Trustpilot ratings with timely review requests sent automatically after each service.



Success Stories

Real results from independent UK garages who've partnered with MOTmatch to grow their businesses.

Swift Motors

+40% direct bookings and £8,000 monthly growth within six months of launching their MOTmatch microsite.

Now maintains a 4.8-star Google rating thanks to automated review requests and excellent customer service.

Newtown Garage

Dramatically improved local visibility with increased customer calls from the surrounding area.

Owner reports: "Finally, we're visible to customers in our community who are searching for reliable garage services online."

These garages maintained their independence whilst significantly growing their customer base and revenue.

MOTmatch

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01

Book a Demo

See how MOTmatch works for your garage

02

Preview Your Microsite

Visualise your branded website before you commit

03

Start Growing

Launch with full support and watch your business flourish

i First 20 garages receive setup for just £999 (save £500) with 3 months of priority onboarding support included.

Made with **GAMMA**