



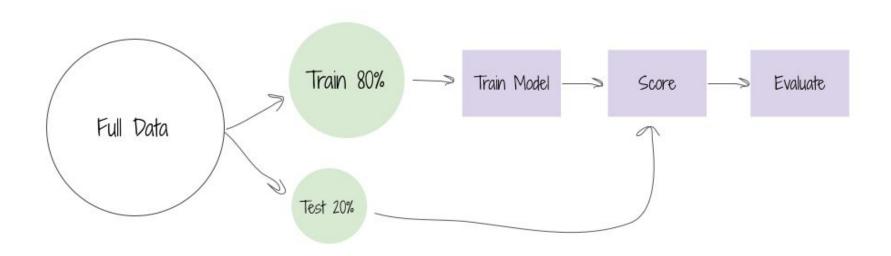
You can download full ML slide in Notion



Slide and data in our school Google Drive

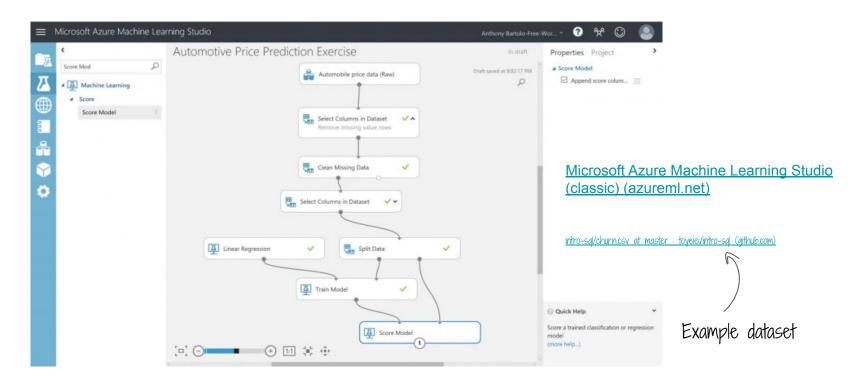


Simple pipeline to build ML models





Build your first model with Azure ML Studio



Machine Learning

When a computer can learn to recognize pattern



R Essential ML

- what exactly is machine learning
- supervised vs. unsupervised
- regression vs. classification
- train test split vs. cross validation
- model selection + hyperparameter
- model evaluation



What is Machine Learning

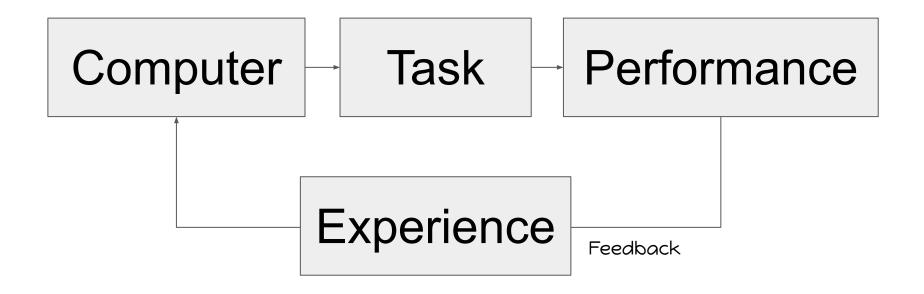


Field of study that gives computers the ability to learn without being explicitly programmed.

Arthur Samuel (1959)







- dataset
- data points
- features
- label or target

_	crim ‡	zn ‡	indus ‡	chas [‡]	nox ‡	rm ÷	age ‡	dis ‡	rad ÷	tax ‡	ptratio *	b ÷	Istat ‡	medv
1	0.00632	18.0	2.31	0	0.5380	6.575	65.2	4.0900	1	296	15.3	396.90	4.98	24.0
2	0.02731	0.0	7.07	0	0.4690	6.421	78.9	4.9671	2	242	17.8	396.90	9.14	21.6
3	0.02729	0.0	7.07	0	0.4690	7.185	61.1	4.9671	2	242	17.8	392.83	4.03	34.7
4	0.03237	0.0	2.18	0	0.4580	6.998	45.8	6.0622	3	222	18.7	394.63	2.94	33.4
5	0.06905	0.0	2.18	0	0.4580	7.147	54.2	6.0622	3	222	18.7	396.90	5.33	36.2
6	0.02985	0.0	2.18	0	0.4580	6.430	58.7	6.0622	3	222	18.7	394.12	5.21	28.7
7	0.08829	12.5	7.87	0	0.5240	6.012	66.6	5.5605	5	311	15.2	395.60	12.43	22.9
8	0.14455	12.5	7.87	0	0.5240	6.172	96.1	5.9505	5	311	15.2	396.90	19.15	27.1
9	0.21124	12.5	7.87	0	0.5240	5.631	100.0	6.0821	5	311	15.2	386.63	29.93	16.5
10	0.17004	12.5	7.87	0	0.5240	6.004	85.9	6.5921	5	311	15.2	386.71	17.10	18.9
11	0.22489	12.5	7.87	0	0.5240	6.377	94.3	6.3467	5	311	15.2	392.52	20.45	15.0
12	0.11747	12.5	7.87	0	0.5240	6.009	82.9	6.2267	5	311	15.2	396.90	13.27	18.9
13	0.09378	12.5	7.87	0	0.5240	5.889	39.0	5.4509	5	311	15.2	390.50	15.71	21.7
14	0.62976	0.0	8.14	0	0.5380	5.949	61.8	4.7075	4	307	21.0	396.90	8.26	20.4
15	0.63796	0.0	8.14	0	0.5380	6.096	84.5	4.4619	4	307	21.0	380.02	10.26	18.2

Dataset: BostonHousing

Data Point

Features (X)

_	crim ÷	zn 🗘	indus ‡	chas	nox	rm ÷	age *	dis	rad =	tax	ptratio [©]	b ÷	Istat =	medv
1	0.00632	18.0	2.31	0	0.5380	6.575	65.2	4.0900	1	296	15.3	396.90	4.98	24.0
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3	0.02729	0.0	7.07	0	0.4690	7.185	61.1	4.9671	2	242	17.8	392.83	4.03	34.7
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15	0.63796	0.0	8.14	0	0.5380	6.096	84.5	4.4619	4	307	21.0	380.02	10.26	18.2

Dataset: BostonHousing

Label / Target (Y)

•	crim ‡	zn ÷	indus ‡	chas [‡]	nox ‡	rm ÷	age *	dis ‡	rad [‡]	tax ‡	ptratio [‡]	b ÷	Istat ‡	medv [‡]
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15	0.63796	0.0	8.14	0	0.5380	6.096	84.5	4.4619	4	307	21.0	380.02	10.26	18.2

Dataset: BostonHousing

Features (X)

	crim ‡	zn 🖑	indus ‡	chas [‡]	nox [©]	rm ÷	age ‡	dis [‡]	rad [‡]	tax 0	ptratio [‡]	p ÷	Istat	medv
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7	0.08829	51	1n	PT		SF	7		P 2	rı	nir	Jσ	12.43	22.9
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10 11	0.17004 0.22489 0.11747	12.5 12.5 12.5	7.87 7.87 7.87	0 0	0.5240 0.5240 0.5240	5.631 6.004 6.377	100.0 85.9 94.3	6.0821 6.5921 6.3467	5 5 5	311 311 311	15.2 15.2 15.2	386.63 386.71 392.52	29.93 17.10 20.45	16.5 18.9 15.0
10 11 12 13	0.17004 0.22489 0.11747	12.5 12.5 12.5 12.5	7.87 7.87 7.87 7.87	0 0 0	0.5240 0.5240 0.5240 0.5240	5.631 6.004 6.377 6.009	100.0 85.9 94.3 82.9	6.0821 6.5921 6.3467 6.2267	5 5 5	311 311 311 311	15.2 15.2 15.2 15.2	386.63 386.71 392.52 396.90	29.93 17.10 20.45 13.27	16.5 18.9 15.0 18.9

Dataset: BostonHousing

Mapping

Features (X)

^	crim =	zn 🖺	indus	chas ‡	nox	rm ÷	age *	dis [‡]	rad [‡]	tax	ptratio *	b	Istat
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5	0.06905	0.0	2.18	0	0.4580	7.147	54.2	6.0622	3	222	18.7	396.90	5.33
6						•		٦.	T				
7	U	ns	su	pe	rr	VIS	se	\mathfrak{a} .	Le	a	rn	ın	g
	0.21124	12.5	SU	pe	0.5240	V1 S	5e	6.0821	LE	2a]	rn]	ln 386.63	
7 8 9				_									29.9
7 8 9 10	0.21124	12.5	7.87	0	0.5240	5.631	100.0	6.0821	5	311	15.2	386.63	29.9
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7 8 9 10	0.21124 0.17004 0.22489	12.5 12.5 12.5	7.87 7.87 7.87	0 0	0.5240 0.5240 0.5240	5.631 6.004 6.377	100.0 85.9 94.3	6.0821 6.5921 6.3467	5 5 5	311 311 311	15.2 15.2 15.2	386.63 386.71 392.52	29.9 17.1 20.4 13.2
7 8 9 10 11	0.21124 0.17004 0.22489 0.11747	12.5 12.5 12.5 12.5	7.87 7.87 7.87 7.87	0 0 0	0.5240 0.5240 0.5240 0.5240	5.631 6.004 6.377 6.009	100.0 85.9 94.3 82.9	6.0821 6.5921 6.3467 6.2267	5 5 5	311 311 311 311	15.2 15.2 15.2 15.2	386.63 386.71 392.52 396.90	29.9 17.1 20.4 13.2 15.7 8.26

Dataset: BostonHousing

Supervised Learning	Unsupervised Learning				
Has features (x) and labels (y)	Has features (x) without labels (y)				
The goal is PREDICT	The goal is to SUMMARISE				
Example algorithms - Regression - Classification	Example algorithms - Clustering - Association Rules - Principal Component Analysis				

คอร์สเราโฟกัสที่ supervised learning

AIS อยากจะทำ market survey กับ ลูกค้า (ทุกค่าย) ทั้งหมด 3000 คน เพื่อ จะดูว่าตลาดคนไทยมีลูกค้าอยู่กี่ประเภท? i.e. customer segmentation



Gmail มีตัวกรอง email ว่าอันไหนคือ spam อันไหนคือ ham (อีเมล์ดี)

R Problem 03



อั้งเขียนโค้ดทำ web scraping จากเว็บไซต์ขายรถยนต์มือสอง เพื่อจะดูว่ารถยนต์ Toyota รุ่น 2015 เครื่อง 1.5 ลิตร ขับมาแล้ว 20000 โล ควรจะซื้อราคาเท่าไรดี?

น้องอิ้ง!

R Types of Supervised Learning

1. Regression	2. Classification
Predict numeric labels	Predict categorical labels
Exampleshouse pricecustomer satisfactionpersonal incomehow much a customer will spend	Examples - yes/ no question - churn prediction - conversion - weather forecast - default prediction
100, 200, 250, 190, 300, 500, etc.	0, 1, 0, 0, 1, 1, 0, 0, 1, 1, 0, 0, etc.



Now let's get into the details:)

- prepare data
- train algorithm
- test/ evaluate algorithm

- train test split
- training set
- testing/ validation set
- overfitting

Full data





Testing data

80%

200



Training / Fitting Model

Generalization

Testing data

เราต้องถามคำถามนี้เสมอ โมเดลที่เราสร้างขึ้นมาเอาไปใช้จริงได้หรือเปล่า? i.e. ความถูกต้องของโมเดลกับ test data เป็นเท่าไร



Accuracy = 98%

กรณีนี้เรียกว่า <mark>Overfitting</mark> โมเดลที่เราสร้างขึ้นมาฟิตกับข้อมูล Training มากเกินไปจนไม่สามารถนำไป ใช้กับ Testing/ Unseen data ได้ Testing data

Training / Fitting Model

Accuracy = 23%



Training / Fitting Model

Accuracy = 98%

This looks OK!

Testing data

Accuracy = 97%

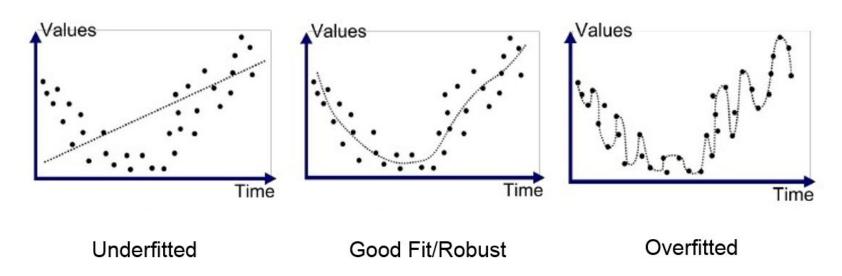


เราจะไม่ทดสอบโมเดลด้วยข้อมูลชุดเดิมที่ใช้เท รนโมเดล

i.e. เราจะไม่ใช้ training data วัดผลว่าโมเดลข องเราทำงานดีไหม? แต่ต้องเป็น unseen data ที่<mark>โมเดลไม่เคยเห็นมาก่อน</mark>

R

Our goal is in the middle -> Just Right



https://medium.com/greyatom/what-is-underfitting-and-overfitting-in-machine-learning-and-how-to-deal-with-it-6803a989c76

Discuss: Overfitting คืออะไร?

เขียนคำตอบได้ที่นี่

Discuss: ແລ້ວຄ້າ Underfitting ລ່ະ?

เขียนคำตอบได้ที่นี่

ใช่วิธีที่ดีที่สุดในการสร้างโมเดล ML

ในทางปฏิบัติ Train Test Split (ส่วนมาก) จะไม่

เราใช้เทค_ุนิคที่เรียกว่า **Resampling** สำหรับเทรน

โมเดลเพื่อผลลัพธ์ที่ดีกว่า

- resampling
 - leave one out CV
 - bootstrap
 - k-fold cross validation

Full data

n=1000

Training data

n=999

Testing data

n=1

ทำซ้ำไปเรื่อยๆจนกว่าจะเทรนโมเดลครบ 1000 รอบ (ตามจำนวน n) แล้วหาค่า เฉลี่ย error หรือ accuracy ของโมเด ลทั้งหมด

R

Leave One Out CV

1	2	3	4			997	998	999	1000
1	2	3	4	•••	•••	997	998	999	1000
1	2	3	4			997	998	999	1000
1	2	3	4			997	998	999	1000
1	2	3	4			997	998	999	1000

iteration 1
iteration 2
iteration 3
iteration 4
iteration 5

1	2	3	4	•••	 997	998	999	1000
1	2	3	4		 997	998	999	1000

iteration 999 iteration 1000



Full data

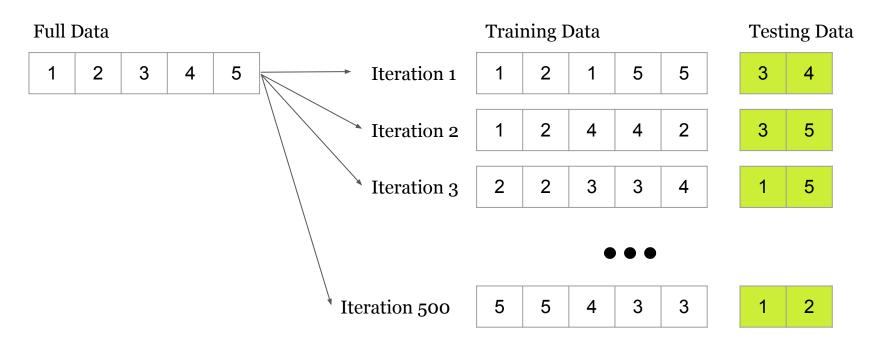
n=1000

Training data n=1000

Testing data n=300

Sampling with replacement ใช้การสุ่มซ้ำ n=1000 เหมือน full dataset

R Bootstrap



The error will be averaged over 500 training iterations



K-Fold Cross Validation

1	2	3	4	5
1	2	3	4	5
1	2	3	4	5
1	2	3	4	5
1	2	3	4	5

iteration 1: train {2,3,4,5} test {1} -> error 18% iteration 2: train {1,3,4,5} test {2} -> error 20% iteration 3: train {1,2,4,5} test {3} -> error 30% iteration 4: train {1,2,3,5} test {4} -> error 15% iteration 5: train {1,2,3,4} test {5} -> error 19%

Average error = (18+20+30+15+19) / 5 = 20.4%

ปกติเรานิยมใช้ค่า **K=5** หรือ **K=10**

Discuss: LOOCV, Bootstrap, K-Fold ทั้งสามวิธีแตกต่างกันอย่างไร?

```
## เขียนคำตอบได้ที่นี่
```



Essential ML

OK what exactly is machine learning

OK supervised vs. unsupervised

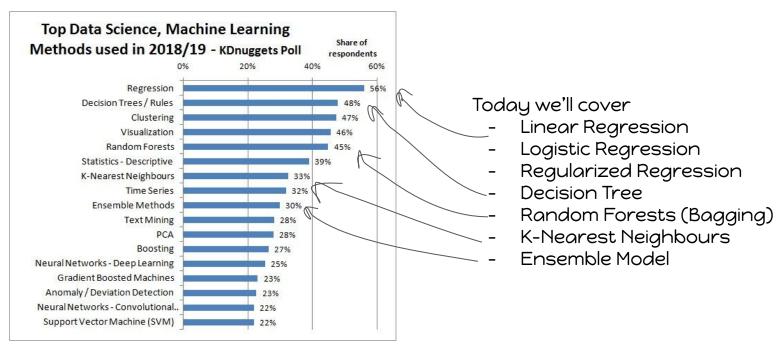
OK regression vs. classification

OK train test split vs. cross validation

- model selection + hyperparameter
- model evaluation

R

Popularity of Algorithms



https://www.kdnuggets.com/2019/04/top-data-science-machine-learning-methods-2018-2019.html

R No Free Lunch

No Free Lunch แปลว่า "<mark>ไม่มีโมเดลไหนเก่งที่สุด และสามารถตอบโจทย์ได้</mark> ทุกปัญหา"

ถ้ามีใครถามว่าโมเดลไหนเก่งที่สุด? ให้ตอบว่า "It depends" (ขึ้นอยู่กับข้อมูล) ความท้าทายของ ML คือการหาโมเดลที่ดีที่สุดสำหรับปัญหาที่เรากำลังแก้ Algorithm #1

VS.

Algorithm #2

ถ้ามีโมเดลสองตัวที่มี performance ดีเท่าๆกัน ให้เลือกตัวที่ สร้างและอธิบายได้ง่ายกว่า (**choose simpler model**)

ให้ลองถาม 2 คำถามง่ายๆนี้

- 1. ปัญหานี้เป็น regression หรือ classification?
- 2. อยากได้ high accuracy หรือ high interpretability?
 - Always choose a simpler model if performances are similar
 - Try different algorithms and find the right one.

R Caret Package

Learn more at https://topepo.github.io/caret/index.html



Max Kuhn the author of caret package





Dataset for our projects

```
## load library
## install.packages("mlbench")
library(mlbench)
library(tidyverse)
## load dataset for regression
data("BostonHousing")
glimpse(BostonHousing)
## load dataset for classification
data("PimaIndiansDiabetes")
glimpse(PimaIndiansDiabetes)
```



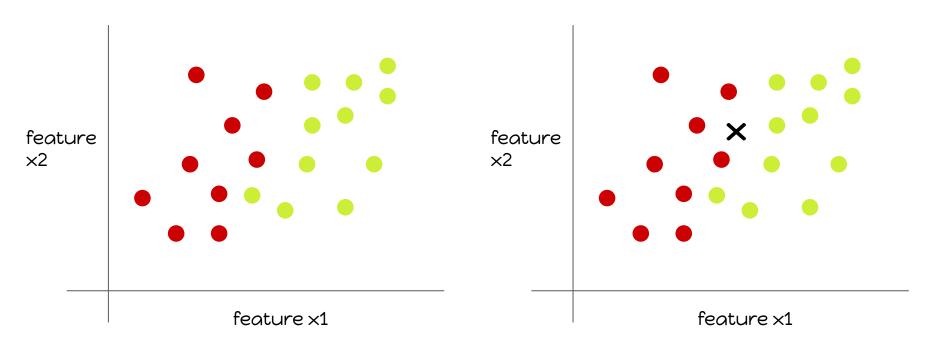
R

Caret Training Template

```
model < - train(form = y \sim .)
                   data = train_data ,
                   method = "lm" )
                   Model that we
                   want to train
```



R Our first machine



Euclidean Distance

$$d = \sqrt{(x1 - x2)^2 + (y1 - y2)^2}$$
• (6, 8)

(2, 3)

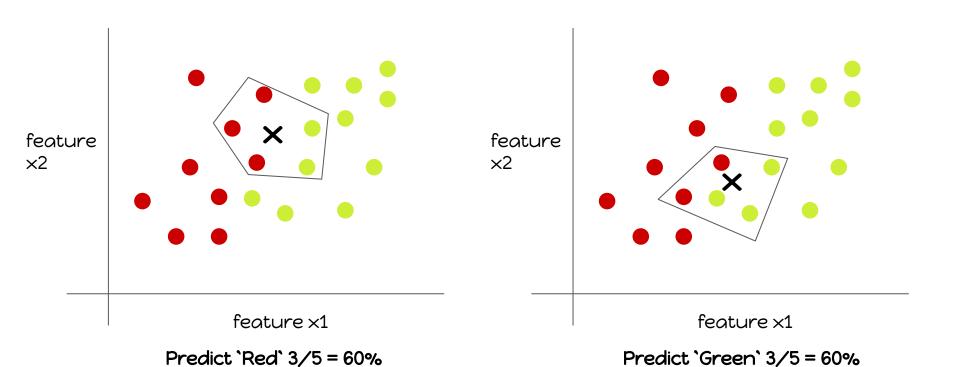
$d = \sqrt{(x1 - x2)^2 + (y1 - y2)^2}$

```
point_1 <- c(2,3)
point_2 <- c(6,8)
d <- sqrt( (2-6)**2 + (3-8)**2 )
print(d)</pre>
```



R

We use majority vote to assign label



Majority Vote



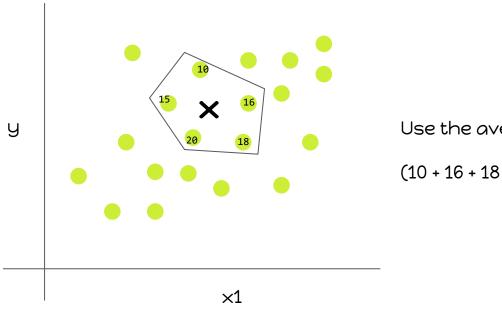
Steps to train this algorithm

- 1. แต่งตั้ง สว 250 คน
- 2. ช่วยกันเลือกนายกๆ

เฮ้ย เด๋วๆๆๆ 555555555+



We use average value for regression problem



Use the average as prediction

$$(10 + 16 + 18 + 20 + 15) / 5 = 15.8$$

- 1. Choose K
- 2. Compute distance
- 3. Majority vote for classification or Average for regression



Train test split (the easiest method)

Prepare dataset first We'll use split data into training 75% and testing 25%

```
## split data
set.seed(99)
n <- nrow(BostonHousing)
id <- sample(n, size = n*0.75, replace=FALSE)
train_data <- BostonHousing[id, ]
test_data <- BostonHousing[-id, ]</pre>
```





Very easy to train a machine in R



```
## train model
set.seed(99)
ctrl <- trainControl(method = "cv", number = 5, verboseIter = TRUE)</pre>
knn model <- train(medv ~ .,
                    data = train data,
                    method = "knn",
                    trControl = ctrl)
                                                           5 Fold Cross Validation
## test model
p <- predict(knn_model, newdata = test_data)</pre>
## rmse
rmse <- sqrt(mean((p - test data$medv)**2))</pre>
```



Random Search

```
## train model
set.seed(99)
ctrl <- trainControl(method = "cv", number = 5, verboseIter = TRUE)</pre>
knn model <- train(medv ~ .,
                    data = train data,
                    tuneLength = 5,
                   method = "knn",
                                                     Try 5 values of K
                    trControl = ctrl)
## test model
p <- predict(knn model, newdata = test data)</pre>
## rmse
rmse <- sqrt(mean((p - test data$medv)**2))</pre>
```

R Grid Search

```
## create grid
myGrid <- expand.grid(k = 1:10)</pre>
## train model
set.seed(99)
ctrl <- trainControl(method = "cv", number = 5, verboseIter = TRUE)</pre>
knn model <- train(medv ~ .,
                   data = train data,
                   tuneGrid = myGrid, <
                   method = "knn",
                                                        The values we
                   trControl = ctrl)
                                                         select ourselve:D
## test model
p <- predict(knn model, newdata = test data)</pre>
## rmse
rmse <- sqrt(mean((p - test_data$medv)**2))</pre>
```

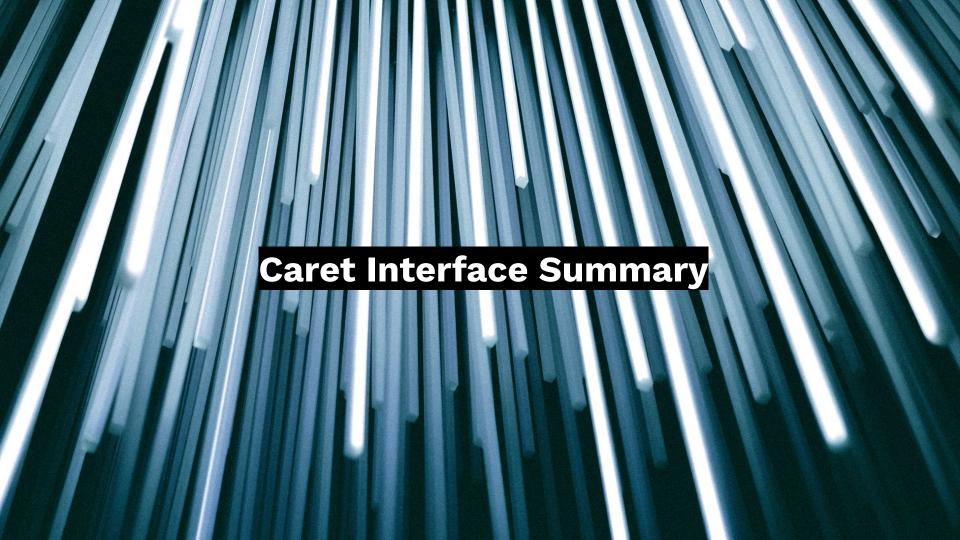
R

Grid Search Result

```
knn_model
k-Nearest Neighbors
379 samples
13 predictor
No pre-processing
Resampling: Cross-Validated (5 fold)
Summary of sample sizes: 303, 303, 303, 303, 304
Resampling results across tuning parameters:
     RMSE
               Rsquared
                          MAE
  1 7.607647 0.4598462 4.922035
                                                k=5
     6.857741 0.5208036 4.750591
    6.778822 0.5139722 4.657967
     6.659557 0.5153593 4.651180
    6.646851 0.5131619 4.681624
    6.660705 0.5081547 4.648119
     6.711653 0.5001402 4.661983
                        4.749852
     6.881981 0.4749499
     6.872293 0.4768345 4.763948
    6.927021 0.4683690 4.773996
RMSE was used to select the optimal model using the smallest value.
The final value used for the model was k = 5.
```

Cross Validation ช่วยเราเลือกค่า k ที่ ทำให้ RMSE ต่ำที่สุด ตอนเรา train model

- 1. KNN เข้าใจง่ายทำงานได้โอเคร ถ้า feature ไม่เยอะ มาก
- 2. KNN ใช้ได้ทั้ง regression/ classification
- 3. K ใน KNN คือค่า hyperparameter ที่เราเปลี่ยน ได้
- 4. เราเลือก K ที่ทำให้ train RMSE ต่ำที่สุด
- 5. train RMSE ต่ำที่สุดไม่ได้แปลว่าโมเดลเราจะทำนาย test_data ได้ดี ต้องเอาไปทดสอบอีกที



Classification vs. Regression

Classification

Regression

Same interface, different metrics

Classification Interfaces

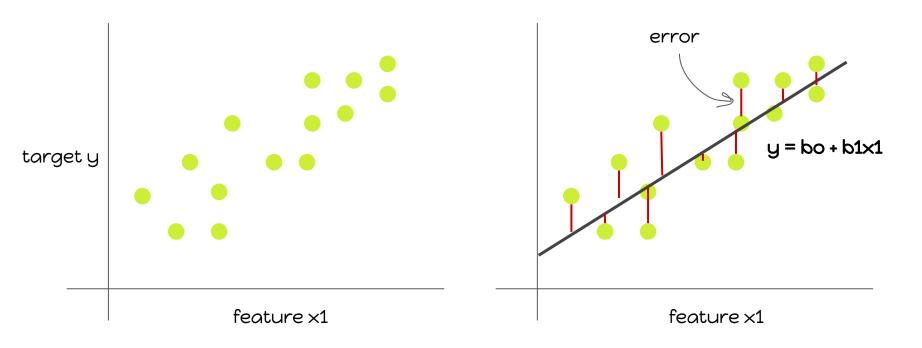
Classification - ROC Sens Specs

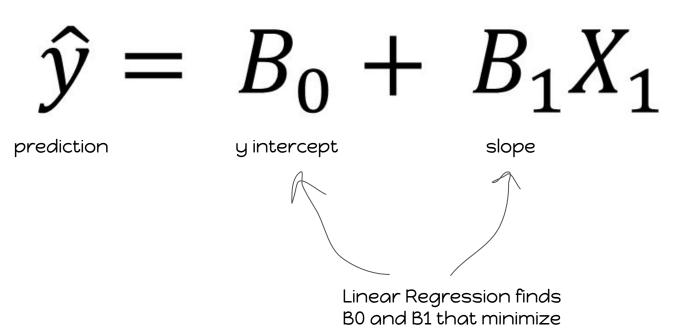
```
set.seed(42)
ctrl <- trainControl(</pre>
     method = "cv",
     number = 5,
      summaryFunction = twoClassSummary,
     classProbs = TRUE)
model <- train(</pre>
     y ~ .,
     data = df,
     method = "knn",
     metric = "ROC",
     trControl = ctrl
```

Classification - AUC Precision Recall F1

```
set.seed(42)
ctrl <- trainControl(</pre>
     method = "cv",
     number = 5,
      summaryFunction = prSummary,
      classProbs = TRUE)
model <- train(</pre>
     y ~ .,
     data = df,
     method = "knn",
     metric = "AUC",
     trControl = ctrl
```

R Linear Regression Explained





the error

minimize
$$\sum (prediction - actual)^2$$

minimize
$$\sum (\hat{y} - y)^2$$

Sum of Squared Error or RSS (for short)

Common Regression Metrics

$$MAE = \frac{1}{n} * \sum |\hat{y} - y|$$

$$MSE = \frac{1}{n} * \sum (\hat{y} - y)^2$$

$$RMSE = \sqrt{\frac{1}{n} * \sum (\hat{y} - y)^2}$$

โมเดลที่เราเทรนจะพยายามทำให้ค่า MAE/ MSE/ RMSE มีค่าต่ำที่สุด i.e. minimize error



Easy to compute in Spreadsheets

У	y_hat	error	error	error^2	
10	8.5	1.5	1.5	2.25	
12	14.5	-2.5	2.5	6.25	
14	10	4	4	16	
16	17	-1	1	1	
18	17.5	0.5	0.5	0.25	
			9.5	25.75	
			1.9	5.2	2.3
			MAE	MSE	RMSE

Build linear regression in R

```
## train model with train data
set.seed(99)
lm model <- train(medv ~ rm + indus + crim,</pre>
                   data = train data,
                   method = "lm")
## test model (predict test data)
p <- predict(lm model, newdata = test data)</pre>
rmse <- sqrt(mean( (p - test_data$medv)** 2 ))</pre>
```

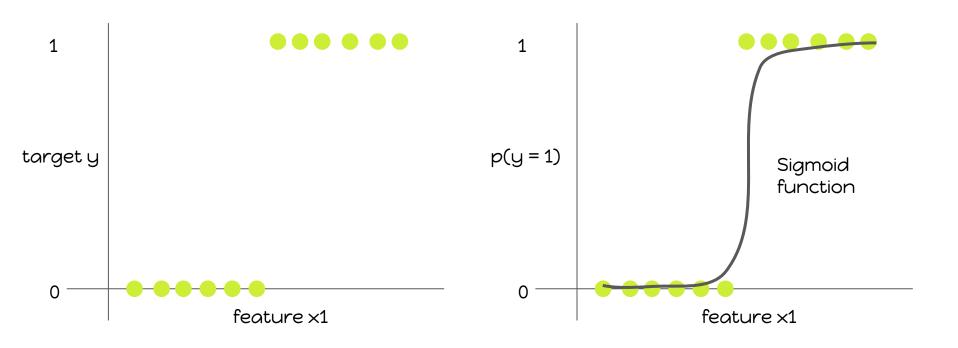


Linear regression with K-Fold

```
## train model with train data
set.seed(99)
ctrl <- trainControl(method = "cv", number = 5,</pre>
                       verboseIter = TRUE)
lm model <- train(medv ~ rm + indus + crim,</pre>
                   data = train data,
                   method = "lm",
                   trControl = ctrl)
## test model (predict test data)
p <- predict(lm model, newdata = test data)</pre>
rmse <- sqrt(mean( (p - test data$medv)** 2 ))</pre>
```

R

Logistic regression for binary classification



R

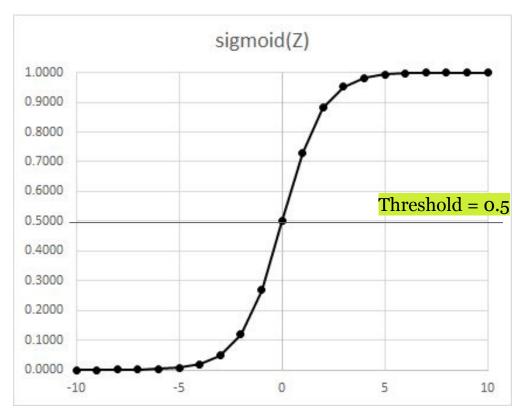
Logistic is very similar to linear regression

$$Z = B_0 + B_1 X_1$$

$$P(Y = 1|x) = \frac{e^z}{1 + e^z}$$
Sigmoid function

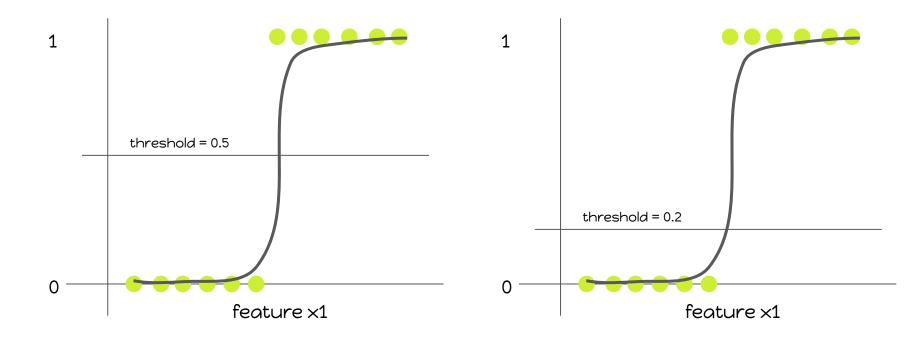
Z	sigmoid(Z)	y_hat	
-10	0.0000	0	
-9	0.0001	0	
-8	0.0003	0	
-7	0.0009	0	
-6	0.0025	0	
-5	0.0067	0	
-4	0.0180	0	
-3	0.0474	0	
-2	0.1192	0	
-1	0.2689	0	
0	0.5000	0	
1	0.7311	1	
2	0.8808	1	
3	0.9526	0.9526 1	
4	0.9820	1	
5	0.9933	1	
6	0.9975	1	
7	0.9991	1	
8	0.9997	0.9997 1	
9	0.9999	1	
10	1.0000	1	

If sigmoid(Z) > 0.5, predict y = 1, else y = 0





Our prediction changes if threshold changes



R Code

```
## train model with train data
set.seed(99)
ctrl <- trainControl(method = "cv", number = 5,</pre>
                       verboseIter = TRUE)
logistic model <- train(diabetes ~ .,</pre>
                          data = train data,
                          method = "glm",
                          trControl = ctrl)
## test model (predict test data)
p <- predict(logistic model, newdata = test data)</pre>
accuracy <- mean(p == test data$diabetes)</pre>
```



Common classification metrics

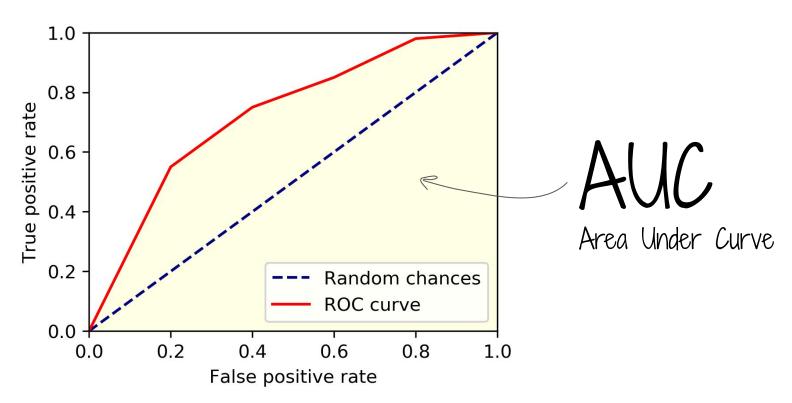
- Accuracy
- Precision
- Recall
- F1

สามารถคำนวณได้ ง่ายๆจาก

Confusion Matrix



Common classification metrics



Metrics	ความหมาย
Accuracy	ความถูกต้องของโมเดลในภาพรวม
Precision	ทุก 100 ครั้งที่เราทำนาย y=1 โอกาสถูกเท่าไร
Recall	ทุกผู้ป่วยจริงๆ 100 คน เราตรวจเจอกี่คน
F1	ค่าเฉลี่ยระหว่าง precision, recall

R F1 Score

27.4.5 Balanced accuracy and F_1 score

Although we usually recommend studying both specificity and sensitivity, very often it is useful to have a one-number summary, for example for optimization purposes. One metric that is preferred over overall accuracy is the average of specificity and sensitivity, referred to as *balanced accuracy*. Because specificity and sensitivity are rates, it is more appropriate to compute the *harmonic* average. In fact, the F_1 -score, a widely used one-number summary, is the harmonic average of precision and recall:

$$\frac{1}{\frac{1}{2} \left(\frac{1}{\text{recall}} + \frac{1}{\text{precision}} \right)}$$

Because it is easier to write, you often see this harmonic average rewritten as:

$$2 \times \frac{\text{precision} \cdot \text{recall}}{\text{precision} + \text{recall}}$$

when defining F_1 .

<u>Chapter 27 Introduction to machine learning 1 Introduction to Data Science (rafalab.github.io)</u>

R Code - Confusion Matrix

```
## use table()
table(predicted, actual, dnn = c("predicted", "actual"))
```

Actual

Predicted

	neg	pos
neg	101	33
pos	14	44

```
## how we calculate four metrics
accuracy <- (101 + 44) / (101 + 33 + 44 + 14)
precision <- 44 / (44 + 14)
recall <- 44 / (44 + 33)
F1 <- 2 * (precision * recall) / (precision + recall)</pre>
```



- 1. Ridge Regression
- 2. Lasso Regression

Regularization is a key technique in ML to reduce overfitting:D

R

Ridge Regression (L2)

$$RSS = \sum (\hat{y} - y)^2$$
Normal RSS from Linear Regression

$$Ridge\ RSS = \sum (\hat{y} - y)^2 + \lambda \sum \beta^2$$

Ridge add this term to the error function

R Lasso Regression (L1)

$$RSS = \sum (\hat{y} - y)^2$$
Normal RSS from Linear Regression

Lasso RSS =
$$\sum (\hat{y} - y)^2 + \lambda \sum |\beta|$$

Lasso add this term to the error function

Regularization helps reduce overfitting

y_hat = bo + b1x1 + b2x2 + b3x3 + b4x4
y_hat =
$$100 + 150x1 + 200x2 + 120x3 + 80x4$$

Lasso = RSS + Lambda * $(150 + 200 + 120 + 80)$

Lambda = 0 Error is the same as Linear Regression

Lambda > 0 All coefficient (B) in the model must be shrunken to reduce the new error

Ridge and Lasso in R

```
script.R
      # Train glmnet with custom trainControl and tuning: model
  2
      model <- train(
  3
        y ~ .,
  4
        data = overfit,
        tuneGrid = expand.grid(
  5
          alpha = 0:1,
  6
          lambda = seq(0.0001, 1, length=20)
  8
        method = "glmnet",
  9
        trControl = myControl
 10
 11
 12
 13
      # Print model to console
 14
      model
 15
 16
      # Print maximum ROC statistic
 17
      max(model$results$ROC)
```

R

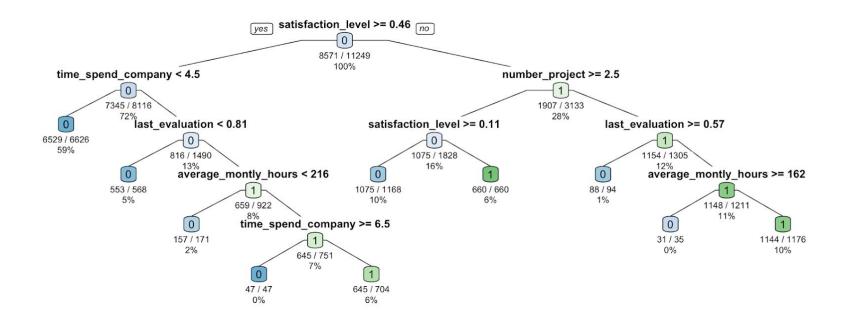
ElasticNet model

```
## train elasticnet model
set.seed(99)
ctrl <- trainControl(method = "cv", number = 5,</pre>
                                                          ElasticNet =
                      verboseIter = TRUE)
                                                          Mixed between
                                                          Ridge + Lasso
enet model <- train(diabetes ~ .,
                         data = train data,
                         method = "glmnet",
                          trControl = ctrl)
## test model
p <- predict(enet model, newdata = test data)</pre>
accuracy <- mean(p == test data$diabetes)</pre>
```

- Ask me a yes/no question
- To guess my favourite animal
- Max 10 questions



R Decision Tree





How decision tree work?

Age	Sex	Арр
15	М	⊌ tinder
20	М	⊌ tinder
16	F	
19	М	tinder
22	F	A
20	F	f

เวลาเราสร้าง decision tree เราถาม คำถาม yes/no question ทีละข้อ

i.e. feature ใช้แบ่ง App ได้ดีที่สุด



R How decision tree work?

Age	Sex	Арр	Sex = M
15	М	★tinder	
20	М	<i>♦</i> tinder	yes no
16	F		tinder Age >= 20
19	М	tinder	tinder Age >= 20
22	F	(f)	yes no
20	F	(f)	

Decision Tree with K-Fold

```
## train tree
set.seed(99)
ctrl <- trainControl(method = "....", number = ....,</pre>
                       verboseIter = TRUE)
tree model <- train(diabetes ~ .,</pre>
                          data = ....,
                          method = "rpart",
                          trControl = ....)
## test model
p <- predict(tree_model, newdata = ....)</pre>
accuracy <- mean(....)</pre>
```

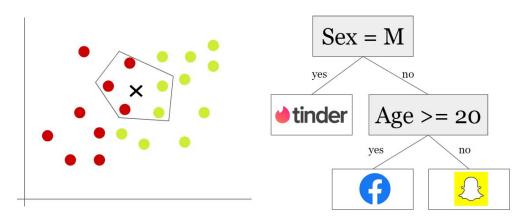
Parametric	Non-Parametric
Linear Regression	KNN
Logistic Regression	Decision Tree
Ridge Regression	Random Forest
Lasso Regression	

Regression is a Linear Combination (Parametric)

$$y_hat = bo + b1x1 + b2x2 + b3x3 + b4x4$$



While a non-parametric has no form: P



Random Forest



We grow hundreds of uncorrelated (decision) trees

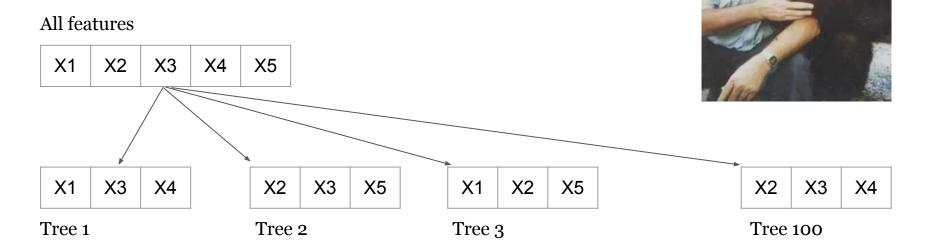


Combine them to make prediction (similar to KNN, majority vote or average)



Teamwork (Bagging)

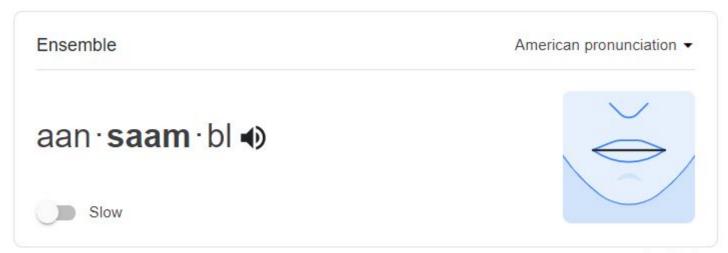
Bootstrap + mtry hyperparameter



Random Forest Code

```
## train random forests
set.seed(99)
myGrid <- expand.grid(mtry = 2:4)</pre>
ctrl <- trainControl(method = "....", number = ....,</pre>
                       verboseIter = TRUE)
rf_model <- train(diabetes ~ .,</pre>
                          data = ....,
                          method = "rf",
                           tuneGrid = myGrid,
                          trControl = ....)
## test model
p <- predict(rf model, newdata = ....)</pre>
accuracy <- mean(....)</pre>
```





Feedback

อาน ซาม เบิ้ล

นำโมเดลหลายๆตัวมาช่วยกัน ทำนายผล (Majority Vote)

KNN	Logistic	Ridge	Decision	Random
	Regression	Regression	Tree	Forest
1	О	О	1	1



Save our models for later use

```
saveRDS(model, "model.rds")
model <- readRDS("model.rds")</pre>
```

R Course Summary

- Machine Learning is art + science
- Try different models (No Free Lunch)
- Choose the simpler model
- Use CV + Grid Search to fine-tune model
- Start with Regression or decision tree because they are very fast to train

