

R4: INFORMATION ARCHITECTURE

I wasn't able to attend the meeting last Saturday since I have to go to my doctor. I asked some of my classmates what was the lesson about and did some research about it to further understand the topic. Also, I read the PPT slides posted in Trello Board and did some research because there were many terms included like Taxation or Choreography.

When I first read 'Information Architecture' the first definition that came to my mind was the word information and architecture individually; information basically a collection of data and architecture is like organized or measured things so if you combine that two it just means that the information was organized. Gathering information is also one way of having a beautiful website or design because if you have knowledge about what will you do and what content will you put in your design then you can easily make it organized and make it aesthetic. There are different types of design you can make based on different scenarios or purpose of the website, you have to consider these purpose in making a website or doing a design because it's like going to a birthday party with proper attire or theme set. You don't want to go in casual attire when the theme is a formal one, you'll look funny if you do that. So, just like in designing you have to consider these, like when you're doing a design for kids then you should make it more colorful and playful since kids like colorful things. If it's for seniors then you don't want to make it more minimalistic since they'll lose focus on what you want in your website. The main point is that you have to make a website or design and think of what will be its purpose. Another topic is the trunk test, where you're putting yourself in other's situation, one example is that you go to a website then you look for the buttons or navigations to go to different sections of the website.