

Persona 1:



Passionate

Tech-Guy

Hardworking

Confident

Goals

- He aims to innovate more and provide much better future for the younger generation
- To build his own technology that can helps younger generations
- To see the future technologies and what it can do

Frustrations

- The other country cannot innovate because of it's wealth status
- Limited access to technology for younger generations

Bio

I took interest in computer when I was 10 years old. I came from a wealthy family so having a computer is not a problem. I graduated from Clarkson University in New York. I am a Filipino-American but I live in USA since I was born and visits Philippines every Christmas to visit my Mother. During my stay in the Philippines, I have seen many children that are struggling to afford these technologies so as set to my one of my goals is to innovate technologies which is affordable and accessible to many children for their future.

"The advance of technology is based on making it fit in so that you don't really even notice it, so it's part of everyday life."

Age: 45
Work: Software Developer
Family: Married
Location: New York city, United States
Character: The Techy

Personality

Introvert	Extrovert
Thinking	Feeling
Sensing	Intuition
Judging	Perceiving

Motivation

Incentive

Fear

Growth

Power

Social


Brands & Influencers

intel

Y

Persona 2:

Albert Gavino



"Don't travel just to see. Travel to try, listen, feel, taste. That way there won't be any place you cannot find beauty."

Age: 25
Work: Outdoor Photographer/Videographer
Family: Single
Location: Palawan City, Philippines
Character: The Adventurous

Personality

Introvert	Extrovert
Thinking	Feeling
Sensing	Intuition
Judging	Perceiving

Cheerful

Adventurous

Extrovert

Chill

Goals

- To travel the whole world
- Have pictures in each country
- Capture images of different animals

Frustrations

- Financial problem
- Limited travel in a year

Bio

I am Albert Gavino and I love taking pictures because I want to travel the whole world and make memories by taking picture. I'm a Outdoor Photographer and Videographer and already travelled to different country for the past few years. I'm hoping that in the future I can visit more countries and see the beautiful sceneries from different places. I'm having problem financially since my source of income isn't enough but I'm doing my best to achieve one of my goals. Let's go and have some fun travelling!

Motivation

Incentive	
Fear	
Growth	
Power	
Social	

Brands & Influencers

Kodak

Contact Details

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Persona 3:

Lance Abuan



WeabooCheerfulExtrovert

Goals

- To live in Japan
- Learn and be fluent in Japanese language
- Collect different merchandise of my waifus!

Frustrations

- Still a student
- No source of income

Bio

Watashi no namae wa Lance desu, I'm not a fan of taking pictures so my profile picture here is my waifu. I'm still a student and considered myself as a Weaboo! I'm proud to be a weaboo because I love the Japanese culture and hoping to know more about it in the future. I started watching anime and reading manga when I was 16 years old and it has been 4 years since I've been attached to it. When I get my job and save enough money, I'll move to Japan in live there permanently so that I can meet my waifu there. I don't have any plan besides that and being able to see Japan is one of my biggest dream!

"Japan is the most superiour country, desu!"

Age: 20
Work: None
Family: Single
Location: Metro Manila, Philippines
Character: The Weab

Personality

Thinking	Feeling
Sensing	Intuition
Judging	Perceiving
Inrovert	Extrovert

Motivation

Incentive	
Fear	
Growth	
Power	
Social	

Brands & Influencers

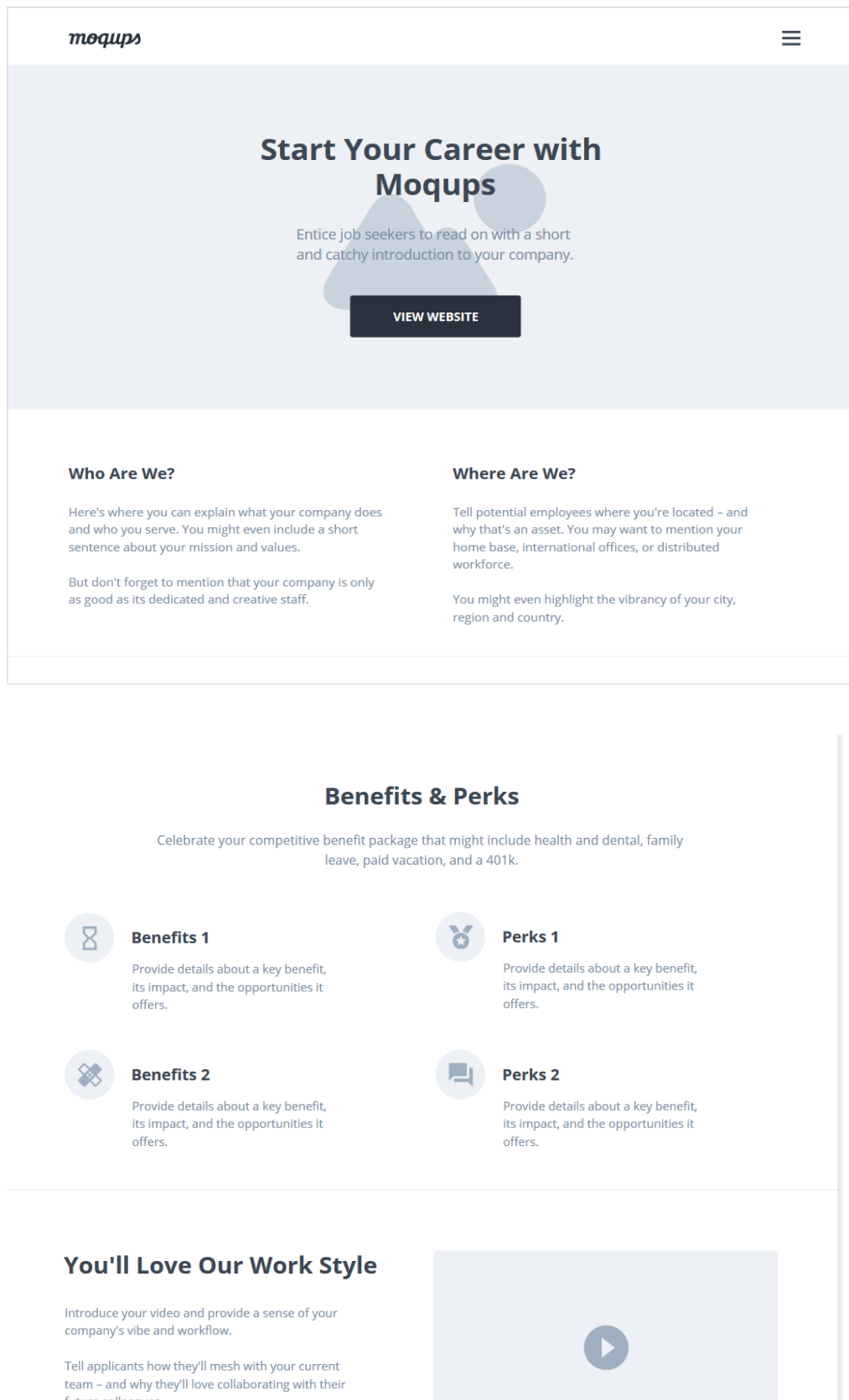


Contact Information

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Prototype



More Sweet Perks



Free Lunch



Urban Office



Remote Work

Our Core Values

This headline celebrates the values that help define your mission, your brand, and your success.

Core Value #1

Describe a key value that drives your relationships with employees, suppliers, and customers. Show how your everyday business practice reflects that principle.

Core Value #2

Describe a key value that drives your relationships with employees, suppliers, and customers. Show how your everyday business practice reflects that principle.

Core Value #3

Describe a key value that drives your relationships with employees, suppliers, and customers. Show how your everyday business practice reflects that principle.

Open Positions

Is one of these a perfect match for who you are and what you do?

Community Manager



Software Engineer



Paid Advertising Specialist



What are our team members saying

”

By adding employee testimonials, you can highlight the rewards – both personal and professional – of being

”

By adding employee testimonials, you can highlight the rewards – both personal and professional – of being

Apply Now

Add your talent and experience to our growing team!

Full Name *

Email Address *

Phone Number *

Job Position

Select

▼

Attach CV

Select file...

SELECT FILE

☐ I have read and agree with the [Terms & Conditions](#)

SEND



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References:

Persona 1 Profile Picture Link:

https://www.google.com/search?q=filipino+american+businessman+photo+random&tbm=isch&ved=2ahUKEwiNupDcsM7rAhUMb5QKHUOvDSOQ2-cCegQIABAA&oq=filipino+american+businessman+photo+random&gs_lcp=CgNpbWcQA1DzDVjUE2DqFGgAcAB4AIABf4gB2QaSAQMwLjeYAQCgAQGgAQtnD3Mtd2l6LWltZ8ABAQ&scient=img&ei=lZxRX82bDoze0QTD3rbQAg&bih=762&biw=1519&hl=en#imgrc=YRka93umw5FC0M

Persona 2 Profile Picture Link:

https://www.google.com/search?q=adventurous+young+man&sxsrf=ALeKk00umJA1p6OVWJr3MwAFiBjb5gcmbw:1599185300088&source=lnms&tbm=isch&sa=X&ved=2ahUKEwjAlPe9tc7rAhWeyosBHcevC9UQ_AUoAXoECA8QAw&biw=1536&bih=762#imgrc=ebivcmzaTbP2oM&imgdii=9nSvRDuGrRXOoM

Persona 3 Profile Picture Link:

https://www.google.com/search?q=japanese+character+profile&tbm=isch&ved=2ahUKEwjG2Zrquc7rAhVCYJQKHQqKA4UQ2-cCegQIABAA&oq=japanese+character+profile&gs_lcp=CgNpbWcQAzICCAA6BQgAELEDOgQIABAEogYIABAIEB46BAgAEBhQ7_sBWN-VAmDlIgJoAXAAeACAAXWIAawLkgEEMTcuMZgBAKABAaoBC2d3cy13aXotaW1nwAEB&sclient=img&ei=IqZRX8bAKcLA0QSKII6oCA&bih=762&biw=1536&client=firefox-b-d#imgrc=MrhbqSevenA1zM

Persona Template Link: <https://library.xtensio.com/user-persona-template-and-examples>

Prototype Template Link: <https://app.moqups.com/oLN4xdRnrg/view/page/afdb290c0>