

G1: What is User Design?

Design is something that you create with different shapes, color, or patterns. Also, design is implementing the plan you want to do and how it would be done. While **User Design** focuses on the interaction between the user and the design. So basically, you design an application or program to make it easier for the user to interact with it. On the other hand, **User Experience Design or UX Design** refers to the ‘experience’ between the products while **User Interface Design or UI Design** refers to ‘how smooth’ does the product in terms of usage with the user. The users are the one who is using a certain application or product. It can be a client, customer, user, or whatsoever. They’re important because in the first place they’re the one who is your goal or basically they’re the one responsible for doing your product. You make an application for the sake of someone using it so basically, they’re the reason we are doing these products that’s why they’re important.