

# jeeboni

The Personal AI Assistant for productivity

Helping individuals unlock 40% of their time for real-world engagement.

# The Problem

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Over **5 billion internet users** worldwide spend an average of **7 hours per day** on digital applications, leading to widespread **digital disconnect** from real-world experiences, **passive consumption** of content, **fragmentation of personal histories**, and **difficulties in managing social connections**. This excessive screen time results in significant **productivity losses**, with the US alone experiencing an annual **cost of \$86.3 billion**, highlighting the global economic and social impact of these issues.\*

\* The Impact of Unmanaged excessive screen time in the United States, American Optometric Association 2024

# The Solution

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Jeeboni is a Personal AI Assistant enabling **AI memory management**, **AI connection management** and **AI family history management**, reducing the need for screentime by leveraging AI indexing and interfaces, **freeing upto 40% of time lost** to regain real world engagement.

# Market

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Our **total market is over 450 million from disconnected social media users**. The initial focus is on users already looking to reconnect with their circles and families, representing a **\$4.2 million/year opportunity**.

**TAM**

Total Addressable Market

= **\$450M**

5% of 5 billion social media users at 3% conversion to premium

**SAM**

Serviceable Addressable Market

= **\$4.2M**

20% of 35M diaspora converting at 3% to premium

**SOM**

Serviceable Obtainable Market

= **\$60K**

Syed family members 100,000 signups converting at 3% to premium

# How It Works

We are developing **proprietary productivity app to users** to prompt the most needed information of their connections, memories and legacies through an intuitive AI interface.

## 1 Manage communications

secure messaging, calls, video

## 2 Manage Circles

friends, families, work etc

## 3 Manage memories

notes, photos, videos

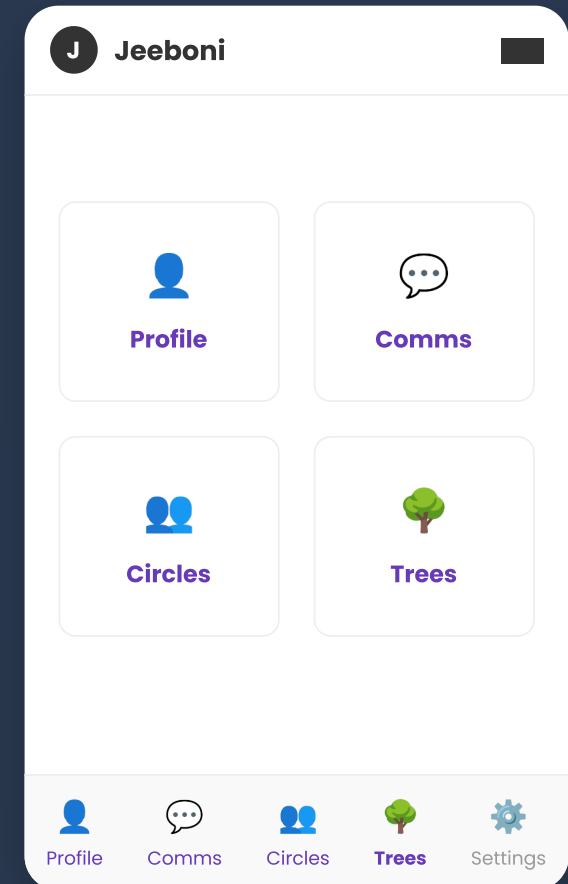
## 4 Manage family tree connections

connected tree with the rest of the family

## 5 Unified AI interface

to navigate through them all

User saves time on an optimized productivity stack.



# Business Model: Freemium

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## Free Core

- Essential Communication
- Circles
- AI/Memory features
- Trees / Legacy Building

**FREE FOREVER**

## Premium Tiers (Year 2+)

- Enhanced Storage
- Advanced AI Features
- Advanced Circle/Tree Tools
- Premium Support

**Target ARPPU ~\$60/yr**

# Go-To-Market

## Go-to-Market Strategy – Phased

Secured first Partnership with the historian of the Syed Family to offer it to the whole Syed Family Network who are regular buyers of the family history book of the past 6 editions.

### Year 1

1

#### Develop & Validate

- Build core product, achieve maturity
- Seed initial networks for feedback & validation
- Goal: 10k MAU
- Manage initial growth for stability

### Year 2

2

#### Monetize & Expand

- Launch/refine premium tiers
- Expand outreach to diaspora hubs & communities
- Focus on validating monetization model

### Year 3+

3

#### Scale Globally

- Unleash network effects
- Scale marketing & partnerships
- Drive hyper-growth

# Competitive Landscape

Jeeboni is addressing the **73% of people** who find **digital life too fragmented** with an integrated platform, not another app.

- WhatsApp:** Fragment general tool, not an integrated solution
- Ancestry:** Focused on family trees, limited in other areas
- Notion:** Knowledge-fixated. Ignores broader connection needs

Platform	Communication	Circles/Groups	Memory/Notes	Family Tree/Legacy	AI Integration
WhatsApp	✓	✓	—	—	—
Ancestry	—	—	—	✓	—
Notion	—	—	✓	—	✓

**Jeeboni** is the only platform that offers **all five key features** in one integrated solution.



# Traction

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## Demo of Product Launched in 1st 2 weeks of development!



### Demo Launched

Apr 24th 2025, Available for Android, IOS and Web



### 100+ Users waiting list and growing

Since demo Launch Apr 24th 2025

- Strategic Partnerships – Syed Family Network
- Strategic Partnerships – UK Bangladeshi Expat Community
- Strategic Partnerships – US Bangladeshi Expat Community

# Team

**\$100M+ in Tech Projects Delivered**



## Nayeem Syed – Founder & CEO

- 30 yrs tech dev (Govt, Fortune 100 & Startups)
- Active AI Engineer since 2003
- Built scalable enterprise solutions
- Led multiple successful tech initiatives
- commercial real estate professional (UK & US)



## Numan Syed

### Co-Founder & COO

- United Nations Consultant on Peace Keeping Missions
- 10+ Years Management Experience across a wide range of industries
- Product development specialist for well known international brands



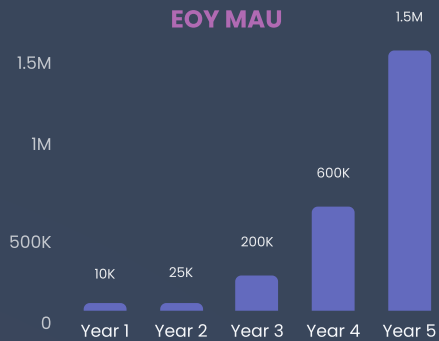
## Dr. S M Elias

### Advisor

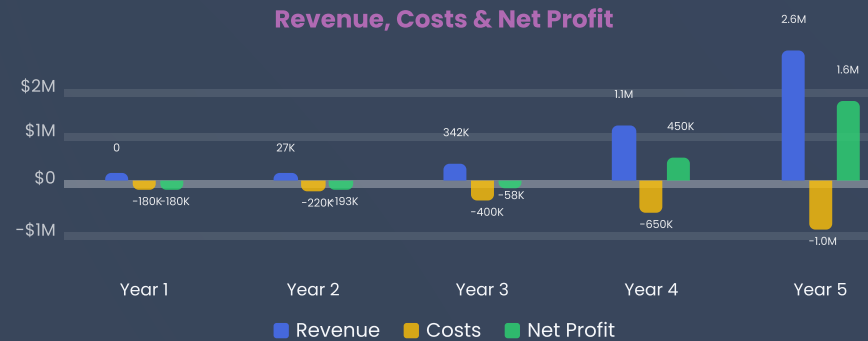
- Renowned author, historian (Syed Family)
- Invaluable network access & context
- Met founder 5+ years ago
- National recognition in Bangladesh

# Financials

## EOY MAU



## Revenue, Costs & Net Profit



## Key Metrics

Annual Churn: Y1: 0% Y2: 5% Y3: 10% Y4: 15% Y5: 15%

Premium Conversion: 3% (>10k users)

ARPPU: \$60/year (\$5/month)

## Strategic Notes

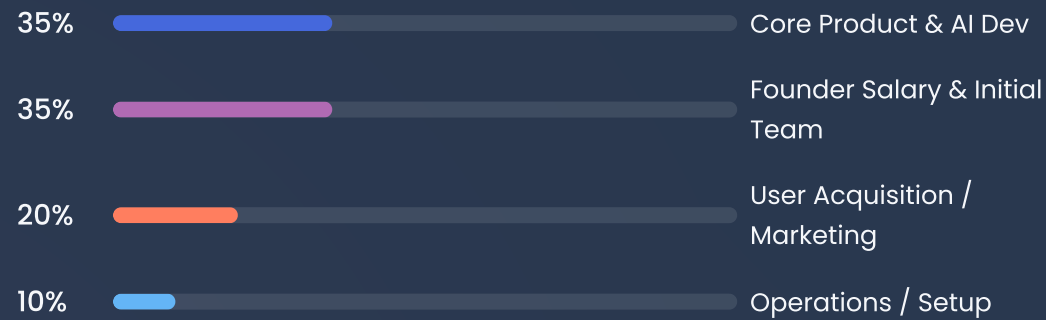
- Y1: Development focus, no monetization
- Y2: Freemium model introduction with premium features
- Y3+: Aggressive global user acquisition focus
- Y3 growth rate higher due to removing beta cap on signups, with significant waiting list expected
- Low churn due to network stickiness & integrated utility
- Costs increase with development, monetization & growth investments
- Profitability projected in Year 4 as scaled growth drives revenue

# The Ask

**\$250,000 – \$500,000**

Pre-Seed Funding  
(12-24 months runway)

## Use of Funds



## Achieve

Launch  
10k MAU  
Validate Model  
Initiate AI  
Prepare for Scale

# Contact

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**Build the future of meaningful connection, together.**

**Nayeem Syed**

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