

# Competitive Landscape

Jeeboni is addressing the **73% of people** who find **digital life too fragmented** with an integrated platform, not another app.

**WhatsApp:** Fragment general tool, not an integrated solution

**Ancestry:** Focused on family trees, limited in other areas

**Notion:** Knowledge-fixated. Ignores broader connection needs

Platform	Communication	Circles/Groups	Memory/Notes	Family Tree/Legacy	AI Integration
WhatsApp	✓	✓	—	—	—

**Jeeboni** is the only platform that offers **all five key features** in one integrated solution.