

# **MEDMAA**

## **Modules**

### **1. User Management**

The users are of three types: the customer (patient), admin and staff. Each type of user's access to the system is restricted with password. Administrator can add/remove staff in the admin panel.

### **2. Product Management**

The staff/admin can add/edit/remove products, including the health related products as well as medicines. Products can be either prescription type items or OTC items. Admin can view stock report at any time through admin panel.

### **3. Cart Management**

A virtual shopping cart is available to the customers for shopping which is same as that of shopping baskets we use in shops. Customers can make use of it when he/she wants to purchase more than one item.

### **4. Reviews and Rating**

The users can rate and review the items they have purchased. Admin can also rate/promote particular items, which will be displayed as ads in home page. Customers can view rating and reviews of each product.

### **5. Search**

The users can search OTC products through the website. Search includes product search, and based on category, discount, rating, amount, etc.

### **6. Medicine**

The admin/staff can add/remove pharmacy items. Also, they can specify alternatives for some medicines. It is based on the categories and offers. Patients can upload prescriptions. Staff can send them the list of medicines (includes alternatives if any) after processing the request. Users can choose either all or some of the items from the list and can go to payment.

### **7. Order processing**

The users can order for either single product and/or multiple items. If more than one item they can make use of the shopping cart. Before proceeding to the payment, they can choose their pre-stored delivery address or can add a new delivery address. Delivery charges and shipping charges will be displayed based on the customer's delivery destination (Based

on Indian postal codes). After choosing the products and delivery address, they can pay using currency or by using Medmaa Wallet.

## **8. Payment Gateway**

Customers are able to search and purchase OTC products at any time. A payment gateway system will be implemented for online payment for the purchased product(s). It includes almost all of the online payment types available in India, which includes Credit/Debit card transaction, Net banking transaction, etc.

## **9. Medmaa Wallet**

A Medmaa wallet will be implemented. Through this, users can buy Medmaa points at any time, which is a virtual point system for transaction. The medmaa point is stored in customer's medmaa wallet. 1 Medmaa Pt = 1 Indian Rupee. Admin can add/manage points package that is to be sold through the site.

## **10. Social Media Plugin**

The social media plugins will be added to the website. It includes Facebook, Twitter, Google plus, etc.

## **11. Newsletter**

The users (registered as well as guests) can subscribe to the newsletters. Admin/staff can send newsletters regarding latest offers and information to those subscribed users.

## **12. Admin panel**

This includes a detailed admin panel in which the admin can track all the processes taking place within the site. He can add/remove staff. The admin can view the user-report, product-report, order-report and transaction-report.

## **13. Mobile App**

We can also provide an Android App version of Medmaa with all the above said functions available on the Medmaa website.

## **Time frame and Costing**

**Total Duration: 40 days**

**Total Cost: Rs.70,000/-**

- *The HTML design should be provided by the client.*
- *All the images, text and logo should be provided by the client.*
- *Any additional modules will be charged extra.*

- *Charges for payment gateway implementation, domain and hosting will be extra.*