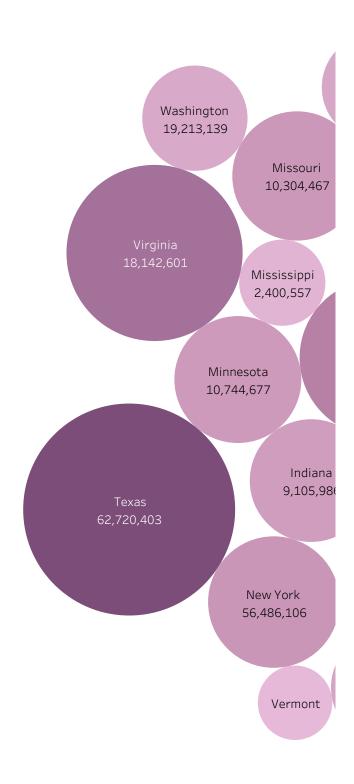
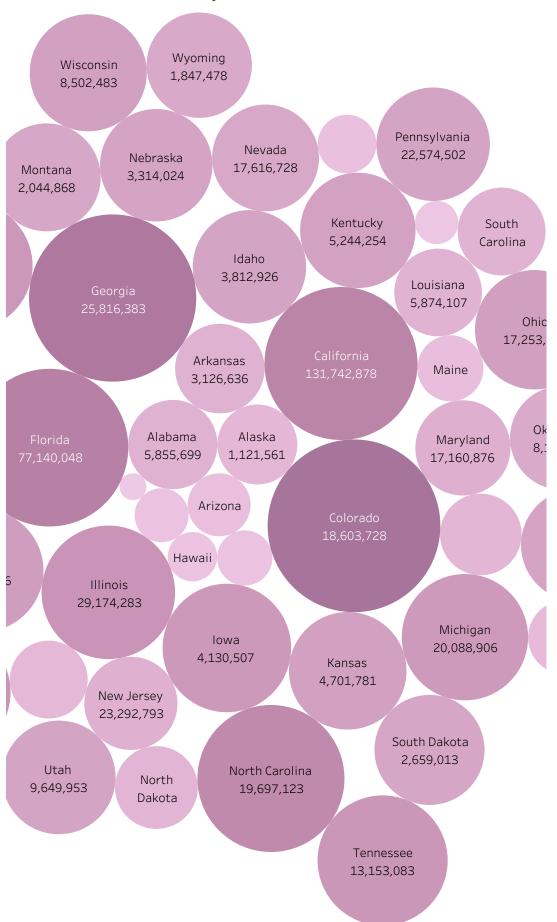
Microbusiness	Density
---------------	---------

527	32,804



Microbusiness density



Microbusiness Density

527 32,804

Microbusiness density

Microbusiness Density

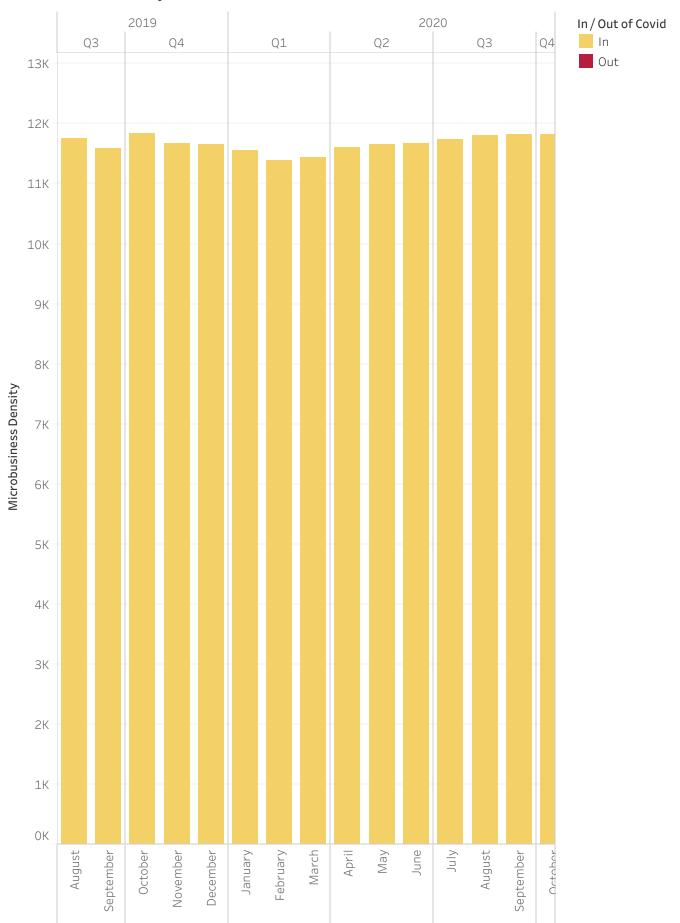
527	32,804

031

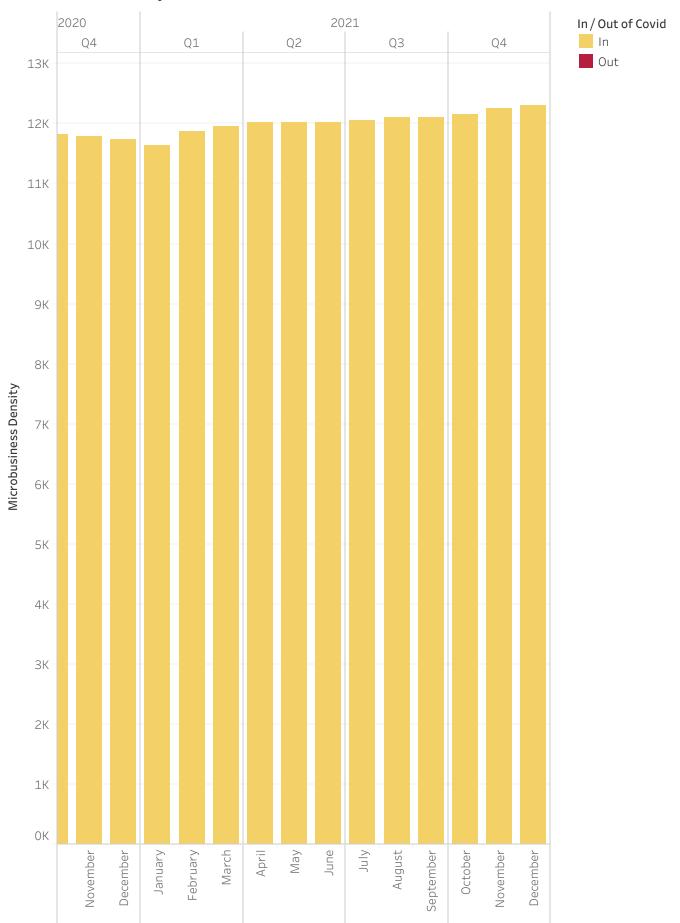
(lahoma 198,760

Oregon 10,618,679

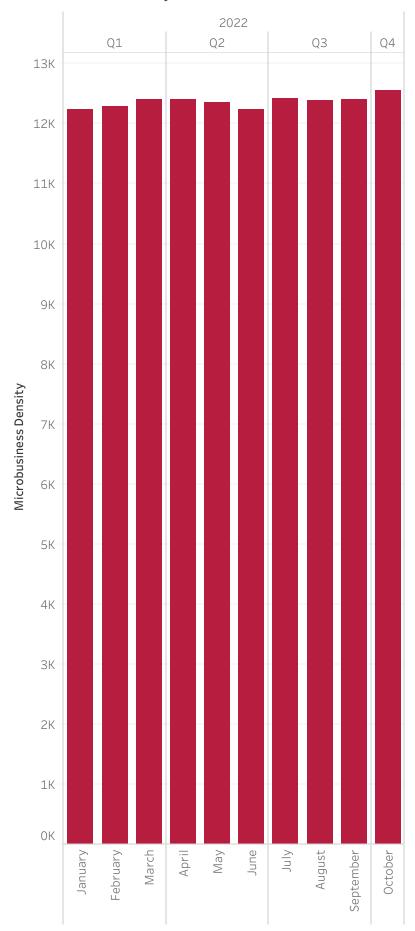
YoY with first day of month

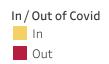


YoY with first day of month



YoY with first day of month

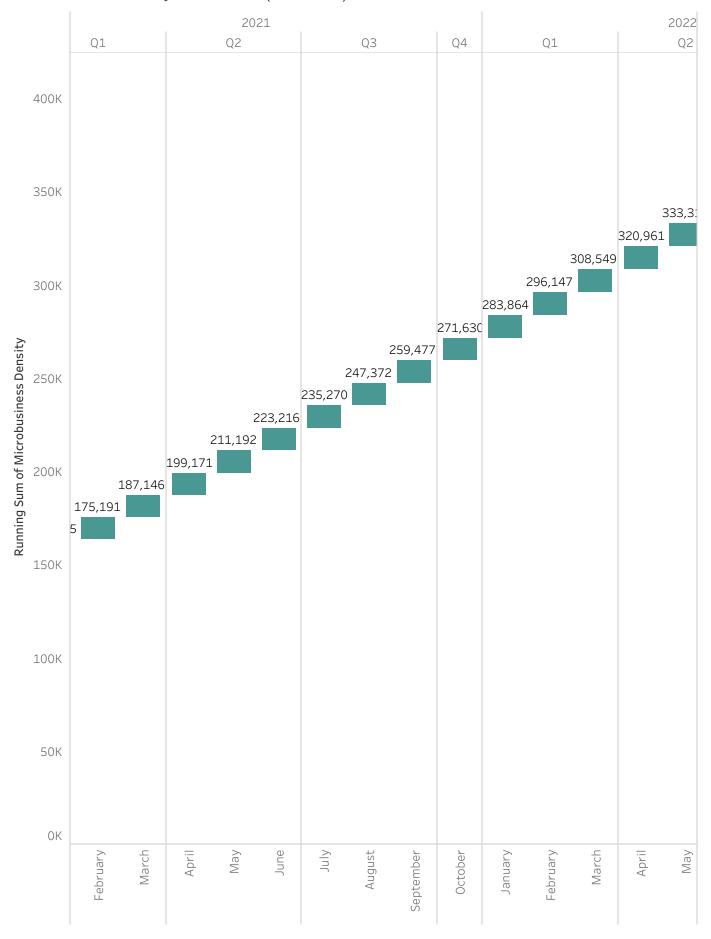




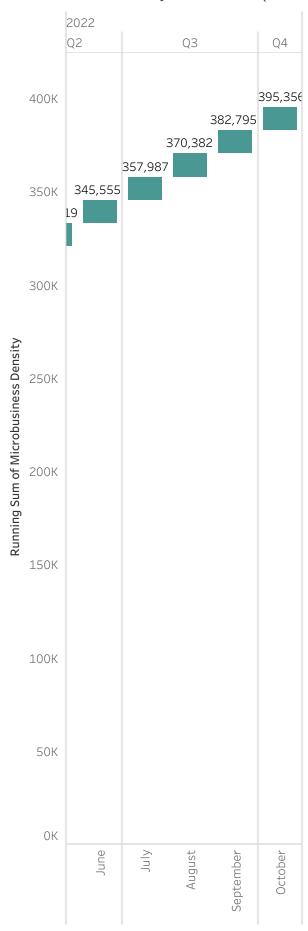
YoY with first day of month(filtered)

			2019						20)20					2021
		Q	3	Q4		Q1			Q2			Q3		Q4	Q1
	400K														
	350K														
ity	300K														
robusiness Dens	250K														
Running Sum of Microbusiness Density	200K														163,32
RL	150K									104,513	116,247	128,048	139,872	151,689	
	100K					58,152	69,591	81,191	92,841						
	50K 0K	11,755	23,345	35,190	46,755										
		August	September	October	January	February	March	April	May	June	July	August	September	October	January

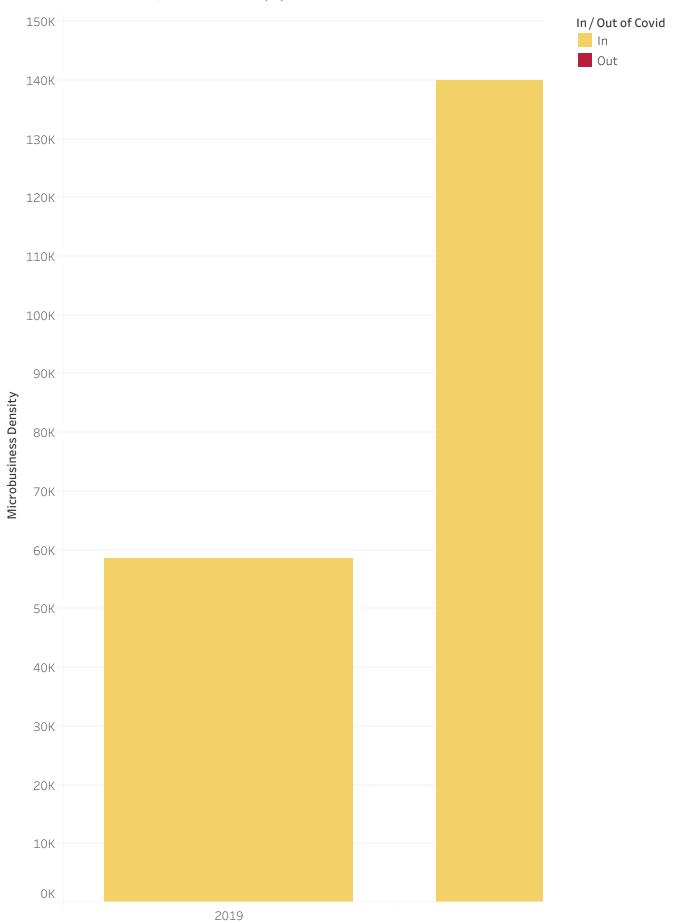
YoY with first day of month(filtered)



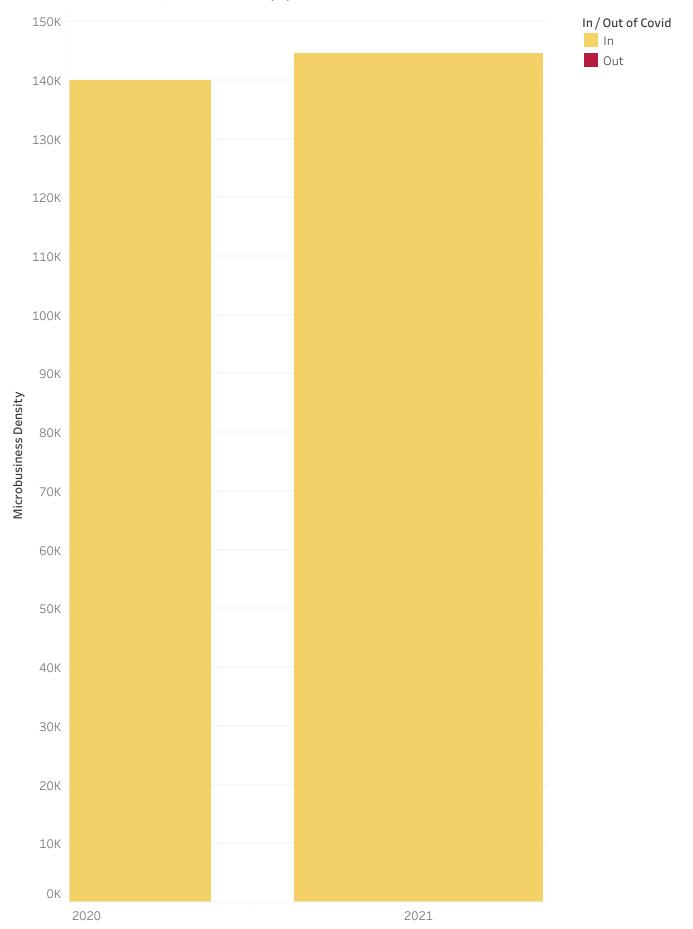
YoY with first day of month(filtered)



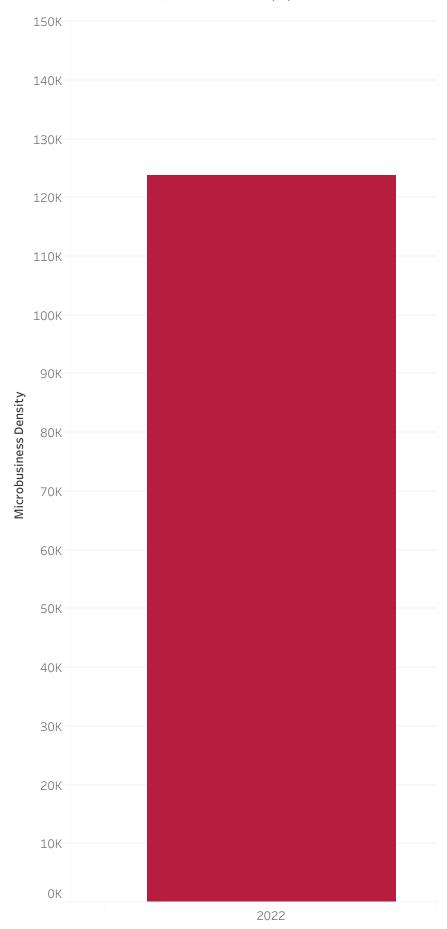
YoY with first day of month (2)

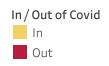


YoY with first day of month (2)



YoY with first day of month (2)





<u>46127_2019-10-01</u>	32510_2
<u>32,011</u>	<u>98,716</u>
	22540
	32510_2
<u>46127_2019-08-01</u>	<u>95,660</u>
<u>31,245</u>	
	32510_2
	95,514
56022 2022 10 01	
<u>56033_2022-10-01</u>	
<u>56033_2022-10-01</u> <u>54,509</u>	

Microbusiness Density

206.81 284.34

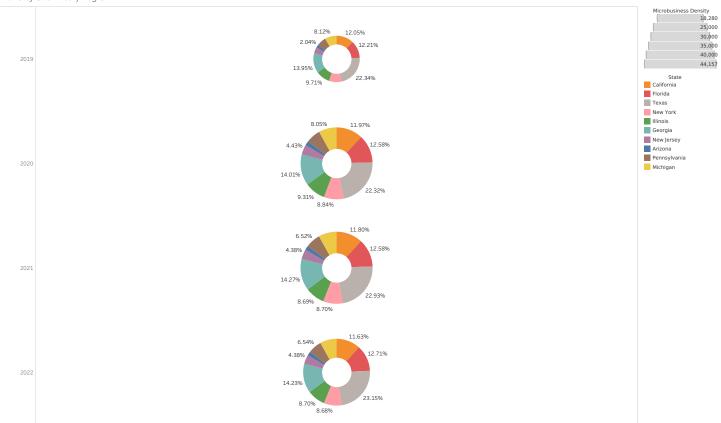
		Adia, I
<u>022-05-01</u>	<u>32510_2022-04-01</u>	Microbusiness Density
	<u>95,464</u>	206.81 284.34
		206.81 284.34
<u>022-02-01</u>		
	<u>32510_2022-01-01</u>	
	<u>91,545</u>	
<u>022-03-01</u>		
	20540, 2024, 44, 24	
	<u>32510_2021-11-01</u>	
	90,073	

32510_2021-12-01
91,484

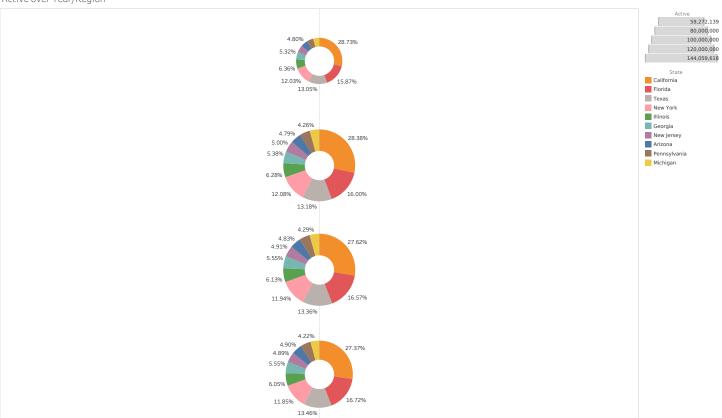
Microbusiness Density

206.81 284.34

Density over Year/Region



Active over Year/Region



Active YoY table By states State 2019 2020 Active California 40,658,483 113,792 Florida 22,930,792 10,000,000 18,891,486 20,000,000 Texas **New York** 17,314,683 30,000,000 40,658,483 Illinois Georgia Active **New Jersey** Arizona 113,792 40,658,483 Pennsylvania Michigan North Carolina Washington Colorado Virginia Nevada 2,101,073 Massachusetts Ohio Maryland Tennessee Minnesota 1,386,529 Oregon 1,303,962 Missouri Connecticut Utah Indiana Wisconsin South Carolina Oklahoma Louisiana Alabama Delaware Kentucky Kansas 1.426.288 Iowa Idaho Nebraska New Hampshire Arkansas Hawaii **District of Columbia New Mexico** South Dakota Maine Mississippi Montana Rhode Island Wyoming Vermont West Virginia Alaska North Dakota

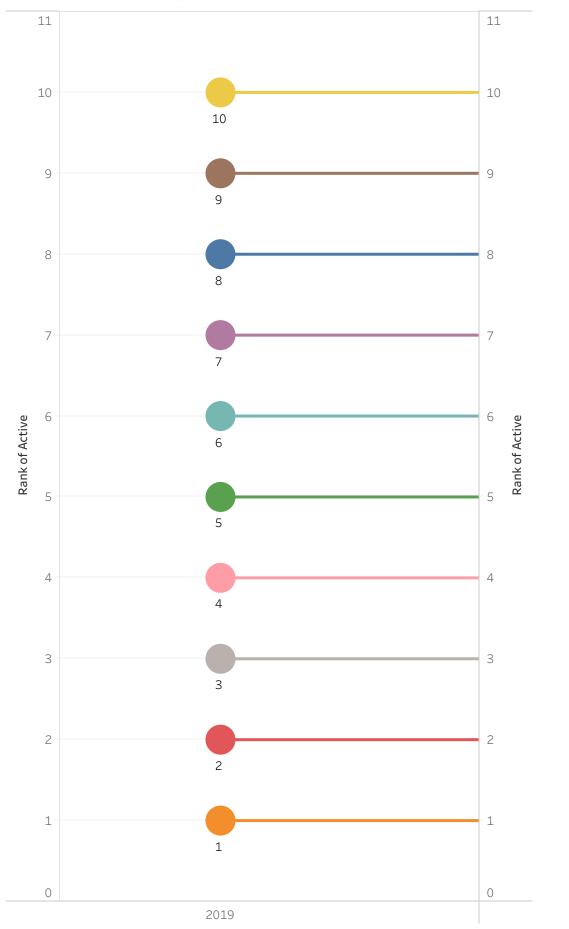
Active YoY table By states State 2020 2021 2022 Active California 34,270,973 113,792 39,787,258 Florida 23,865,484 20,934,485 10,000,000 19,240,705 20,000,000 Texas **1**6,854,363 **New York 1**7,197,204 30,000,000 40,658,483 Illinois Georgia Active **New Jersey** Arizona 113,792 40,658,483 Pennsylvania Michigan North Carolina 5,266,977 Washington Colorado Virginia Nevada 5,628,437 Massachusetts Ohio Maryland Tennessee Minnesota Oregon Missouri Connecticut Utah Indiana Wisconsin South Carolina Oklahoma Louisiana Alabama Delaware Kentucky Kansas Iowa Idaho Nebraska New Hampshire Arkansas Hawaii District of Columbia 791,270 **New Mexico** South Dakota Maine Mississippi Montana Rhode Island Wyoming Vermont West Virginia Alaska North Dakota

State	2022	Grand Total
California		32,935,720
Florida		19,285,012
Texas		15,680,101
New York		14,121,527
llinois		7,293,571
Georgia		6,454,096
New Jersey		5,823,198
Arizona		5,700,897
Pennsylvania		5,643,626
Michigan		5,022,227
North Carolina		4,924,281
Washington		4,803,285
Colorado		4,650,932
/irginia		4,535,650
Virginia Vevada		4,404,182
Massachusetts		4,346,636
Ohio		4,313,258
Maryland 		4,290,219
ennessee		3,288,271
Minnesota		2,686,169
Oregon		2,654,670
Missouri		2,576,117
onnecticut		2,417,594
Itah		2,412,488
ndiana		2,276,497
Visconsin		2,125,621
South Carolina		2,084,523
Oklahoma		2,049,690
ouisiana		1,468,527
labama		1,463,925
elaware		1,396,790
(entucky		1,311,064
Kansas		1,175,445
owa		1,032,627
daho	Ī	953,232
Nebraska	ī	828,506
lew Hampshire	i	820,821
Arkansas	i	781,659
Hawaii		779,647
District of Colum	hia	746,740
New Mexico	ula 📗	
		727,270
South Dakota		664,753
Maine		633,961
Mississippi		600,139
Montana	!	511,217
Rhode Island		492,762
Wyoming		461,870
Vermont		405,891
West Virginia		348,952
Alaska		280,390
North Dakota		247,774

113,792 10,000,000 20,000,000 30,000,000 40,658,483

40,658,483

Active YoY Rank By states



State
Arizona
California
Florida

Georgia
Illinois

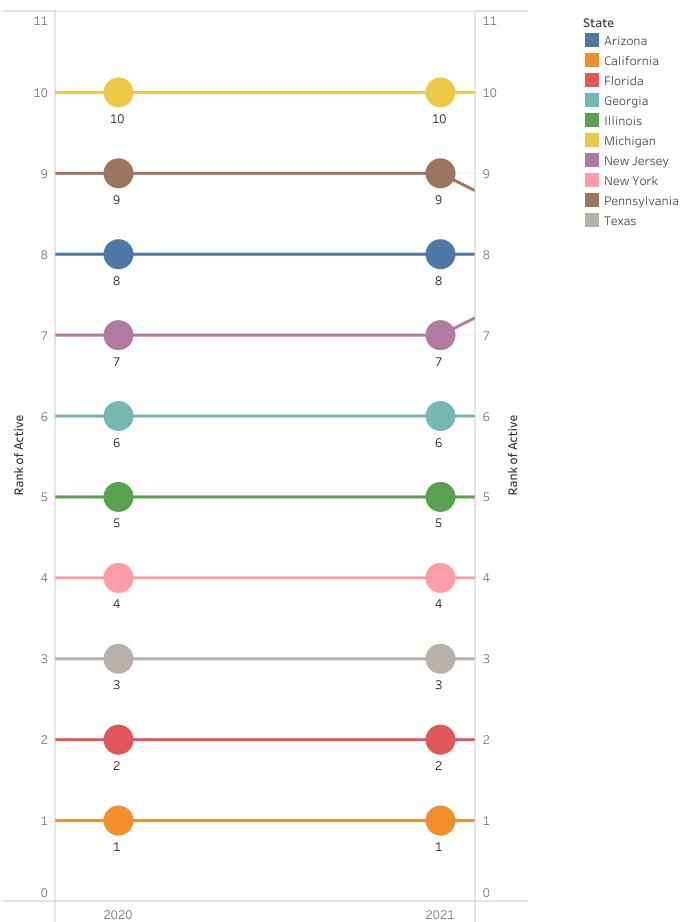
Michigan

New Jersey

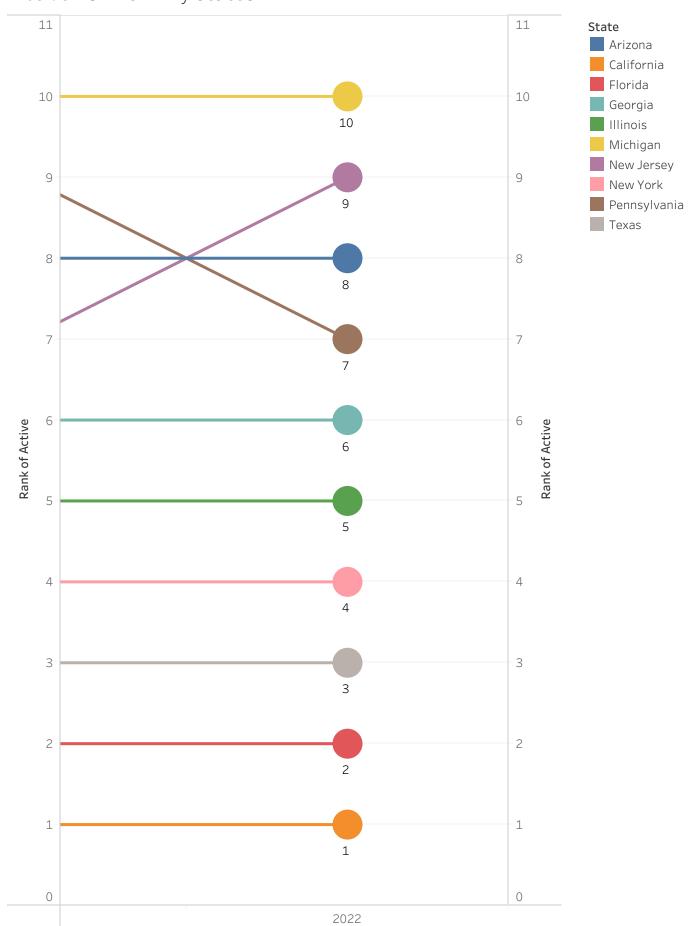
New York
Pennsylvania

Texas

Active YoY Rank By states



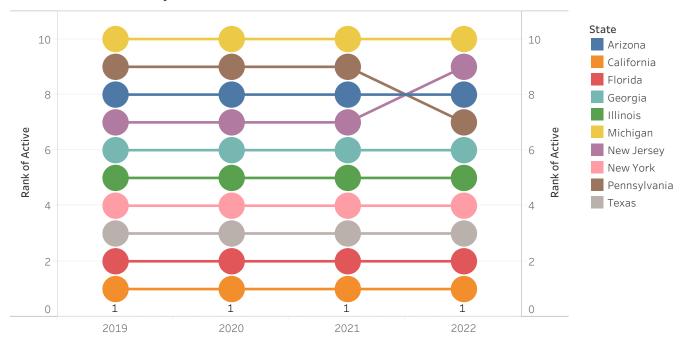
Active YoY Rank By states



Active YoY table By states

State	2019	2020	2021	2022	Grand Total
California	17,0 26,164	40,658,483	39,787,258	34,270,973	32,935,720
Florida	9,409,287	22,930,792	23,865,484	20,934,485	19,285,012
Texas	7,733,849	18,8 <mark>9</mark> 1,486	19,2 40,705	16,8 54,363	15,680,101
New York	7,130,895	17,3 14,683	17,1 97,204	14, 843,324	14,121,527
Illinois	3,768,132	9,001,354	8,824,321	7,580,476	7,293,571
Georgia	3,154,362	7,706,530	8,002,439	6,953,052	6,454,096
New Jersey	2,938,662	7,158,514	7,077,564	6,118,053	5,823,198
Arizona	2,845,716	6,856,825	6,963,898	6,137,148	5,700,897
Pennsylvania	2,740,467	6,663,111	6,917,961	6,252,963	5,643,626
Michigan	2,524,605	6,101,654	6,182,784	5,279,863	5,022,227
North Carolina	2,427,068	5,945,528	6,057,550	5,266,977	4,924,281
Washington	2,412,753	5,819,976	5,896,536	5,083,874	4,803,285
Colorado	2,295,264	5,830,372	5,583,871	4,894,221	4,650,932
Virginia	2,293,071	5,574,849	5,525,478	4,749,203	4,535,650
Nevada	2,101,073	5,258,987	5,628,437	4,628,231	4,404,182
Massachusetts	2,235,385	5,396,861	5,240,328	4,513,970	4,346,636
Ohio	2,172,647	5,247,016	5,257,695	4,575,673	4,313,258
Maryland	2 070 622	F 250 520	F 220 227	A F44 200	# 200 240

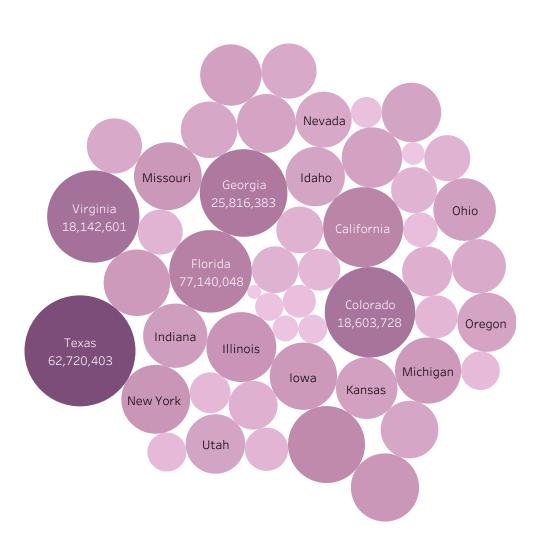
Active YoY Rank By states



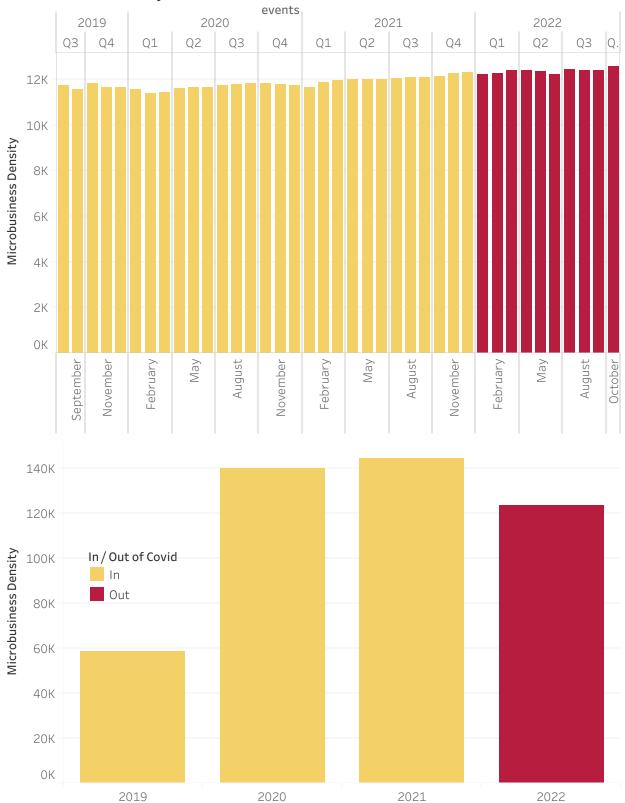
Microbusiness density

Microbusiness De..

527	32,804

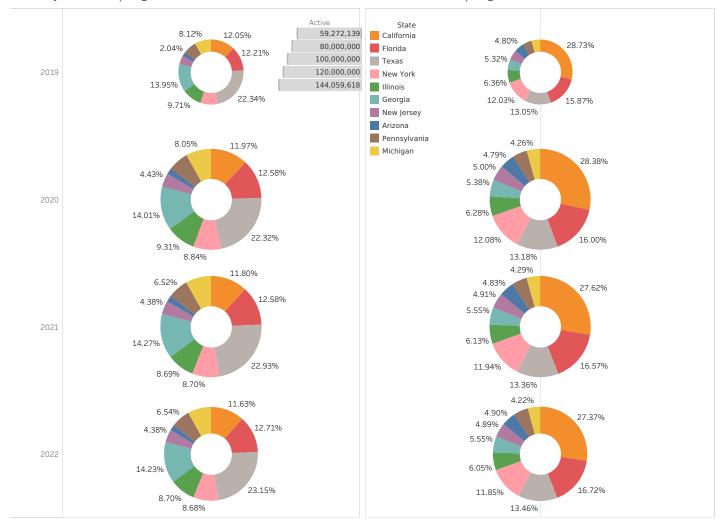


YoY with first day of month Constant YoY growth with fluctuation according to political



Density over Year/Region

Active over Year/Region



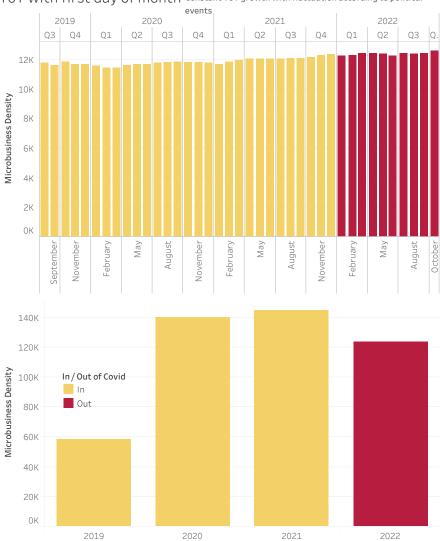
Microbusiness Density

	206.81		284.34		
<u>46127_2019-10-01</u>	32510_2022-05-01	32510_2022-0)2-01	32510	2022-03-01
<u>32,011</u>	<u>98,716</u>	95,660		95,51	
<u>46127_2019-08-01</u>					
<u>31,245</u>					
	<u>32510_2022-04-01</u>		32510_2022-0	01-01	32510 2021-11-01
	<u>95,464</u>		91,545		90,073
56033_2022-10-0 <u>1</u>					
<u>54,509</u>	<u>32510_2021-12-01</u>				
	91,484				



Density overall	YoY density Growth	YoY Active and Density	Row ID with Density



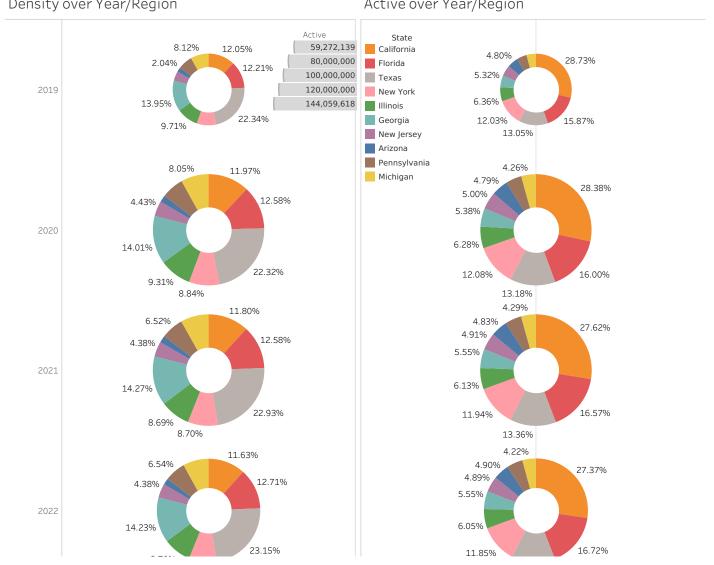


Story

Density overall	YoY density Growth	YoY Active and Density	Row ID with Density

Density over Year/Region

Active over Year/Region



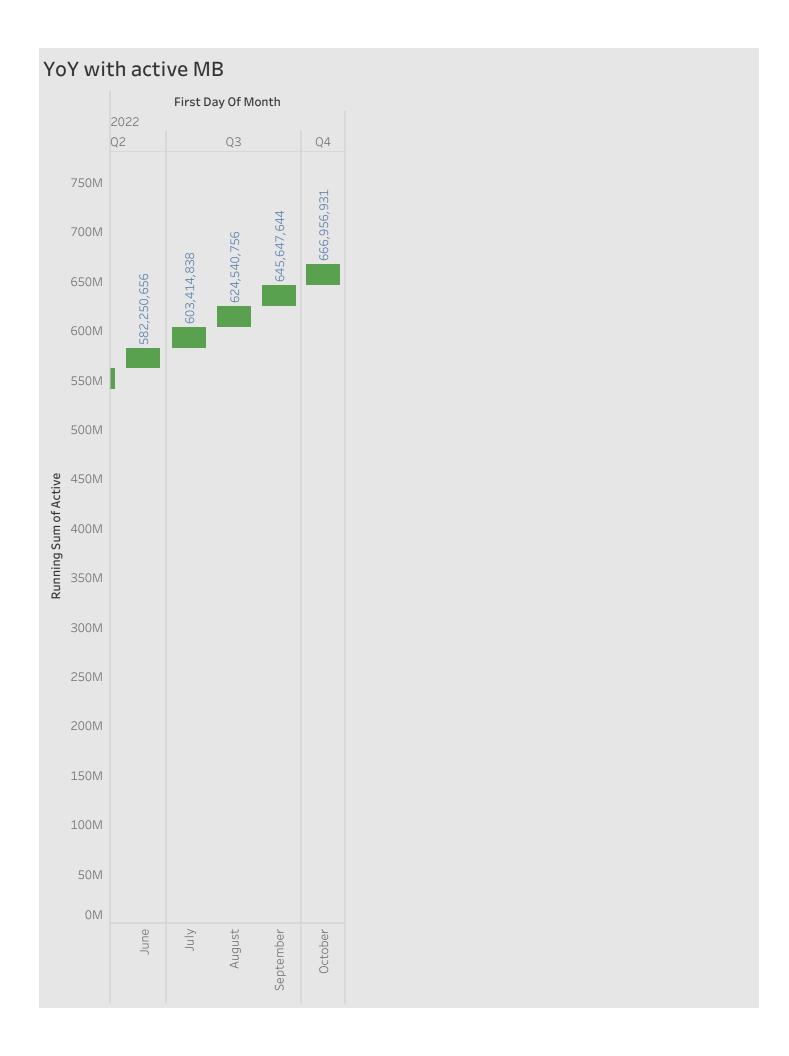
Story

Density overall	YoY density Growth	YoY Active and Density	Row ID with Density

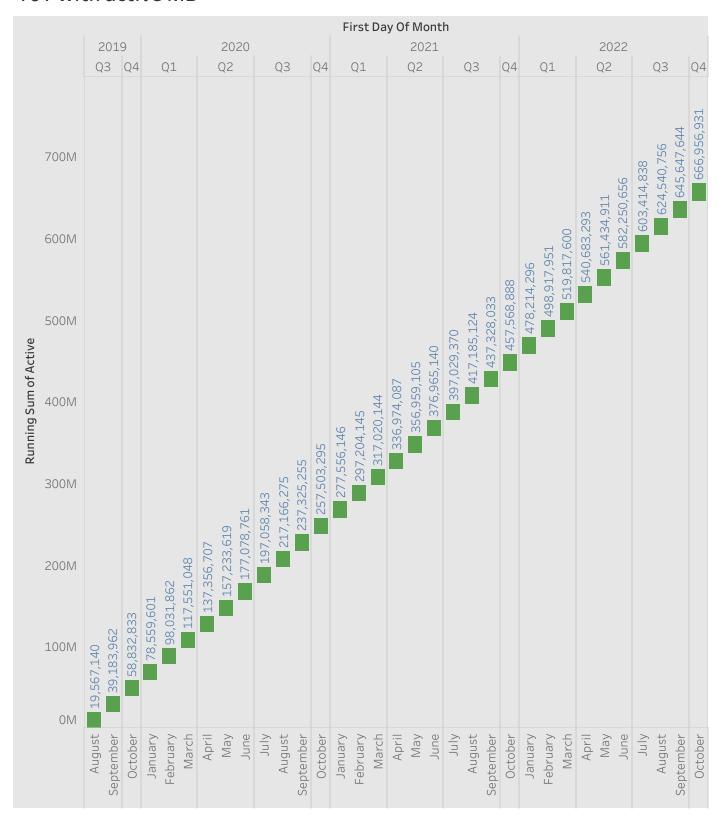
Row ID with density		Microbusiness Density			
46127_2019-10-01 32,011	206.81 32510_2022-05-01 98,716	32510_2022- 95,660	284.34 02-01	3251 <u>0</u> 95,51.	<u>0_2022-03-01</u> <u>4</u>
46127_2019-08-01 31,245	32510_2022-04-01 95,464		32510_2022- 91,545	<u>01-01</u>	32510_2021-11-01 90,073
<u>56033_2022-10-01</u> <u>54,509</u>	32510_2021-12-01 91,484				

YoY with active MB First Day Of Month 2019 2021 2020 Q3 Q4 Q1 Q2 Q3 Q4 Q1 750M 700M 650M 600M 550M 500M Running Sum of Active 450M 400M 350M 277,556,146 257,503,295 237,325,255 300M 217,166,275 197,058,343 250M 177,078,761 157,233,619 137,356,707 200M 117,551,048 98,031,862 150M 78,559,601 58,832,833 39,183,962 100M 19,567,140 50M 0MAugust June July August January April Мау October February October September January September

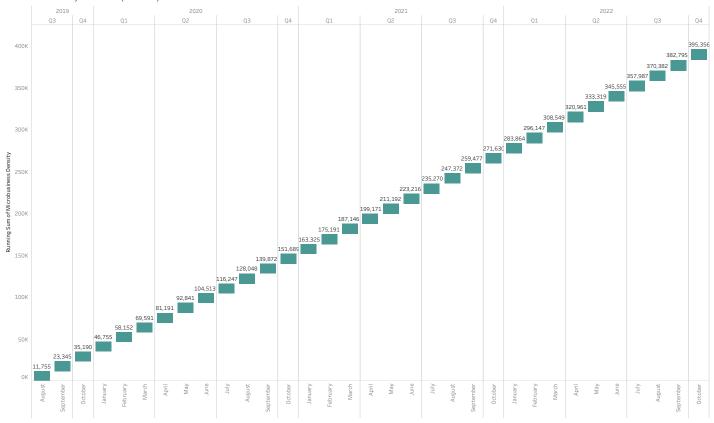
YoY with active MB First Day Of Month 2021 2022 Q2 Q1 Q2 Q3 Q4 Q1 750M 700M 650M 561,434,911 540,683,293 600M 519,817,600 498,917,951 478,214,296 550M 457,568,888 437,328,033 500M 417,185,124 397,029,370 Running Sum of Active 450M 376,965,140 356,959,105 336,974,087 400M 317,020,144 297,204,145 350M 300M 250M 200M 150M 100M 50M 0MFebruary April Мау June July August May March January April October February September

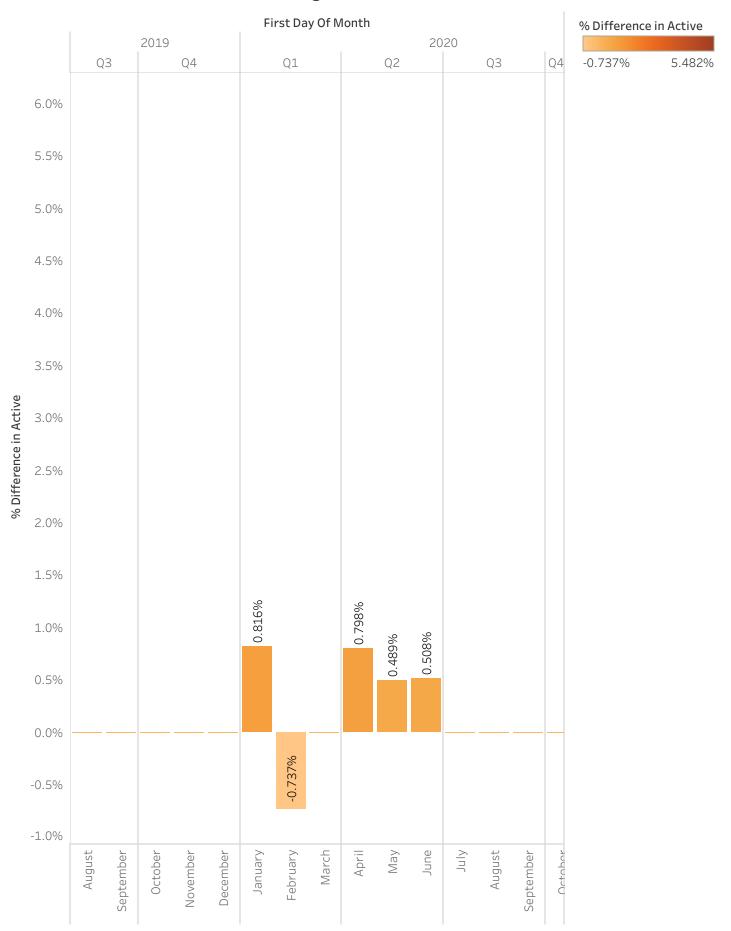


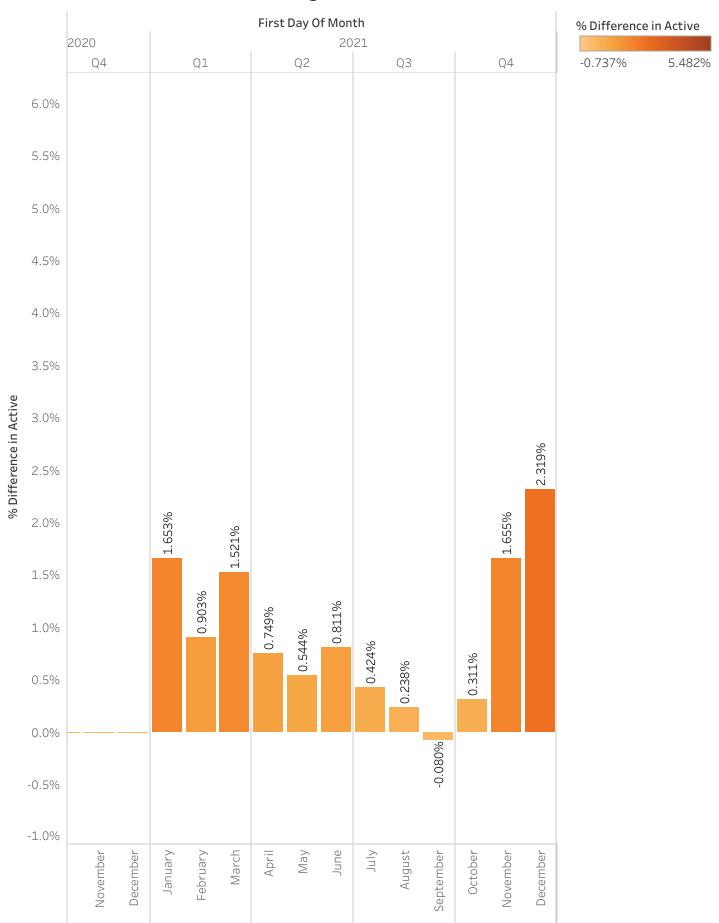
YoY with active MB

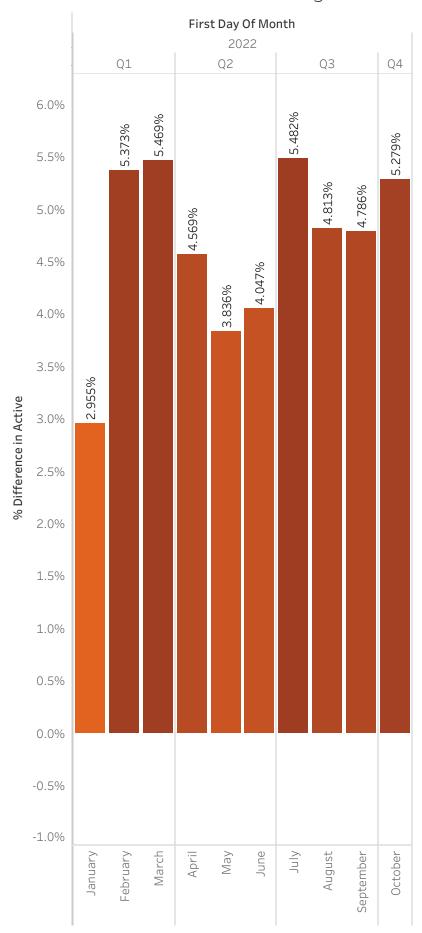


YoY with first day of month(filtered)



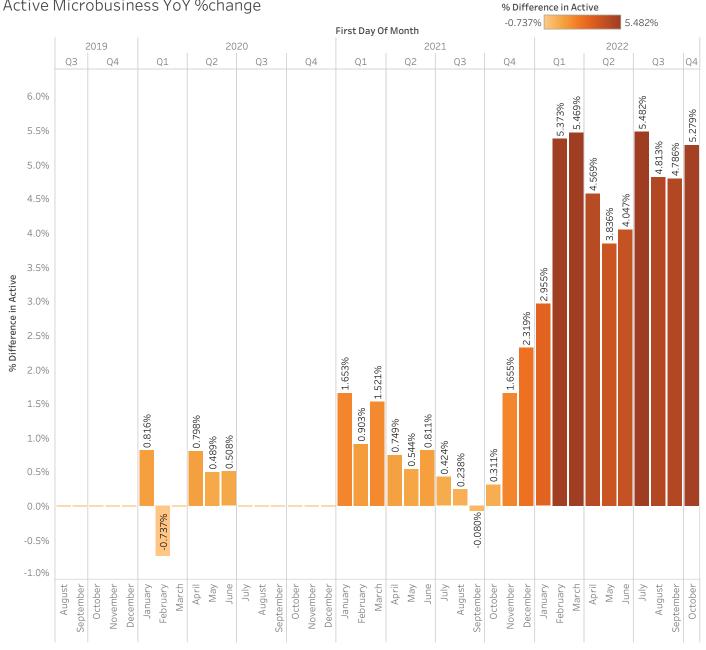






% Difference in Active

-0.737%	5.482%



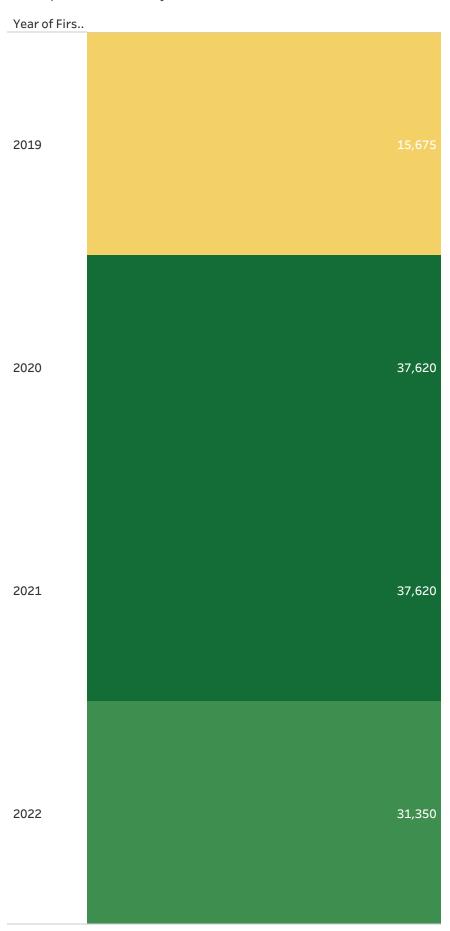
Unique value in year

Year of Firs	Count of Firs	st Day Of M.
2019	15,675	37,620
2020		
2021		
2022		

Unique value in year

Year of Firs	Count of Firs	st Day Of M.
2019	15,675	37,620
2020		
2021		
2022		

Unique value in year



Count of First Day Of M..

15,675	37,620

Unique value in Quarter

Quarter of	Count of Firs	t Day Of M
Q1	28,215	34,485
Q2		
Q3		
Q4		

Unique value in Quarter

Quarter of	Count of Firs	t Day Of M
Q1	28,215	34,485
Q2		
Q3		
Q4		

Unique value in Quarter

Quarter of	Quartor of		
Q1		8,215	
Q2	2	8,215	
Q3	3.	4,485	
Q4	3	1,350	

Count of First Day Of M..

28,215	34,485

Unique value in Month

Month of Fi	Count of Firs	t Day Of M
January	9,405	12,540
February		
March		
April		
May		
June		
July		
August		
September		
October		
November		
December		

Unique value in Month

Month of Fi	Count of Firs	t Day Of M
January	9,405	12,540
February		
March		
April		
May		
June		
July		
August		
September		
October		
November		
December		

Unique value in Month

Month of Fi	
January	9,405
February	9,405
March	9,405
April	9,405
May	9,405
June	9,405
July	9,405
August	12,540
September	12,540
October	12,540
November	9,405

Count of First Day Of M..

9,405	12,540

Unique value in Quarter Unique value in Month Quarter of .. Month of Fi. Q1 9,405 January 9,405 Q2 February 9,405 Q3 March 34,485 April 9,405 Q4 May 9,405 Count of First Day Of Month 9,405 Unique value in year June 37,620 9,405 Year of 12,540 2019 July Year of Firs.. August September 37,620 2020 **12,540** 2021 October November 9,405 2022 December