

Pedro Bermudez

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PROFESSIONAL OVERVIEW

Motivated and enthusiastic Sales Development Representative with a strong passion for technology sales. Seeking to leverage my knowledge, skills, and customer-centric approach to contribute to a dynamic sales team and drive business growth.

WORK EXPERIENCE

Retail Sales Specialist

Burbank, California

REI

2021 - 2021

Utilized consultative selling techniques to upsell store memberships to customers at the point of sale, resulting in a 15% increase in membership sign-ups.

Collected and organized customer information to facilitate efficient in-store and curbside pickup, enhancing the overall customer experience.

Collaborated with the sales team to identify customer needs and provide tailored product recommendations, leading to a 10% boost in average order value. Utilized consultative selling techniques to upsell store memberships to customers at the point of sale, resulting in a 15% increase in membership sign-ups. Collected and organized customer information to facilitate efficient in-store and curbside pickup, enhancing the overall customer experience. Collaborated with the sales team to identify customer needs and provide tailored product recommendations, leading to a 10% boost in average order value.

EDUCATION

High School of Art and Design

HS Diploma

2001 - 2005

Exercise Science

SKILLS

Professional CSS | JavaScript | SCSS | TypeScript | Communication skills | Debugging

CERTIFICATIONS