

# Adventure Works Sales Dashboard

Select Month

- Select all
- January
- February
- March
- April
- May
- June
- July
- August
- September
- October
- November
- December

Select Year Here

- Select all
- 2020
- 2021
- 2022

Revenue

\$24.91M

Profit\_Margin

\$10.46M

Total\_Orders

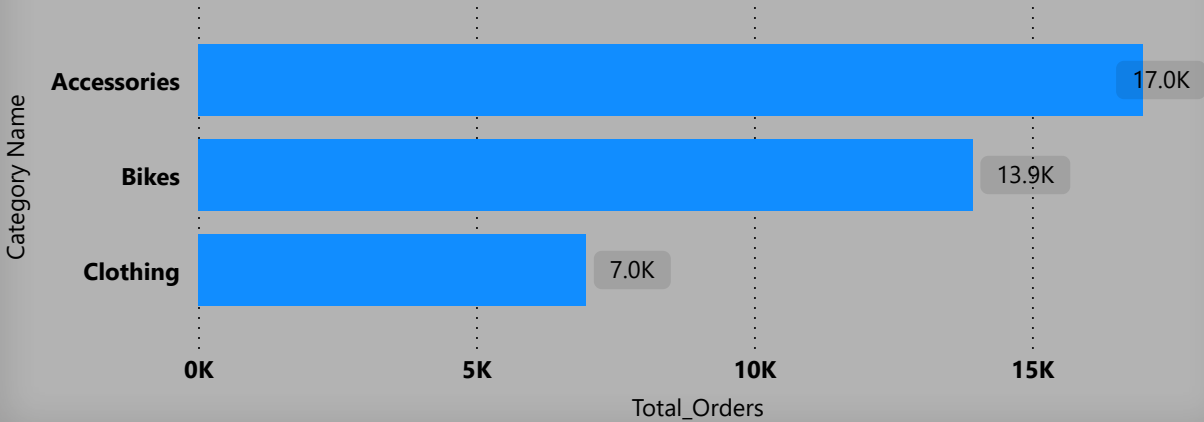
25K

Return\_Rate

2.17%



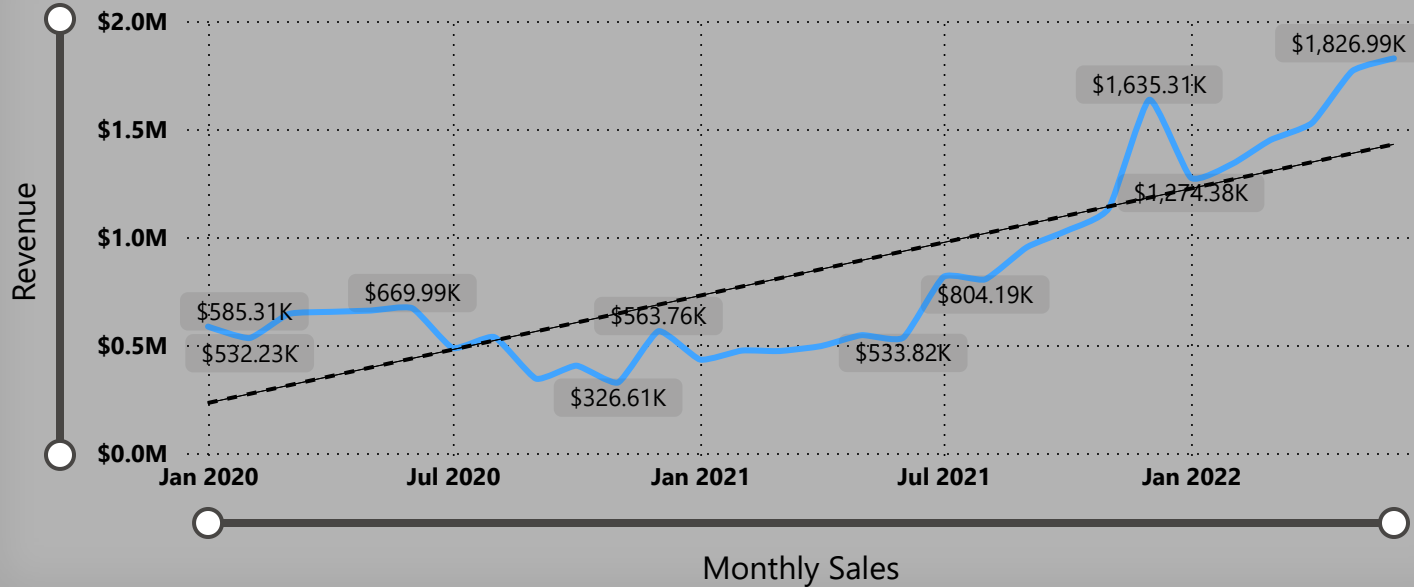
Total\_Orders by CategoryName



Top 10 Products

ProductName	Revenue	Total_Orders	Profit_Margin_%	Return_Rate
Mountain-200 Black, 46	\$1.24M	606	46.03%	2.97%
Mountain-200 Black, 42	\$1.23M	602	46.03%	3.49%
Mountain-200 Silver, 38	\$1.21M	586	46.03%	2.90%
Mountain-200 Silver, 46	\$1.18M	571	46.03%	2.10%
Mountain-200 Black, 38	\$1.17M	569	46.03%	2.64%
Mountain-200 Silver, 42	\$1.13M	547	46.03%	2.74%
Road-250 Black, 52	\$0.69M	316	39.46%	3.48%
Road-250 Red, 58	\$0.66M	303	39.46%	3.63%
Road-250 Black, 48	\$0.64M	294	39.46%	2.72%
Total	\$9.80M	4573	44.26%	2.97%

Revenue Trend



Revenue started trending up on [August 2021](#), rising by [127.18%](#) ( [\\$10,22,793.75](#)) in [10 months](#).

Revenue jumped from [\\$8,04,193.39](#) to [\\$18,26,987.14](#) during its steepest incline between [August 2021](#) and [June 2022](#).

At [16983](#), [Accessories](#) had the highest Total\_Orders and was [143.45%](#) higher than [Clothing](#), which had the lowest Total\_Orders at [6976](#).

[Accessories](#) had the highest Total\_Orders at [16983](#), followed by [Bikes](#) at [13929](#) and [Clothing](#) at [6976](#).

[Clothing](#) had [6976](#) Total\_Orders, [Accessories](#) had [16983](#), and [Bikes](#) had [13929](#).

Continent

Select all

Europe

North America

Pacific

Total\_Orders by Country

