

SQL Case Study Executive Summary

1. RSVP should focus on the 'Drama' (4285 movies) and 'Comedy' (2412 movies) genre as this produced the highest grossing movies.
2. For the probability of hit movies to be maximised, RSVP should schedule a movie release date around March and this month shows the highest number of movies a year on average (more than 2000).
3. James Mangold, Anthony Russo, Joe Russo or Michael Powell can be hired as the director of RSVP's next project as they have directed the most number of high rated films.
4. Mammootty and Mohanlal can be chosen as actors considering that they have median rating ≥ 8 .
5. Tapsee Pannu had the highest rating among actresses with maximum number of votes.
6. Dream Warrior and National Theatre Live produced the highest rated movies.
7. Marvel Studios, Twentieth Century Fox and Warner Bros. (In the order) has the maximum votes received making them a very popular choice for global partnership.