



# RavenStack | Customer Retention & Churn Intelligence

Total Active MMR | 8M

Churn Rate | 22%

Avg CSAT | 3.98

Total Accounts | 500

## FILTER

### Industry

All

### Start Date

09-01-2023



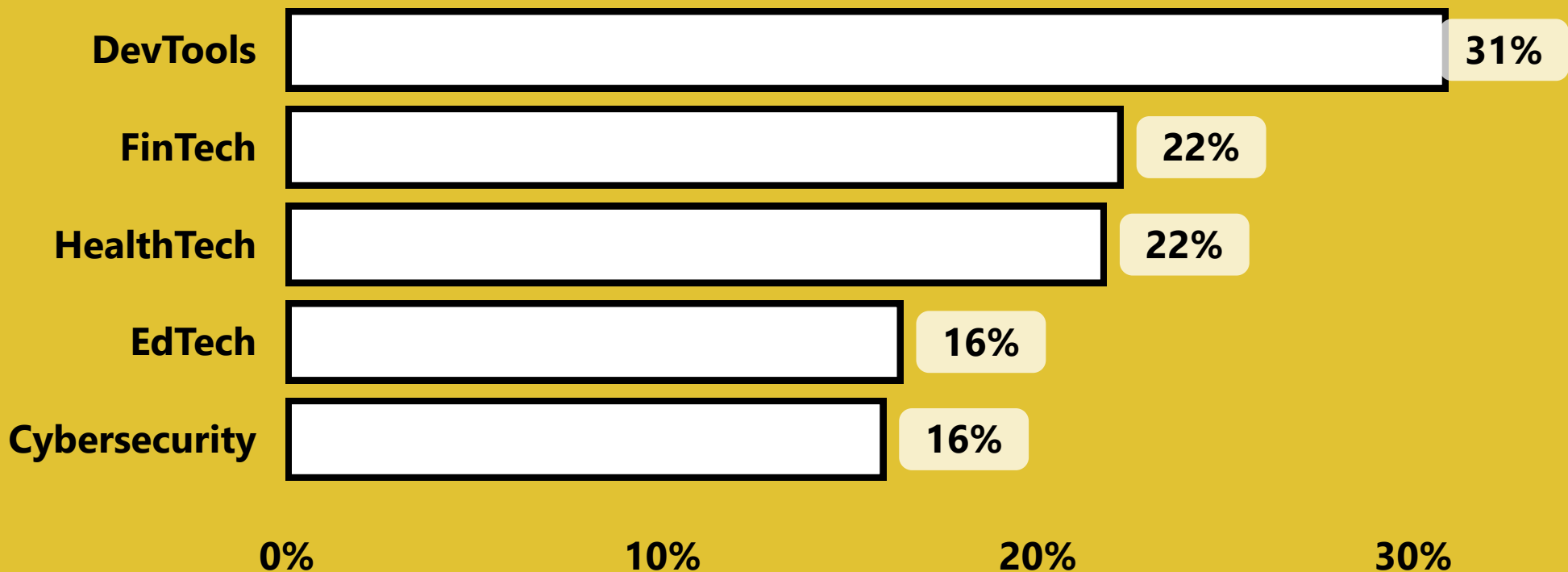
27-11-2024



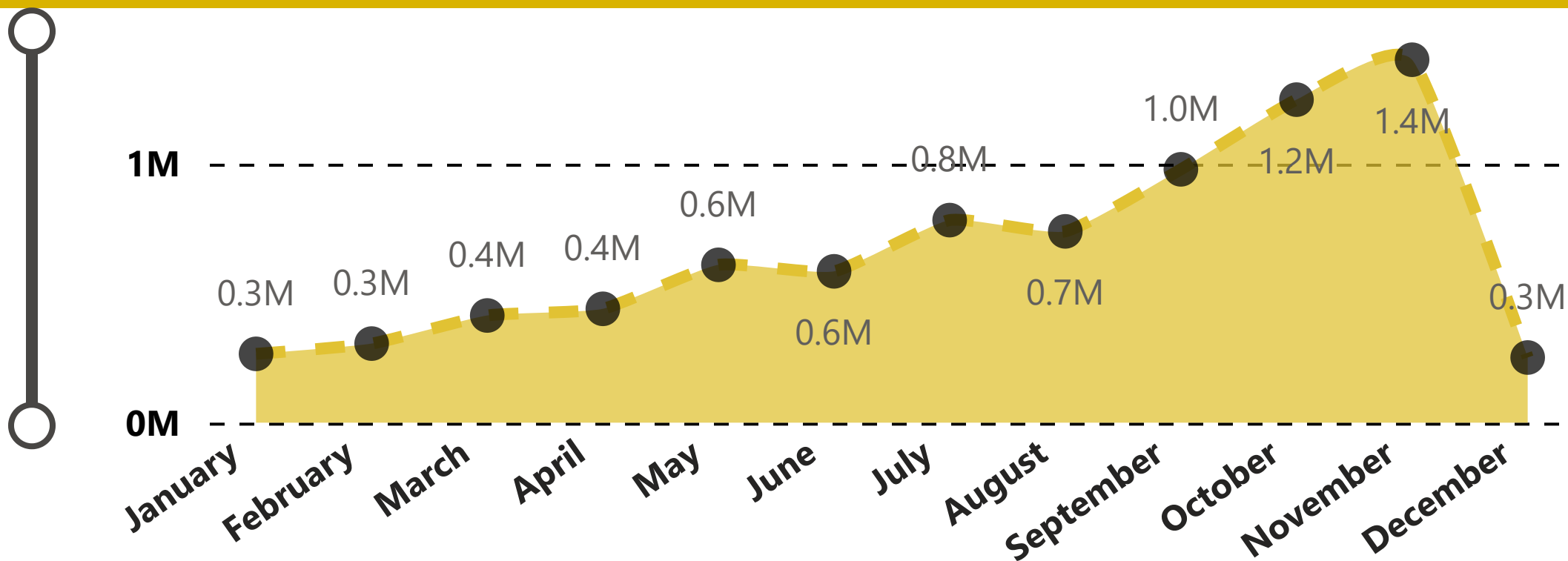
### PLAN TIER

All

Churn\_Rate by industry



Total Active MMR By Year



account name	industry	Active MMR	Avg of Satisfaction Score
Company_10	Cybersecurity	18,990	5.00
Company_106	DevTools		5.00
Company_11	FinTech	24,603	5.00
Company_113	FinTech	22,086	5.00
Company_119	HealthTech	12,334	5.00
Company_12	DevTools	15,556	5.00
Company_120	DevTools	19,893	5.00
Total		80,19,321	3.98

Churned Customers by reason code

budget	features	support	unknown
110	110		
competitor	pricing		
110	110	110	110