



# RavenStack | Customer Retention & Churn Intelligence

Total Active MMR | 8M

Churn Rate | 22%

Avg CSAT | 3.98

Total Accounts | 500

## FILTER

### Industry

All



### Start Date

09-01-2023



27-11-2024

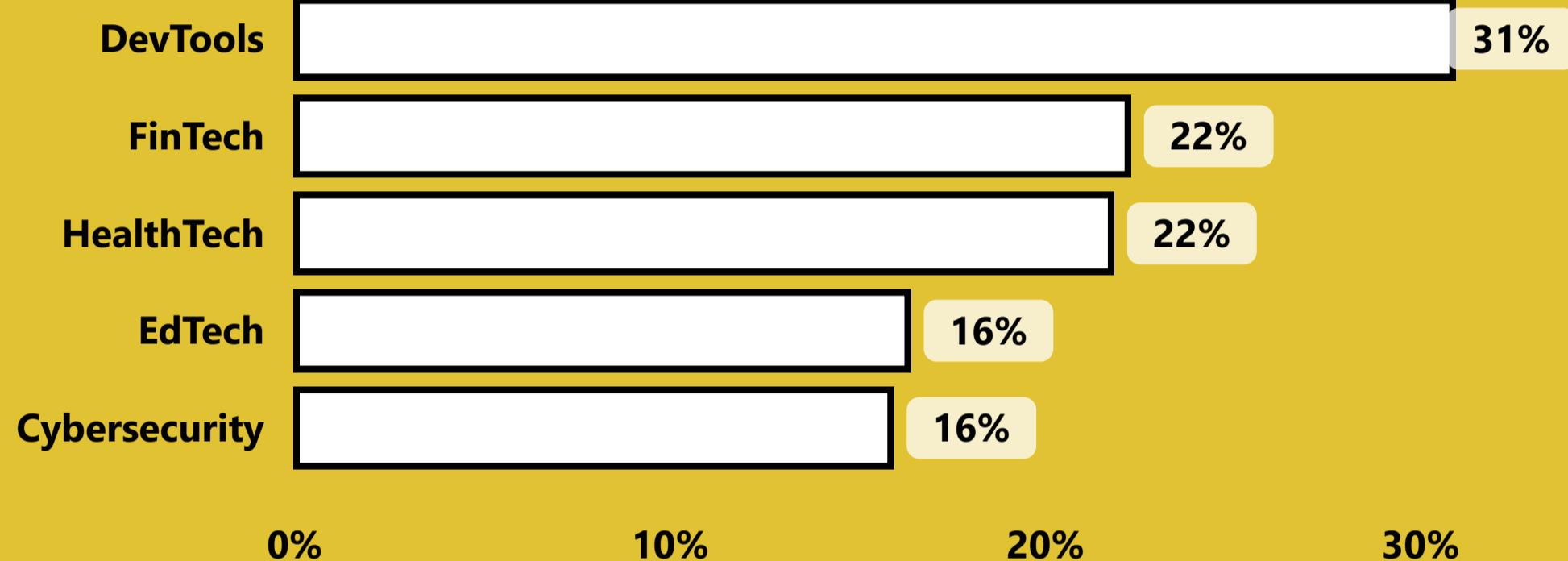


### PLAN TIER

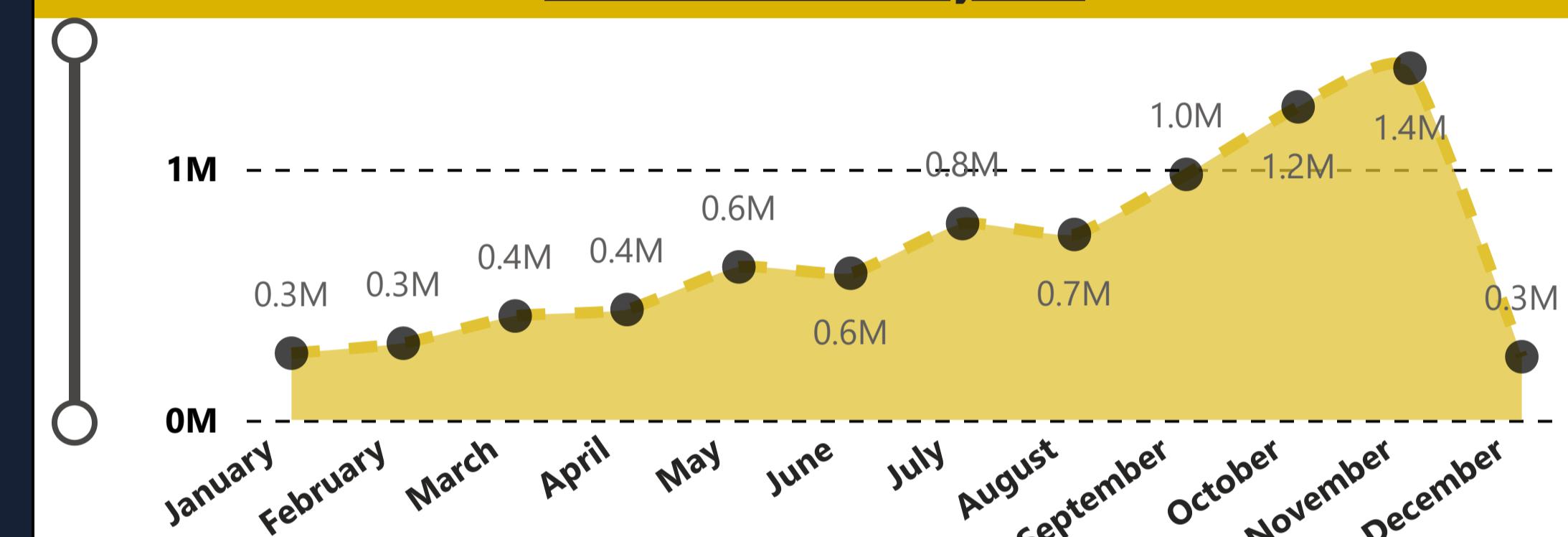
All



### Churn Rate by industry



### Total Active MMR By Year



### account name industry Active MMR Avg of Satisfaction Score

account name	industry	Active MMR	Avg of Satisfaction Score
Company_10	Cybersecurity	18,990	5.00
Company_106	DevTools	18,990	5.00
Company_11	FinTech	24,603	5.00
Company_113	FinTech	22,086	5.00
Company_119	HealthTech	12,334	5.00
Company_12	DevTools	15,556	5.00
Company_120	DevTools	19,893	5.00
<b>Total</b>		<b>80,19,321</b>	<b>3.98</b>

### Churned Customers by reason code

budget	features	support	unknown
110	110		
competitor	pricing		
110	110	110	110