Lab 11 06-10-2022 k-NN telecus

October 6, 2022

1 Tele Customer Churn

```
[1]: import numpy as np
     import pandas as pd
     !pip install scikit-learn
    Defaulting to user installation because normal site-packages is not writeable
    Requirement already satisfied: scikit-learn in
    /opt/anaconda3/lib/python3.9/site-packages (1.0.2)
    Requirement already satisfied: numpy>=1.14.6 in
    /opt/anaconda3/lib/python3.9/site-packages (from scikit-learn) (1.21.5)
    Requirement already satisfied: scipy>=1.1.0 in
    /opt/anaconda3/lib/python3.9/site-packages (from scikit-learn) (1.7.3)
    Requirement already satisfied: joblib>=0.11 in
    /opt/anaconda3/lib/python3.9/site-packages (from scikit-learn) (1.1.0)
    Requirement already satisfied: threadpoolctl>=2.0.0 in
    /opt/anaconda3/lib/python3.9/site-packages (from scikit-learn) (2.2.0)
[2]: ds = pd.read_csv('Telco-Customer-Churn.csv')
     print(ds)
          customerID
                      gender
                               SeniorCitizen Partner Dependents
                                                                   tenure
    0
          7590-VHVEG
                      Female
                                                  Yes
                                                              No
                                                                        1
    1
          5575-GNVDE
                         Male
                                            0
                                                   No
                                                              No
                                                                       34
    2
          3668-QPYBK
                         Male
                                            0
                                                   No
                                                              No
                                                                        2
    3
          7795-CFOCW
                                            0
                                                   No
                                                              No
                                                                       45
                         Male
    4
                                            0
                                                                        2
          9237-HQITU Female
                                                   No
                                                              No
                                                   •••
               •••
    7038
          6840-RESVB
                         Male
                                            0
                                                  Yes
                                                             Yes
                                                                       24
    7039
                                                             Yes
          2234-XADUH Female
                                            0
                                                  Yes
                                                                       72
    7040
          4801-JZAZL
                      Female
                                            0
                                                  Yes
                                                             Yes
                                                                       11
    7041
          8361-LTMKD
                         Male
                                                  Yes
                                                              No
                                                                        4
                                            1
    7042 3186-AJIEK
                         Male
                                            0
                                                   No
                                                              Nο
                                                                       66
         PhoneService
                           MultipleLines InternetService OnlineSecurity
    0
                        No phone service
                                                      DSL
                    No
                                                                       No
    1
                   Yes
                                       No
                                                      DSL
                                                                      Yes
    2
                   Yes
                                      No
                                                      DSL
                                                                      Yes
```

3	No	No	phone servi	ce	DSL		Yes	
4	Yes		_		optic		No	
	•••		•••	•••	1	•••		
7038	Yes		Ye	es	DSL		Yes	
7039	Yes		Ye	es Fiber	optic		No	
7040	No	No	phone servi		DSL		Yes	
7041	Yes		Ye		optic		No	
7042	Yes		ľ		optic		Yes	
					_			
	DeviceProtec	tion	TechSupport	StreamingTV	/ Stream	ingMovies	Contract	\
0		No	No	No)	No	${\tt Month-to-month}$	
1		Yes	No	No)	No	One year	
2		No	No	No)	No	${\tt Month-to-month}$	
3		Yes	Yes	No)	No	One year	
4		No	No	No)	No	${\tt Month-to-month}$	
•••	••						•••	
7038		Yes	Yes	Yes	3	Yes	One year	
7039		Yes	No	Yes	3	Yes	One year	
7040		No	No	No)	No	${\tt Month-to-month}$	
7041		No	No	No)	No	${\tt Month-to-month}$	
7042		Yes	Yes	Yes	3	Yes	Two year	
•	PaperlessBil	_				thlyCharges	_	\
0		Yes	E.	lectronic ch		29.85		
1		No		Mailed ch		56.95		
2		Yes	5 1 .	Mailed ch		53.85		
3		No		fer (automat		42.30		
4		Yes	E.	lectronic ch	ieck	70.70	151.65	
 7000	••	37		 M- 43 - 4 -1	1-		1000 F	
7038		Yes	Cradit a	Mailed ch		84.80		
7039 7040		Yes		ard (automat		103.20		
		Yes	E.	lectronic ch		29.60		
7041		Yes	Bank trans	Mailed ch		74.40		
7042		res	Dalik Claiisi	rer (automat	.10)	105.65	6844.5	
	Churn							
0	No							
1	No							
1 2	No Yes							
2	Yes							
2	Yes No							
2 3 4	Yes No Yes							
2 3 4 	Yes No Yes 							
2 3 4 7038	Yes No Yes No							
2 3 4 7038 7039	Yes No Yes No							

[7043 rows x 21 columns]

```
[3]: ds.drop('customerID', axis = 1,inplace=True)
[4]: from sklearn.preprocessing import LabelEncoder
     label_encoder_x= LabelEncoder()
[5]: y = ds['Churn']
    print(y)
    0
             No
    1
             No
    2
            Yes
    3
             No
    4
            Yes
    7038
             No
    7039
             No
    7040
             No
    7041
            Yes
    7042
             No
    Name: Churn, Length: 7043, dtype: object
[6]: ds.info()
```

<class 'pandas.core.frame.DataFrame'>

Data columns (total 20 columns):

RangeIndex: 7043 entries, 0 to 7042

#	Column	Non-Null Count	Dtype
0	gender	7043 non-null	object
1	SeniorCitizen	7043 non-null	int64
2	Partner	7043 non-null	object
3	Dependents	7043 non-null	object
4	tenure	7043 non-null	int64
5	PhoneService	7043 non-null	object
6	MultipleLines	7043 non-null	object
7	InternetService	7043 non-null	object
8	OnlineSecurity	7043 non-null	object
9	OnlineBackup	7043 non-null	object
10	DeviceProtection	7043 non-null	object
11	TechSupport	7043 non-null	object
12	StreamingTV	7043 non-null	object
13	StreamingMovies	7043 non-null	object
14	Contract	7043 non-null	object
15	PaperlessBilling	7043 non-null	object
16	PaymentMethod	7043 non-null	object
17	MonthlyCharges	7043 non-null	float64

```
7043 non-null
                                            object
     18 TotalCharges
     19 Churn
                           7043 non-null
                                            object
    dtypes: float64(1), int64(2), object(17)
    memory usage: 1.1+ MB
[7]: ds['TotalCharges'] = pd.to_numeric(ds['TotalCharges'], errors='coerce')
     ds.info()
    <class 'pandas.core.frame.DataFrame'>
    RangeIndex: 7043 entries, 0 to 7042
    Data columns (total 20 columns):
         Column
                           Non-Null Count
                                            Dtype
         _____
                           -----
    ___
                                            ____
     0
         gender
                           7043 non-null
                                            object
     1
         SeniorCitizen
                                            int64
                           7043 non-null
     2
         Partner
                           7043 non-null
                                            object
     3
         Dependents
                           7043 non-null
                                            object
     4
         tenure
                           7043 non-null
                                            int64
     5
         PhoneService
                           7043 non-null
                                            object
     6
         MultipleLines
                           7043 non-null
                                            object
     7
         InternetService
                           7043 non-null
                                            object
     8
         OnlineSecurity
                           7043 non-null
                                            object
         OnlineBackup
                           7043 non-null
                                            object
     10 DeviceProtection 7043 non-null
                                            object
     11
        TechSupport
                           7043 non-null
                                            object
     12 StreamingTV
                           7043 non-null
                                            object
     13 StreamingMovies
                           7043 non-null
                                            object
     14 Contract
                           7043 non-null
                                            object
        PaperlessBilling 7043 non-null
                                            object
     16 PaymentMethod
                           7043 non-null
                                            object
     17
         MonthlyCharges
                           7043 non-null
                                            float64
     18
         TotalCharges
                           7032 non-null
                                            float64
     19 Churn
                           7043 non-null
                                            object
    dtypes: float64(2), int64(2), object(16)
    memory usage: 1.1+ MB
[8]: y = label_encoder_x.fit_transform(y)
     print(y)
    [0 0 1 ... 0 1 0]
[9]: x = ds.iloc[: , :-1].values
     print(x)
    [['Female' 0 'Yes' ... 'Electronic check' 29.85 29.85]
     ['Male' 0 'No' ... 'Mailed check' 56.95 1889.5]
     ['Male' 0 'No' ... 'Mailed check' 53.85 108.15]
```

```
['Male' 1 'Yes' ... 'Mailed check' 74.4 306.6]
      ['Male' 0 'No' ... 'Bank transfer (automatic)' 105.65 6844.5]]
[15]: ds.iloc[:, 0] = label_encoder_x.fit_transform(ds.iloc[:, 0])
      ds.iloc[:, 1] = label_encoder_x.fit_transform(ds.iloc[:, 1])
      ds.iloc[:, 2] = label_encoder_x.fit_transform(ds.iloc[:, 2])
      ds.iloc[:, 3]= label_encoder_x.fit_transform(ds.iloc[:, 3])
      ds.iloc[:, 4] = label encoder x.fit transform(ds.iloc[:, 4])
      ds.iloc[:, 5] = label_encoder_x.fit_transform(ds.iloc[:, 5])
      ds.iloc[:, 6] = label_encoder_x.fit_transform(ds.iloc[:, 6])
      ds.iloc[:, 7]= label_encoder_x.fit_transform(ds.iloc[:, 7])
      ds.iloc[:, 8] = label_encoder_x.fit_transform(ds.iloc[:, 8])
      ds.iloc[:, 9] = label_encoder_x.fit_transform(ds.iloc[:, 9])
      ds.iloc[:, 10] = label_encoder_x.fit_transform(ds.iloc[:,10])
      ds.iloc[:, 11] = label_encoder_x.fit_transform(ds.iloc[:, 11])
      ds.iloc[:, 12]= label_encoder_x.fit_transform(ds.iloc[:, 12])
      ds.iloc[:, 13]= label_encoder_x.fit_transform(ds.iloc[:, 13])
      ds.iloc[:, 14] = label encoder x.fit transform(ds.iloc[:, 14])
      ds.iloc[:, 15] = label_encoder_x.fit_transform(ds.iloc[:, 15])
      ds.iloc[:, 16] = label_encoder_x.fit_transform(ds.iloc[:, 16])
      ds.iloc[:, 17] = label_encoder_x.fit_transform(ds.iloc[:, 17])
      ds.iloc[:, 18] = label_encoder_x.fit_transform(ds.iloc[:, 18])
      ds.iloc[:, 19] = label encoder x.fit transform(ds.iloc[:, 19])
      print(ds)
                    SeniorCitizen Partner
                                             Dependents
                                                          tenure
                                                                   PhoneService \
            gender
     0
                 0
                                                                1
                                           1
                 1
     1
                                 0
                                           0
                                                       0
                                                                               1
                                                               34
     2
                 1
                                 0
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                                                                2
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     3
                 1
                                 0
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                                                               45
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     4
                 0
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                                           0
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                                                                2
                                                                               1
     7038
                 1
                                 0
                                           1
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                                                               24
                                                                               1
     7039
                 0
                                 0
                                           1
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                                                               72
                                                                               1
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                                                               11
     7041
                 1
                                 1
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     7042
                 1
                                 0
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                                                               66
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            MultipleLines
                            {\tt InternetService}
                                              OnlineSecurity
                                                               OnlineBackup
     0
                        1
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     1
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     2
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                                          0
                                                           2
     3
                         1
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     4
                        0
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     7038
                        2
                                          0
                                                           2
                                                                          0
     7039
                        2
                                           1
                                                                          2
```

['Female' 0 'Yes' ... 'Electronic check' 29.6 346.45]

7040	1	0		2	0		
7041	2	1		0	0		
7042	0	1		2	0		
Dev	riceProtection	TechSupport	StreamingTV	Stream	mingMovies	Contract	\
0	0	0	0		0	0	
1	2	0	0		0	1	
2	0	0	0		0	0	
3	2	2	0		0	1	
4	0	0	0		0	0	
 7038	 2	2	 2	•••	2	1	
7039	2	0	2		2	1	
7040	0	0	0		0	0	
7041	0	0	0		0	0	
7042	2	2	2		2	2	
Par	erlessBilling	PavmentMethod	l MonthlyCha	rges]	TotalCharges	s Churn	
0	1	2	•	142	74		
1	0	3		498	3624		
2	1	3		436	536		
3	0	(266	3570		
4	1	2		729	674		
•••	•••	•••	•••				
7038	1	3	3	991	3700		
7039	1	1	-	1340	6304		
7040	1	2		137	1265		
7041	1	3		795	1157		
7042	1	()	1388	6150	0	
[7043 row	rs x 20 columns]					
x = ds							
	encoding_column	-					
⇔'Unlir	neSecurity', 'O	-					
		_	port', 'Stre	amingTV	'', 'Streamı	ngMovies'	, ⊔
10	cact', 'Payment	Metnod']					
⇔'Contr							
				-	`		
	et_dummies(x,co	olumns = one_h	ot_encoding_	columns	3)		

```
7038
                            0
                                                          24
            1
                                      1
                                                   1
                                                                           1
7039
            0
                            0
                                      1
                                                   1
                                                          72
                                                                           1
7040
            0
                            0
                                      1
                                                   1
                                                          11
                                                                           0
7041
            1
                            1
                                      1
                                                   0
                                                           4
                                                                           1
                            0
7042
            1
                                      0
                                                   0
                                                          66
                                                                           1
      PaperlessBilling MonthlyCharges
                                           TotalCharges
                                                          Churn
                                      142
                                                      74
0
                                                               0
                      0
                                      498
1
                                                    3624
                                                               0
2
                                      436
                                                     536
                       1
                                                               1
3
                      0
                                      266
                                                    3570
                                                               0
4
                                      729
                       1
                                                     674
                                                               1
7038
                                      991
                                                    3700
                                                               0
                      1
7039
                       1
                                     1340
                                                    6304
                                                               0
7040
                       1
                                      137
                                                    1265
                                      795
7041
                       1
                                                    1157
                                                               1
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                       1
                                     1388
                                                    6150
                                                               0
      StreamingMovies_0 StreamingMovies_1 StreamingMovies_2 Contract_0 \
0
1
                                            0
                                                                 0
                        1
                                                                              0
                                            0
                                                                 0
2
                        1
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3
                                            0
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                                                                              0
                        1
4
                        1
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                        1
7041
                        1
                                            0
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7042
                        0
                                            0
                                                                 1
                                                                              0
      Contract_1 Contract_2 PaymentMethod_0 PaymentMethod_1
0
                0
                             0
                                               0
                                                                  0
                1
                                                                  0
1
                             0
                                               0
2
                0
                             0
                                               0
                                                                  0
3
                1
                             0
                                               1
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4
                0
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7038
                1
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                1
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7040
                0
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7041
                0
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7042
                0
                                                                  0
                             1
                                                1
      PaymentMethod_2 PaymentMethod_3
0
                     0
                                        1
1
```

```
2
                          0
                                            1
     3
                          0
                                            0
     4
                                            0
                          1
                          0
     7038
                                            1
     7039
                          0
                                            0
     7040
                          1
                                            0
     7041
                          0
     7042
                                            0
     [7043 rows x 41 columns]
[18]: from sklearn.model_selection import train_test_split
      x_train, x_test, y_train, y_test= train_test_split(x, y, test_size= 0.25, u
       →random_state=0)
[19]: from sklearn.preprocessing import MinMaxScaler
      st_x= MinMaxScaler()
      x_train= st_x.fit_transform(x_train)
      x_test=st_x.fit_transform(x_test)
      print(x_train)
     [[0. 0. 0. ... 1. 0. 0.]
      [1. 1. 0. ... 0. 0. 0.]
      [1. 0. 0. ... 0. 0. 1.]
      [1. 0. 1. ... 0. 0. 1.]
      [1. 1. 0. ... 0. 1. 0.]
      [0. 0. 0. ... 1. 0. 0.]]
[20]: from sklearn.neighbors import KNeighborsClassifier
      classifier = KNeighborsClassifier(n_neighbors = 5)
      classifier.fit(x_train,y_train)
[20]: KNeighborsClassifier()
[22]: y_pred= classifier.predict(x_test)
      print(y_pred)
     [0 0 0 ... 0 0 0]
[23]: from sklearn.metrics import confusion_matrix
      cm= confusion_matrix (y_test, y_pred,labels=classifier.classes_)
      print(cm)
```

[[1262

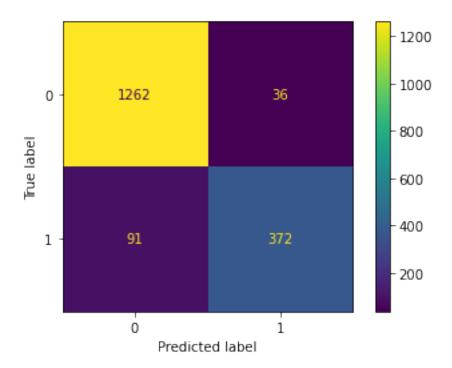
36]

[91 372]]

```
[24]: from sklearn.metrics import ConfusionMatrixDisplay
    disp = ConfusionMatrixDisplay(confusion_matrix=cm,
    display_labels=classifier.classes_)

disp.plot()
```

[24]: <sklearn.metrics._plot.confusion_matrix.ConfusionMatrixDisplay at 0x7f2ce28f9f10>



```
[25]: training_score = classifier.score(x_train, y_train)
  test_score = classifier.score(x_test, y_test)
  print(training_score)
  print(test_score)
```

- 0.9674365770541462
- 0.9278818852924475

```
[26]: K = []
    training = []
    test = []
    scores = {}
    for k in range(2, 22):
        clf = KNeighborsClassifier(n_neighbors = k)
        clf.fit(x_train, y_train)
        training_score = clf.score(x_train, y_train)
```

```
test_score = clf.score(x_test, y_test)
          K.append(k)
          training.append(training_score)
          test.append(test_score)
          scores[k] = [training_score, test_score]
     for keys, values in scores.items():
          print(keys, ':', values)
     2: [0.9500189322226429, 0.8989210675752414]
     3: [0.9731162438470277, 0.9182282793867121]
     4: [0.9551306323362363, 0.919931856899489]
     5 : [0.9674365770541462, 0.9278818852924475]
     6: [0.9560772434683832, 0.9267461669505963]
     7: [0.9661113214691405, 0.9381033503691084]
     8: [0.9583491101855358, 0.9290176036342986]
     9: [0.9634608102991291, 0.9392390687109596]
     10: [0.9566452101476713, 0.9329926178307779]
     11 : [0.9600530102234002, 0.9381033503691084]
     12 : [0.95399469897766, 0.9363997728563316]
     13: [0.9583491101855358, 0.9392390687109596]
     14: [0.955509276789095, 0.9369676320272572]
     15 : [0.9570238546005301, 0.9432140829074389]
     16: [0.9553199545626656, 0.9381033503691084]
     17: [0.9568345323741008, 0.9381033503691084]
     18: [0.9528587656190837, 0.9363997728563316]
     19: [0.9558879212419538, 0.9381033503691084]
     20 : [0.9530480878455131, 0.9375354911981828]
     21 : [0.9558879212419538, 0.9415105053946621]
[27]: import matplotlib.pyplot as plt
     plt.scatter(K, training, color ='r')
     plt.scatter(K, test, color = 'g')
```

plt.show()

