



Says

Production is perimarily in rural areas while consumption is mainly in urban areas

Needs more innoative tools to track and analyze sales report

In today 's high competitive business landscape gaining deep market insights is essential for busniness to thrive and grow



Thinks

Marketing can be done through various channels such as advartibing, public relations, sales promotion , direct marketing and digital marketing

Marketing is the process of promoting and selling products to customers

It involvess identifying customer needs and wants and producing product that meets with the needs of the targeted customer



Market analyst

market is whare the product is sold

Determing the market purpose

Identifying market target customer

Analyzing about the product data

By conducting a comperhensive analysis, businesses can optimize their marteting strategies, improve product offerings, and enhance customer engagement to drive revenue growth

Advantage; helps you understand your customers

Disadvantage; costs of marketing



Does

Feels

