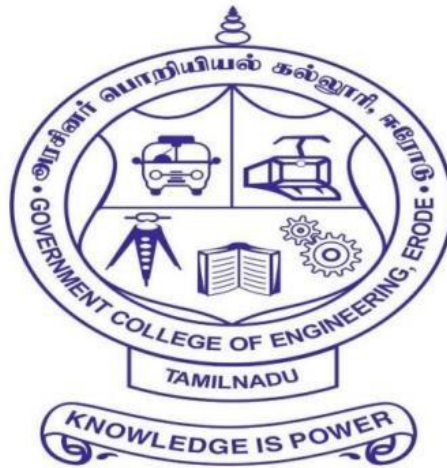


**GOVERNMENT COLLEGE OF ENGINEERING [IRTT]**

**ERODE - 638316**



**ELECTRICAL AND ELECTRONICS ENGINEERING**

**NAAN MUDHALVAN  
DIGITAL MARKETING  
ASSIGNMENT**

NAME: Visveshwaran J

NM ID: 652D215FC2870ECB7FB48ADBD2C9BF7D

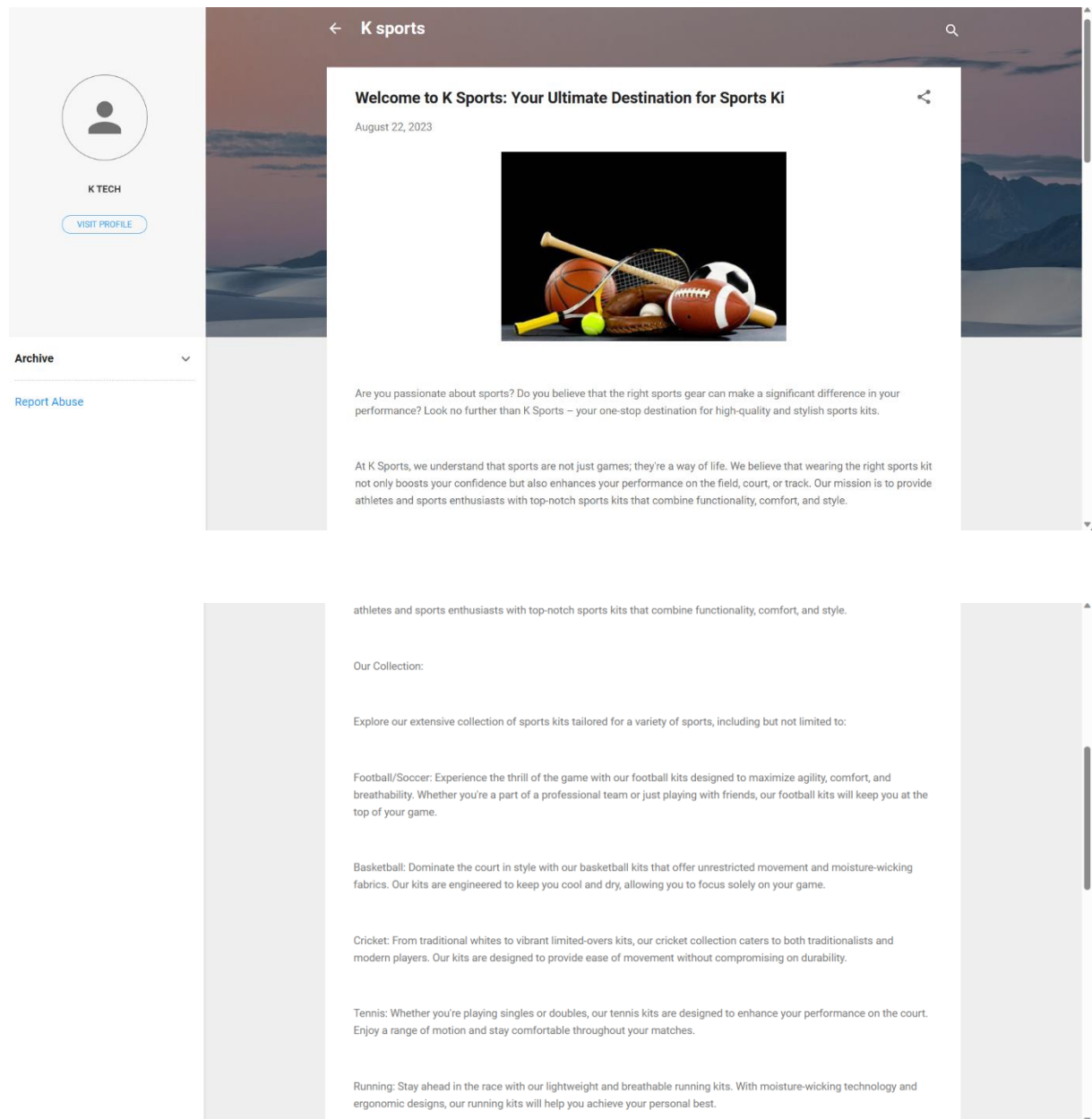
BRAND NAME: BINARY COMPUTERS

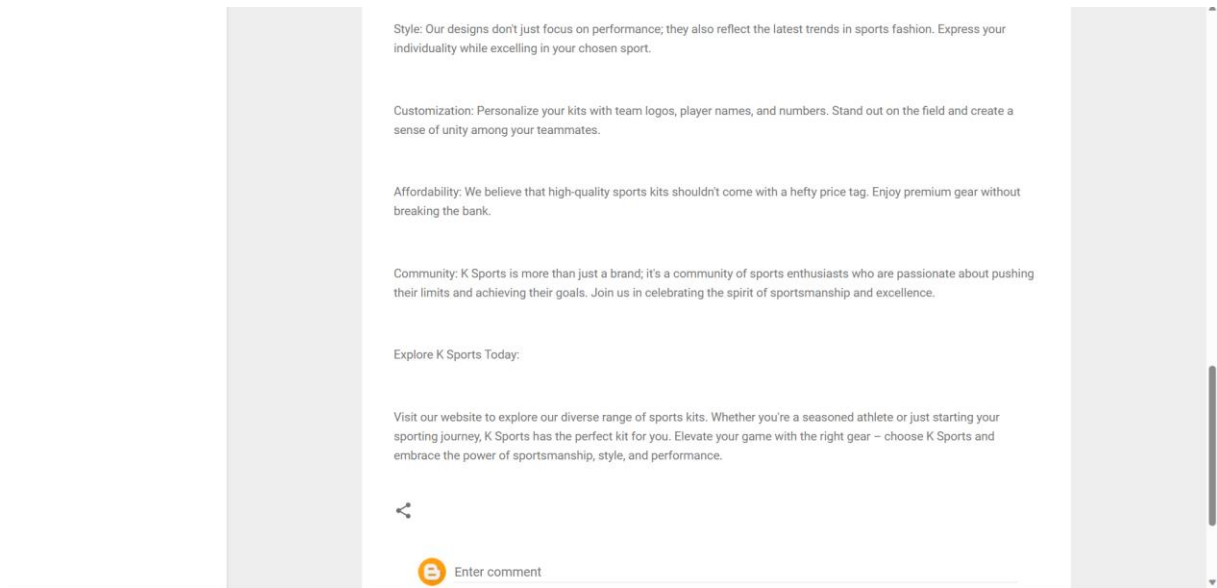
USER NAME: au731120105036

# 1.Create a blog or website using BlogSpot and Customize the theme design and post new article with 500 words.

**LINK:** <https://kamaleshwaransports.blogspot.com/2023/08/welcome-to-k-sports-your-ultimate.html>

## **SCREENSHOTS:**

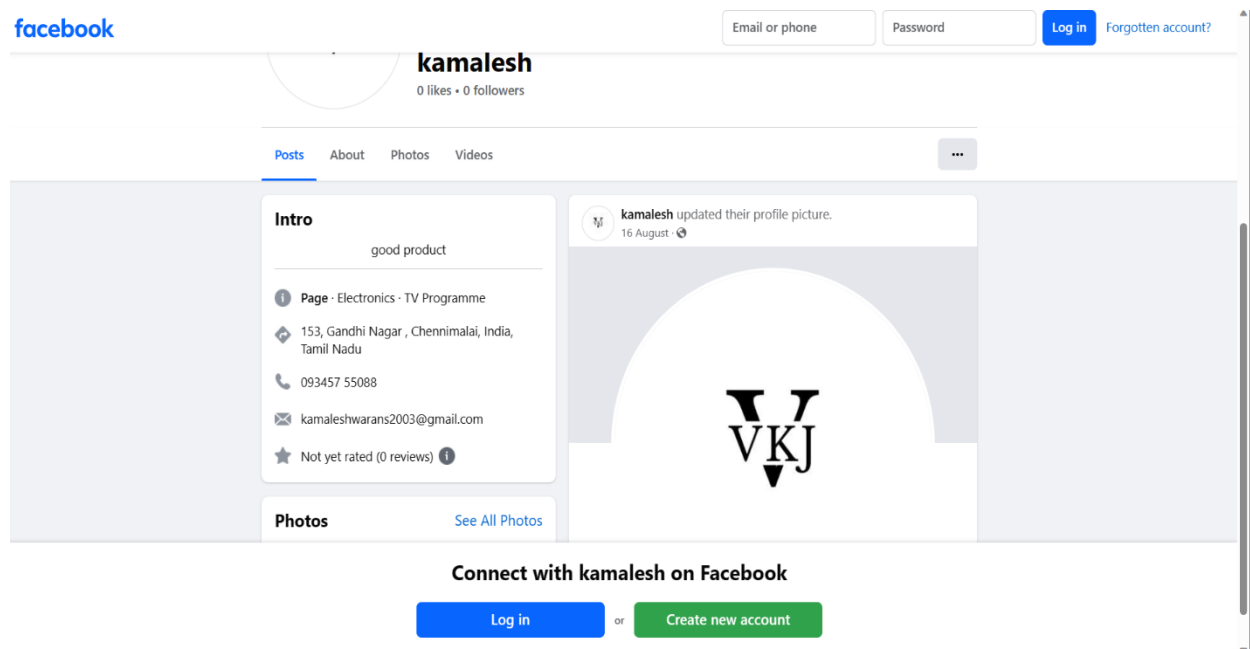




## **2 Create a New Facebook Business Page and post one social media poster for your brand.**

**LINK:**<https://www.facebook.com/profile.php?id=61550432701752&mibextid=ZbWKwL>

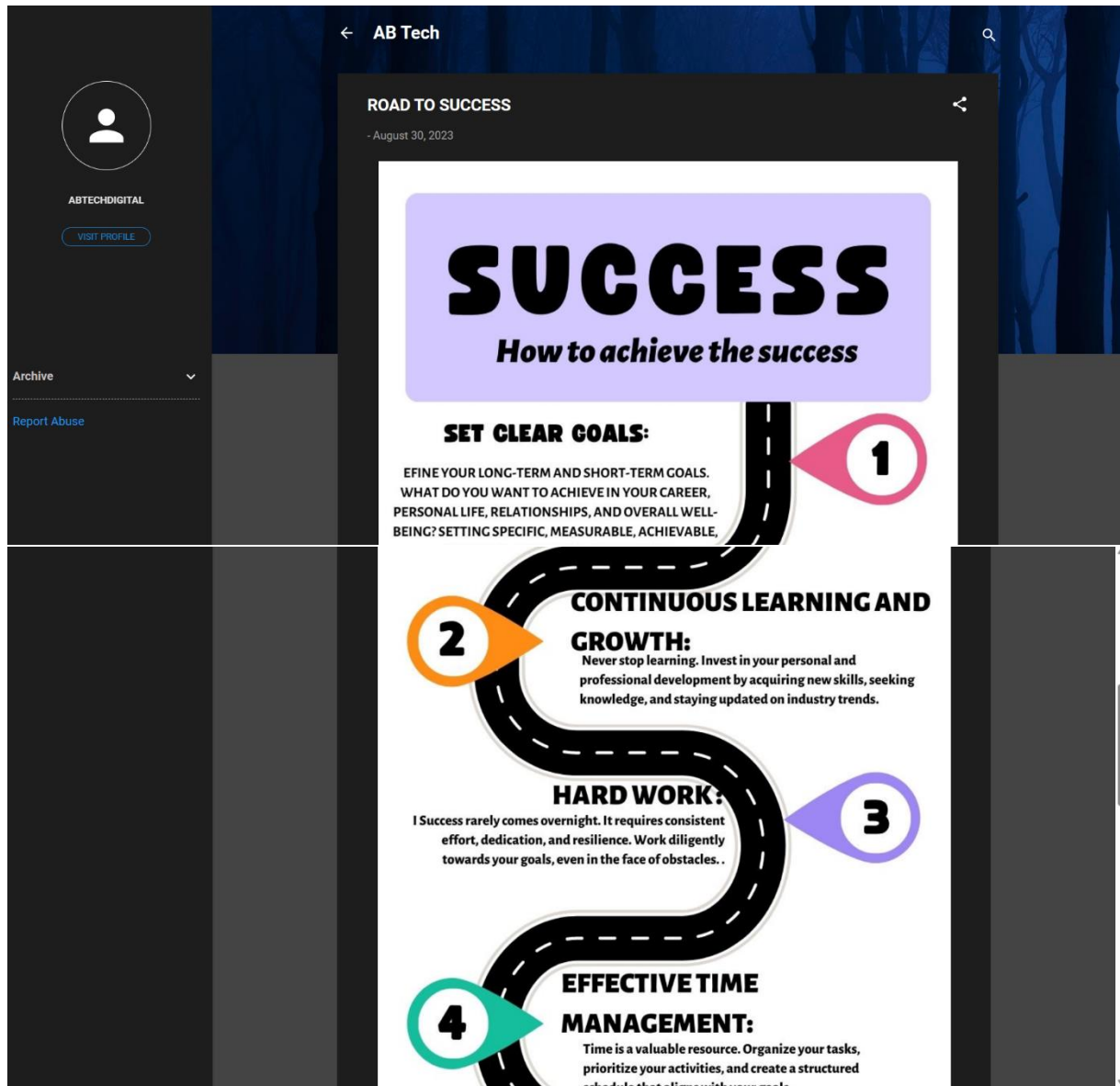
**SCREENSHOT:**

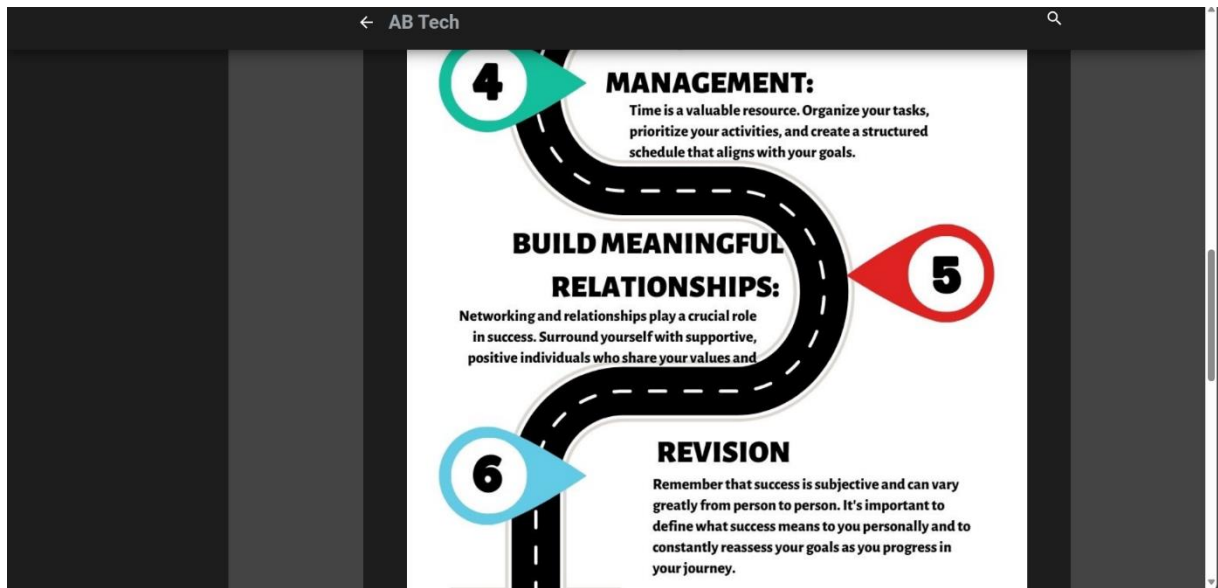


### 3.Create and design a social media advertisement poster using Canva.

LINK : <https://abtechdigital.blogspot.com/2023/08/road-to-success.html>

SCREENSHOTS:





## 4 Create Email Newsletter design using Canva tool.

**LINK:** [https://abtechdigital.blogspot.com/2023/08/adas-technology\\_30.htm](https://abtechdigital.blogspot.com/2023/08/adas-technology_30.htm)

**SCREENSHOTS:**

