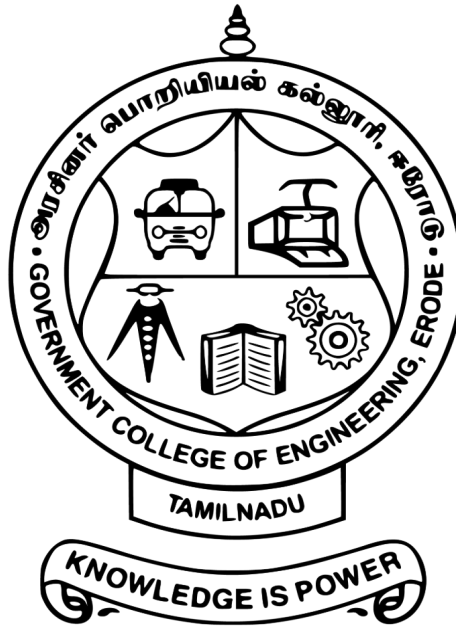


GOVERNMENT COLLEGE OF ENGINEERING, ERODE



Department of Electrical and Electronics Engineering

NAAN MUDHALVAN DIGITAL MARKETING ASSIGNMENT

NAME: SIVAKUMAR A

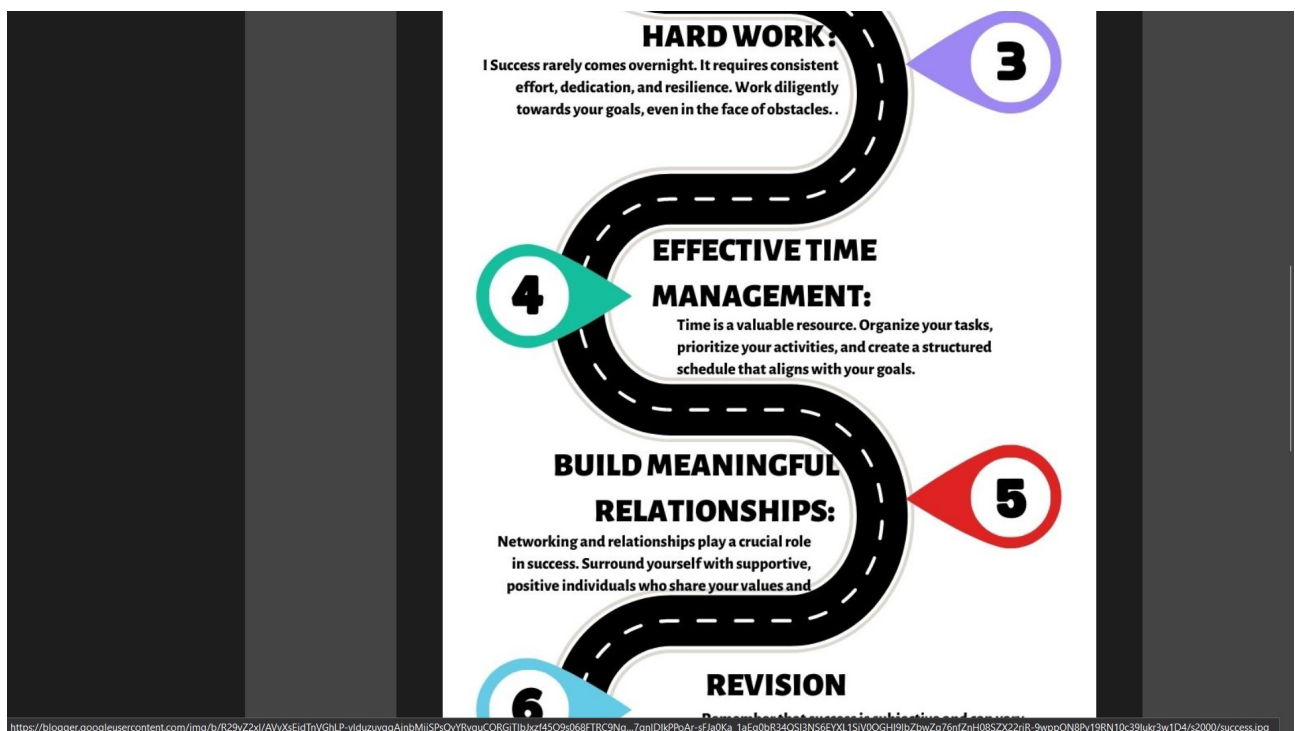
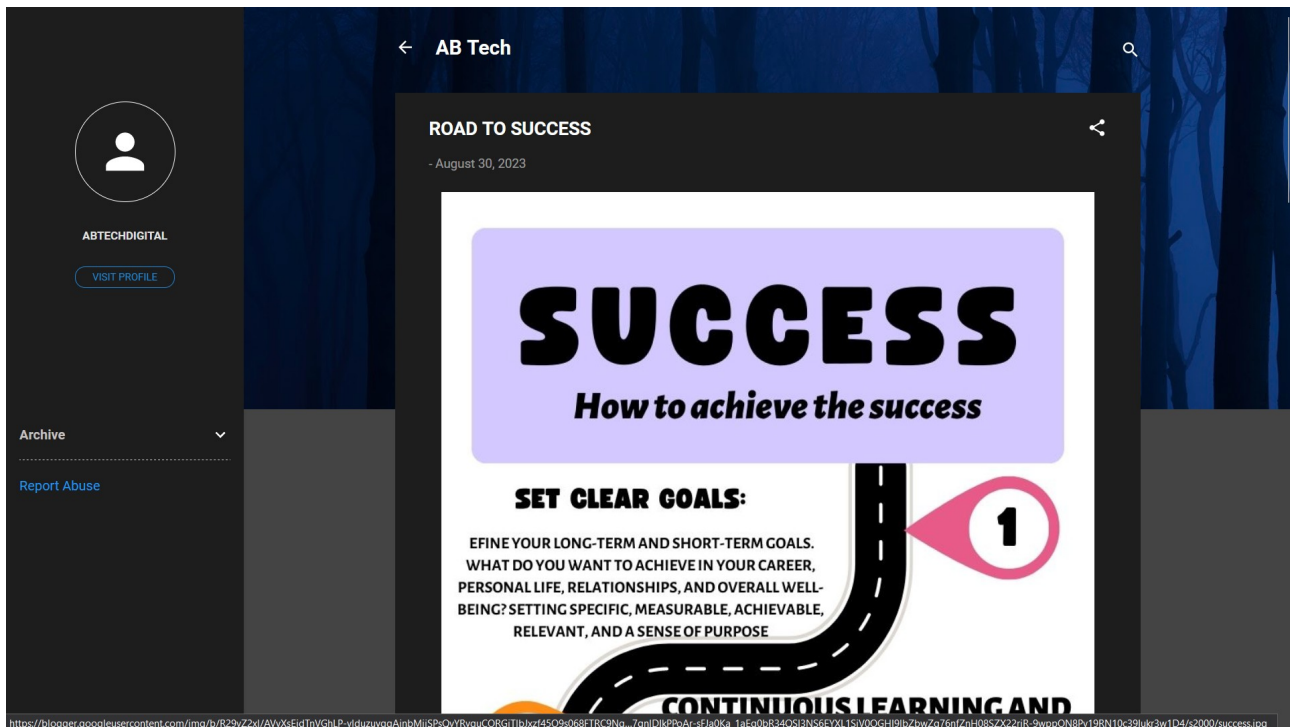
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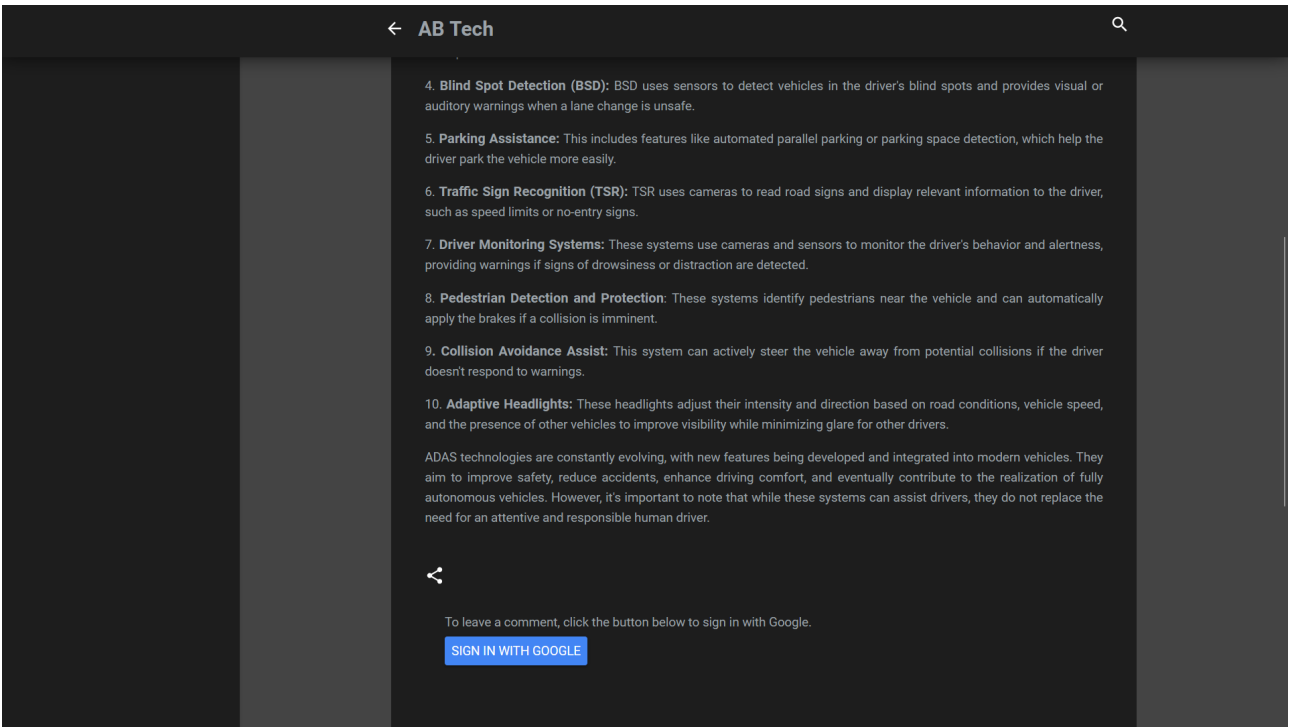
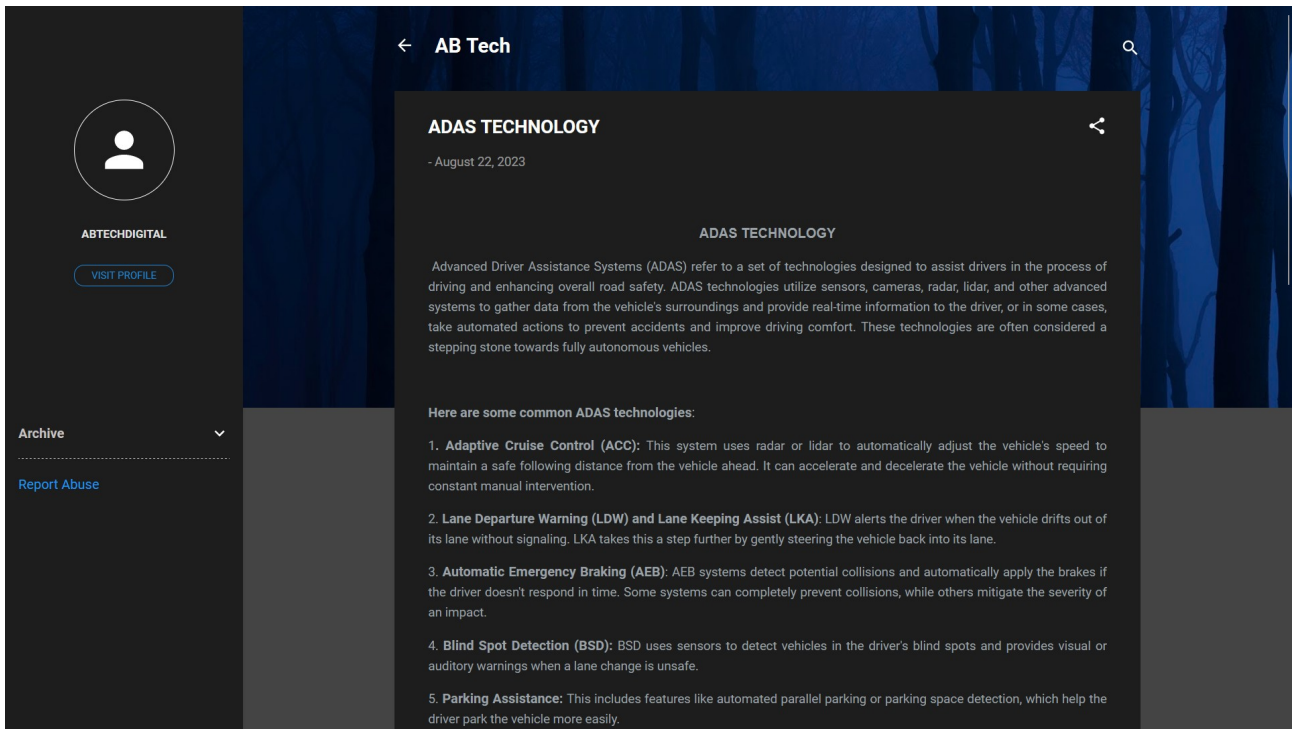
BRAND NAME: AR Tech

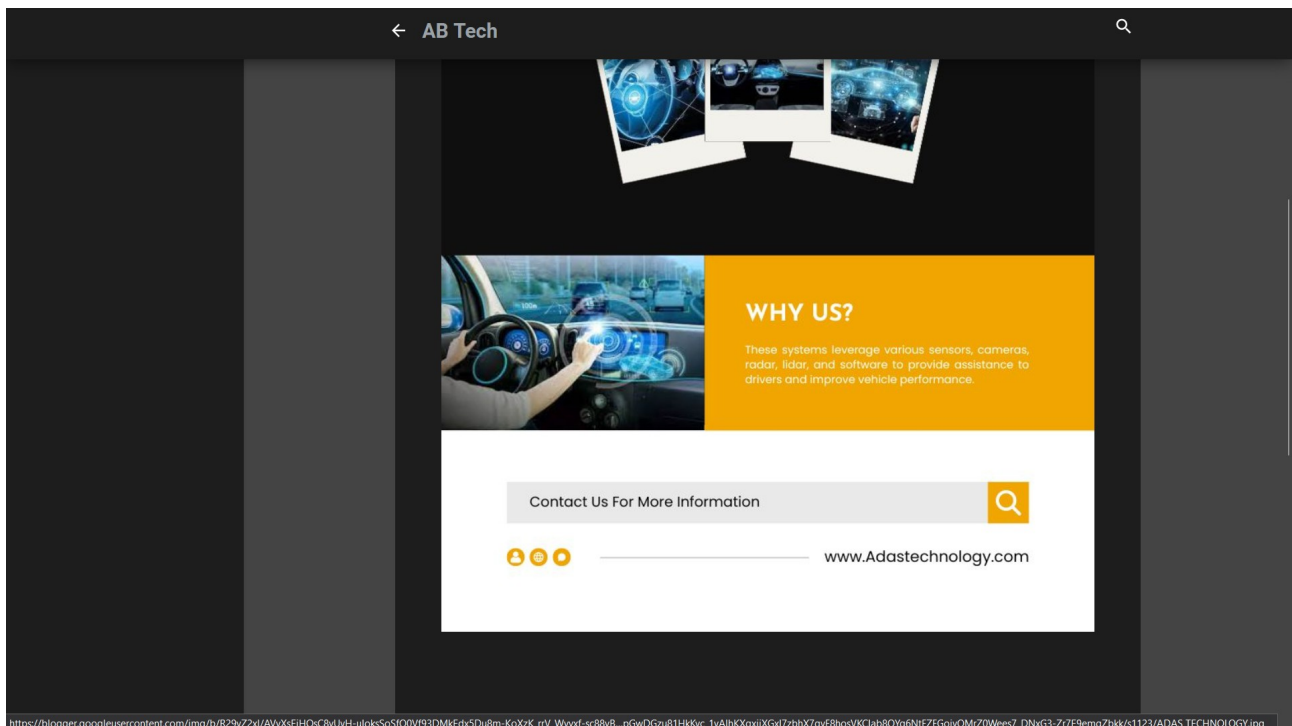
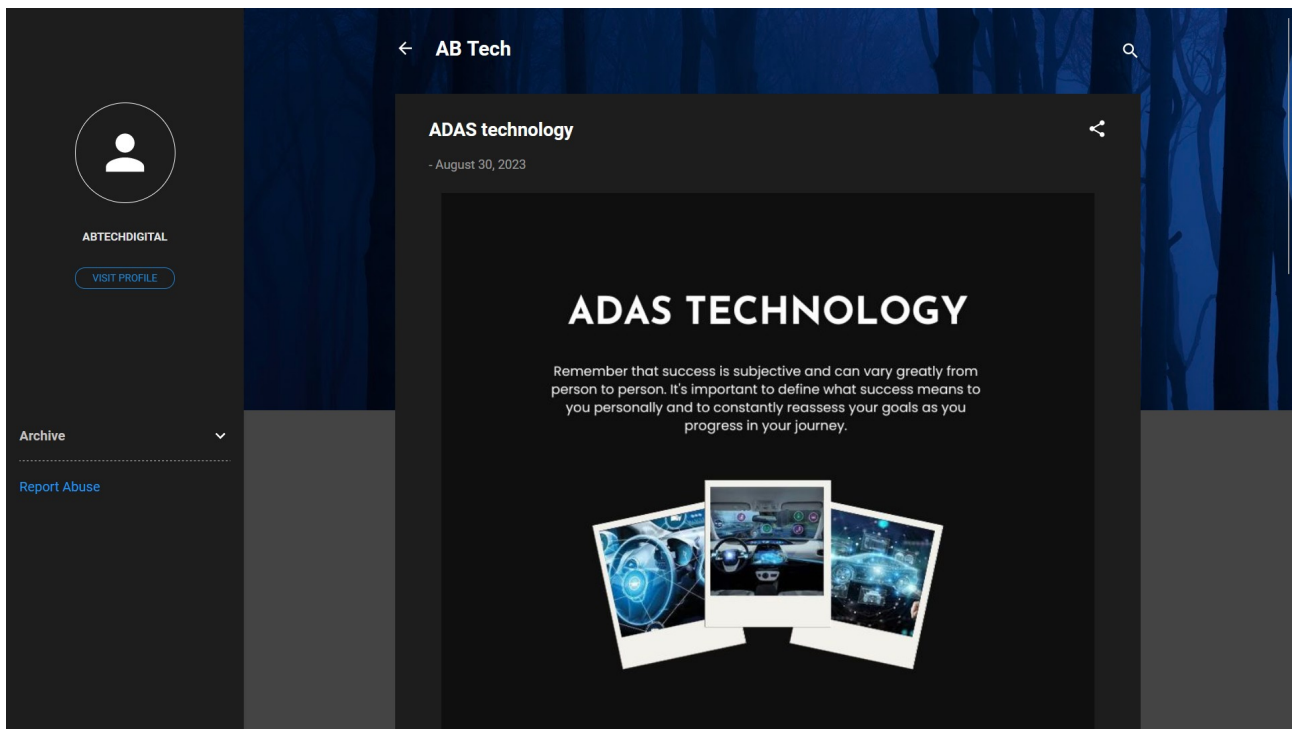
USERNAME: au731120105319

1.Create a blog or website using BlogSpot and Customize the theme design and post new article with 500 words

LINK: <https://abtechdigital.blogspot.com/2023/08/road-to-success.html>

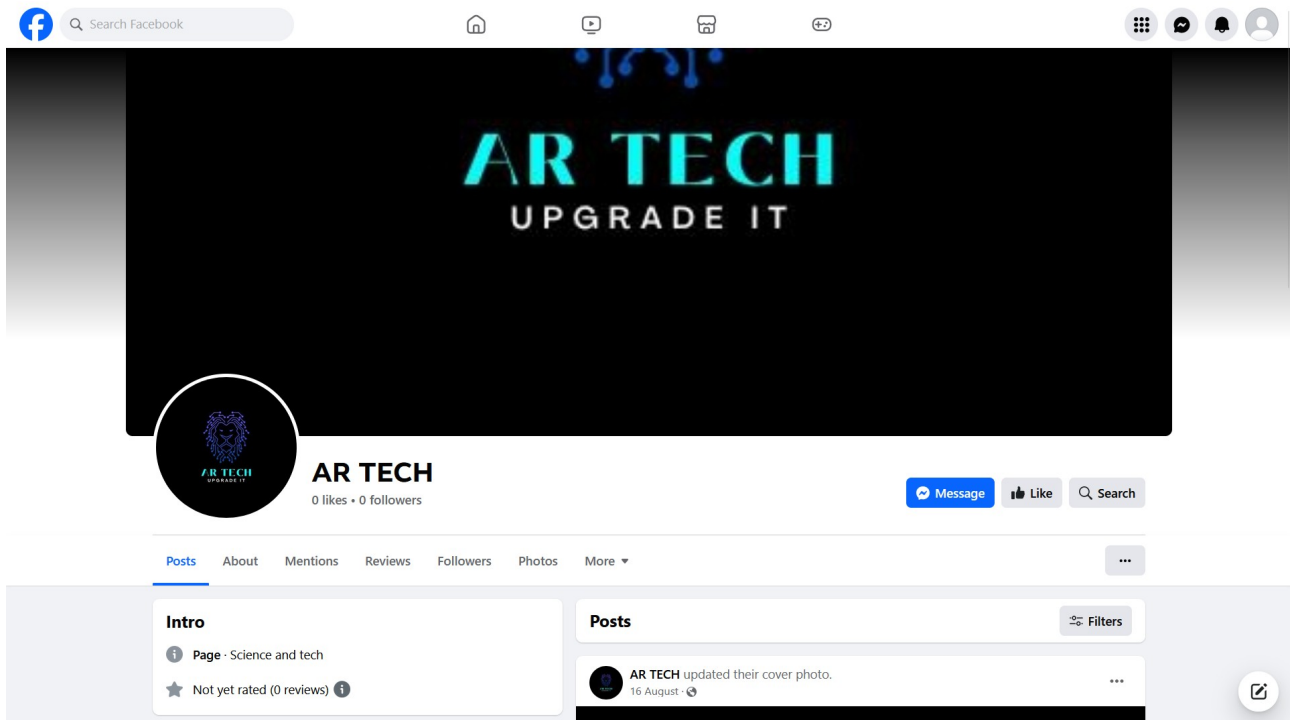






2. Create a New Facebook Business Page and post one social media poster for your brand.

LINK: <https://www.facebook.com/profile.php?id=61550521737602>



3. Create and design a social media advertisement poster

LINK: <https://abtechdigital.blogspot.com/2023/08/road-to-success.html>

SUCCESS

How to achieve the success

SET CLEAR GOALS:

DEFINE YOUR LONG-TERM AND SHORT-TERM GOALS. WHAT DO YOU WANT TO ACHIEVE IN YOUR CAREER, PERSONAL LIFE, RELATIONSHIPS, AND OVERALL WELL-BEING? SETTING SPECIFIC, MEASURABLE, ACHIEVABLE, RELEVANT, AND A SENSE OF PURPOSE

1

CONTINUOUS LEARNING AND

GROWTH:

Never stop learning. Invest in your personal and professional development by acquiring new skills, seeking knowledge, and staying updated on industry trends.

2

HARD WORK:

Success rarely comes overnight. It requires consistent effort, dedication, and resilience. Work diligently towards your goals, even in the face of obstacles.

3

EFFECTIVE TIME MANAGEMENT:

Time is a valuable resource. Organize your tasks, prioritize your activities, and create a structured schedule that aligns with your goals.

4

BUILD MEANINGFUL RELATIONSHIPS:

Networking and relationships play a crucial role in success. Surround yourself with supportive, positive individuals who share your values and

5

REVISION

Remember that success is subjective and can vary greatly from person to person. It's important to define what success means to you personally and to constantly reassess your goals as you progress in your journey.

6

4. Create Email Newsletter design

LINK: https://abtechdigital.blogspot.com/2023/08/adas-technology_30.html

