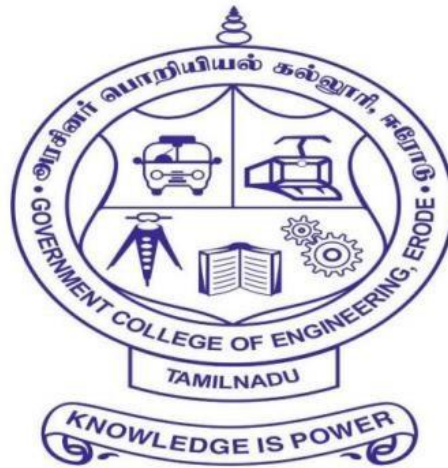


GOVERNMENT COLLEGE OF ENGINEERING [IRTT]

ERODE - 638316



ELECTRICAL AND ELECTRONICS ENGINEERING

**NAAN MUDHALVAN
DIGITAL MARKETING
ASSIGNMENT**

NAME: Jeevapraakash A N

NM ID: 629F0FDBC1E359787324BCF0AB7D0635

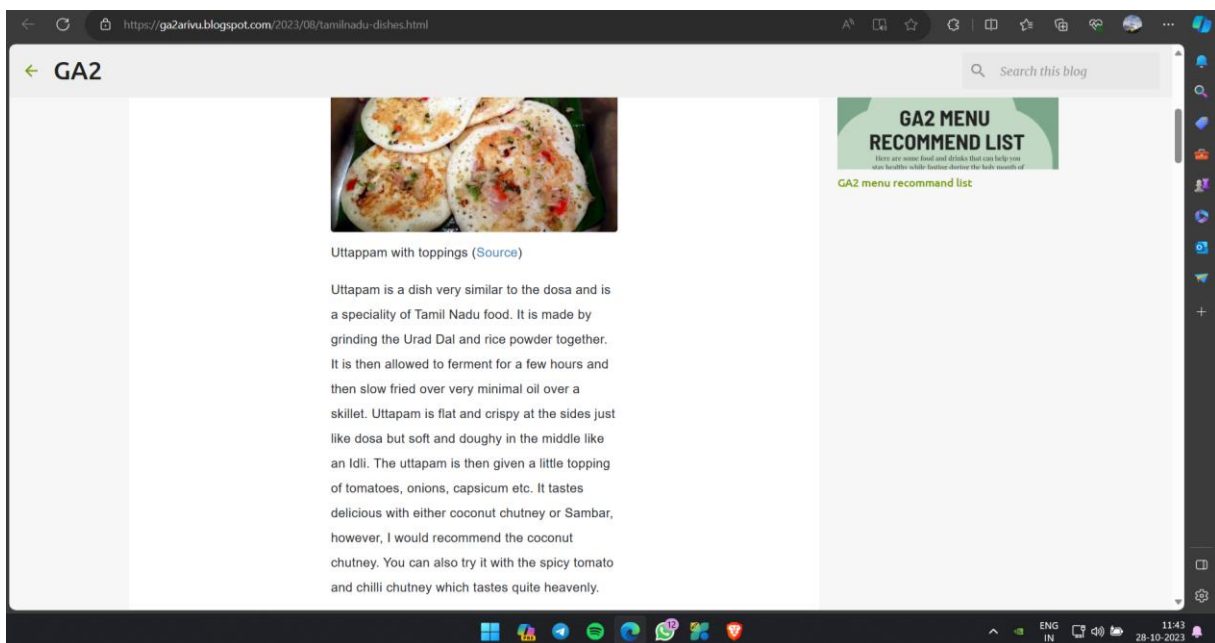
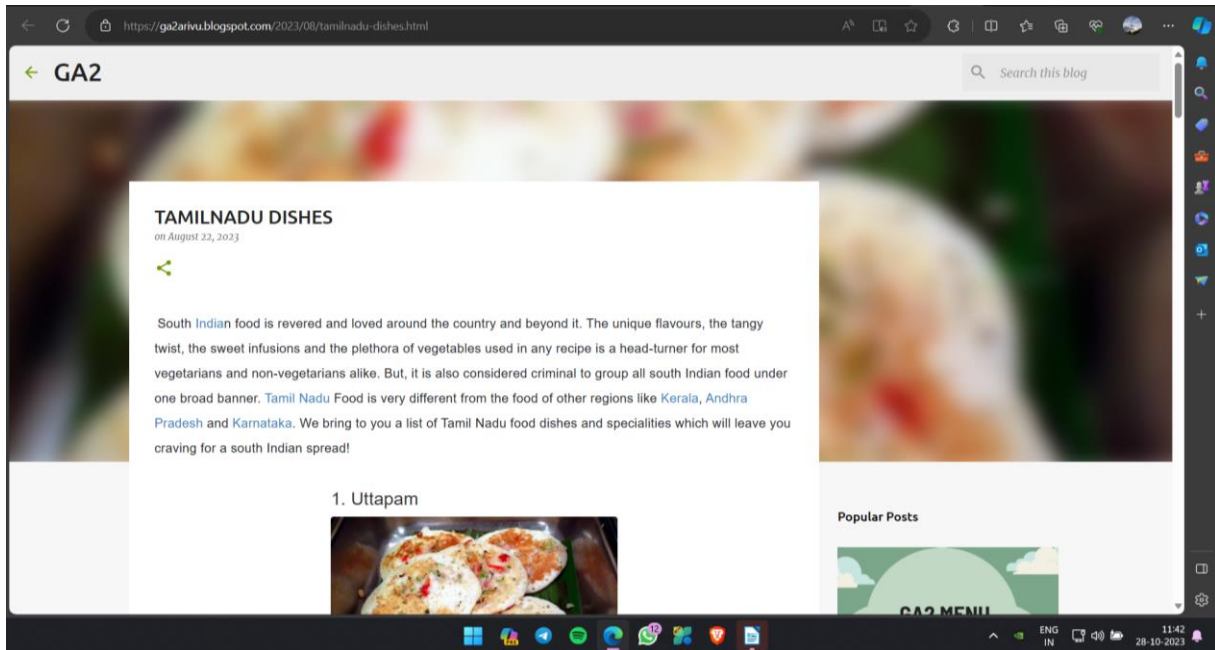
BRAND NAME: GA2 foods

USER NAME: au731120105014

1.Create a blog or website using BlogSpot and Customize the theme design and post new article with 500 words.

LINK : <https://ga2arivu.blogspot.com/2023/08/tamilnadu-dishes.html>


SCREENSHOTS:



← GA2 Search this blog

2. Banana Bonda

Tamil Nadu food surprises!




It tastes as good as it looks- Banana Bonda

I know all of you have seen and eaten Bondas, but this bonda has a different stuffing though cooked in the same way. Instead of adding potato and other veggies to it, it is stuffed with banana which is then fried in oil. Contrasting the usual spicy Bonda, this is sweet due to the banana and is eaten as a snack with tea. Tamil Nadu food never ceases to amaze!

11:43 28-10-2023

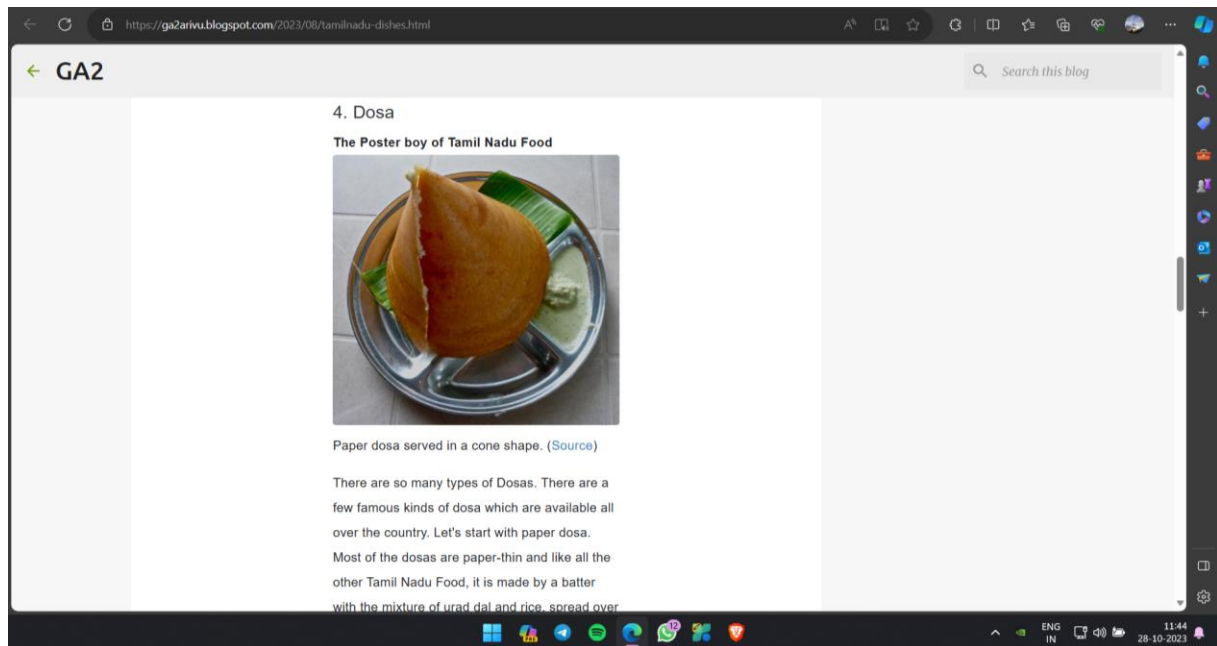
← GA2 Search this blog

3. Rasam



Rasam is my personal favourite! Tamarind forms the base of this soup-like dish, and added to it are tomatoes, pepper and cumin seed. The rasam is almost a pre-meal appetizer, which is light and doesn't fill you up too much before a meal. The rasam is a famous dish that is poured over the rice like a normal curry. Though it is almost colourless, it has a burst of flavour. You can also drink it as you would a soup. It is good for a sore throat too.

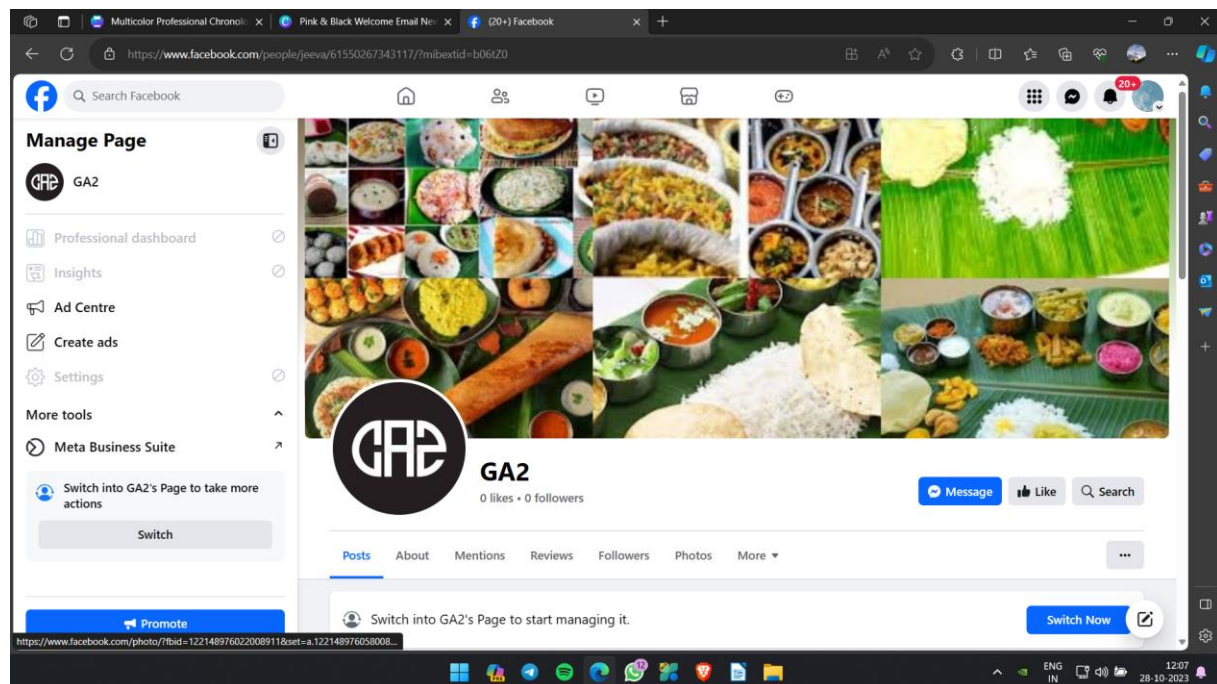
11:43 28-10-2023



2 Create a New Facebook Business Page and post one social media poster for your brand.

LINK: <https://www.facebook.com/profile.php?id=61550267343117&mibextid=b06tZ0>

SCREENSHOT:

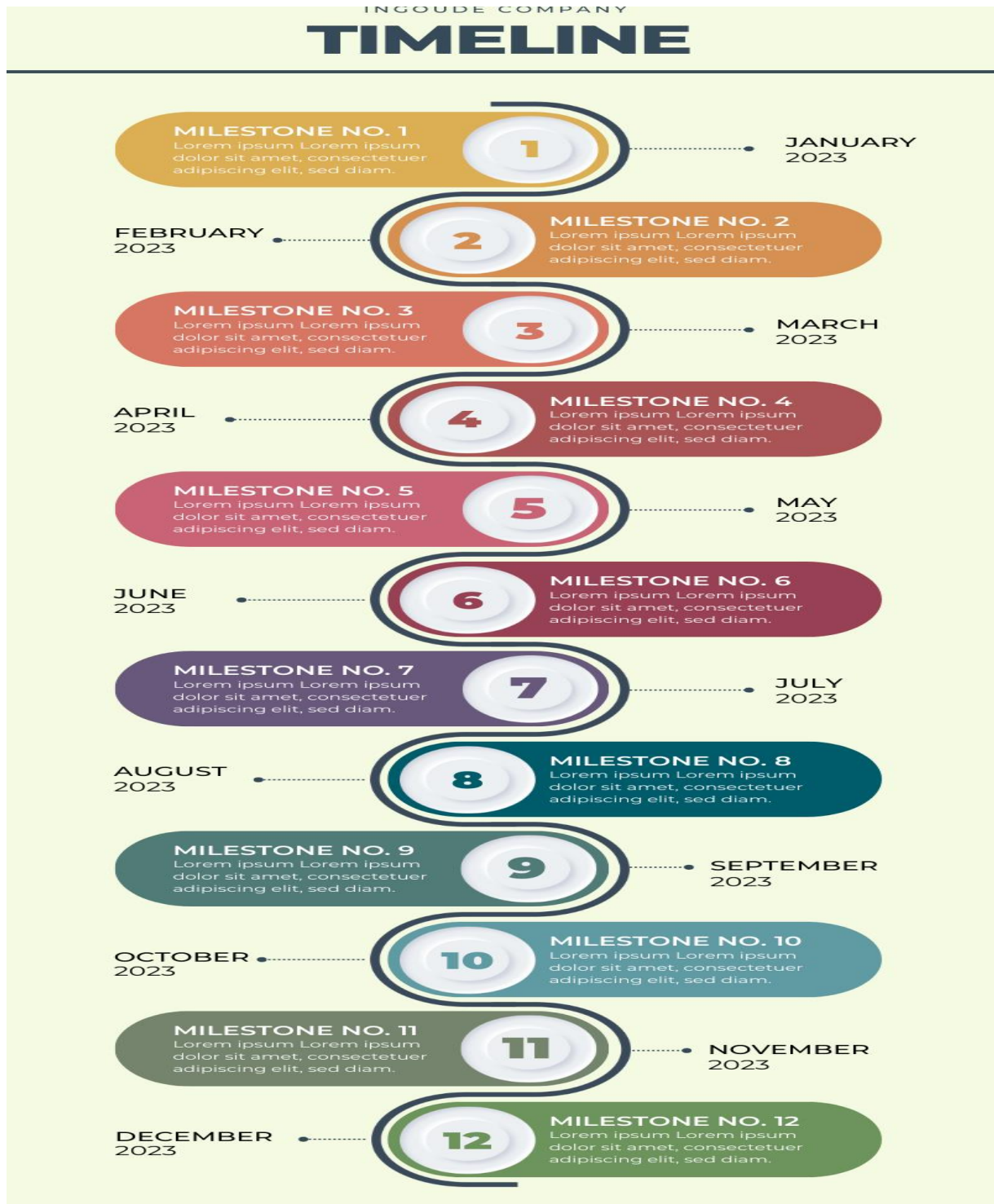


3.Create and design a social media advertisement poster using Canva.

LINK : [Multicolor](#)

Professio[https://www.canva.com/design/DAFuTPHYKYM/wMluf3fS6RDsl0k_nUhE-A/edit](https://www.canva.com/design/DAFuTPHYKYM/wMluf3fS6RDsl0k_nUhE-A/edit#from_view=embed&from_context=designs)nal Chronological Timeline Infographic - Infographic (canva.com)

SCREENSHOTS:



4 Create Email Newsletter design using Canva tool.

LINK: <https://www.canva.com/design/DAFuTLCludo/z8EyWP1LihktO3n3I9fyQQ/edit>

SCREENSHOTS:

WELCOME!



Thanks for joining me here! You'll get weekly updates on what's going on behind the scenes, new product announcements, and tips and tricks to help your biz thrive!

WHERE TO START

By far my favorite thing to do is design work! Learn about how working with me can help you take your biz to the next level.

I've worked with hundreds of brands!

LEARN MORE

