**App-Proposal: Holistic Mobile App Development**

**Initial Draft: Deal Hunt**

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**Deal Hunt**

Your online deal hunt ends here. Discover thousands of hottest deals, coupons and offers from your favorite retailers on electronics, food, clothing, travel and more. Deal Hunt will collect deals from your favorite retailers and helps you to save money. So, install the app and start saving!

**Features:**

* View your deals in an intuitive card layout.
* View deals in chronological order and you will never miss the latest deals with deal notifications.
* Explore deals in a variety of categories and filters.
* Add the deals in your wish list so that you can you can easily find them later.
* Add reminders to the deals and the app alerts you 2 days before they expire.
* Share the deals with friends.

**Similar Apps:**

1. Coupon Rani (<https://play.google.com/store/apps/details?id=com.couponrani.android>)
2. Deals2buy (<https://play.google.com/store/apps/details?id=com.whaleshark.deals2buy>)

**How different is *Deal Hunt* from above apps:**

CouponRani has neat UI. We can browse and search the apps based on categories. But we cannot save any deal to find them again. Deal notifications are missing in the app.

Deals2Buy app has very old UI. The interface does not go back to the area where we left in the previous page. This could be a critical problem if the deals list is big. Although the deals can be saved, we cannot browse or search those using categories and key word searches. Most of the deals expires in a limited amount of time. Hence I would like to implement an in-app notification before the deal expires.

I am attempting to overcome these issues through Deal Hunt app.

**Initial Icon Sketch:**

