



# Customer Churn Analysis

10000

Total Customers

5151

Active Customers

4849

Inactive Customers

7055

Credit Card Holders

2945

Non Credit Card Holders

2037

Exit Customers

7963

Retain Customers

Year

All

Month\_Name

All

GeographyLocation

All

ActiveCategory

All

ExitCategory

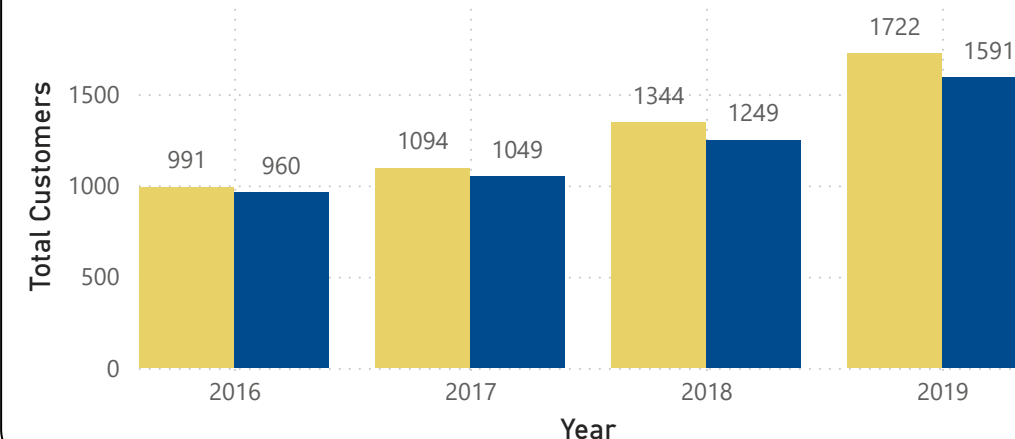
All

GenderCategory

All

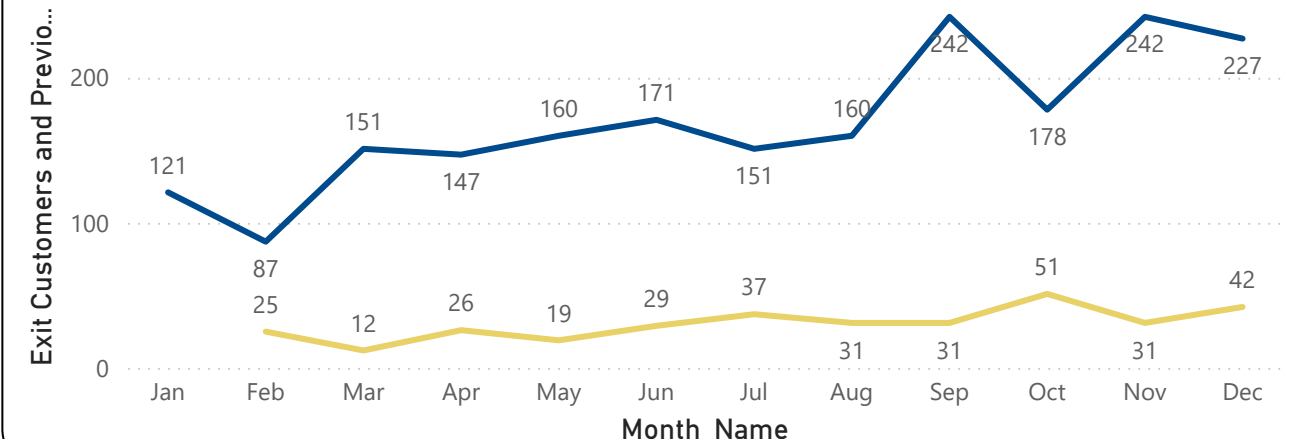
## Total and Active Customers by Year

ActiveCategory ● Active Member ● Inactive Member

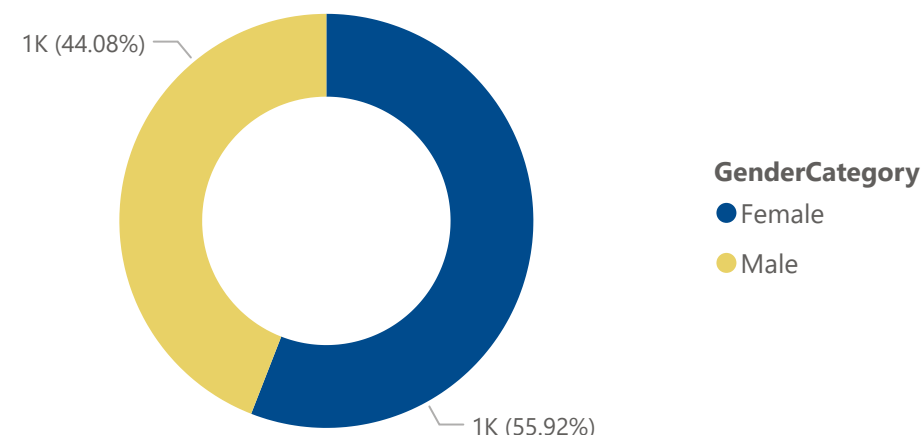


## Exit Customers and Previous Month Exit Customers by Month\_Name

● Exit Customers ● Previous Month Exit Customers



## Exit Customers by GenderCategory



## Exit Customers by Credit Type

