



Charmi Malay Shah &lt;charmimalay.shah@flipkart.com&gt;

## MamyPoko Claims working - June 2025

**Rohit Kashyap** <rohit-kashyap@unicharm.com>

Mon, Jun 30, 2025 at 12:11 PM

To: Charmi Malay Shah <charmimalay.shah@flipkart.com>, Megha Sharma <megha-sharma@unicharm.com>

Hi Charmi,

There is a mismatch in CI raised in below 2 points:

- For MRPs 2599, 1399, 1998 and 749 - upto 32% is accomodative of 8% promo support without any additional supports as in last year's TOT , Hence all CIs for promos 30% is deducted - Rs 38K
- We dont have any MRP 439 pack due which we cant provide any support - hence deducted 4K

Final claims amount - Rs 19611874

*Sales Related :*

*We are approving an amount of Rs 19611874 as a one-off sales support for the month(s) of June'25*

### Claims Split

Supplier	Bifurcation of Total Support
GLOBAL_MARKETING_DEL	
Ganesh Enterprises, Bangalore	5295206
FHPL_MamyPoko, Mumbai	1961187
JoyGuru Trading House (Will be raised for FHPL)	4902969
FHPL,Bangalore	3530137
FHPL, Hyderabad (Raise to Matrix)	1568950
Swati Enterprises, Chennai	980594
Agarwal Distributor, Lucknow	1176712
Durai and Co, Coimbatore	196119
<b>Grand Total</b>	<b>19611874</b>

*We are approving an amount of Rs3800000 as a one-off sales support for the month(s) of May'25.*

### May'25 SuperCoins Split

Supplier	Bifurcation of Total Support
GLOBAL_MARKETING_DEL	760000
Ganesh Enterprises, Bangalore	570000
FHPL_MamyPoko, Mumbai	190000
JoyGuru Trading House (Will be raised for FHPL)	1140000
FHPL,Bangalore	1140000
<b>Grand Total</b>	<b>3800000</b>

Hyperlocal:

We are approving an amount of Rs 1069963 as a one-off sales support for the month(s) of June'25

Seller level Bifurcation	
Global, Delhi	320989
Global, Mumbai	320989
Fatehpuria, Bangalore	427985
	<b>1069963</b>

regards,  
Rohit

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