



Charmi Malay Shah <charmimalay.shah@flipkart.com>

MamyPoko Claims working - June 2025

Rohit Kashyap <rohit-kashyap@unicharm.com>

Mon, Jun 30, 2025 at 12:11 PM

To: Charmi Malay Shah <charmimalay.shah@flipkart.com>, Megha Sharma <megha-sharma@unicharm.com>

Hi Charmi,

There is a mismatch in CI raised in below 2 points:

- For MRPs 2599, 1399, 1998 and 749 - upto 32% is accomodative of 8% promo support without any additional supports as in last year's TOT , Hence all Cls for promos 30% is deducted - Rs 38K
- We dont have any MRP 439 pack due which we cant provide any support - hence deducted 4K

Final claims amount - Rs 19611874

*Sales Related :**We are approving an amount of Rs 19611874 as a one-off sales support for the month(s) of June'25*

Claims Split

Supplier	Bifurcation of Total Support
GLOBAL_MARKETING_DEL	
Ganesh Enterprises, Bangalore	5295206
FHPL_MamyPoko, Mumbai	1961187
JoyGuru Trading House (Will be raised for FHPL)	4902969
FHPL,Bangalore	3530137
FHPL, Hyderabad (Raise to Matrix)	1568950
Swati Enterprises, Chennai	980594
Agarwal Distributor, Lucknow	1176712
Durai and Co, Coimbatore	196119
Grand Total	19611874

We are approving an amount of Rs3800000 as a one-off sales support for the month(s) of May'25.

May'25 SuperCoins Split

Supplier	Bifurcation of Total Support
GLOBAL_MARKETING_DEL	760000
Ganesh Enterprises, Bangalore	570000
FHPL_MamyPoko, Mumbai	190000
JoyGuru Trading House (Will be raised for FHPL)	1140000
FHPL,Bangalore	1140000
Grand Total	3800000

Hyperlocal:

We are approving an amount of Rs 1069963 as a one-off sales support for the month(s) of June'25

Seller level Bifurcation	
Global, Delhi	320989
Global, Mumbai	320989
Fatehpuria, Bangalore	427985
	1069963

regards,
Rohit

[Quoted text hidden]

[Quoted text hidden]

This email and any files transmitted with it are confidential and intended solely for the use of the individual or entity to whom they are addressed. If you have received this email in error, please notify the system manager. This message contains confidential information and is intended only for the individual named. If you are not the named addressee, you should not disseminate, distribute or copy this email. Please notify the sender immediately by email if you have received this email by mistake and delete this email from your system. If you are not the intended recipient, you are notified that disclosing, copying, distributing or taking any action in reliance on the contents of this information is strictly prohibited.

Any views or opinions presented in this email are solely those of the author and do not necessarily represent those of the organization. Any information on shares, debentures or similar instruments, recommended product pricing, valuations and the like are for information purposes only. It is not meant to be an instruction or recommendation, as the case may be, to buy or to sell securities, products, services nor an offer to buy or sell securities, products or services unless specifically stated to be so on behalf of the Flipkart group. Employees of the Flipkart group of companies are expressly required not to make defamatory statements and not to infringe or authorise any infringement of copyright or any other legal right by email communications. Any such communication is contrary to organizational policy and outside the scope of the employment of the individual concerned. The organization will not accept any liability in respect of such communication, and the employee responsible will be personally liable for any damages or other liability arising.

Our organization accepts no liability for the content of this email, or for the consequences of any actions taken on the basis of the information provided, unless that information is subsequently confirmed in writing. If you are not the intended recipient, you are notified that disclosing, copying, distributing or taking any action in reliance on the contents of this information is strictly prohibited.

 ユニ・チャーム株式会社 Mail - Flipkart Claims - June'25.pdf
266K