



Shreya Langer <shreya.langer@flipkart.com>

RE: [External] - FK<>UI June Sell Plan

7 messages

Sachdeva, Shubham <Shubham.Sachdeva@unilever.com>
 To: Shreya Langer <shreya.langer@flipkart.com>
 Cc: Tanvi Gupta <tanvi.gupta@flipkart.com>, "Kumar, Shakthi" <Shakthi.Kumar@unilever.com>

Thu, May 22, 2025 at 12:28 PM

Hi Shreya,

As discussed, we are ok to continue May Promos.

Regards,

Shubham

From: Shreya Langer <shreya.langer@flipkart.com>
Sent: 21 May 2025 13:15
To: Sachdeva, Shubham <Shubham.Sachdeva@unilever.com>
Cc: Tanvi Gupta <tanvi.gupta@flipkart.com>; Kumar, Shakthi <Shakthi.Kumar@unilever.com>
Subject: [External] - FK<>UI June Sell Plan

Hi Shubham

As discussed, PFA the new POs released.

Also, kindly confirm the deployment of the same promos as that of May for June.

--
Regards,

Shreya Langer

Pricing, Promotion & Retail management is at the sole discretion of the Seller on the Marketplace Platform. Any references to the same is a recommendation based on Customer buying behaviour; the final decision is taken by the Seller unilaterally

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6/20/25, 2:39 PM

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Shreya Langer <shreya.langer@flipkart.com>

Mon, May 26, 2025 at 10:20 AM

To: "Sachdeva, Shubham" <Shubham.Sachdeva@unilever.com>

Cc: Tanvi Gupta <tanvi.gupta@flipkart.com>, "Kumar, Shakthi" <Shakthi.Kumar@unilever.com>

Hi Shubham

PFA the final sell plan for June.

	Units	MRP rev	Ads
Grooming	20788	1.24	0.12
Fragrance	130296	9.06	0.99
Total	151084	10.31	1.11

Also, kindly help wih the ads percentage for the below mentioned FSNs.

DEOH8Q2HUXCSZGRF

PERHAVSSZTGXV6K

PERHB3K7DAT54FFC

PERHAVHSKBKW9RDB

PERHB3K7NHYFWGGU

PERHAVHS42GHYXQT

PERHAVHSFPTBB3SD

PERHB3K72Z466C7M

DEOHAHWSHMMBFRZ6

[Quoted text hidden]

 **UI Final Sell Plan June.xlsx**
22K

Shreya Langer <shreya.langer@flipkart.com>

Mon, May 26, 2025 at 10:20 AM

To: "Sachdeva, Shubham" <Shubham.Sachdeva@unilever.com>, Anuraj Rajendran Pillai <anuraj.r@flipkart.com>

Cc: Tanvi Gupta <tanvi.gupta@flipkart.com>, "Kumar, Shakthi" <Shakthi.Kumar@unilever.com>

+Anuraj Rajendran Pillai kindly take it up for Ads

[Quoted text hidden]

Sachdeva, Shubham <Shubham.Sachdeva@unilever.com>

Mon, May 26, 2025 at 10:42 AM

To: Shreya Langer <shreya.langer@flipkart.com>

Cc: Tanvi Gupta <tanvi.gupta@flipkart.com>, "Kumar, Shakthi" <Shakthi.Kumar@unilever.com>

Thanks Shreya,

I will send my ask along with this SKU wise along with the support.

Let's plan the same.

[Quoted text hidden]

Sachdeva, Shubham <Shubham.Sachdeva@unilever.com>

Thu, May 29, 2025 at 9:34 AM

To: Shreya Langer <shreya.langer@flipkart.com>

Cc: Tanvi Gupta <tanvi.gupta@flipkart.com>, "Kumar, Shakthi" <Shakthi.Kumar@unilever.com>

Hi Shreya,

Pls find the attached plan that we need to close for Jun'25.

LB BW as an exclusive SKU to FK is non-negotiable and we need to keep the commitment.

Row Labels	Sum of Expected Plan	Sum of Expected MRP
AXE	72,821	5,61,58,271
AXE SIGNATURE	1,300	11,31,000
BRUT	14,826	1,10,85,048
Camay	347	86,239
Clear Men	-	-
DOVE	26,770	1,94,93,035
LIFEBOUY	8,000	51,92,000
LUX	198	88,902
Pears	835	4,34,075
Rexona	52,136	2,53,09,940
ST.IVES	2	1,050
TONI&GUY	49	31,951
Grand Total	1,77,284	11,90,11,511

Regards,

Shubham

From: Shreya Langer <shreya.langer@flipkart.com>

Sent: 26 May 2025 10:20

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[Quoted text hidden]

 [Flipkart_Final Sell Plan June.xlsx](#)
65K

Kumar, Shakthi <Shakthi.Kumar@unilever.com>

To: "Sachdeva, Shubham" <Shubham.Sachdeva@unilever.com>, Shreya Langer <shreya.langer@flipkart.com>

Cc: Tanvi Gupta <tanvi.gupta@flipkart.com>

Fri, Jun 13, 2025 at 1:40 PM

Hi Shreya

Please help in raising balance po's asap.

Row Labels	Sum of Expected Plan	Sum of Expected MRP	Po's raised from 28th may till date	June month po's raised till now
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AXE	72,821	5,61,58,271	12649572	23%
AXE SIGNATURE	1,300	11,31,000	355680	31%
BRUT	14,826	1,10,85,048	9478872	86%
Camay	347	86,239	14220	16%
Clear Men	-	-	0	0%
DOVE	26,770	1,94,93,035	2597838	13%
LIFEBUOY	8,000	51,92,000	0	0%
LUX	198	88,902	10776	12%
Pears	835	4,34,075	53250	12%
Rexona	52,136	2,53,09,940	4800072	19%
ST.IVES	2	1,050	0	0%
TONI&GUY	49	31,951	0	0%
Grand Total	1,77,284	11,90,11,511	29960280	25%

Thanks & Regards

Shakthi kumar S

From: Sachdeva, Shubham <Shubham.Sachdeva@unilever.com>

Sent: Thursday, May 29, 2025 9:34 AM

To: Shreya Langer <shreya.langer@flipkart.com>

Cc: Tanvi Gupta <tanvi.gupta@flipkart.com>; Kumar, Shakthi <Shakthi.Kumar@unilever.com>

Subject: RE: [External] - FK<>UI June Sell Plan

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Kumar, Shakthi <Shakthi.Kumar@unilever.com>

Tue, Jun 17, 2025 at 9:54 AM

To: Shreya Langer <shreya.langer@flipkart.com>

Cc: Tanvi Gupta <tanvi.gupta@flipkart.com>, "Sachdeva, Shubham" <Shubham.Sachdeva@unilever.com>

Hi @Shreya Langer

Please update on this asap.

Thanks & Regards

Shakthi kumar S

From: Kumar, Shakthi <Shakthi.Kumar@unilever.com>

Sent: Friday, June 13, 2025 1:40 PM

To: Sachdeva, Shubham <Shubham.Sachdeva@unilever.com>; Shreya Langer <shreya.langer@flipkart.com>

Cc: Tanvi Gupta <tanvi.gupta@flipkart.com>

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