

# PROJECT REPORT TEMPLATE

## 1.INTRODUCTION

### 1.1 OVER VIEW

\*Youtube will send them notifications about your new videos and featurebthem on their homepage helping generate more views.

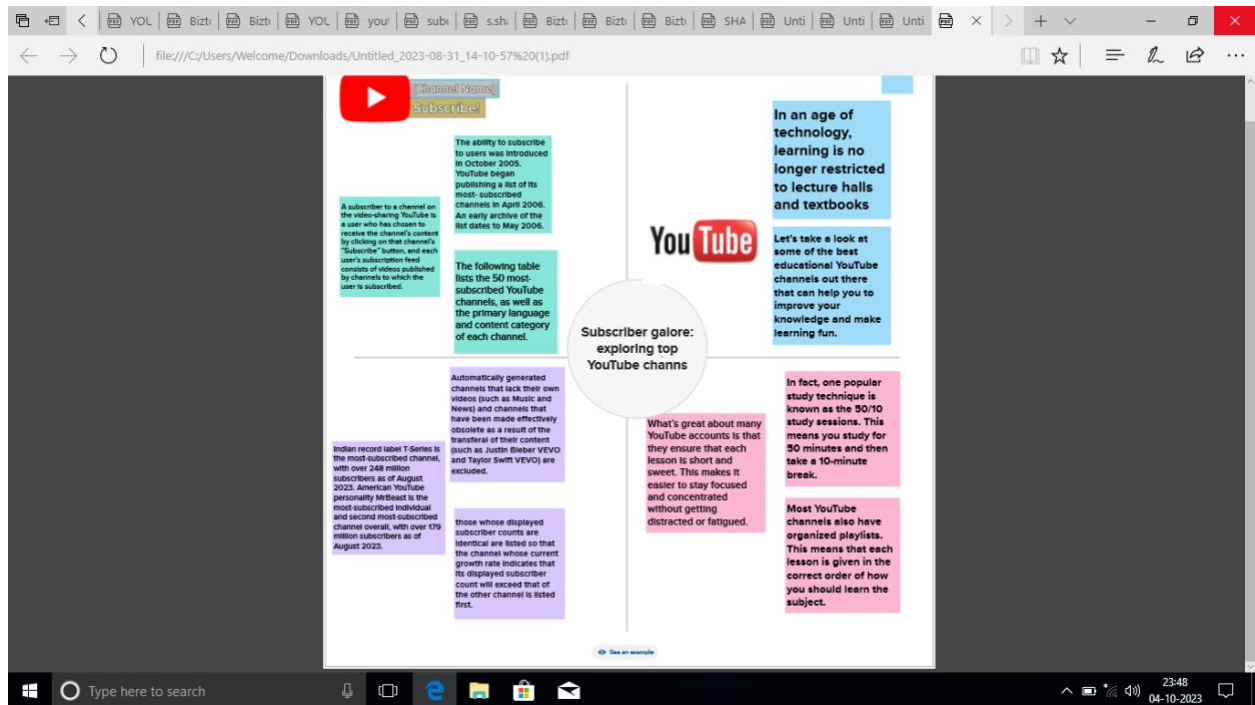
\*A subscriber is a person or organization that controls the subscription which is defined as the advance recurring payment for publications, services,or software. A subscriber usually pays for their subscription, although some emails, websites, etc., provide these subscriptions for free.

### 1.2 PURPOSE

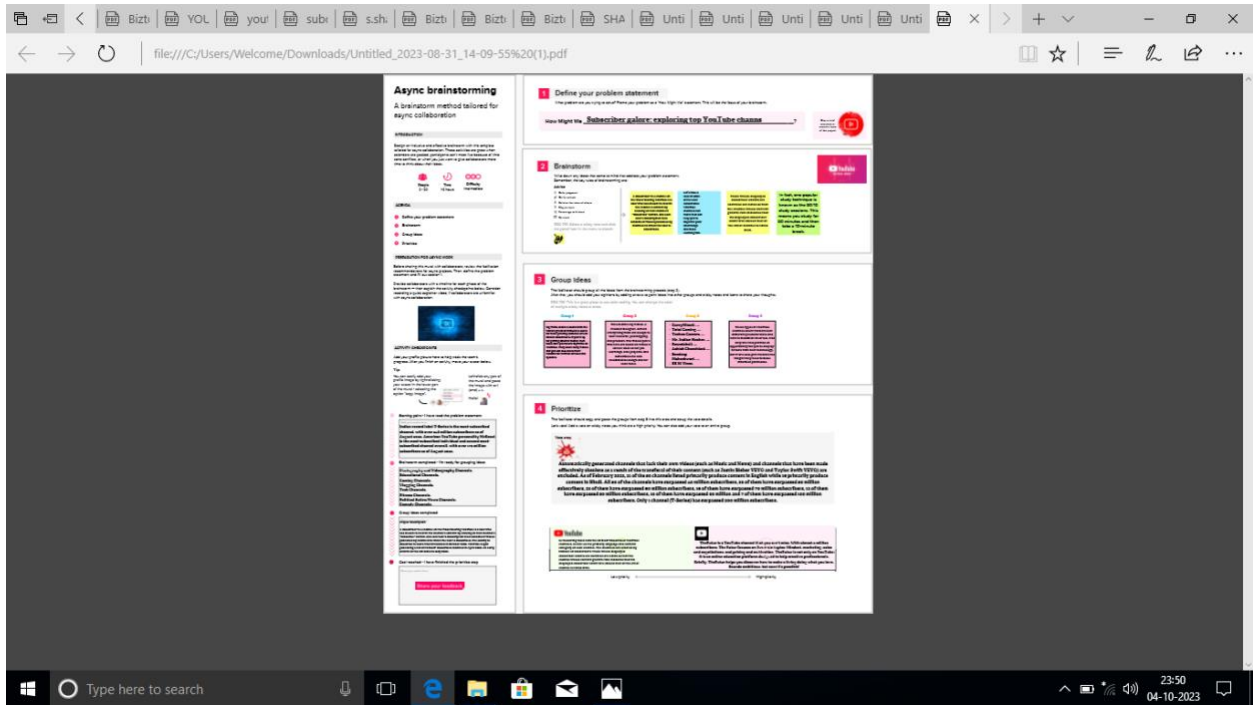
\*This makes your subscribers more likely to watch the videos you upload.

## 2. PROBLEM DEFINITION &DESIGN MAKING

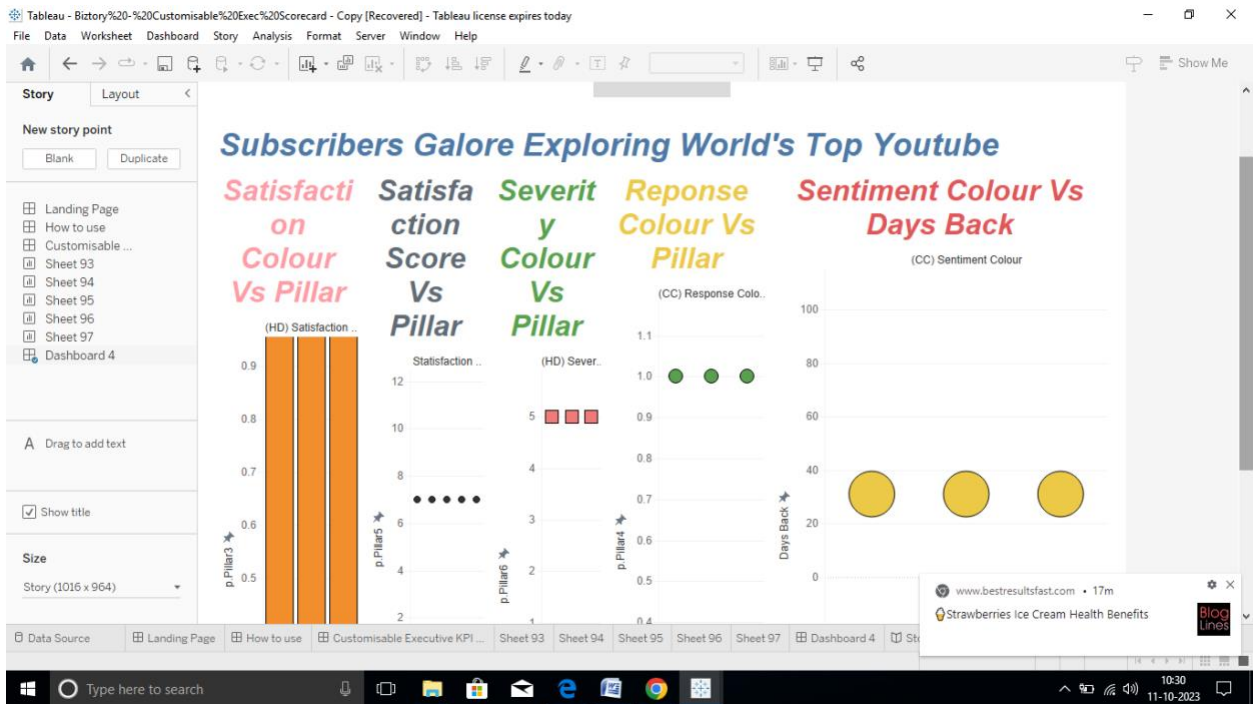
### 2.1 EMPATHY MAP



## 2.2 IDEATION & BRAINSTORMING MAP



### 3. RESULT



## **4. ADVANTAGES & DISADVANTAGES**

### **ADVANTAGES:**

- Reaching a global audience, can share your ideas and experiences, low-cost Advertising, Build Your Brand, and creating a community.
- Gives your audience access to more of your content.

### **DISADVANTAGES:**

- Can put your account in danger of being suspended or even banned from youtube.
- Encourages creativity.

### **ADVANTAGES & DISADVANTAGES:**

It's free to use

## **5. APPLICATIONS:**

- \* Official Youtube app on android Phones and Tablets
- \* Popular in gaming
- \* Connecting Sharing issues
- \* Communication Skill Development
- \* World is watching to the channel
- \* Earn money
- \* Popularity in very well

## **6. CONCLUSION:**

- \* Make a final impact ful observation call to action end with a powerful ovotation that ties in with you're your channel.

## **7. FUTURE SCOPE:**

Continued push towards AI and machine learning: Youtube has been using AI and machine learning to improve the user experience such as recommending videos and improving search results. This trend is expected to continue, with Youtube investing in more advanced AI technologies to enhance the platform further.

A Youtube with a decent number of subscribers on their Youtube channel can earn 25,000 INR per month.

## **8. APEENDIX:**

<https://public.tableau.com/app/profile/sharmili.s/viz/Biztory20-20Customisable20Exec20Scorecard-Copy/Story2?publish=yes>