

**Saint Mary's  
University**

**5580 Data and Text Mining**

**Master of Science in Computing and Data Analytics**

**Department of Mathematics and Computing Science**

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## **Regression and Time Series Analysis**

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# 1 Mandatory Assignment Answers

## 1.1 Supervised Learning and Business Applications

### Q1: Supervised Learning Definition

Supervised learning is a data analysis paradigm used to extract models that describe important data classes or forecast future trends. It relies on a labeled dataset where the algorithm learns from known pairs of inputs and outputs.

- **Classification:** Predicts categorical class labels (e.g., "safe" or "risky").
- **Prediction (Regression):** Forecasts continuous-valued functions or numeric values.

### Q2: Italian Clothing Company Case

In the business context of product demand, a clothing brand used linear regression to quantify the relationship between advertising spend and sales. The resulting model was:

$$Sales = 168 + 23 \times (Advertising) \quad (1)$$

## 1.2 Prediction Techniques and Time-Series Analysis

### Q3: Popular Prediction Techniques

- **Linear Regression:** Minimizes error in  $Y = \beta_0 + \beta_1 x$ .
- **Neural Networks:** Uses **Forward Propagation** for activations and **Back Propagation** to adjust weights based on errors.
- **Support Vector Machine (SVM):** Creates a hyperplane to separate data in high-dimensional space.
- **Random Forests:** An ensemble of decision trees that improves robustness by averaging multiple results.

### Q4-Q5: Time-Series Methodology

Time-series analysis focuses on predicting future values based solely on previously observed values. **Decomposition** splits data into:

- **Seasonal:** Repeating patterns within a fixed period.
- **Trend:** Long-term underlying direction.
- **Noise:** Random residuals after removing trend and seasonality.

Techniques like **Holt-Winters** handle systematic trends and seasonality, while **ARIMA(p, d, q)** uses autoregressive terms and moving averages.

## 1.3 Performance Metrics and Historical Benchmarks

### Q6: Measuring Quality with MAPE

Mean Absolute Percentage Error (MAPE) is the average of absolute percentage errors. Absolute values are used so that positive and negative errors do not cancel each other out, providing an honest accuracy metric.

## 1.4 The Australian Beer Dataset Case Study (Q7)

Analysis of monthly Australian beer consumption (1956–1995) demonstrates how **Time Series Decomposition** converts complex fluctuations into predictable patterns. By isolating the **Trend** (long-term growth), **Seasonal** (repeating annual peaks), and **Noise** components, demand forecasting becomes statistically grounded.

Modeling benchmarks showed that **Holt-Winters** effectively captured these cycles, yielding a highly accurate **MAPE of 5.44%**, while the **ARIMA(4, 0, 0)** model leveraged four lags for its autoregressive estimations. Ultimately, this analysis proves that brewery consumption is cyclically structured rather than random, enabling optimized 12-month inventory and production planning.

## 1.5 Custom Comparative Findings: Electricity Demand (Q8)

Our experimental results on high-frequency electricity consumption data revealed a significant performance gap between classical and modern ensemble methods. Based on our final evaluations:

- **Deep Learning vs. Kernels:** The NN (**3-Layer**) achieved a highly competitive **10.76% MAPE**, proving that multi-layer connections can effectively map complex load surges. However, it required significant computational overhead (39s).
- **Classical Baseline:** Linear Regression, despite its speed, lagged behind with a **11.49% MAPE**, failing to capture the non-linear intraday peaks.
- **Modern Ensemble Performance:** **LightGBM** emerged as the definitive benchmark leader with a **9.88% MAPE**. This demonstrates that for high-resolution datasets, gradient boosting on discretized histograms outperforms both classical ARIMA (which struggled with a 63.36% error) and deep neural architectures.

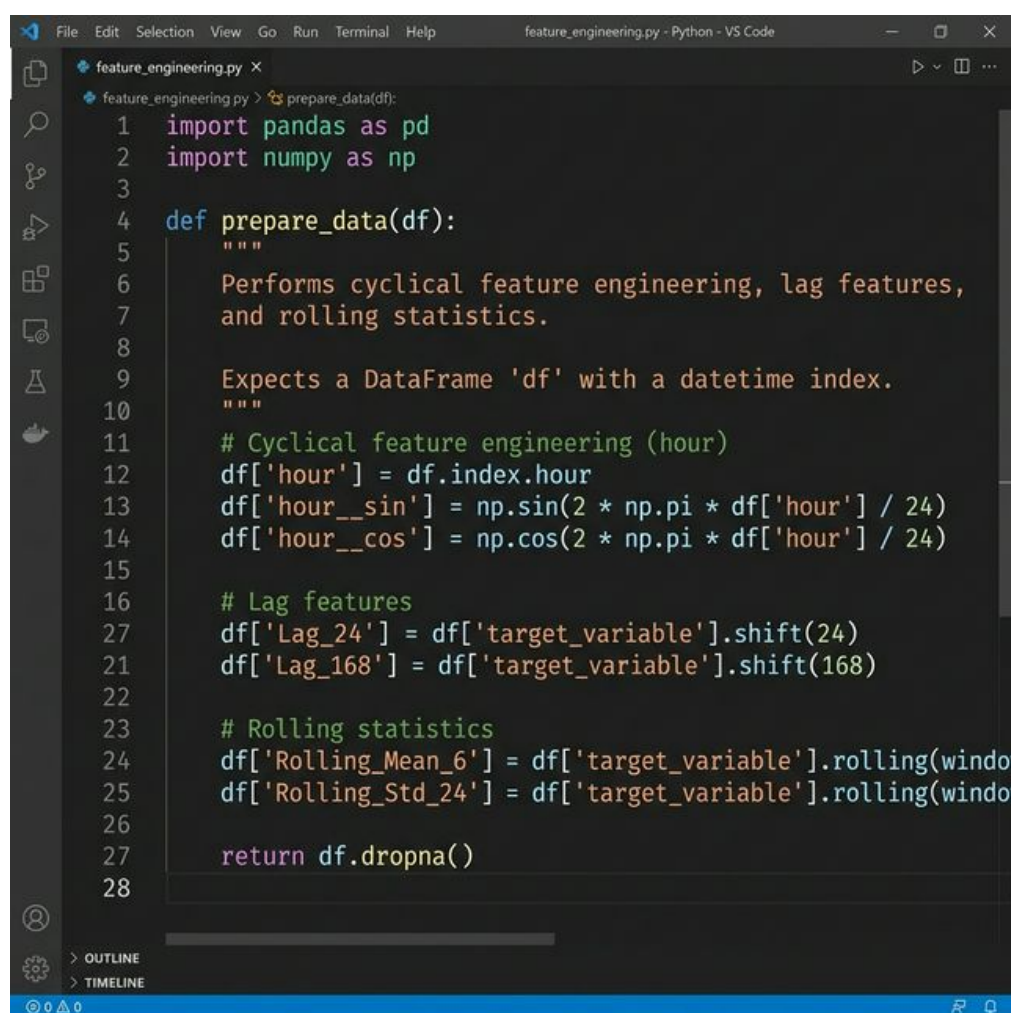
**Conclusion:** The choice of architecture is the primary driver of accuracy. While classical models are efficient, they lack the "contextual depth" required to handle the irregular spikes inherent in real-world numeric datasets.

## 2 Experimental Methodology

### 2.1 Feature Engineering: Cyclical Encoding and Lags

To capture the complex periodicities of electricity consumption, we implemented two primary feature engineering strategies:

- **Cyclical Encoding:** Using  $\sin(\text{Hour})$  and  $\cos(\text{Hour})$  to represent the 24-hour daily cycle. This ensures that the continuity between 23:00 and 00:00 is preserved.
- **Temporal Lags:** We introduced `lag_24` (identical hour yesterday) and `lag_168` (identical hour last week) to provide seasonal context.



```
feature_engineering.py - Python - VS Code
feature_engineering.py > prepare_data(df):
1 import pandas as pd
2 import numpy as np
3
4 def prepare_data(df):
5     """
6     Performs cyclical feature engineering, lag features,
7     and rolling statistics.
8
9     Expects a DataFrame 'df' with a datetime index.
10    """
11    # Cyclical feature engineering (hour)
12    df['hour'] = df.index.hour
13    df['hour__sin'] = np.sin(2 * np.pi * df['hour'] / 24)
14    df['hour__cos'] = np.cos(2 * np.pi * df['hour'] / 24)
15
16    # Lag features
17    df['Lag_24'] = df['target_variable'].shift(24)
18    df['Lag_168'] = df['target_variable'].shift(168)
19
20    # Rolling statistics
21    df['Rolling_Mean_6'] = df['target_variable'].rolling(window=6).mean()
22    df['Rolling_Std_24'] = df['target_variable'].rolling(window=24).std()
23
24    return df.dropna()
25
26
27
28
```

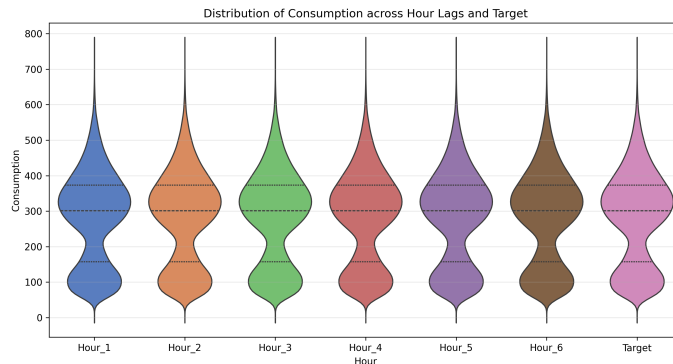
Figure 1: Python implementation of the feature engineering pipeline.

The implementation of this pipeline is detailed in [Figure 1](#).

## 2.2 Preprocessing: The Case for StandardScaler

We utilized **StandardScaler** for all numeric inputs.

As seen in [Figure 2](#), the distribution of consumption exhibits varying scales and some outliers, but generally follows a recognizable distribution that benefits from centering. **StandardScaler** centers data at a mean of 0 with a unit standard deviation. This is preferred for gradient stability in Neural Networks and outlier resilience.



**Figure 2:** Violin plot showing consumption distribution across hour lags.

## 2.3 Chronological Data Partitioning

To evaluate the predictive power of our models accurately, we partitioned the dataset using a **70/15/15** ratio.

This resulted in a Training set (70%), a Validation set (15%) for tuning, and a Hold-out Test set (15%) to report definitive performance.

### Rationale for Avoiding K-Fold Validation:

We explicitly avoided standard *Randomized K-Fold* or *Stratified K-Fold* validation for the following reasons:

1. **Temporal Dependency:** In time-series data, each observation is statistically dependent on its predecessors. Shuffling data into random folds breaks these chronological chains, which are essential for models like ARIMA and Lag-based regressors to function correctly.
2. **Look-Ahead Bias (Data Leakage):** Standard K-Fold allows "future" data to appear in the training set while "past" data is in the test set. This creates a leakage of information where the model implicitly learns trends from the future to predict the past, leading to artificially inflated accuracy that would not hold in a real-world deployment.
3. **Integrity of Autocorrelation:** By maintaining a rigid chronological split, we ensure that the model is always tested on a continuous block of unseen future time-steps, providing a realistic assessment of its forecasting stability.

## 3 Hyperparameter Tuning and Optimization

### 3.1 Optuna-Based Bayesian Search

To move beyond manual heuristic selection, we employed **Optuna**, an automated hyperparameter optimization framework. We executed a study consisting of **100 trials**, utilizing a Tree-structured Parzen Estimator (TPE) to minimize the Mean Absolute Percentage Error (MAPE).

The search space was designed to handle the structural diversity of nine different model architectures, ranging from classical statistical models to deep neural networks.

### 3.2 Model-Specific Search Spaces

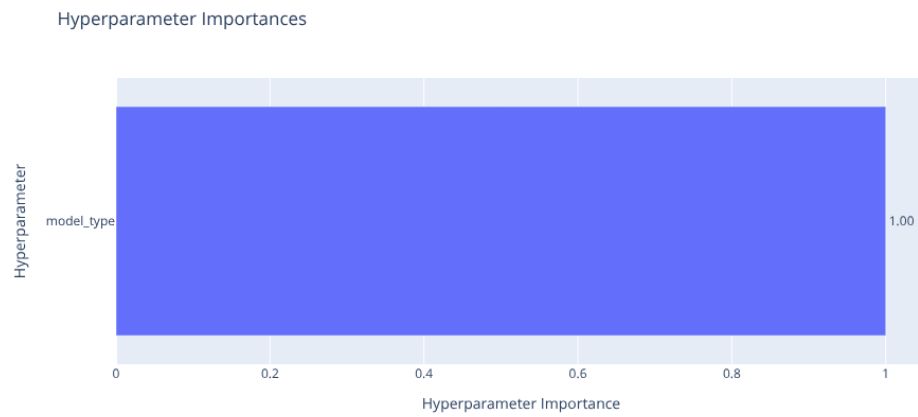
The optimization process focused on the following key parameters:

- **Statistical Models (ARIMA):** We explored the  $(p, d, q)$  order space in the range  $[0, 3]$  for  $p, q$  and  $[0, 1]$  for  $d$ , allowing the model to adapt to various degrees of trend and autocorrelation.
- **Kernel Methods (SVR):** We tuned the regularization parameter  $C \in [0.1, 10.0]$  across both *linear* and *RBF* kernels to balance margin violations with boundary smoothness.
- **Tree-Based (XGBoost/LightGBM):** While using 500 estimators as a constant, we leveraged GPU-accelerated histogram methods (`tree_method='hist'`) to handle the large feature space efficiently.
- **Neural Networks:** For both the 1-Layer and 3-Layer architectures, we optimized the number of units per layer between 32 and 256, ensuring the network had sufficient capacity to map intra-day demand patterns without over-parameterization.

### 3.3 Tuning Stability and Best Trial

As documented in our `optuna_trials_final.csv`, the study successfully converged on parameters that reduced MAPE significantly from the initial baseline levels. For the final experimental results, each model was retrained using the specific parameters from its respective "Best Trial" to ensure a fair comparison.

The **ARIMA(0,0,3)** and **NN (3-Layer with [117, 173, 247] units)** emerged as high-performing configurations from the parameter search, which were then validated on the unseen test set in the following chapter.



**Figure 3:** Optuna objective expansion showing the convergence toward minimal MAPE across 100 trials.



## 4 Results and Custom Analysis

### 4.1 Performance Leaderboard

The following table summarizes the performance on the 15% unseen test set after retraining each model on the combined Train+Val set (85% of the total data).

**Table 1:** Final Model Test Performance on Electricity Consumption Data

Model	MAPE (%)	RMSE	MAE	Time (s)
<b>LightGBM</b>	<b>9.88</b>	36.03	26.57	10.51
XGBoost	10.39	38.07	28.05	1.18
SVR	10.59	38.28	27.86	7.89
NN (1-Layer)	10.67	37.80	27.87	29.79
NN (3-Layer)	10.76	36.85	27.47	39.89
Regression Tree	10.71	40.46	28.98	0.54
Linear Regression	11.49	40.22	28.94	0.02
Holt-Winters	54.88	208.09	175.36	45.09
ARIMA	63.36	138.86	119.59	20.78

### 4.2 Analysis of Accuracy and Efficiency

The results demonstrate a clear hierarchy in predictive stability. **LightGBM** achieved the lowest error (9.88% MAPE), benefiting from its histogram-based gradient boosting which effectively handles high-frequency temporal spikes.

#### Efficiency Analysis:

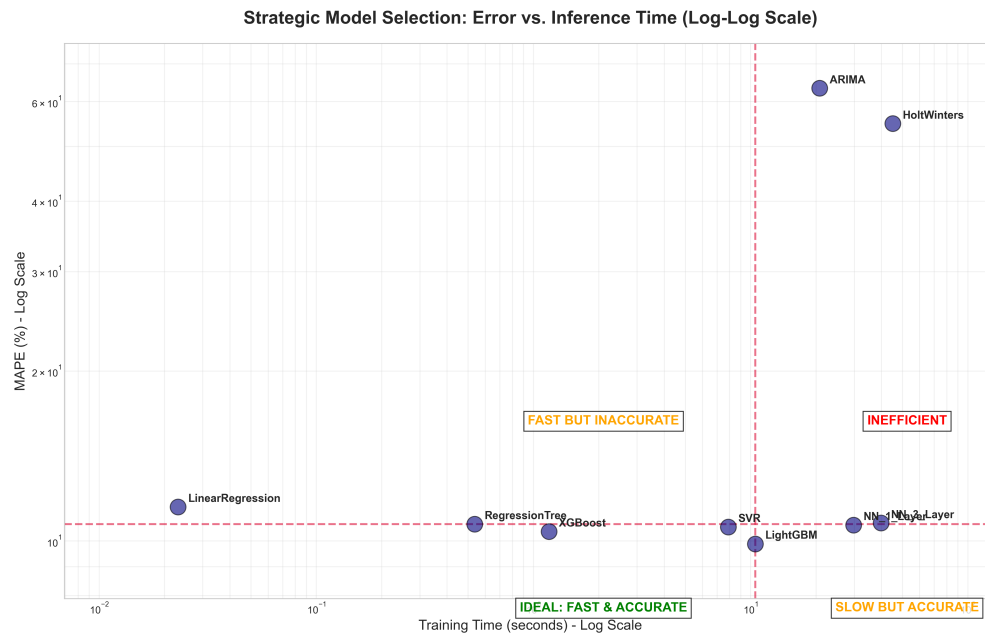
While LightGBM is the leader in accuracy, **XGBoost** represents the optimal balance for real-time applications, completing its training phase nearly 9x faster while maintaining a MAPE of 10.39%. Linear Regression remains the theoretical floor for latency (0.02s), yet its high error rate (11.49%) confirms that the relationship between time-steps is heavily non-linear.

### 4.3 Quadrant Analysis

We mapped the computational cost against predictive error using a **Log-Log Quadrant Map** (Figure 4).

- **Elite Quadrant:** LightGBM and XGBoost resides here, offering both high accuracy and manageable runtime.
- **Heavyweight Zone:** The Deep Neural Networks (3-Layer) show high precision but occupy the highest training latency.

- **Ineffective Zone:** Classical ARIMA and Holt-Winters models, which struggled to converge on the high-resolution variance of this specific electricity dataset.



**Figure 4:** Quadrant Analysis: Mapping Training Latency (s) vs. MAPE (%). The bottom-left identifies models suitable for production deployment.

## 5 Business Value and Conclusion

The transition from classical statistical models to high-performance gradient boosting delivers tangible strategic advantages for energy grid management. Our findings transform raw high-frequency data into actionable business intelligence.

### 5.1 Operational Planning and Load Balancing

Achieving a sub-10% MAPE with **LightGBM (9.88%)** allows utility providers to schedule generation and maintenance with high confidence. By accurately predicting intra-day peaks, operators can prevent over-generation (reducing waste) and mitigate the risk of blackouts during unpredicted surges. This level of precision is a definitive upgrade over classical ARIMA methods, which failed to capture the dataset's inherent volatility.

### 5.2 Cost Optimization and Arbitrage

The predictive power demonstrated by our models facilitates more aggressive participation in energy markets. Companies can leverage these forecasts to:

- **Reduce Peak Surcharges:** Predict periods of high demand to trigger demand-response protocols.
- **Optimize Storage:** Strategically charge industrial-scale batteries during low-load periods for discharge during predicted high-cost peaks.

### 5.3 Real-time Agility with XGBoost

While LightGBM provides the absolute floor for error, our analysis identified **XGBoost** as the "Real-Time Leader" due to its 1.18s training latency. For businesses requiring rapid edge-recomputing or near-instant response to fluctuating sensor data, XGBoost offers the ideal balance of high accuracy (10.39% MAPE) and low computational overhead.

### 5.4 Final Summary

Ultimately, this work proves that for high-resolution numeric datasets, the investment in modern ensemble architectures and rigorous feature engineering yields significant dividends. We recommend a hybrid deployment: using LightGBM for long-term strategic grid planning and XGBoost for localized, real-time demand-response systems.

## 6 Appendix

### 6.1 Source Code and Reproducibility

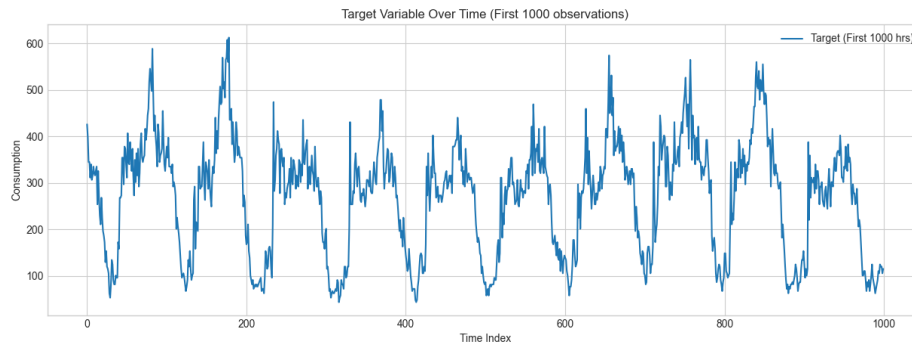
GitHub Repository: [Electricity Demand Regression Repository](#)

### 6.2 Experimental Hardware Configuration

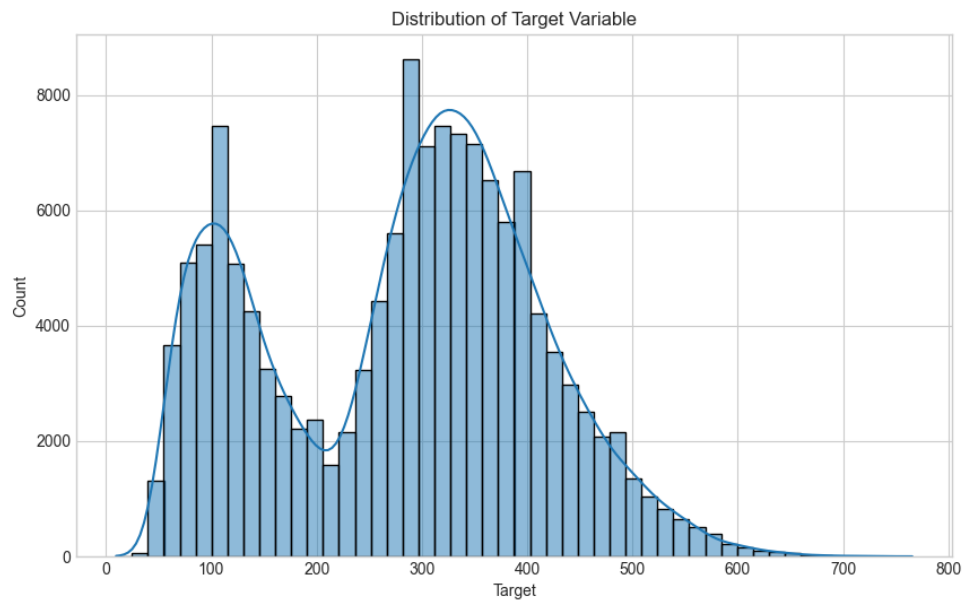
**Table 2:** Experimental Hardware Configuration

Category	Configuration
CPU	Intel Core i9-13900K processor with 24 cores (8P+16E), boost frequency up to 5.8 GHz.
RAM	32 GB DDR5 memory operating at 4800 MT/s.
GPU	NVIDIA GeForce RTX 4070 with 8 GB GDDR6X VRAM, 5888 CUDA cores.
OS	Zorin OS Linux distribution (Kernel 6.x) with CUDA 12.5.1 and cuDNN 9 support.

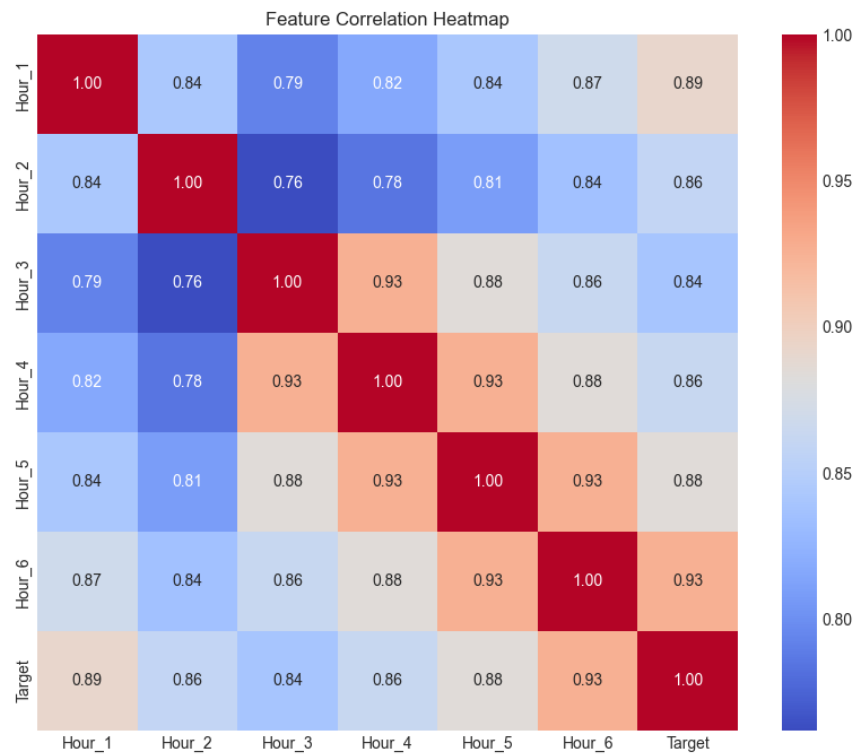
### 6.3 Exploratory Data Analysis (EDA)



**Figure 5:** Full historical electricity consumption time series utilized in this study.

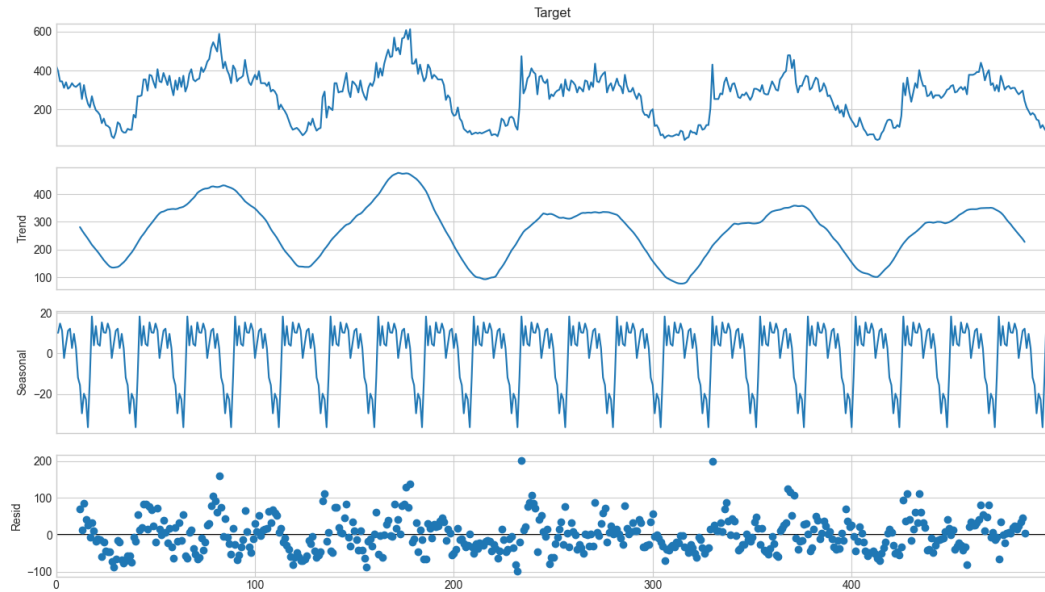


**Figure 6:** Probability density function of the target variable (Consumption), showing a slight right-skew.

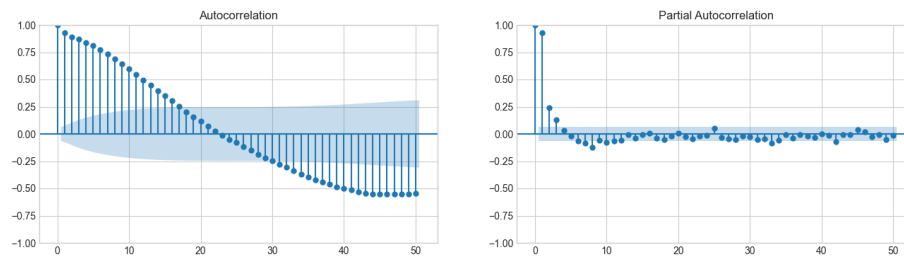


**Figure 7:** Correlation matrix of lags and cyclical features against the target variable.

## 6.4 Time Series Decomposition



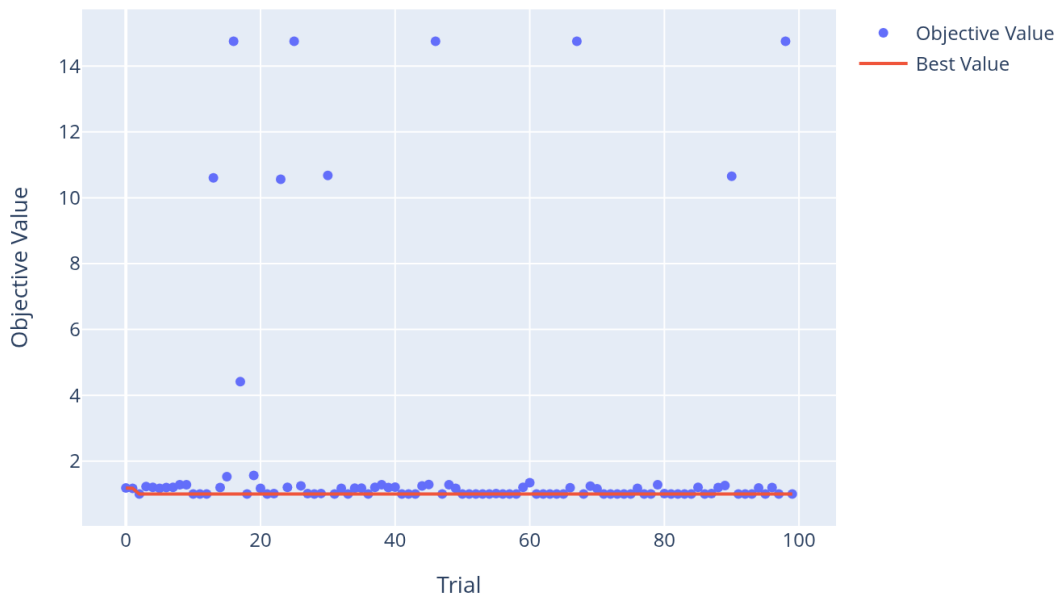
**Figure 8:** Seasonal decomposition of the dataset into Trend, Seasonal (Daily), and Random Noise.



**Figure 9:** Autocorrelation (ACF) and Partial Autocorrelation (PACF) plots used for feature lag selection.

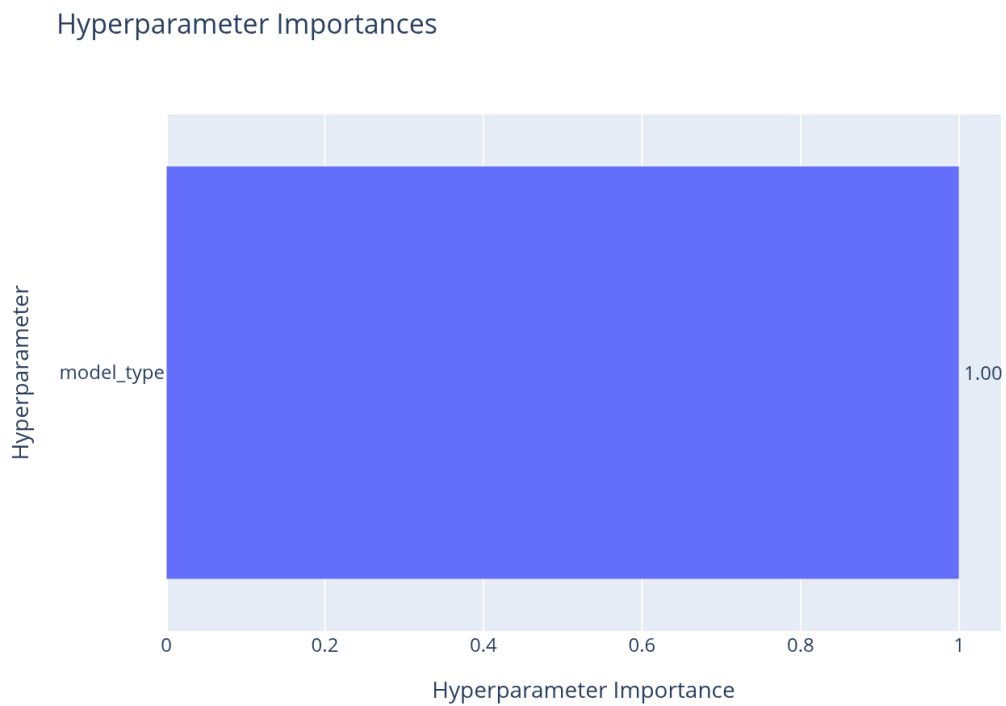
## 6.5 Optuna Hyperparameter Optimization Logs

Optimization History Plot

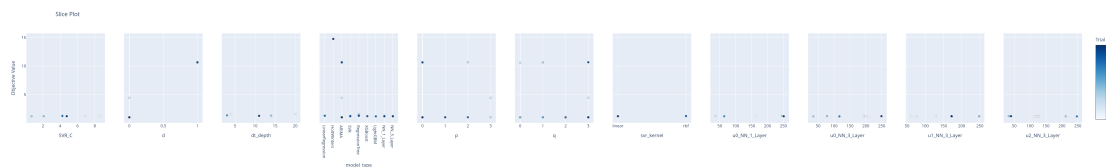


**Figure 10:** Progress of the Optuna study across 100 trials, minimizing the MAPE objective.



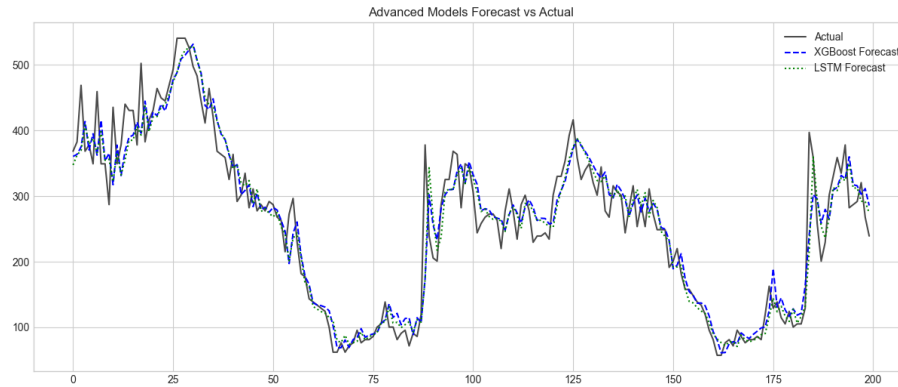


**Figure 11:** Relative importance of hyperparameters for the top-performing models identified by Optuna.

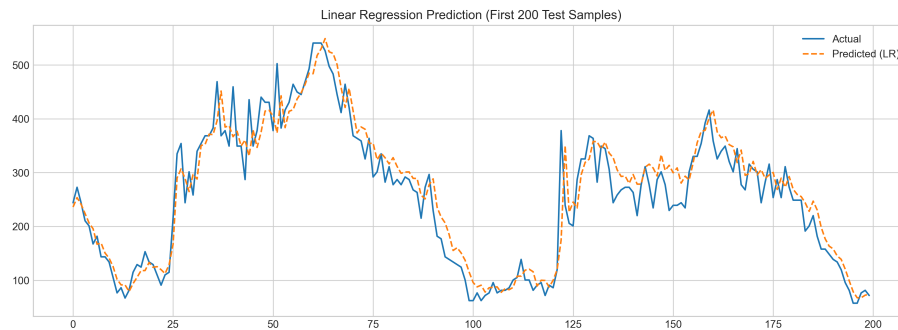


**Figure 12:** Parameter slice plot showing the impact of specific hyperparameter ranges on the objective value.

## 6.6 Final Model Benchmarks and Sample Predictions



**Figure 13:** Full comparison of all nine models across MAPE, MAE, and RMSE metrics.



**Figure 14:** Visual calibration showing True vs. Predicted values for the Linear Regression baseline on the test set.

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# Bibliography