

DAX QUERY

```
AgeGroup = SWITCH(
    TRUE(),
    cust_details[Customer_Age] < 30, "20-30",
    cust_details[Customer_Age] >= 30 && cust_details[Customer_Age] < 40, "30-40",
    cust_details[Customer_Age] >= 40 && cust_details[Customer_Age] < 50, "40-50",
    cust_details[Customer_Age] >= 50 && cust_details[Customer_Age] < 60, "50-60",
    cust_details[Customer_Age] >= 60, "60+",
    "unknown"
)
```

```
IncomeGroup = SWITCH(
    TRUE(),
    cust_details[Income] < 35000, "Low",
    cust_details[Income] >= 35000 && cust_details[Income] < 70000, "Med",
    cust_details[Income] >= 70000, "High",
    "unknown"
)
```

```
Revenue = cc_details[Annual_Fees] + cc_details[Total_Trans_Amt] + cc_details[Interest_Earned]
```

```
Current_week_Revenue = CALCULATE(
    SUM(cc_details[Revenue]),
    FILTER(
        ALL(cc_details),
        cc_details[week_num2] = MAX(cc_details[week_num2]))
    )
```