

## ASSIGNMENT QUESTIONS ON DIGITAL MARKETING

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

**BLOGGER LINK:**

<https://divaracafe.blogspot.com>

**WORDPRESS LINK:**

<https://wordpress.com/home/divaracafe.wordpress.com>

2. Create a New Facebook Business Page and post one social media poster for your brand.

**FACEBOOK LINK:**

<https://www.facebook.com/divaracafefoodandbeverages>



3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or canva tool.

