Year 2022

Active Users (mm) Revenue Generated Units sold (mm)

MODEL-SHARE

1,334	205	232				
KPI						

Brand	Discoun	Number	Number	Sale Pri	salce dif		
Apple	0	11,202	794	77,000	0		

Apple iPhone 14 Pro Max 17.000% Apple iPhone 13 Apple iPhone 14 Pro 9.000% Apple iPhone 14 Plus

Annual Revenue		Model sheet		
Year		Model	Process	Front C
	2005 2010 2015 2020 400 394.3 274.5 233.6 229.2 200 182.6 108.0 37.4 65.0	APPLE I	A Bioni	12MP
		APPLE IPHONE 12	A Bionic Chip with Ne	12MP
vg. Revenue (APPLE IPHONE 12 MINI	A Bionic Chip with Ne	12MP
₹ 100		APPLE I	A Bioni	12MP
2005 2010		APPLE I	A Bioni	12MP
	Year	APPLE I	A Bioni	12MP