

# Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.



## **Build empathy**

The information you add here should be representative of the observations and research you've done about your users.

### **Thinks**

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

# Says

What have we heard them say? What can we magine them saying?

no destroy the forest and no popultion in earth.

do not pollute our earth

needs is dont use polythin cover and dont burning polythin cover

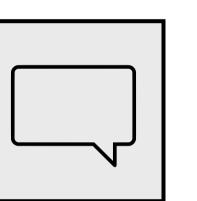
hope is peoples dont use the polythin cover

Dont destroy the fortest

save the trees,water and animals

dreams :My dream is tree plantation in plants in every home and save the trees and nature

Dont not cut the trees in forest in my people



UNEARTHING THE **ENVIRONMENTAL IMPACT** OF HUMAN ACTIVITY: A GLOBAL CO2 EMISSION ANALYSIS





My observation is increasing global warming in my country

I imagine future earth is very difficult peoples

Energy Efficiency,Fuel switching,combined heat and power,recycling of materials

Fears is future in water is very important

Frustration is earth is very heat and warming so cool the earth

In atmosphere polyethene cover and e-wastes and others don't burn the things .Breath the gas is very dangerous.

**Feels** 

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

Share template feedback



What behavior have we observed? What can we imagine them doing?

and water is no

needs

