

Performance And Final Submission Phase

Project Documentation

Date	27 Oct 2023
Team ID	7F949C43883E008B8D1407F39B132C29
Project Name	Building a Website Using Canva

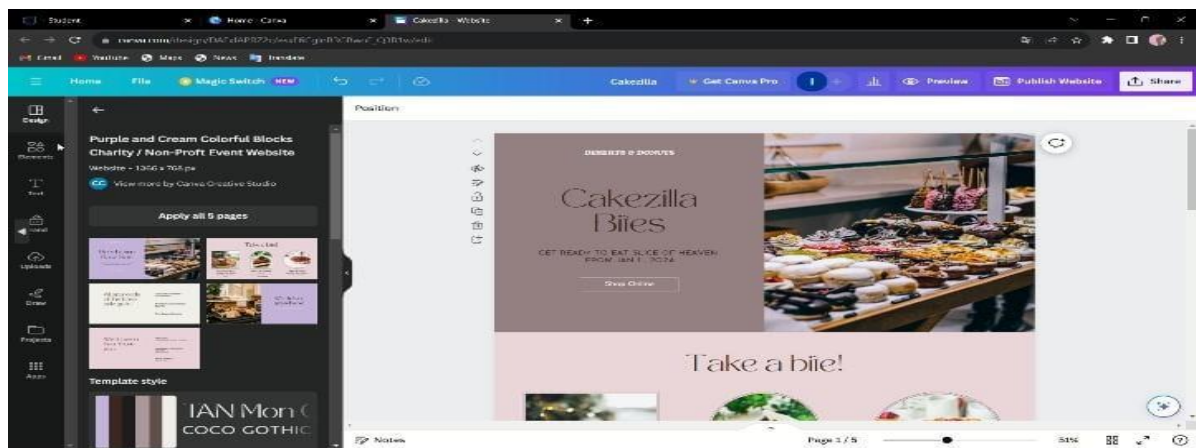
INTRODUCTION:

Building a website using Canva is a creative and user-friendly way to showcase your ideas, products, or services online. Canva, a popular graphic design platform, offers a range of tools and templates tailored for website creation. Whether you're a business owner, blogger, or someone with a passion project, Canva provides a seamless experience for designing visually appealing and functional websites. In this process, you can customize templates, add engaging content, and personalize your site's layout without the need for extensive coding knowledge. Let's embark on this website-building journey using Canva!

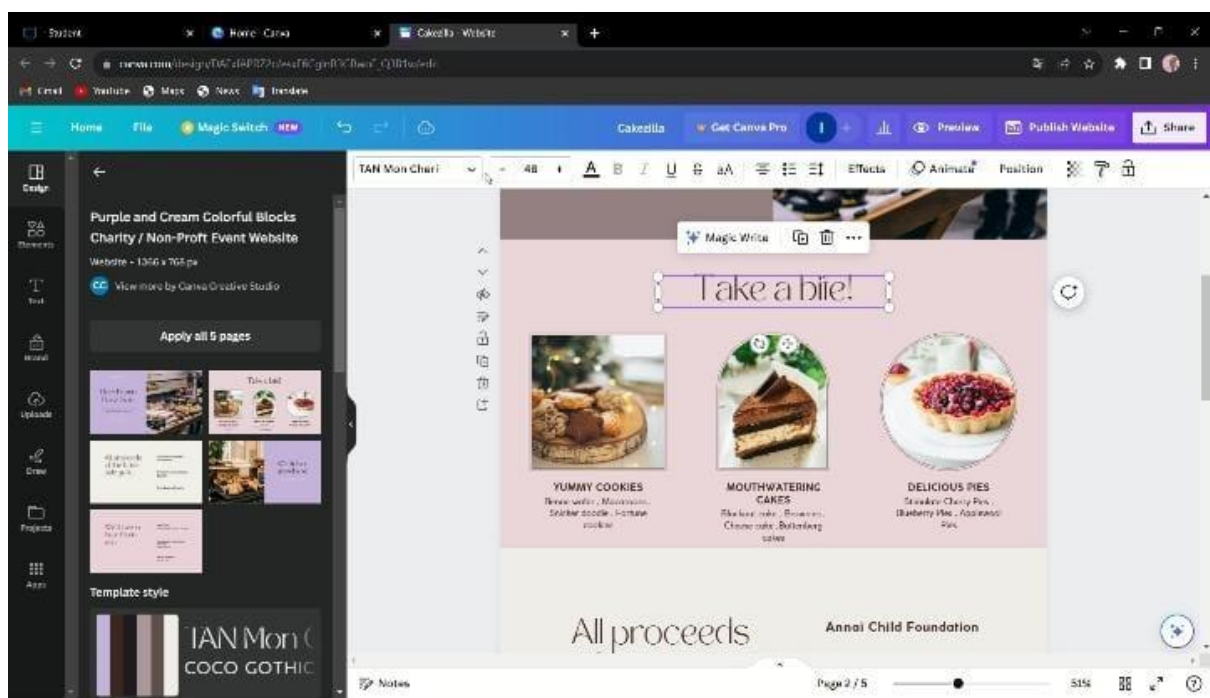
PURPOSE:

The purpose of building a website using Canva can vary depending on individual or business needs. Establish an online presence for your business, whether it's a small startup, local store, or consultancy. Canva's intuitive interface enables you to design a professional website that represents your brand effectively.

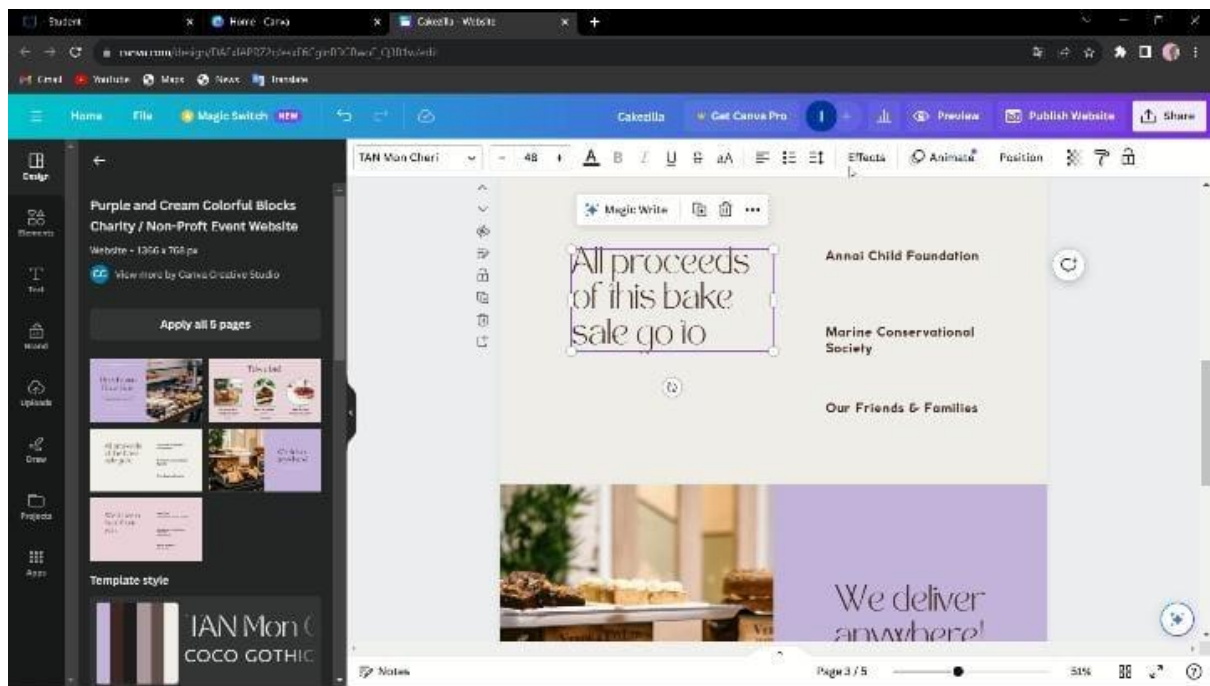
Step 1 : select the template



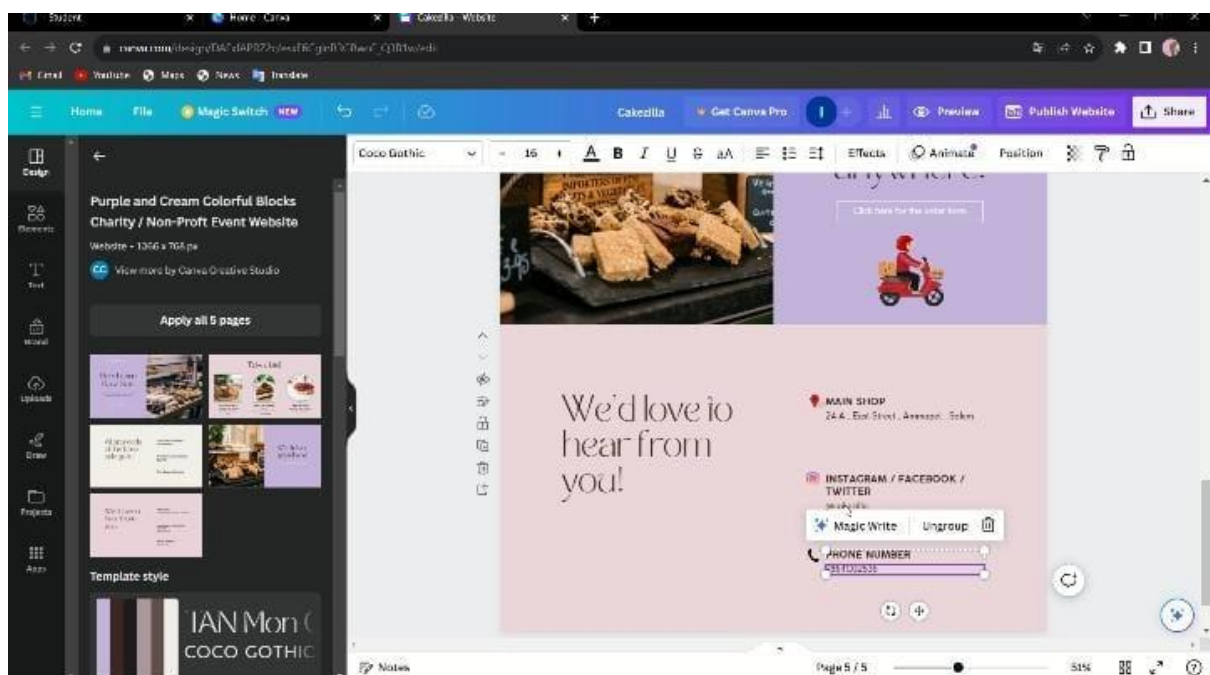
Step 2: Edit the text



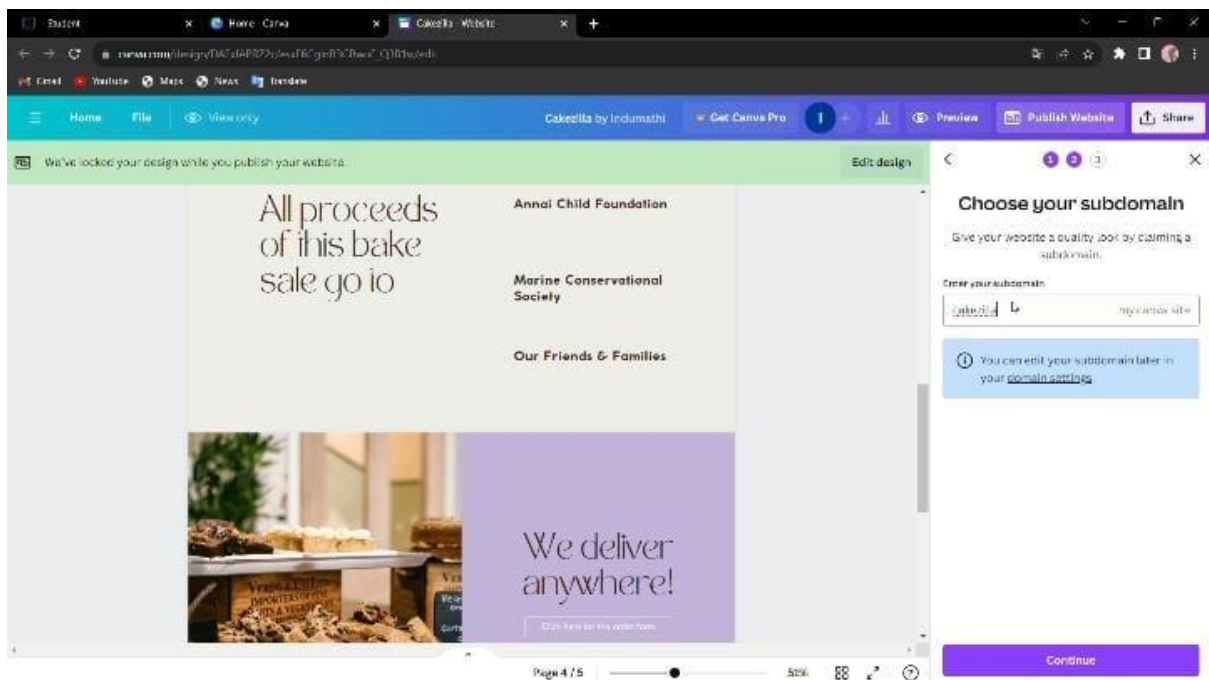
Step 3: Edit color, font ,size



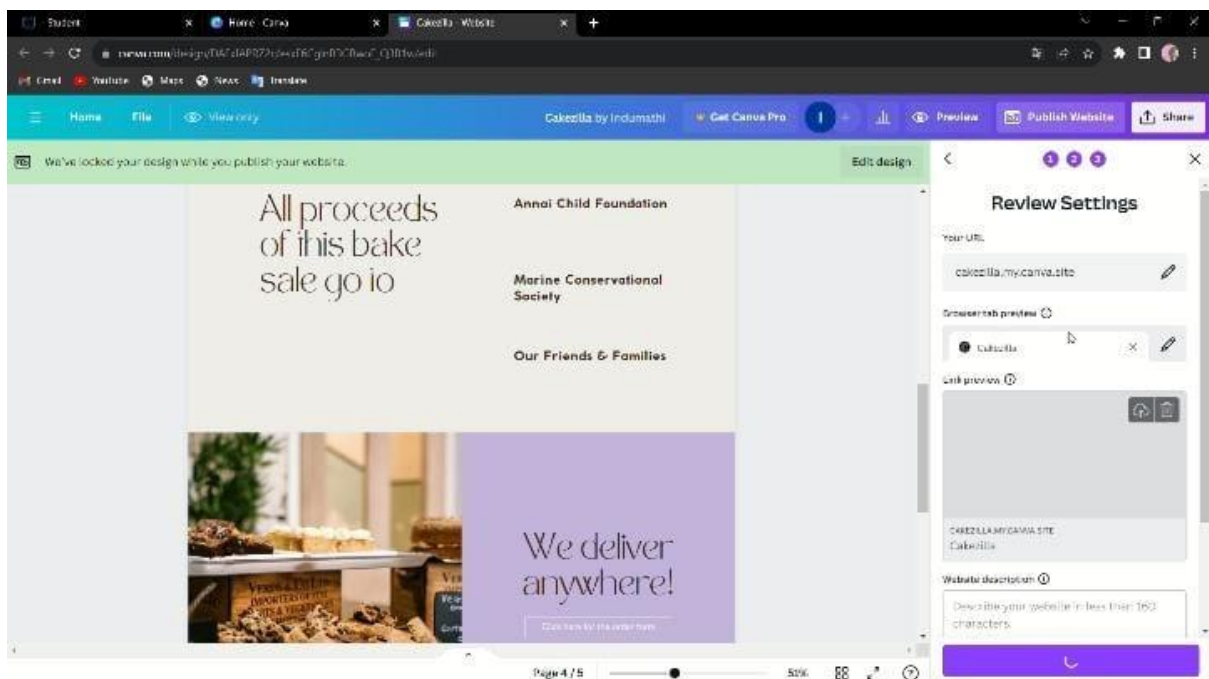
Step 4: Rearrange the elements



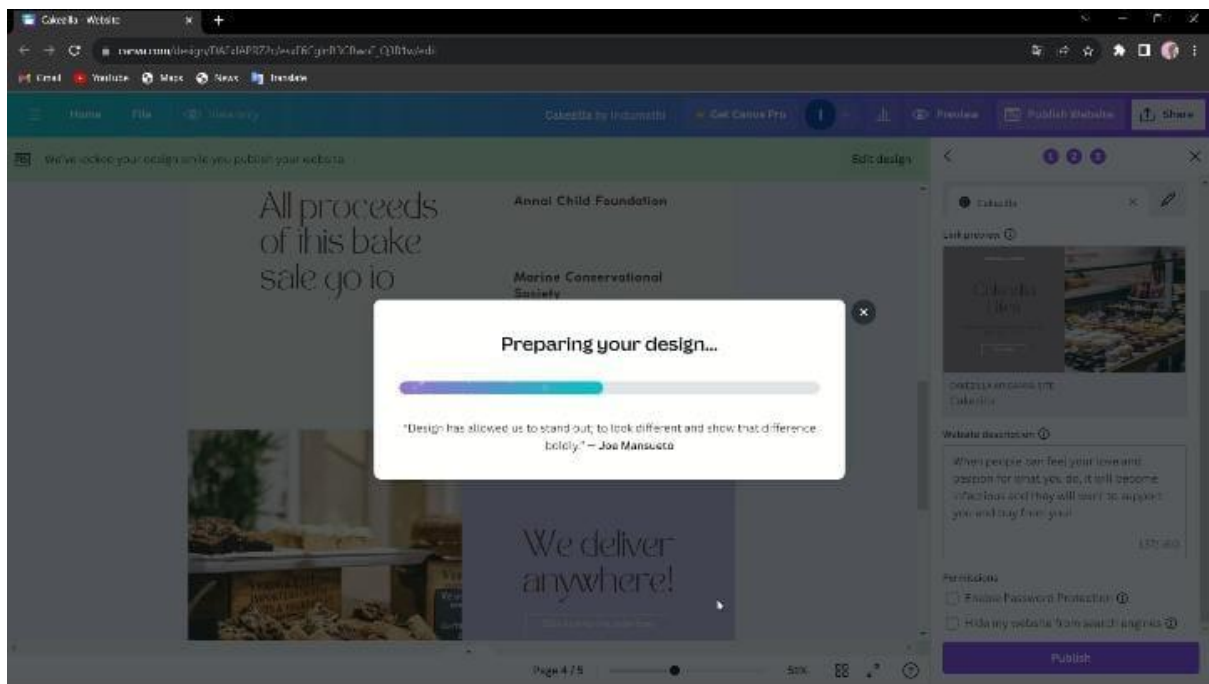
Step 5: Publish the website using click publish website



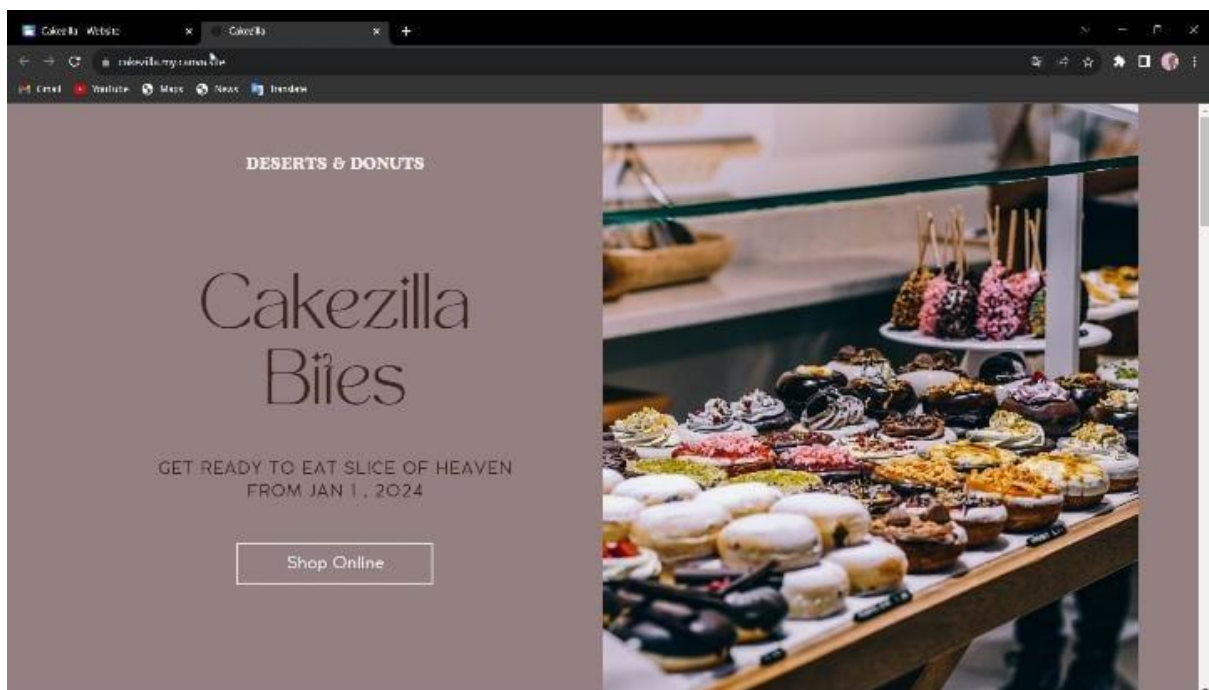
Step 6: Change sub domain name



Step 7: Publish the design



Step 8: Visit website using link



Step 9: Creating a empathy map



Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

[Share template feedback](#)

Build A Website Using Canva

Canva is well-suited for creating visuals for social media. Users can design social media posts, cover photos, and other graphics that match their website's branding, ensuring a consistent online presence.

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While Canva allows some customization, there are constraints regarding layout and structure. Users may find it difficult to create a truly unique website that stands out from others, especially if they rely heavily on templates.

Canva is primarily a graphic design tool, not a full-fledged web development platform. It lacks the capability to create interactive elements, dynamic content, or complex functionality typically found in professional websites.



Step 11: REFERENCE LINK:

<https://drive.google.com/file/d/1oqdI2KPIZW6esrEOWA15k-me3yk8F0tJ/view?usp=drivesdk>