

# Jefen B. De Villa

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## SUMMARY OF QUALIFICATIONS

- UI/UX Designer and Front-End Developer with expertise in designing user-centered interfaces for mobile apps and websites.
- Skilled in wireframing, prototyping, user testing, and using front-end technologies like HTML, CSS, JavaScript, and React.
- Adept at collaborating with cross-functional teams to deliver digital experiences that align with client needs and project goals.

## EDUCATION

### Ateneo de Naga University

Bachelor of Science in Information Technology

Ateneo Avenue Bagumbayan Sur

June 2024

## RELEVANT COURSEWORK

Mobile Software Development, Web Development, Trends in Application Development, UI/UX Design

## TECHNICAL SKILLS

**Programming Languages:** C++, C#, Python, JavaScript, React

**Markup Languages:** HTML, CSS, JavaScript (ES6+)

**Operating Systems:** Windows, Linux, Unix

**Softwares:** Figma, Adobe XD, Unity, Android Studio, Git, Notion

**Other Skills:** Responsive Design, Prototyping, Wireframing, User Research, Agile Methodology

## RELEVANT EXPERIENCE

### Pandalivery

Front End Developer | UI/UX Designer

Balatas, Naga City PH

Aug 2023 - Dec 2023

- Worked on a startup project to unify veterinary clinics and services across Naga City.
- Led the design and development of a user-friendly mobile app interface.
- Collaborated with stakeholders to align features with user needs and business goals.

### Event Flows

Front End Developer | UI/UX Designer

Remote

Dec 2023 - Apr 2024

- Developed a website to showcase company services, events, and management capabilities.
- Led UI/UX design and frontend development, ensuring an intuitive user experience.
- Managed client relationships, coordinating meetings and consultations to meet project needs.

## PROJECT EXPERIENCE

### Dr. Abels Adventures

Game Developer | Creative Designer

Aug 2022 - July 2023

- Developed a mobile game app to enhance knowledge and awareness of communicable diseases.
- Led the design and creation of game aesthetics, including story, sprites, and characters.
- Ensured visual elements aligned with educational objectives for an engaging user experience.

### Shift Travel

UI/UX Designer

June 2022 - July 2022

- Created the UI/UX design for Shift Travel, focusing on a seamless, user-friendly experience.
- Consolidated travel information into a seamless interface, including routes and real-time updates.
- Enhanced usability for solo travelers and backpackers by addressing key navigation challenges.

## Go Jeep

UI/UX Designer

March 2022 - May 2022

- Designed the UI/UX for Go Jeep to enhance safety and convenience during the COVID-19 pandemic.
- Created user-friendly interfaces for features like advance booking and contact tracing.
- Focused on improving passenger and driver experiences while ensuring health and safety protocols were met.

## ORGANIZATIONAL EXPERIENCE

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### TACTICS

Information and Communications

2018 - 2019

- Documented organizational events to ensure accurate records and future reference.
- Created certificates as part of the Communications Committee to support event execution.
- Contributed to the smooth execution of events and initiatives through efficient documentation and coordination.

## CERTIFICATIONS

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### Responsive Web Design

freeCodeCamp

March 05, 2024

### Javascript Algorithms and Data Structures

freeCodeCamp

July 19, 2024

### Digital Skills: User Experience

Accenture

January 22, 2025