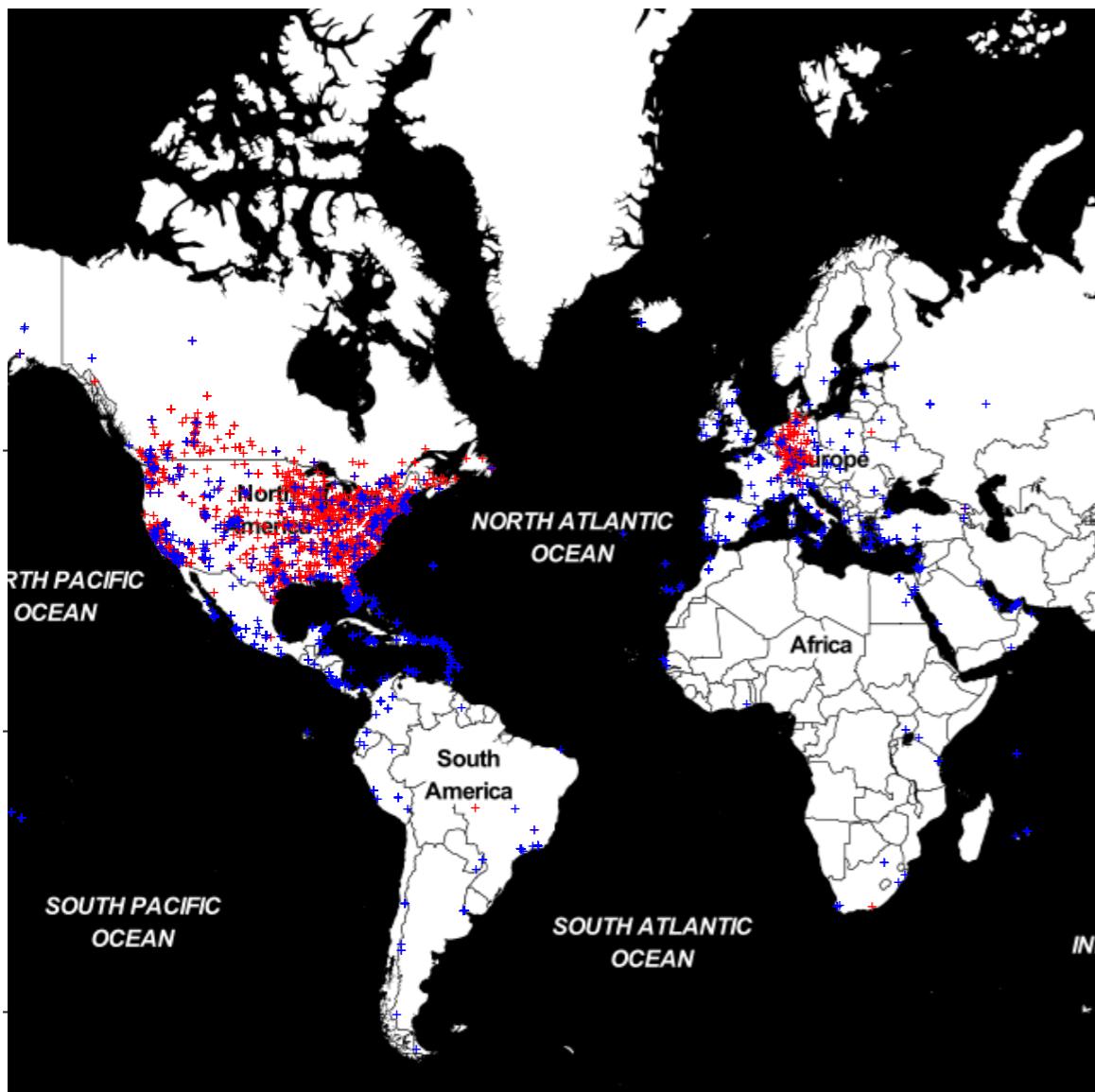


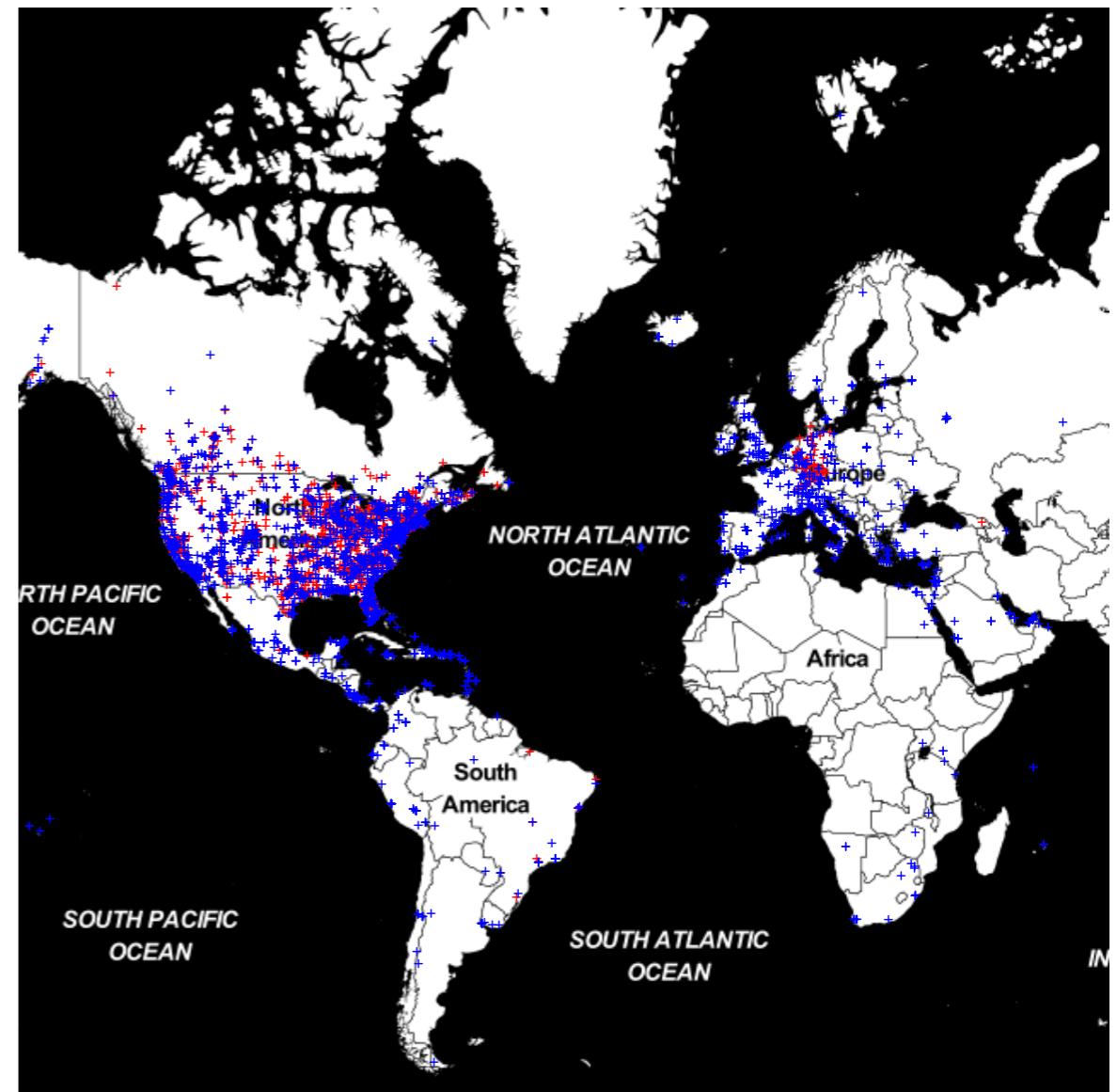
HOWTO SELL A PACKAGE

- We can identify potential package buyers with KNN and Random Forests
- Look for people who are traveling farther
- Work or Play?



Packages

Red is origin, Blue is destination



Non-Packages