

BillPal Final Presentation



Ernest Mujambere

Zanas Tumasonis

Nico Yesu

Jeff Au

Team Roles & Responsibilities

Ernest

Visual Design,
Prototyping,
Project Management

Jeff Au

Wireframing,
Prototyping,
Test Planning

Nico

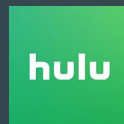
Wireframing,
Visual Design,
Prototyping

Zanas

Testing,
Documentation,
Project Management

Problem Space

- The subscription service business model (Netflix, Spotify etc...) has become very popular in recent years and there isn't a simple solution to manage all the bills a person subscribes to.



User Scenario

Jason, a college student, subscribes to a number of video and music streaming services. He has decided to go on a 2 month backpacking journey in Europe and would have no need or access to his subscriptions.

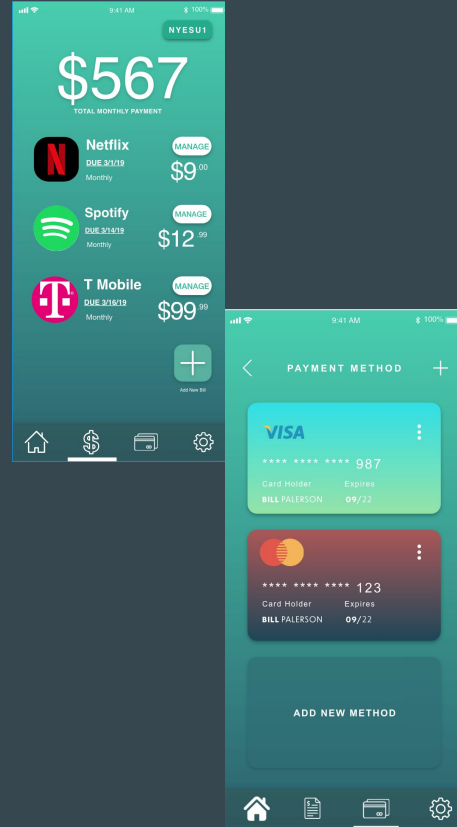
Jason would love to just pause his subscriptions for the 2 months while he's abroad, but cancelling all his bills and subscribing would be tedious and time consuming.

This is where **BillPal** comes in, helping Jason manage his subscriptions and pause all the subscriptions that he needs to within a few minutes!

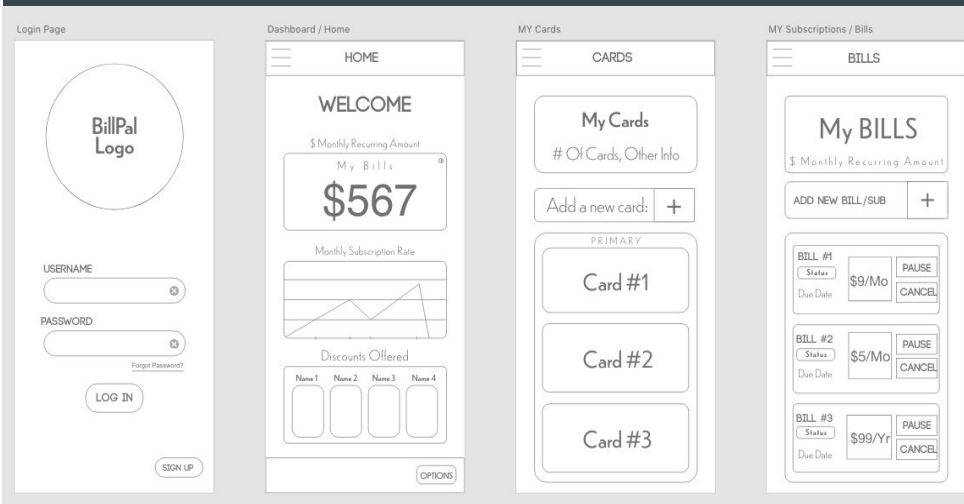
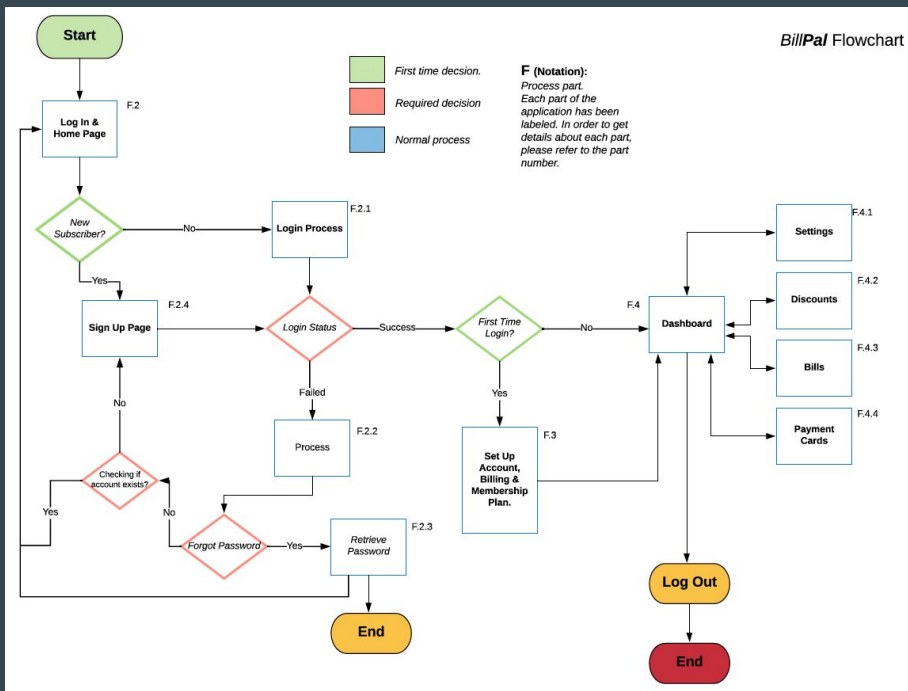


Initial Concepts

- The initial concept is to give the ability to the user to store his/her billing information in one place where one has the total control over it.
- Lets users add their bills/subscriptions through our app
- A calendar that shows when a bill is due
- System for users to pause or cancel a subscription through our app
- Look for discounts (student/military discounts) for subscriptions



Interaction design



Visual Design



Primary
#36C9A7FF

We chose the light green as a primary color because it represents money and since we are dealing with critical information that in a way or another is related to money, that was the choice.



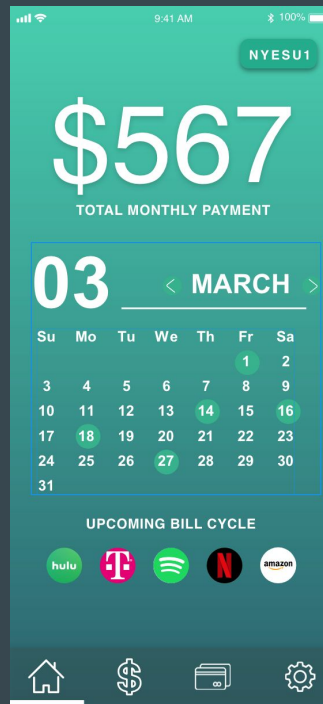
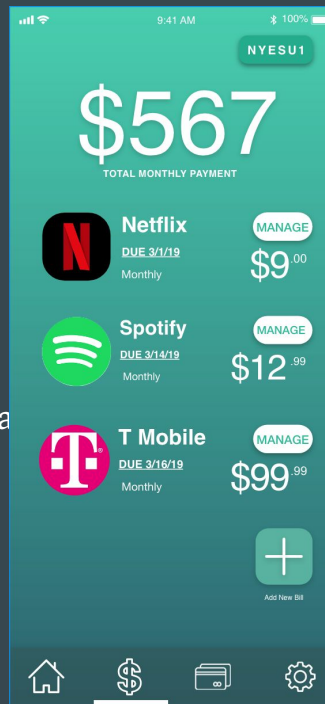
Secondary
#2C616EFF

Our second choice is pretty much close to the first one, but much darker. The reason is based on the user feedback. We decided to change it and create a gradient between those two colors instead of just having a solid color for the background of the app.

Interactive Prototype

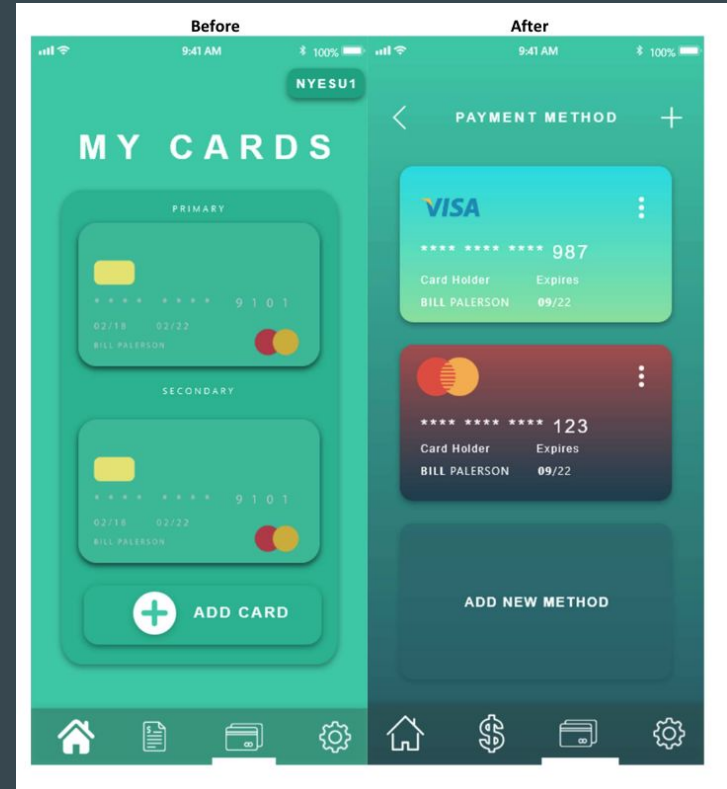
We prototyped the main features our app promises to handle:

- An authentication system
- A dashboard that shows a monthly total and a calendar
- “My Bills” page
- A mechanism to add a new bill
- “My Cards” page
- A mechanism to add a new card



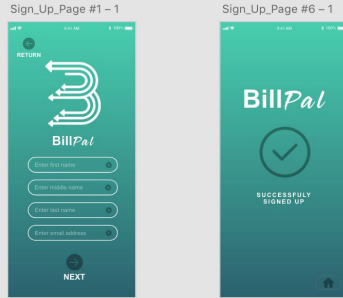
Usability Test Findings:

- Users had trouble adding or deleting bills
- The “My Bills” icon in navigation bar confused some test users
- Some users had doubts about the security of the app.
- Most test users were very happy with the design and choice of colors
- Security concerns about billing information and storing credit cards



Some more changes after Usability Testing:

*OLD
Design*



*NEW
Design*

