



# Sports Videography



Jeff Bowens



# What is sports videographer

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As a sports videographer, you attend all types of games and events to shoot footage of athletes in action to be used for highlights, a news broadcast, sports channel shows, websites, and advertisements. Your duties include composing and framing each shot and utilizing technical aspects such as filters and various camera settings. With this job you are hands on with the camera. You will build relationships and connections with athlete's your filming and people watching your content.



# Devices

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You can use almost anything to record for sports videography from almost any device that can record. For starters some people start off with their phones and continue to build as they grow upgrading to a small type camera, all the way to one of the best cameras in the game



# Sports Videography Editing

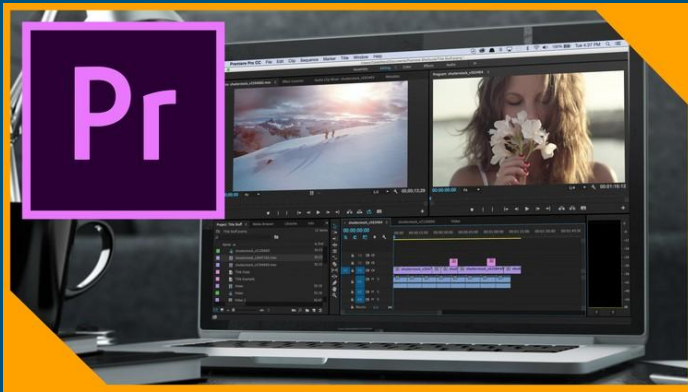
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Video editing is a whole different game within the sports videography. They both rely into the same context but are two different gameplans. Videography editing consists of a behind the scene tasks nobody really sees, using different softwares of your liking , adding your music, effects, and your own touch to make the video special. This part of the process is less fun to others because of the time it takes.



# Editing softwares

- Adobe Premiere Pro
- CyberLink
- Pinnacle Studio
- Imovie
- Headliner



# Examples of Videographers/ Editors

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- Athlazon
- The Dzone
- SportsInTheD
- HighlightHiggy
- Or even myself



**All based out of  
Detroit, Michigan**



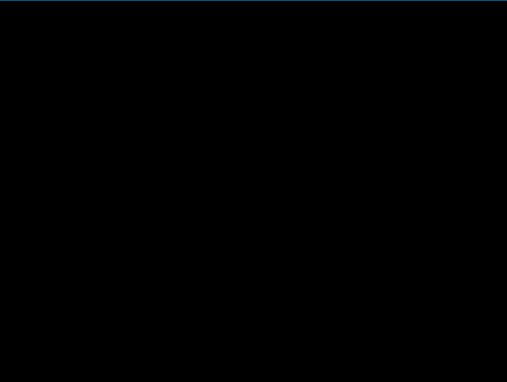
# Levels of Videography editing

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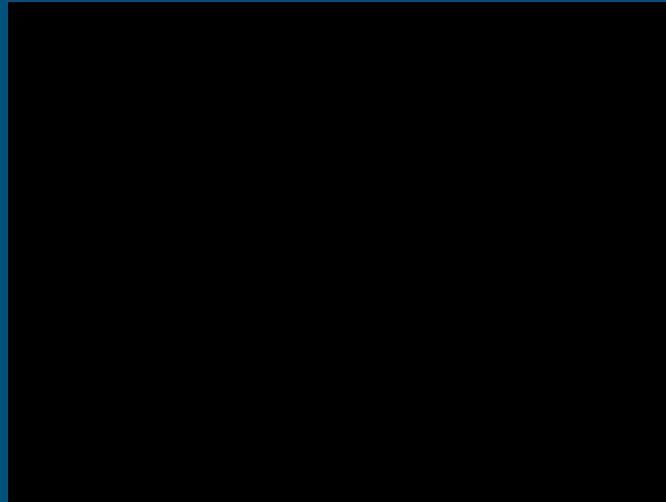
- Level 1- Level 1 sports videography editing would be a basic process of just combining clips together and adding music or your brands watermark to footage you have recorded or have been sent.

# Examples of Level 1 editing work

**TheDzone**



**TheDzone**



**Athlazon**





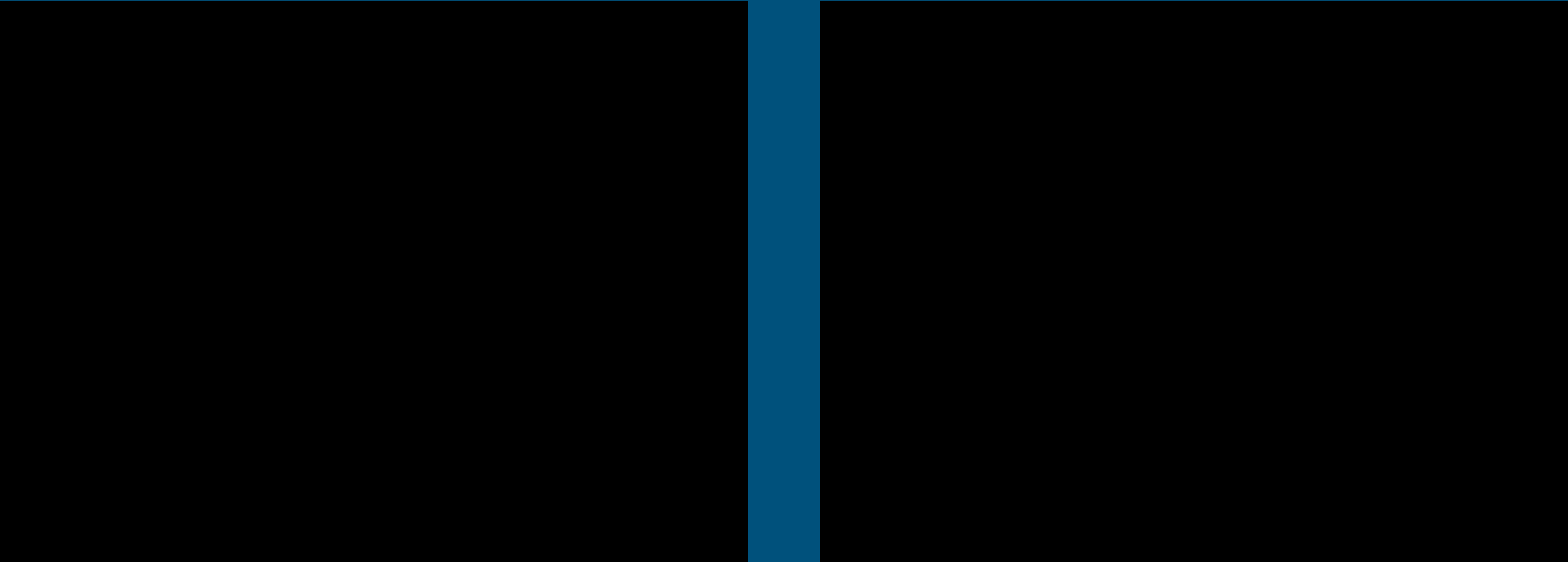
# Level 2

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- Level 2- Level 2 of sports videography editing would be having your basic process of level 1 but even adding a mini twist such as a few affects but nothing outrageous.

# Examples of Level 2 Editing work

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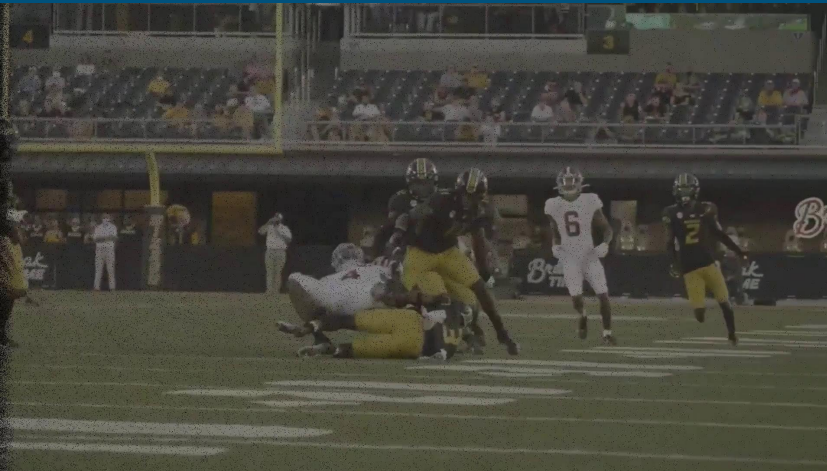
# Level 3

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- Level 3- Level 3 of sports videography editing is a continuation of level 1 and 2 but also the process of adding more effects and screen visual this tends to take more time and usually occurs in longer videos. Such as a whole reel of a player .

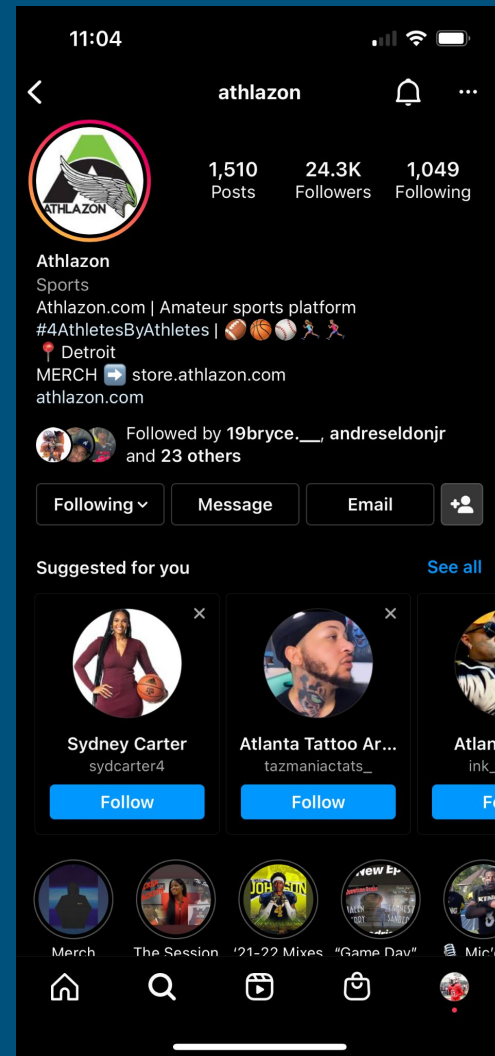
# Examples of Level 3 editing work

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# Getting your exposure

Starting your exposure starts with creating your social media and finding people to start recording. Remember you always start from somewhere.



# Examples of starting your exposure







**Kavon Higdon**  
@HighlightHiggy



Tuned In



5:03 PM · 3/31/22 from Birmingham, AL · Twitter for iPhone

◀ Search



**Tweet**



**Kavon Higdon**  
@HighlightHiggy



Media Day 📸 Shot for @USFL



12:03 PM · 4/3/22 from Birmingham, AL · Twitter for iPhone

10 Retweets 1 Quote Tweet 74 Likes



# Questions??