

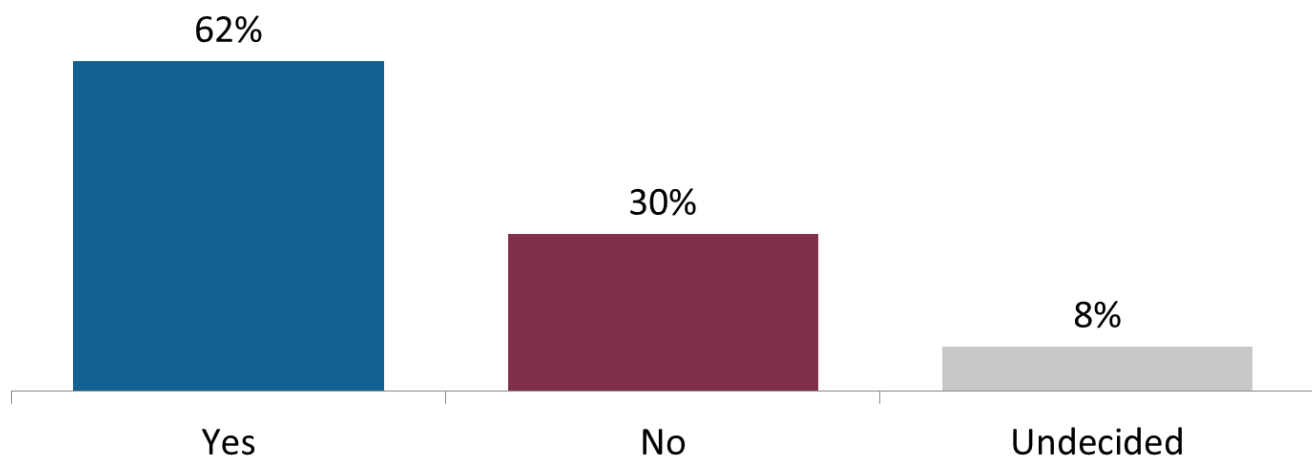
**TO:** Interested Parties  
**FROM:** Ruth Bernstein & Emily Goodman, EMC Research  
**RE:** Recent findings from San Jose voter poll  
**DATE:** October 6, 2016

---

*The following are key findings from a telephone survey conducted Oct 2-5, 2016 by EMC Research among 300 randomly selected likely November voters in the City of San Jose. The survey was offered in English, Spanish, Vietnamese, and Chinese and included both land lines and cell phones.*

**With little more than four weeks until the election, San Jose's Measure E – the Opportunity to Work Ordinance – is in a strong position to sail to victory.** Support for Measure E is at 62% today, well above the majority threshold needed for passage.

**Opportunity to Work Ordinance:** *Shall an ordinance be adopted amending the San Jose Municipal Code to require employers of 36 or more employees to offer additional work hours to existing qualified part-time employees before hiring new employees or contractors, unless waived through a collective bargaining agreement or a welfare-to-work program; and, authorize the City to enforce and grant hardship exemptions from, the offer of work requirement?*



**High voter support is consistent with past research.** The final ballot language of the measure has helped to solidify voter support from when preliminary language was tested by EMC in January 2016. Voters remain very supportive of a policy that would help qualified workers get access to more hours so their paychecks cover the bills and put food on the table.

**Support for Measure E is strong across the City and among key demographic constituencies.** Support for the measure is strong across key voting blocs including high-propensity voters – those most likely to vote in the upcoming election – as well as new/younger voters, and Latino voters.