

JEFF BASS

Portland, OR
jeffbasswebdev.com

Creative front-end developer with eight years of experience collaborating with small teams and handling a wide variety of responsibilities. Highly experienced in modern web development stacks, with a focus on React and Wordpress.

SKILLS

- React (React Router, Apollo Client)
- Next.js, Vercel
- GraphQL (WPGraphQL)
- HTML, CSS, JS, Sass, Tailwind CSS
- ASP.NET (Sitecore CMS)
- Wordpress (themes, plugins, headless)
- Grunt
- Powershell
- DevOps tools (GitHub, Jira, Visual Studio)
- UX/UI Design, Adobe products, Figma

EXPERIENCE

Web Developer I
Seattle Pacific University
Feb. 2020 - July 2024

- Converted a standard PHP-based Wordpress theme into a redesigned, headless Next.js site. Improved Lighthouse performance score from 43/100 to 98/100.
- Contributed to refactoring effort of main university website repo by removing old dependencies and converting 50+ legacy web components from web forms to MVC.
- Wrote a custom Powershell script to compress large images in media library, reducing network payload on high-traffic pages by 30-40%.
- Facilitated code reviews with student workers, providing feedback and recommendations helping all students land developer roles after graduation.

Web Designer I
Seattle Pacific University
Oct. 2018 - Feb. 2020

- Designed and constructed web pages and email campaigns for an audience of 50,000 users each month.
- Wrote HTML markup, CSS/Sass, and custom Javascript functionality in tandem with a senior designer and developer, maintaining branding consistency across five Wordpress sites and a large Sitecore CMS website.

Web Designer/Developer
Jeff Bass Design & Development
July 2016 - Feb. 2020

- Wrote four custom Wordpress themes from scratch and three child themes for small business owners and non-profit clients. Provided monthly maintenance on retainer for three clients.
- Crafted a digital album experience for an indie pop band using jQuery and the Audio Context API.