Jeff Berlin

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Dear 10 Pound Gorilla Recruitment Team,

I am a highly motivated designer and developer currently located in Wilmington, North Carolina. With over four years of experience designing and building websites, logos, and much more, I believe that I would be a great fit for your UI/UX Designer position. As you will see throughout this cover letter, I have a diverse background working in different industries.

In 2017, I completed a Udacity Front-End Web Development Nanodegree online program which started my path working in the tech industry. Since then, I have completed Udacity's React Developer Nanodegree program and most recently, their UX Designer Nanodegree program. Through these programs, I have learned and worked with many languages, frameworks, and programs, including HTML, CSS, JavaScript, jQuery, ReactJS, React-Native, Figma, and Zeplin to name a few.

After completing my first Udacity program, I worked for a local mobile app startup called JOMO as a front end web developer. When JOMO shut down, I started doing contract design and development work for a startup called TRU Colors Brewing. While working with TRU Colors, I was responsible for designing, building, and maintaining the company website, along with advertising materials. In my time working for an e-commerce company, BMT Micro, I have been responsible for many different aspects of the company. Since starting my position with BMT Micro, I have built a custom WordPress plugin for our customers to use, created a new company logo, redesigned and rebuilt all the company websites, and designed a new "pop-up" shopping cart checkout screen. After completing a new company website, traffic has more than tripled, along with an increase in new accounts being created after its first year being live.

Please see the accompanying resume for further details regarding my experience, skills, tools that I have worked with, and education. Thank you very much for your time and I hope to hear from you soon.

Sincerely,
Jeff Berlin