

Education

Savannah College of Art and Design

SCAD Graduate 2013

BFA in Graphic Design, Minor in Photography SCADDY Silver Award (publication category 2012)

Experience —

Labrador Information Design

Team Leader Atlanta, GA | 2017 - Present

At Labrador we design financial documents for publicly traded companies, we take regulated information and evolve the content so that is visually easier to consume. I currently work with clients such as Delta Airlines, Caterpillar, Activision Blizzard, Alphabet, JLL, and many more. As a Team Leader I take on the roles of both a Project Manager and Account Executive. My responsibilities included all of the necessary day-to-day work of managing client projects, from the planning phase to the printing & delivery. I am also responsible for recruiting and managing a team of Junior Project Managers and Art Directors. I have created a project management system using Google Suite to ensure all requests for each project are recorded using automation.

(Due to current restrictions, please inquire about recent work.)

Creative Approach

Creative Director Atlanta, GA | 2015 - 2017

Open the new Atlanta branch from build-out to doors opening.
Managed client/internal projects, managed the design and production team.
Managed client relationships, business development and daily operations.

Creative Approach

Graphic Designer/Project Manager Savannah, GA | 2013 - 2015

Opened the design department to the public, before 2013 Creative Approach had never openly offered design services to the public. I worked closely with clients and production team, managing the project from start to finish.

Designed internal/external marketing materials for both print and digital media outlets.

Skills -









Project Management, Fiery Command Station, Xerox Digital Printers, Microsoft Office, Netsuite, Google Suite, Social Media Marketing, Google Docs, Dropbox, Citrix Sharefile, Mac Computer Experienced, Production Finishing Equipment, Variable Data / Mail Merge Programs

908-343-709 8 jeffcela@gmail.com jeffcela.wixsite.com/po