Jeffrey **DeLiso**

 GitHub   LinkedIn

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PROJECTS

Discors (React, Redux, JavaScript, Rails, PostgreSQL)   Live GitHub
A fullstack, single-page messaging app, inspired by Discord

Rails Lite (Ruby, SQL)   Live GitHub
A RubyGem that emulates the syntax and functionality of Rails

A Loop to the Past (JavaScript, HTML5 Canvas)   Live GitHub
A 2D combat game, inspired by The Legend of Zelda: A Link to the Past

SKILLS

React.js, Redux, Java, JavaScript, Ruby, Rails, jQuery, HTML5, CSS3, SQL, Git, Experiment Analysis

EXPERIENCE

Google L4 SWE | PITTSBURGH, PA   2019-2021
Search Ads Syndication (SAS)
▪ Led effort to integrate SAS with IAB TCF v2, an industry standard for collecting and passing user consent necessary for GDPR compliance.
▪ Championed UI initiative to increase user trust, resulting in an incremental $60MM ARR increase.
▪ Proposed experiment based UI modernization strategy, improving overall click through rates by 2%.
▪ Led cross-functional team of 3 engineers in the creation of a new ads product, defining the product requirements and technical design.
▪ Spearheaded work on new and improved experimental frameworks, cutting setup time from 2 weeks to 30 minutes.
▪ Served as mentor for new engineers joining the team.

PRIVATE INVESTOR | NEW YORK, NY   2012-2018
Self-Employed
▪ Analyzed thirty years of stock market data and developed algorithm to make low risk, consistent annual 15-20% profit.
▪ Improved algorithm over time by creating private store of relevant data.

DUPONT PROCESS ENGINEER | WILMINGTON, DE   2011-2012
Performance Coatings
▪ Completed design calculations and issued specifications for new state-of-the-art pilot plant facility.
▪ Acted as liaison for outside contractors involved in pilot plant construction, evaluating problems and determining appropriate solutions.
▪ Led team of 5 to safely start-up pilot plant, troubleshooting all unforeseen technical issues that arose.

EDUCATION

APP ACADEMY | NEW YORK, NY   2019
▪ Rigorous full-stack software engineering curriculum with < 3% acceptance rate.
▪ Emphasis algorithms, TDD, pair-programming, and efficient design.

CORNELL UNIVERSITY | ITHACA, NY   2007-2011
▪ Bachelor of Science in Chemical Engineering
▪ GPA: 4.10