The School of Engineering and Computer Science is pleased to invite you to hear a guest lecture by Ms. Margaret Pierotti Eisenhauer. Ms. Eisenhauer's lecture, entitled, "Security, Privacy & Authentication Technologies: Myths, Motives, Methods, and the Global Implications for Scientists and Society," will be presented on Thursday, September 26, at 10:00 a.m. The lecture will be held in 109 Rogers Engineering and Computer Science Building. Her address will explore issues related to the use of technology and information for authentication, authorization, profiling, and security. She will examine the tensions between security, privacy and commercial necessity, and consider ways to manage these tensions.   Finally, she will discuss the implications for research, commerce, law and policy, including the limits of existing technologies and datasets and the myriad consequences of ineffective authentication tools.

From Ms. Eisenhauer's lecture abstract: "The threats of identity theft and terrorism have galvanized our need to find workable tools for personal security and authentication. Government and consumers are demanding that public and private databases must be leveraged for identity verification and possible profiling of security threats. Further, companies are facing complex new requirements that they analyze and disclose personal data to the government under the USA Patriot Act. At the same time, concerns about identity theft are driving a multitude of state and federal laws, many of which seek to mandate security levels, restrict information flows and permit consumers to block access to personal data. Finally, consumers continue to demand convenient access to credit and increasingly faster, more personalized customer service."

Ms. Eisenhauer will present another lecture in the afternoon on a different topic, "Protecting Privacy in the 21st Century." This afternoon lecture is open to the public, and we've invited several off-campus folks to attend as it would be interesting to anyone who's received unwanted telemarketing calls or used a credit card. I've enclosed our publicity flyer with this email that gives additional details about the afternoon lecture. It will be held at 2:00 p.m., Thursday, September 26, also in 109 Rogers.

Ms. Peggy Eisenhauer is Counsel, Corporate & Finance Team and Head of the Privacy and Information Management Practice at the firm of Hunton & Williams in Atlanta, Georgia. Her practice focuses on privacy and fair information practices, and she works extensively to help companies develop programs to comply with industry self-regulatory guidelines. Ms. Eisenhauer is a frequent speaker on privacy, data protection and information management topics. She holds a BA degree from Davidson College, a JD degree, with honors, from the University of Georgia School of Law, and an MS degree from Georgia Institute of Technology.

Protecting Privacy in the 21st Century

21 ways to better manage your personal information in the digital age

A Practical Workshop on Managing Your Personal Information

- understand how your information gets into computer databases

- appreciate your credit report and learn the meaning of your credit score

- leverage your information for value and use shopper cards smartly

- surf and shop safely online, and protect your kids too

- avoid identity theft and minimize the damage if it happens

- read privacy notices and protect your financial information

- understand cookies and electronic data collection tools

- get off mailing lists and reduce telemarketing calls

- reap the rewards and reduce the risks of fully participating in the digital society

A Guest Lecture presented by Ms. Margaret Pierotti Eisenhauer

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Thursday, September 26
2:00 - 3:00 p.m.
Rogers Engineering & Computer Science Building
Room 109
Baylor University

The Baylor University School of Engineering & Computer Science and the Division of Continuing Education are pleased to cohost this lecture. For further information, please call 254-710-6826.