Jeff Ellingham

Data Analyst

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About me

Data science is the field I wish I knew about in college. I discovered it while researching predictive artificial intelligence for a series of Sci-Fi novels I wrote. Once I found a path to a data analytics career through Google's professional certificate, I pounced on the opportunity and supplemented it with additional course certificates on SQL, Tableau, Excel, and R. When not working or studying analytics, I also read (over 150 books this year), still play hockey once a week or more since winning a national championship in college, and frequently analyze NFL and NHL stats for my fantasy teams.

Summary

- College graduate and Google Data Analytics Professional Certificate recipient seeking to help a company make better, data-driven decisions and an analytics team complete their projects more quickly as an entry-level data analyst.

Skills

- Hard skills: Passionate learner with certificates proving my proficiency of platforms for data analyses, including Tableau, SQL, R, and Microsoft Excel, Word, and PowerPoint.
- Soft skills: Strong communication, teamwork, and work ethic from working and managing in service industry for over a decade.

Education

2022 — **Data Analytics Professional Certificate** — Google
Online
- 180 hours across 8 courses covering the analytics process, Excel/Sheets, SQL, R, Tableau, and more.

2010 — **Psychology** — The Ohio State University
Columbus, Ohio
- Focus on behavioral psychology, such as decision-making and personality

Experience

2016-2020 — Line Cook — Tomoka Brewing Co.
Port Orange, Florida

- Entrusted with every aspect of the pizza department, from prep to creating menu specials to working the busiest shifts, so my renowned chef, who appeared on the Food Network's "Chopped," could focus elsewhere.

2010-2016 — Kitchen Manager — Blue Moose Pizza
Vail and Beavercreek, Colorado

- Promoted to Assistant Kitchen Manager of both ski resort locations, a position they created for me to get managerial experience and help optimize the Beavercreek location in efficiency and cost-effectiveness.
- Lifted to head Kitchen Manager of the Vail store, which grossed almost $3 million per year while mere feet from Vail Village's ski lifts.
- I managed up to 25 employees, learned to effectively communicate and delegate, ensured labor costs stayed below 12% daily gross earnings, optimized and standardized processes and workflows to cut food costs, and acted as the kitchen's face of customer service.

Portfolio

Please visit my website, `jeffellingham.github.io`, for my full portfolio, including my Kaggle and Tableau profiles for more examples.

Google's Data Analytics Capstone Project: Bellabeat

- Developed marketing and growth opportunity proposals for Bellabeat, a health-focused smart device company for women, using insights from an exploratory data analysis of a competitor's smart device data.

UC Davis' Tableau Capstone Project: Fantasy Football Rankings

- Created a peer-reviewed project proposal and Story Point presentation using a dataset I created myself. I scraped 15 websites of their expert's preseason fantasy football rankings using R's rvest package, then cleaned, prepped, and joined it all into one dataset to analyze for draft strategy insights for beginners and experts.

Discount Policy and Profit KPI Analysis

- Analyzed "Superstore's" discount policy and its affect on profits in this Tableau course project where I created a Story Point presentation for my stakeholder to use during a board meeting.