

Jeff Ellingham

Data Analyst

February 2023

📍 6222 Santa Monica Dr, Port Orange, FL 32127

📞 513-314-1362

🏠 jeffellingham.github.io

✉ jeffingham@gmail.com

🌐 github.com/jeffellingham

in linkedin.com/in/jeff_ellingham

About me

Data science is the field I wish I knew about in college. I discovered it while researching predictive artificial intelligence for a series of Sci-Fi novels I wrote during the pandemic. Once I found a path to a data analytics career through Google's professional certificate, I pounced on the opportunity and supplemented it with additional course certificates on SQL, Tableau, Excel, and R. I'm also working through CareerFoundry's immersive data analytics bootcamp to further round out my knowledge and job preparation. When not working or studying analytics, I also read (211 books in 2022), still play hockey once a week or more since winning a national championship in college, and frequently analyze NFL and NHL stats for my fantasy teams.

Summary

- College graduate and Google Data Analytics Professional Certificate recipient seeking to help a company make better, data-driven decisions and an analytics team complete their projects more quickly as a data analyst.

Skills

- Hard skills: Passionate learner with certificates proving my proficiency of platforms for data analyses, including Tableau, SQL, R, and Microsoft PowerPoint, Excel, and Power BI.
- Soft skills: Strong communication, teamwork, attention to detail, and work ethic from working and managing in service industry for over a decade.

Education

2022	Data Analytics Professional Certificate Online	Google
	• 180 hours across 8 courses covering the analytics process, Excel/Sheets, SQL, R, Tableau, and more.	
2010	Psychology Columbus, Ohio	The Ohio State University
	• Focus on behavioral psychology, such as decision-making and personality	

Experience

2016-2020	Line Cook Port Orange, Florida	Tomoka Brewing Co.
	• Entrusted with every aspect of the pizza department, from prep to creating menu specials to working the busiest shifts, so my renowned chef, who appeared on the Food Network's <i>Chopped</i> , could focus everywhere else.	
2010-2016	Kitchen Manager Vail and Beavercreek, Colorado	Blue Moose Pizza
	• Promoted to Assistant Kitchen Manager of both ski resort locations, a position they created for me to get managerial experience and help optimize the Beavercreek location in efficiency, cost-effectiveness, and consistency.	
	• Lifted to head Kitchen Manager of the Vail store, which grossed almost \$3 million per year while mere feet from Vail Village's ski lifts.	
	• Managed up to 25 employees, learned to effectively communicate and delegate, ensured labor costs stayed below 12% daily gross earnings, optimized and standardized processes and workflows to cut food costs, and acted as the kitchen's face of customer service.	

Portfolio

Please visit my website, jeffellingham.github.io, for my full portfolio, including my Kaggle and Tableau profiles for more examples.

Google's Data Analytics Capstone Project: Bellabeat

- Developed marketing and growth opportunity proposals for Bellabeat, a health-focused smart device company for women, using insights from an exploratory data analysis of a competitor's smart device data.

UC Davis' Tableau Capstone Project: Fantasy Football Rankings

- Created a peer-reviewed project proposal and Story Point presentation using a dataset I created myself. I scraped 15 websites of their expert's pre-season fantasy football rankings using R's rvest package, then cleaned, prepped, and joined it all into one dataset to analyze for draft strategy insights for beginners and experts.

Discount Policy and Profit KPI Analysis

- Analyzed "Superstore's" discount policy and its affect on profits in this Tableau course project where I created a Story Point presentation for my stakeholder to use during a board meeting.