

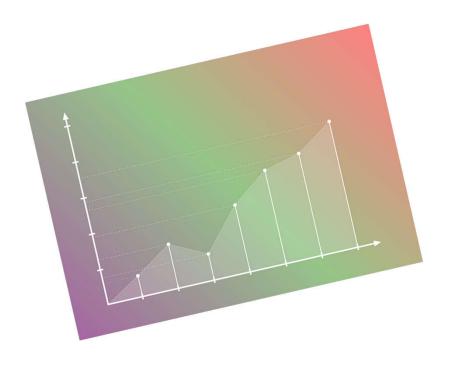
Séries Temporais e Análises Preditivas

NAIVE



Naive

- •Extremamente simples:
 - Projeta o último valor para o futuro





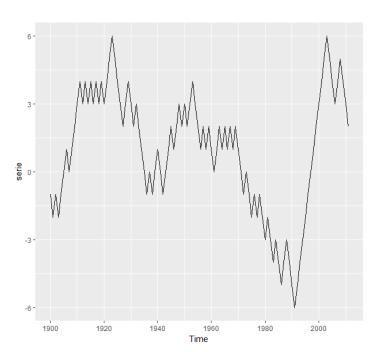


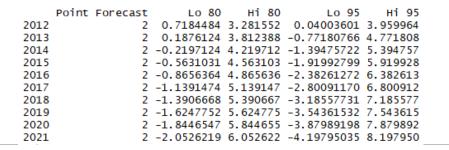




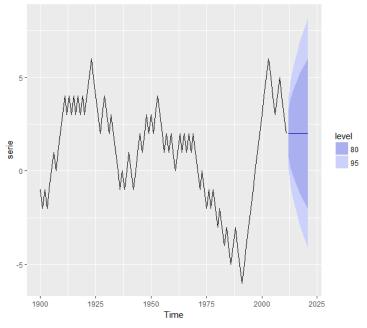


NAIVE





Forecasts from Naive method













Naive Sazonal

- Para dados com sazonalidade presente
 - Considera o último valor no mesmo período de tempo













Naive Sazonal

