JEFFERSON LAM

Front-End Developer

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EXPERIENCE

Streetspin — Front-End Developer and Designer
August 2016 - August 2017

- Conduct user tests and interviews to identify user needs, pain points, and design opportunities.
- Design and develop web platform for creating and sharing Streetspin decks.
- Develop interactive game features to improve usability and engagement.

IBM Design — Front-End Developer
July 2014 - July 2016

- Conduct research across front-end developers to identify opportunities for FED culture improvement.
- Conduct research for Elastic Storage to identify user pain points and design opportunities.
- Develop Elastic Storage internal design research website.
- Develop Bluemix DevOps design experiments to test ideas and markets.
- Develop IBM radio internal website as a platform for community building through music.
- Facilitate design thinking workshops to foster a culture of design.

HealthLoop — Front-End Development & Visual Design Intern
October 2013

- Design new features to be implemented in the HealthLoop app.
- Develop and design broad changes to visual elements of HealthLoop app.

EDUCATION

Coding Dojo
November 2013 - February 2014

- 9-week code accelerator, focusing on HTML, CSS, PHP, Ruby on Rails, and JavaScript.
- Develop Daytripper, which received over 10,000 visitors in a week, and was featured in blogs.

UC Santa Cruz — BA in Music, Language Studies, minor in Electronic Music
2008 - 2013

- Relevant coursework includes Intro to Programming, Data Structures, and Discrete Math.

EXPERTISE

- HTML
- CSS & SCSS
- ES6
- React & Redux
- Gulp
- RWD
- Web Performance
- Git/Github
- Design Thinking
- Visual Design
- UX Design
- User Research