



King's County Sale Price Prediction

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Problem Statement

Sale Price

Accurate linear regression models

House modifications



Business Value

Accurate Sale Price

Higher ROI

Clear Direction



Methodology

- 2014-2015 house sales in King's County, WA
 - 21k rows of data
- Multivariate Linear Regression
 - Categorical Variables - One-hot encoding
 - Continuous Variables - Log-transformations,
 - K-means clustering

Predictions- Square footage of house

ACCURACY



Predictions- Square footage above ground

ACCURACY





Findings

Square footage - above

Condition

Bathrooms

| Predictors | | Coefficient |
|------------|---------------|-------------|
| 0 | lat_long | 4.555778 |
| 1 | lat | 2.699121 |
| 2 | c2 | 1.636482 |
| 3 | sqft_living | 1.048355 |
| 4 | sqft_above | 0.931554 |
| 5 | waterfront_1 | 0.707795 |
| 6 | bthrms_7_75 | 0.697017 |
| 7 | sqft_living15 | 0.671017 |
| 8 | bthrms_6_5 | 0.666972 |
| 9 | bthrms_6_25 | 0.610188 |
| 10 | bthrms_8_0 | 0.602830 |
| 11 | sqft_lot | 0.556051 |
| 12 | zipcode_98039 | 0.489609 |
| 13 | cond_5 | 0.472888 |
| 14 | cond_4 | 0.405781 |
| 15 | zipcode_98004 | 0.386532 |
| 16 | bthrms_5_5 | 0.381319 |
| 17 | zipcode_98119 | 0.370201 |



Recommendations

- Square footage above ground
- Bathrooms
- Condition



Future Work

- Variance in sale price by location
- Bigger dataset



THANK YOU