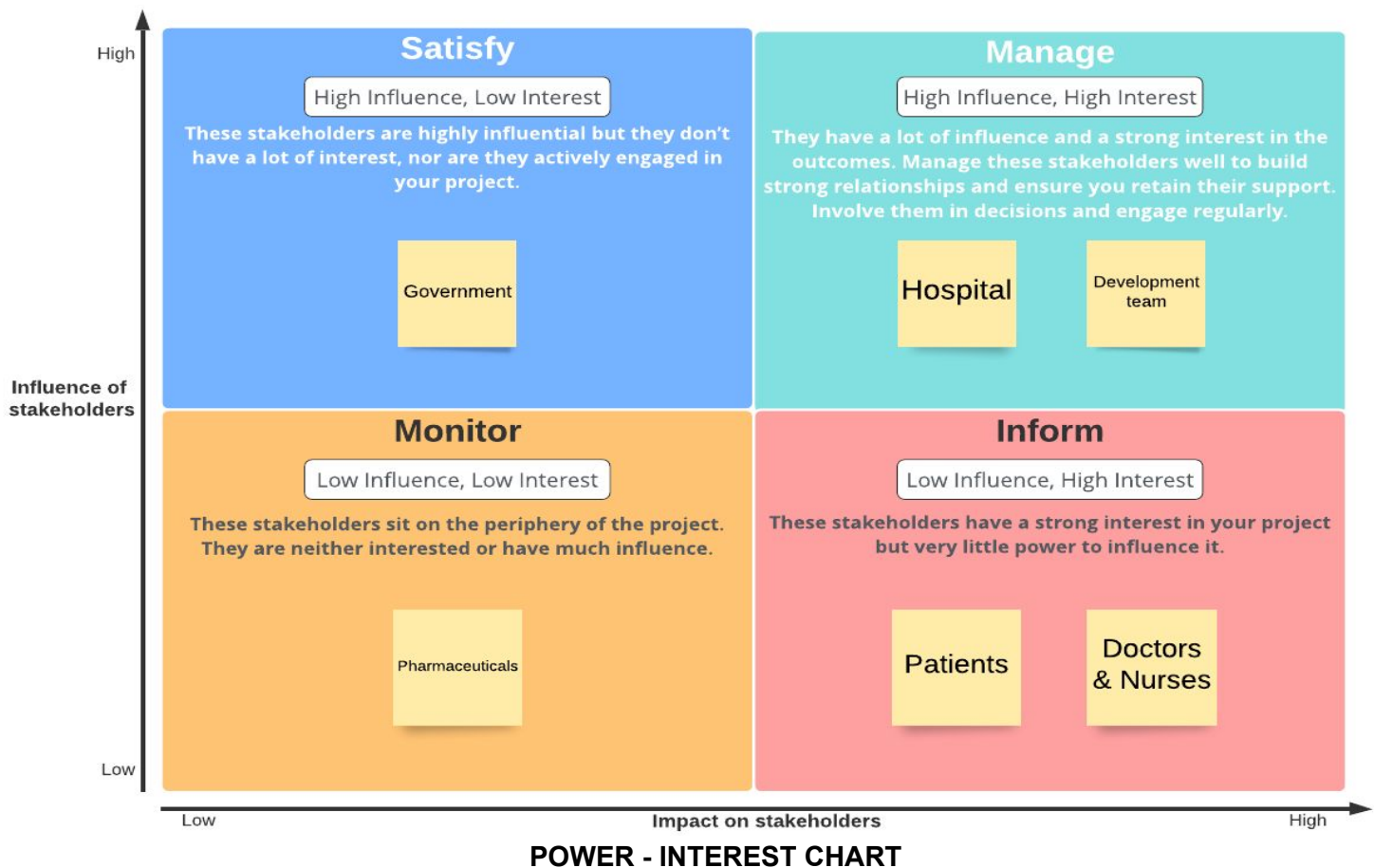


GROUP ACTIVITY 1

IDENTIFY STAKEHOLDERS FOR THE MINI PROJECT AND WRITE DOWN THEIR VIEWS

Prepared by

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Developers

Developers build the software based on feedback from other stakeholders.

They are at the heart of the entire project as they help give it a vision and pave the way for the project to be done and become successful.

They are responsible for just about everything from managing the team to ensuring that the schedule is followed.

Possessing technical knowledge and skills is a prerequisite for a developer, and he should be able to use programming, coding or software analysis to perform his work. Working in a team enables the developer to pass on the knowledge to the team and ensures that there is collaboration.

They have the technological expertise necessary to advise executives on which features are feasible and how long each would take to build.

Patients

Patients are impacted by the quality of service/products and their value.

Patients also have an ethical responsibility towards their own health and towards controlling costs.

The most expensive treatments are not necessarily the best, and the patient has a duty to participate with the physician in making reasonable and cost-effective choices.

They are the people for whom the software is designed. Constant feedback will be taken from them and suggestions will be taken into consideration.

Doctors

Physicians play a key role in ensuring that their patients receive adequate healthcare, but also in controlling the rising costs of healthcare.

They provide health services to patients and maintain health information about them.

Physicians have direct fiduciary duties and responsibilities towards their patients. Although they receive remuneration for their services, the doctor-patient relationship is a sacred trust that transcends monetary reward.

As they are among the end-users their feedback and experience will also be taken into account for improving the efficiency and effectiveness of software.

Hospital

Hospital is the one which provides funds for the project and also monitors the work. It is one which provides access to doctors so that they use the system. A technically sound Admin will also be provided from the hospital for managing the system.

They ensure all the requirements are met and work is done ethically and legally.

Pharmaceutical Companies

Pharmaceutical companies also play a key role in the healthcare system because many patients rely on their products. Pharmaceutical companies have a moral responsibility to ensure that people can afford their products, at the very least they have the duty to be honest and practice fair marketing.

Some pharmaceutical companies will be advocates while others would be the competition.

Government

Governments can also be considered a major stakeholder in a business, as they collect taxes from the company (corporate income taxes), as well as from all the people it employs - doctors and developers (payroll taxes) and from other spending the company incurs like sale of medicines (sales taxes). Governments benefit from the overall Gross Domestic Product (GDP) that companies contribute to. Government subsidizes healthcare for the elderly, the disabled and the poor.

Onion analogy

It's one of the techniques which can help you determine who is the most important. You can use "onion layers" to divide stakeholders from the closest to your project (Layer 1) to the farthest ones (layer 5).

Layer 1: Healthcare Appointment Scheduling System

Layer 2: Developers

Layer 3: Doctor, Patient, Admin

Layer 4: Hospitals

Layer 5: Pharmaceuticals, other similar online pharmaceutical cares.

