

jeffery li

product designer

jefferyli.design
jeffery.li@uwaterloo.ca
+852 5641 9831

experience

Twitter

Product Design Intern, Summer 2019

Contributed to Twitter's new design system through exploring new visual, interaction, and motion components

Redesign the new experience and components for Events and News through working with PMs, Engineers and User Researchers

Deloitte Digital

UX Design Intern, Summer 2018

Rapidly prototyped solutions for various clients through creating personas, customer journey maps, storyboards, and hi-fi prototypes. Tested concepts and prototypes through user interviews and testing

Worked with Air Canada, The Government of Alberta/Alberta Cannabis and Servis Credit Union

RBC Royal Bank

UX/UI Design Intern, Summer 2017

Designed solutions for internal client needs through user testing, user interviews, and UX/Visual design

Collaborated with a team to design a tool to empower UX designers and Researchers to record and share their design processes

community

Hack The North

Product Designer, Feb 2017 - Jan 2019

Designed various tools used by hundreds of students, volunteers and organizers for Canada's biggest hackathon

UW Blueprint

Product Designer, Jan - May 2019

An organization dedicated to building and promoting technology for social good

Designed a tool used for checking bias on quantitative and qualitative survey data

education

University of Waterloo

Bachelors, Global Business & Digital Arts

Expected graduation in June 2020

skills

Sketch	HTML/CSS
Figma	JavaScript
Principle	Processing
Origami	
InVision	
Illustrator	
Photoshop	
After Effects	

awards

Second Place

a16z Battle of the Hacks
Menlo Park, CA - June 2017

Second Place

Clearspider UX/UI Case Comp.
Waterloo, ON - Feb 2017