

jeffery li

portfolio / jefferyli.design

contact / jeffery.li@uwaterloo.ca

EDUCATION

University of Waterloo

Bachelors of Arts

Global Business & Digital Arts

Expected graduation in June 2020

SKILLS

Sketch

Figma

Principle

Origami

InVision

Illustrator

Photoshop

After Effects

HTML/CSS

JavaScript

Processing

AWARDS

a16z Battle of the Hacks

2nd Place

Menlo Park, CA / June 2017

ClearSpider UI/UX Case Comp.

2nd Place

Waterloo, ON / February 2017

EXPERIENCE

Twitter — Product Design Intern

New York City / May to August 2019

Contributed to WAVE, Twitter's new design system, through exploring new visual, interaction, and motion components.

Redesigned the experience and visual design components for the Events feature by delivering interactive prototypes for usability testing and developer hand-off.

Deloitte Digital — UX Design Intern

Toronto / May to August 2018

Rapidly prototyped solutions for various clients through creating personas, customer journey maps, storyboards, and hi-fi prototypes. Tested concepts and prototypes through user interviews and testing.

Worked with Air Canada, The Government of Alberta/Alberta Cannabis and Servis Credit Union.

RBC Royal Bank — UX/UI Design Intern

Toronto / May to August 2017

Designed solutions for internal client needs through user testing, user interviews, and UX/Visual design.

Collaborated with a team to design a tool to empower UX designers and Researchers to record and share their design processes.

COMMUNITY

Hack the North — Product Designer

February 2017 - January 2019

Designed various tools used by hundreds of students, volunteers and organizers for Canada's biggest hackathon.

UW Blueprint — Product Designer

January - May 2019

An organization dedicated to building and promoting technology for social good by working with non-profit organizations.