# A New Standard Lowers the Cost of Fiber-to-the-Desktop & Fiber-to-the-Home

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# Agenda 100BASE-SX



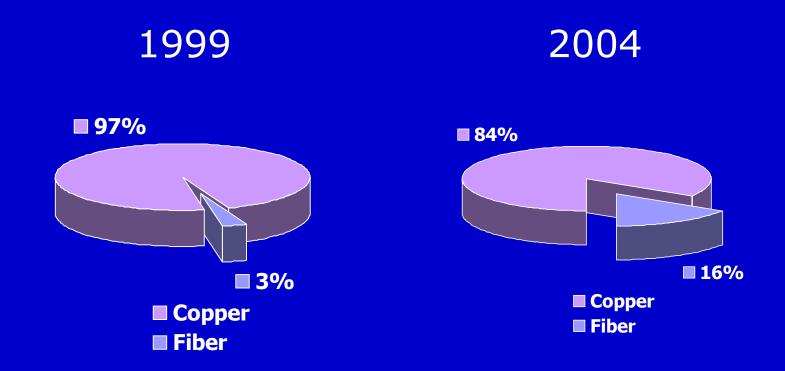
- Why the standard?
- Key elements of TIA/EIA-785
- Centralized fiber as a complementary technology
- Installed fiber-to-the-home system
- Interoperability demonstration



### Fiber & Copper Ports in LANs



Slow, But Steady Progress



Source: "Copper vs. Fiber: What the Users Want" Cahners In-Stat Group, July 2000

### Horizontal Fiber



Cahner's Report Conclusions

- Component prices have dropped to within 50% of copper
- Overall price of a fiber LAN has dropped to within 20% of a copper LAN
- Connectors have been simplified & cost under \$5.00
- Fiber optic cable has become stronger & more flexible than copper

Source: "Copper vs. Fiber: What the Users Want" Cahners In-Stat Group, July 2000

### **Horizontal Fiber**



Cahner's Report Conclusions-continued

- Media converters cost under \$250.00 & add mere nanoseconds of latency
- Gigabit Ethernet over Cat 5 UTP has impacted the momentum behind Cat 6
- 10 Gigabit Ethernet supports only fiber & standardscompliant products will be available in 2002
- Wavelength division multiplexing (WDM) technologies have blown the top off of fiber's previous bandwidth limits

Source: "Copper vs. Fiber: What the Users Want" Cahners In-Stat Group, July 2000

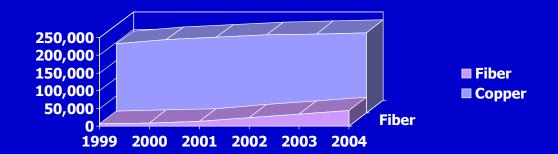
# Cahner's In-Stat Group



Conclusion

"While copper cabling is still expected to dominate throughout the forecast period, its growth has obviously matured."

"Cahner's In-Stat Group believes the real growth opportunities lie with fiber, which has a CAGR of 48.2% through 2004."



Source: "Copper vs. Fiber: What the Users Want"

Cahners In-Stat Group, July 2000

# The Copper Upgrade Path



10 Mbps Ethernet to 100 Mbps Fast Ethernet

- 10 Mbps Ethernet: 10BASE-T electronics
- 100 Mbps Fast Ethernet: 100BASE-T electronics
- 10 or 100 Mbps: 10/100 100BASE-T electronics

Smooth upgrade, no electronics change required



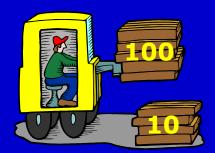
# The Fiber Upgrade Path



10 Mbps Ethernet to 100 Mbps Fast Ethernet

- Two different IEEE 802.3 standards
- 10 Mbps Ethernet (10BASE-FL)
  - Operating wavelength: 850 nm
  - Distance: 2 km
- 100 Mbps Fast Ethernet (100BASE-FX)
  - Operating wavelength: 1300 nm
  - Supported distance: 2 km
- Two different wavelengths that don't interoperate
- Customer migration strategy:

Forklift upgrade of fiber LAN electronics!



#### Short Wavelength Fast Ethernet History



- TIA Fiber Optics LAN Section growing LAN electronics membership, January 1998
- "Short Wavelength Fast Ethernet Alliance" meeting, Dallas, March, 1998
- Presentation to TIA FO-2.2 subcommittee, Vancouver, BC, June, 1998
- SP-4360 issued: December, 1998
- TIA standard work completed: March 23, 2001
- ANSI public review close date: May 7, 2001
- Submitted for ANSI board of standards review (BSR): May 8, 2001
- Available from Global Engineering Documents: June, 2001

**Optics** 

# Short Wavelength Fast Ethernet Lucent Technologies Bell Labs Innovations Goals



- C bar, sin pb and inexpensive upgrade path from 10 M bps to 100 M bps fiber E themet
- Decrease in the costof100 M bps fiberto-the-desktop

## The New Standard



TIA/EIA-785

- A *low cost, low risk, & easy* migration path
- 300 meter support
- Uses off-the-shelf, short wavelength optics
- Auto-negotiation with current 850 nm, 10 Mbps Ethernet devices
- Interoperability (parallel detection) for installed base of 10BASE-FL devices



#### The New Standard



TIA/EIA-785-Continued

- Designed for 62.5 or 50 µm multimode fiber
- Connectors per TIA/EIA-568-B.3
- Cabling structure ready for Gigabit Ethernet
- Standard developed by TIA F.O. 2.2 committee
- Supported by broad array of vendors
  - LAN electronics
  - Fiber cable & apparatus
  - Optoelectronic device
  - Auto-negotiation silicon



# TIA/EIA-785



Two Components-100BASE-SX

- Physical Medium Dependent (PMD)-Mandatory
  - Derived from ISO/IEC 9314-3:1990 (FDDI PMD)
  - Exceptions same as for IEEE Std. 802.3-1998
  - Labeling identifies product capabilities
- Media conversion & auto-negotiation-*Optional* 
  - Allows Ethernet/Fast Ethernet ports to communicate during link establishment
  - Brings Ethernet auto-negotiation into the fiber optic environment

# What the Standard is Not 100BASE-SX



- A replacement for 100BASE-FX
- **■** Compatible with 100BASE-FX
- Currently designed for VCSEL transceivers



# Why Short Wavelength? 100BASE-SX





■ 850 nm less than ½ the cost of 1300 nm

■ 100BASE-SX volumes could reduce cost further



- Serial, short wavelength (850 nm) most cost-effective
- Long wavelength (1300nm) WWDM solution 2-4x cost & losing support in IEEE 10 Gbps 802.3ae draft standard

# Why 300 meters?



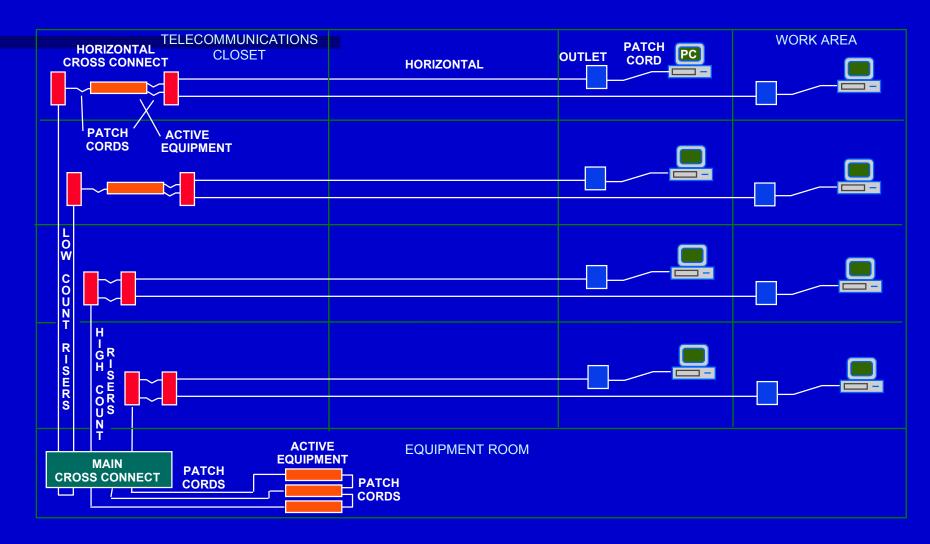
- Different architectures for different media types
  - UTP copper: Hierarchical Star-100 meters (1984)
  - Multimode fiber: Centralized fiber-300 meters (1995)
- TIA/EIA-568-B.1
  - Approved for publication 12-00, available 2Q01
  - Supports centralized fiber optic cabling
- ISO/IEC 11801
  - Next release in development
  - Supports centralized fiber optic cabling
- EN50173
  - Next release in development
  - Supports centralized fiber optic cabling



### Hierarchical Star Architecture



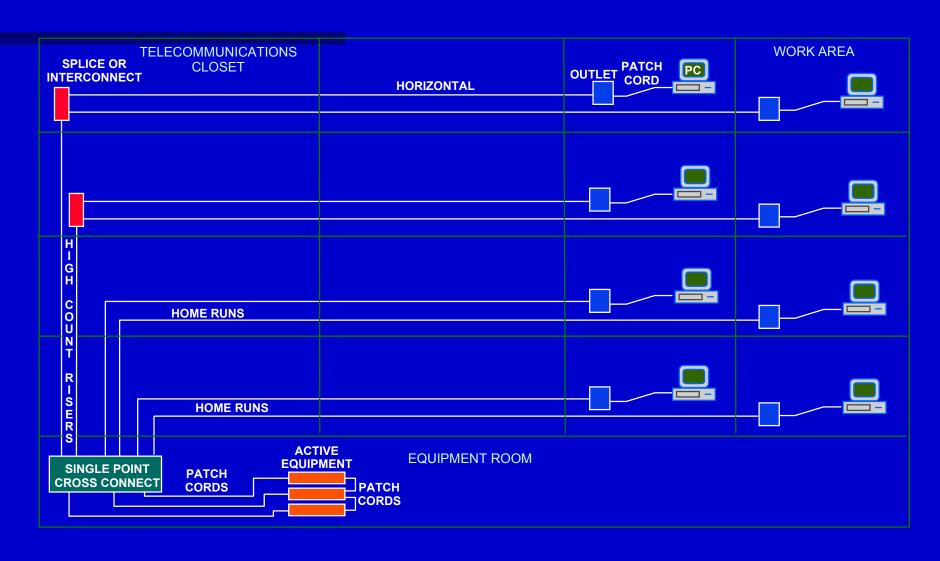
Optimized for UTP Copper (100 Meter Limit)



#### Centralized Fiber Optic Cabling

<u>Designed</u> for Fiber (300 Meter Limit)





# Complementary Technologies To The Desktop



- **■** 100BASE-SX
  - 300 meter support specified
  - Less expensive fiber optic devices
- Centralized Fiber Optic Cabling
  - 300 meter support specified
  - Lower total "installed first cost"

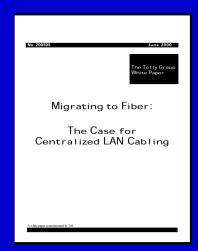
Deploying both technologies together can make good economic sense

# Tolly Group Report



August 2000

- "Migrating to Fiber: The Case for Centralized LAN Cabling"
- Includes telecommunication room savings analysis
- 300 meter support required
- Study commissioned by 3M



### **Tolly Building Costs**

Floors, Walls, Shelves, Filtered Power, Lighting, A/C Ducts & UPS\*



- 60,000 ft² bldg., 267 users
  - TC Rooms
    - Distributed
      - 10' x 11'
      - \$32,226.35
    - Centralized
      - $-2.5' \times 4'$
      - \$13,328.25
  - Main Equipment Room
    - Distributed
      - 20' x 20'
      - \$33,361.90
    - Centralized
      - 20' x 22'
      - **\$37,428.30**

- 240,000 ft² bldg., 1067 users
  - TC Rooms
    - Distributed
      - $-10' \times 11'$
      - \$32,226.35
    - Centralized
      - $-2.5' \times 4'$
      - **-** \$13,328.25
  - Main Equipment Room
    - Distributed
      - 30' x' 40'
      - **-** \$47,629.40
    - Centralized
      - 34' x' 40'
      - \$56,893.20

\*Information current as of 7-2000

### Centralized Fiber Optic Cabling



Tolly Installed Cost Savings-60,000 ft<sup>2</sup> Building\*

- 267 users
- 1 main equipment room
- Copper total costs (5 TC rooms)
  - Cat 5e: \$962.76/user
  - Cat 6: \$972.85/user
- Fiber total costs\*\* (2 TC rooms)
  - ½ TC rooms/floor
  - \$806.80/user
- Claimed fiber system savings
  - \$41,587.56 (vs. Cat 5e)
  - **\$44,279.30** (vs. Cat 6)



\*Information current as of 7-2000; \*\*Fiber system costs based on 3M Volition™ products

#### Centralized Fiber Optic Cabling



Tolly Installed Cost Savings-240,000 ft<sup>2</sup> Building\*

- 1,067 users
- 1 main equipment room
- Copper total costs (23 TC rooms)
  - Cat 5e: \$996.00/user
  - Cat 6: \$1006.10/user
- Fiber total costs\*\* (11 TC rooms)
  - ½ TC rooms/floor
  - \$773.09/user
- Claimed fiber system savings
  - \$237,770.11 (vs. Cat 5e)
  - **\$248,537.05** (vs. Cat 6)



\*Information current as of 7-2000; \*\*Fiber system costs based on 3M Volition™ products

#### **Infrastructure Caveats**



**Proceed With Caution** 

- Performance varies among fiber optic cables
- Performance varies among fiber optic apparatus (connectors, splices, etc.)
- Fiber infrastructure represents small percentage of total system cost
- Consider highest speed future application when selecting your infrastructure

# Tolly White Paper



Summary Excerpts

"...with the advent of new centralized LAN cabling designs, fiber now enjoys a cost advantage as well: Reducing the size of telecommunications rooms, and even removing many of them, throughout the campus means significant reductions in quantifiable, capital costs, plus additional savings in recurring costs..."

"...users can expect to reap significant savings in a centralized architecture over time versus a distributed model."

#### Centralized Fiber Caveats



Benefits May Be Limited In Existing Buildings

- Hardware may not easily be reused or resold
- Floor space not be easily reused
- Building modifications may be expensive.
- ANSI/TIA/EIA 569-A requires 1 TC room/floor
- New installs may be easier sale

..."but: even partial reclamation of TC room space can result in major cost savings"

Source: Tolly Group Report: "Migrating to Fiber: The Case for Centralized LAN Cabling", July 2000





Tolly Says Difficult to Quantify, Yet Significant

- Environment control
  - Filtered, uninterruptible power
  - HVAC
- Spare hardware (idle ports)\*
- Maintenance & availability
- Improved performance
- Elimination of copper upgrade(s)
  - "Can save hundreds of thousands of dollars"

"This consideration alone makes fiber a compelling choice"

# Centralized Fiber Cabling



Installed System Examples\*

- Crossroads
- Georgetown University
- Parsons Behle & Latimer
- NASA Goddard Space Flight Center
- George Washington University
- Corning Erwin, NY Plant
- Smith Barney
- J. Paul Getty Center

- Siemens ICN
- Guilford County School System
- Bally's Las Vegas
- Metropolitan Nashville Public Schools
- U.S.A.F. Research
   Laboratory, Wright
   Patterson Air Force Base
- Hilton Hawaiian Village



#### What About Hierarchical Star?



Cabling & Electronics (Source: J. Clayton, Bell Labs, 2-99)

## Fiber Premium Only 40%

	10/100 Copper	10/100 Mbps Fiber	Fiber Premium*
4-fiber riser Cross- connect	Category 5	Multimode 62.5 μm	1.7x
	Category 6		1.5x
12-fiber riser Interconnect	Category 5	Multimode 62.5 μm	1.6x
	Category 6		1.4x

<sup>\*</sup> Premium for fiber hierarchical star (further possible reduction with centralized fiber optic cabling). 10/100 Mbps optics pricing may also be reduced as volumes increase (currently low volume market). These numbers represent minimum estimated costs for 100BASE-SX solution and do not include auto-negotiation silicon.

#### Fiber-to-the-Home



Local Community System-100BASE-SX

- System designed by **ERICSSON (Sweden)**
- Broadband local access in apartments
- 100BASE-SX installed in thousands of homes
- Scalable system
- Multiple services (10 or 100 Mbps)
  - High speed Internet & Intranet
  - IP telephony
  - Video
  - Security



**Local Community System Lucent Technologies** Ericsson System Overview Lucent Technologies **External** Telcos **ISPs Broadband Island Video Gateway MM Fiber or PSTN/ISDN Copper** 100 Mbps **Local Center** Service Platform 'Switch 100BASE-SX **Interna Video Ethernet** Video Services **Switch Telemetry Services SM Fiber Ethernet IP Telephony Landlord Messaging 100 Mbps - 2 Gbps Laundry Room Res.** High Speed Internet Security Copyright © 2001 Lucent Technologies, Inc., All rights reserved.

### **Local Community System**



House (Building) Node

- Concentrates traffic onto 1 pair of fibers
- 300 meter distance to apartment node
- Contains Ethernet layer 2 switch
- Up to 96 full duplex 10/100 ports



## **Local Community System**



Apartment Node

- 100BASE-SX technology
- Supports 300 meters
- Auto-negotiation standard
- AC power supplied in apartment



#### **100BASE-SX Electronics**

# Lucent Technologies Bell Labs Innovations

#### Partial List

- Allied Telesyn International (ATI)
  - 100 Mbps SX media converters
  - 10/100 SX NIC card (under development)
- IMC Networks
  - 10/100 Mbps SX media converters
  - 100BASE-SX NIC card
- Micro Linear
  - Fast Ethernet media converter IC (ML6651)
- Sun Conversion Technologies
  - 100 Mbps SX media converters
  - 100 Mbps SX NIC card
- Transition Networks
  - 10/100 Mbps SX media converters
  - 10/100 Mbps SX NIC cards



#### 100BASE-SX Sample Savings



Media Converter Price Comparison

- Transition Networks
  - Shipping since 4th quarter 1999
- Long wavelength (1300nm)
  - E-100BTX-FX-04
  - UTP/Fiber
  - List Price: \$345
- Short wavelength (850nm)
  - E-100BTX-SX-01
  - UTP/Fiber
  - List Price: \$265



#### **Demonstration at BICSI**



100BASE-SX Interoperability

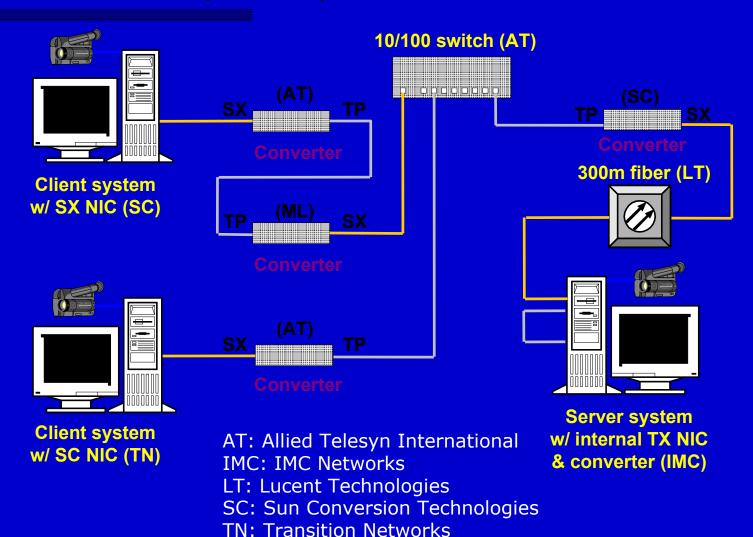
- Multiple vendor participation
- 10BASE-FL compatibility
- 300 meter fiber link length
- Auto-negotiation functionality
- High bandwidth multiple session streaming video



# **Partial Configuration**



100BASE-SX Interoperability



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### 100BASE-SX

#### Summary



- TIA/EIA-785 (100BASE-SX)
- Provides fiber upgrade path to Fast Ethernet
- 850nm operating wavelength for lower cost
- Ideal for fiber-to-the-desk & fiber-to-the-home
- 300m support for centralized or hierarchical star cabling architecture
- Status
  - TIA ballot closed March 23, no comments
  - ANSI ballot closed May 7
- Interoperability demonstration: Booth #78

#### 100BASE-SX

References



- TIA/EIA-785 Standard
  - Global Engineering, 1-800-854-7179
  - http://www.global.ihs.com
  - ANSI public review closed on May 7
- TIA Fiber Optics LAN Section Web Site
  - www.fols.org
  - 100BASE-SX Fast Ethernet White Paper
- Tolly Group White Paper
  - www.tolly.com
  - "Publications", "White Papers", Document Number 200505
- BICSI LAN & Internetworking Design Manual
  - Ethernet Networking (Chapter 9)
- "Selecting a Small-Form-Factor Fiber Optic Connector for Private Networks"
  - http://www.lcalliance.com/lcinterface/pdfs/lc.pdf



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