

iamjefff

MAD SKILLS

- | HTML (of the 5th kind)
- | CSS (of the 3rd kind)
- | Responsive Web Design & Dev
- | Mobile Design & Dev
- | Wireframing / Mockingbird app
- | Javascript/jQuery
- | Photoshop / Illustrator / InDesign
- | A smidge of PHP and a smattering of Ruby-on-Rails
- | Coda / Git / Markdown
- | HTML Email design, building & testing (Mailchimp, Silverpop, CampaignMonitor)
- | Wordpress (a wee bit of Ektron)
- | SEO-ness
- | Basecamp
- | Tomfoolery, being a music snob and hating on Facebook

CSS DEVELOPER

BROWSERMEDIA/NCLUD / JULY '11-PRESENT

- | Developed usable, optimized websites for multiple clients--[some design], front-end coding & templates for Ruby-on-Rails/Java/WordPress CMS integrations
- | Designed/built Facebook apps
- | Led the design & development of mobile-specific template module for our open-source Ruby-on-Rails CMS: BrowserCMS
- | Spoke (sans voice crack) at multiple events

E-MARKETING MANAGER

MARKETING GENERAL / APR '08-FEB '10

- | Developed micro-sites for national campaigns--design, wireframing, and front-end coding
- | Developed HTML emails for national / international campaigns--wireframing, design, coding, and testing
- | Developed promotional, trigger-based, and newsletter HTML emails
- | Designed banner ads(animated GIF & Flash)
- | Managed team with Senior Developer

JR. WEB DESIGNER

SIT4LESS.COM / FEB 2005-APR 2008

- | Developed email and banner ads for national campaigns--wireframing, design, coding, and testing
- | Developed landing pages for national and local campaigns

EDUCATION

- | 2004 - 3.28 G.P.A., B.S. in Studio Art

SR. INTERACTIVE DESIGNER

THINKDESIGN / FEB '10-JULY '11

- | Developed usable, optimized websites for multiple clients--wireframing, design, front-end coding, and CMS-integration
- | Developed HTML emails for national / international campaigns--wireframing, design, coding, and testing
- | Designed banner ads (animated GIF & Flash)
- | Created and implemented client PPC campaigns

SR. DESIGNER

HEALTHY BACK STORE / FEB '05-APR '08

- | Developed direct mail for national campaigns
- | Designed ROP for national newspaper & magazine publications such as *The Washington Post*, *The San Diego Tribune*, *The Wall Street Journal*, and *The Boston Globe*
- | Worked closely with vendors managing multiple print jobs
- | Managed team with Junior Designer

GRAPHIC DESIGNER

ROCKET 9 DESIGN / FEB '05-SEP '05

- | Created t-shirts, retooled site, developed direct mail