

Jeff Goldenson

93 Inman Street
Cambridge, MA, 02139
617.909.2917
jeffgoldenson@gmail.com
www.buildingways.co

Current

Buildingways, Cambridge, MA | 9/20 – Present

- Founder, independent consulting studio co-designing & executing initiatives with civic and academic partners
- Manager, *The Hive*, the makerspace in the Cambridge Public Library (6 month position)
- Collaborator, *Citizens of the World*, youth-focused 501c3 creating equity-centered college & career programming
- Co-creator with Olin College President, Faculty, & Leadership, *the MIRROR*, a Studio for Impact-Centered Education
- Creator & Co-Producer, *RECESS!*, a free, month-long middle school summer festival to combat isolation
- Co-Producer, *HBCU Tour & Expo*, introducing 29 area teens to Historically Black Colleges and Universities

Prior Experience

Senior Lecturer & Special Advisor for Strategic Initiatives, Olin College, Needham, MA | 08/18 – 7/20

- Founder & Senior Instructor, *The Greenhouse*, a hybrid seminar and strategic studio reporting to the Provost
- Created Olin's first intercession program, *Build Week*, an experience of student-led campus improvement [video](#)
- Organized strategic planning workshops, initiatives, messaging and marketing assets for Provost
- Led *At the Foundry*, Olin's exploration into operating a new makerspace in Cambridge, MA [video](#)

Library Director, Olin College of Engineering, Needham, MA | 08/14 – 7/18

- Cultivated a vibrant student-led library culture to elevate research and amplify campus creativity
- Tripled gate count, doubled circulation and use of online resources, oversaw three-quarter million dollar budget
- Migrated to a new Online Public Access Catalog, reorganized HR structure, managed Reading Room redesign
- Catalyzed two institution-wide, strategic planning initiatives based on the success of the library

Designer, Founding Member, Harvard Library Innovation Lab, Cambridge, MA | 12/09 – 06/14

- Designed and co-created a new lab from the ground up in the Harvard Law School Library
- Designed and co-built *StackLife*, the Digital Public Library of America's award-winning interface [website](#)
- Awarded \$50k grant to develop *Library License*, a "smart," sales-triggered book license for libraries [website](#)

Artist-in-Residence, EdLab, Teachers College, Columbia University, New York, NY | 6/09 - 10/09

- Conducted creative research & taught in this laboratory exploring the future of libraries and education
- Designed and prototyped *Stack View* – a Google Street View-like interface for browsing library stacks [website](#)

Co-Founder, vSpace, Arlington, MA | 11/07 – 4/09

- Co-founded this spatial audio teleconferencing startup with former Masters' thesis advisor
- Led marketing and design, partnerships, and business analysis guiding feature set and pricing

Experiential & Project Based Learning

The Greenhouse, Olin College of Engineering, | Fall 2018 – Spring 2019

Experiential learning studio prototyping events, products and services with students for external institutions including MIT and WGBH [student & faculty video testimonial](#)

Olin College of Engineering, ENG 2599: Hacking the Library | Spring 2017, Fall 2018

Co-Instructor for this Design & Engineering seminar on the development of Library hardware + software

Olin Workshop on the Library (OWL) & Community Technology | Summer 2015, Summer 2017

Co-creator, student summer-long, "do-learn" experiences shaping the physical and digital nature of the library [video](#)

Library Test Kitchen @ Simmons College | Spring 2016

Co-Instructor for the reprise of our research, design and prototyping seminar from Harvard

Library Test Kitchen, Harvard Graduate School of Design Seminar | Fall & Spring 2012, Fall 2013

Spring 2012: Instructor, co-creator, *Library Test Kitchen* seminar with Prof. Jeffrey Schnapp, awarded \$15,000 grant

Fall 2012: Guided *LABRARY*, a public, 37-day pop-up library created & staffed by students, [Library Journal](#) | [video](#)

Fall 2013: Lead Instructor for this library research, design and build graduate seminar, [Boston Globe](#)

Event Production

RECESS | July-August 2021

Retained by the Office of Mayor, envisioned a free, middle-school summer festival, funded by a first-of-its-kind collaboration between the Mayor, Deputy Superintendant, and City Manager [video](#)

Faux-mencement | March 2020

Launched pre-emptive graduation celebration planned and executed in two days celebration [CNN](#) & [Boston Globe](#) front page

Remaking Education | November 2018

Created and led the "Design Stream" of this 300+ attendee event produced by Olin College, Emerson College & WBUR at the Paramount Theater in Boston.

Envisioning our Information Future | January 2016

Co-organized and led an Institute of Museum and Library Services workshop with School of Library and Information Science, Simmons College, with Amy Ryan, President, Boston Public Library, National Archivist David Ferriero

Metropolitan New York Library Council METRO | November 2016

Led workshop with METRO leadership to identify programming opportunities and placemaking strategies for 150+ member libraries.

Presentations

Olin College Board of Trustees Report | June 2020

How Colleges Learn: The Intentional Design of Community Experience to Drive Culture Change [writing sample](#)

Keynote, The Metropolitan New York Library Council (METRO) Annual Conference | January 2017

The Lab @ the Heart of the Library

Television Interview, The Chronicle, WCVB TV | February 2016

New Life For Libraries, by Ted Reinstein (see minutes 4:32 - 6:21) [video](#)

South by Southwest Interactive (SXSWi) | March 2014

Library Machines: Collaboratively Prototyping the Future of the Library

Opening Keynote, Library Seminar Series, Teachers College Columbia University | September 2013

Morning Seminar with College Dean, & Library Board; Afternoon Public Lecture, *Library Machines*

Massachusetts Library System Conference | June 2013

LABRARY Road Show

Education

MIT Media Laboratory, MA in Media Arts and Sciences | 09/05 - 10/07

Research Assistant, Speech + Mobility Group, Chris Schmandt, Principal Investigator

Princeton University, Bachelor of Arts, School of Architecture and Urban Planning | 09/95 - 09/99

Thesis: "R. Buckminster Fuller: Thinking in Systems"

Training

Diversity Drives Inclusion, Brave the Cycle & Kendall Square Association | 10/22 - 12/22

Participant, a 10-week training to build more equitable and antiracist workplace cultures

Expertise

[Listening & Visioning](#) | [Community Engagement](#) | [Workshop Design & Facilitation](#) | [Report Writing](#)
[Event Design & Production](#) | [Videography](#) | [Graphic Design](#) | [Web Design & Development](#) | [Pitch Decks](#)