

# projects

I co-create the [courses](#), [places](#), [shows](#), [workshops](#), [films](#), [pop-ups](#) & [traditions](#) that help institutions continually co-create their identity with the communities they serve.

# process

- + **Invite Everyone to the Table**  
early, often and without agenda
- + **Find Room in the Margins**  
of space and schedule
- + **This is Show Business**  
not “tell business,” together we are producing engaging, hands-on experiences people choose to take part in

# Courses

Jeff Goldenson  
[buildingways.co/hello](http://buildingways.co/hello)

Design Research, Olin

## **The Greenhouse**

Fall 2018, Spring 2019, Fall 2019,  
Spring 2020

Library Software & Hardware, Olin

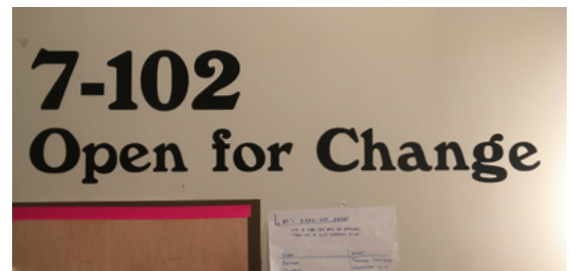
## **Hacking the Library**

with Oliver Steele  
Spring 2016, Spring 2017

Harvard Graduate School Design

## **Library Test Kitchen**

with Jeffrey Schnapp  
Spring 2012, Fall 2012, Fall 2013



# Places

Jeff Goldenson  
[buildingways.co/hello](http://buildingways.co/hello)

Olin College of Engineering

## The Library

Summer 2014 - Summer 2018

Cheap  
Reversible  
Fire Code Compliant  
Community Created Space





# Shows

Jeff Goldenson  
[buildingways.co/hello](http://buildingways.co/hello)

Olin's Ad-Hoc Commencement

## Faux-mencement

March 12, 2020

Olin, Emerson, WBUR Conference

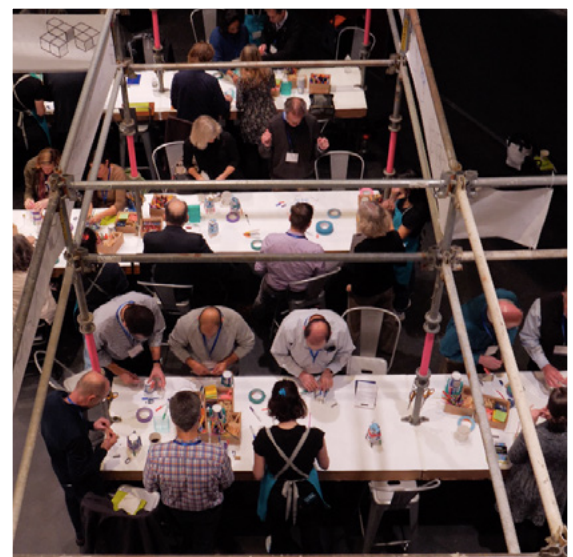
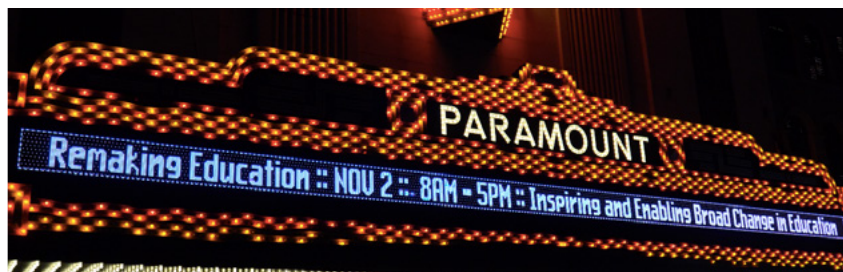
## Remaking Education

Fall 2018, 250 Attendees

An Engineering Open House

## Olin Expo

Spring 2019, Fall 2019





# Workshops

Jeff Goldenson  
[buildingways.co/hello](http://buildingways.co/hello)

Designed, Organized & Co-Ran

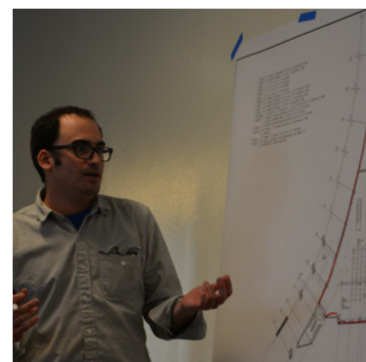
## Faculty Retreat

Fall 2014, Spring 2016

A Library Unconference

## Potluck

Summer 2017





# Films

Jeff Goldenson  
[buildingways.co/hello](http://buildingways.co/hello)

"Making of" for Marketing Dept.

## Olin Snapshot

Spring 2018

Call for Operators, The Foundry  
Cambridge Redevelopment Auth.

## At the Foundry

Fall 2017

Library Summer Renovation

## OWL

Summer 2015

MIT/Olin/Schmidt Futures

## Towards a Culture of Changemaking

Fall 2019





# Pop-Ups

Jeff Goldenson  
[buildingways.co/hello](http://buildingways.co/hello)

Storefront in Harvard Square

## LABRARY

30 Days of Design, Play & STEM  
No Books  
Fall 2013

SXSW's Pop-Up Library for Austin

## LABRARY Roadshow

Spring, 2014





# Traditions

**Jeff Goldenson**  
[buildingways.co/hello](http://buildingways.co/hello)

January Intercession Prototype

## Build Week

January 2020 -

Student-Run Free Coffee

## The ACRONYM

Spring 2015 - Present

Semester Kickoff Breakfasts

## Community Breakfast

Fall 2015 - Present

Seasonal Get Together

## Holiday Happening

Winter 2016 - Present

Student Festival of Creativity

## SLACfest

Spring 2016 - Present

