

Jeff Goldenson

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Current

Buildingways/Citizens of the World, Cambridge, MA | 9/20 – Present

- Partner, non-profit production co. creating equity-centered, community, college & career programming
- Creator & Co-Producer, [RECESS!](#), a free, month long middle school summer festival to combat isolation
- Co-Producer, [HBCU Tour & Expo](#), introducing area teens to Historically Black Colleges and Universities
- Clients: Brooklyn Public Library; President & Provost Olin College; Mayor & School Dept., Cambridge, MA

Prior Experience

Senior Lecturer, Special Advisor for Strategic Initiatives, Olin College, Needham, MA | 08/18 – 7/20

- Founder, The Greenhouse, Olin's student-partnered R & D studio for institution-scale initiatives
- Created and led work college experiments with student cohort, clients included WGBH & MIT
- Developed new, institution-wide intercession program, Build Week
- Co-created strategic planning initiatives and messaging with Provost and senior leadership

Library Director, Olin College of Engineering, Needham, MA | 08/14 – 7/18

- Cultivated a vibrant student-led library culture to elevate research and amplify campus creativity
- Rejuvenated digital, architectural and programmatic dimensions, tripling library gate count
- Led two, transformative 7-student summer design/build programs ([video](#))
- Catalyzed two institution-wide, strategic planning initiatives based on the success of the library

Designer, Founding Member of the Harvard Library Innovation Lab, Cambridge, MA | 12/09 – 06/14

- Designed and co-created a new lab from the ground up in the Harvard Law School Library
- Designed and co-built [StackLife](#), the Digital Public Library of America's award-winning interface
- Awarded \$50k grant to develop [Library License](#), a "smart," sales-triggered content licensing instrument
- Produced LABRARY ([video](#)), a public, 37-day Pop-Up Library Experiment, see [Library Journal](#)

Co-Founder, vSpace, Arlington, MA | 11/07 – 4/09

- Co-built this audio design and telephony startup with former Masters' thesis advisor
- Developed the business model, performed market analysis and established product/market fit
- Produced marketing materials, graphic identity, and product user experience

Artist-in-Residence, EdLab, Teachers College, Columbia University, New York, NY | 6/09 - 10/09

- Conducted creative research & taught in this laboratory exploring the future of libraries and education
- Designed and prototyped [StackView](#) – a Google Street View-like interface for browsing library stacks

Education

MIT Media Laboratory, MA in Media Arts and Sciences | 09/05 - 10/07

Research Assistant, Speech + Mobility Group, Chris Schmandt, Principal Investigator

Princeton University, Bachelor of Arts, School of Architecture and Urban Planning | 09/95 - 09/99

Thesis: "R. Buckminster Fuller: Thinking in Systems"

Produced & Hosted Events

Faux-mencement | March 2020

Led production of Covid-19-instigated "Fauxmencement," learn more at [CNN](#) & [Boston Globe](#) front page

Remaking Education| November 2018

Created and led the “Design Stream” of this 300+ attendee event produced by Olin College, Emerson College & WBUR at the Paramount Theater in Boston.

Envisioning our Information Future | January 2016

Co-organized and led an Institute of Museum and Library Services workshop with School of Library and Information Science, Simmons College. Attendees included National Archivist David Ferriero

Metropolitan New York Library Council METRO| November 2016

Led workshop with METRO leadership to identify programming opportunities and placemaking strategies for 150+ member libraries.

Innovation in Library Teaching| November 2016

Led workshop with Eileen Abels, Dean, School of Library and Information Science, Simmons College, Amy Ryan, previous President, Boston Public Library, and others

Teaching Experience

Olin College of Engineering, The Greenhouse | Fall 2018 – Spring 2019

Research & Development studio prototyping events, products and services with students for external institutions including MIT and WGBH

Olin College of Engineering, ENG 2599: Hacking the Library | Spring 2017, Fall 2018

Co-Instructor for this Design & Engineering seminar on the development of Library hardware + software

Library Test Kitchen @ Simmons College | Spring 2016

Co-Instructor for the reprise of our research, design and prototyping

Harvard Graduate School of Design Seminar: Library Test Kitchen | Fall & Spring 2012, Fall 2013

Fall 2013: Lead Instructor for this library research, design and build graduate seminar, [Boston Globe](#)

Fall 2012: co-created LABRARY, Pop-Up Library Experiment, 92 Mt. Auburn St. Harvard Square

Spring 2012: Instructor creating first Library Test Kitchen seminar with Prof. Jeffrey Schnapp

Talks

Keynote, The Metropolitan New York Library Council (METRO) Annual Conference | January 2017

“The Lab @ the Heart of the Library”

Television Interview, The Chronicle, WCVB TV| February 2016

“[New Life For Libraries](#),” by Ted Reinstein, minutes 4:32 - 6:21

South by Southwest Interactive (SXSWi) | March 2014

“Library Machines, Collaboratively Prototyping the Future of the Library”

Opening Keynote, Library Seminar Series, Teachers College Columbia University | September 2013

Morning Seminar with College Dean, & Library Board; Afternoon Public Lecture, “Library Machines”

Massachusetts Library System: Making Change | June 2013

“LABRARY Road Show”

Skills

Community Engagement | Workshop Design & Facilitation | Event Design & Production | Filmmaking | Graphic Design | Web Design & Development | Storytelling | Pitch Decks