

# Working with institutions to stoke cultures of creativity.

“Culture is the stories we tell ourselves, about ourselves”

*Clifford Geertz, Anthropologist*

**I co-produce the courses, places, shows, workshops, movies, pop-ups & traditions that become the stories we tell.**

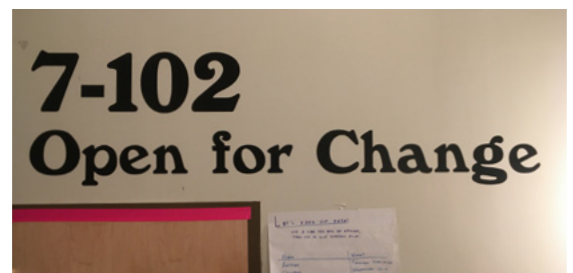
# Courses

Jeff Goldenson  
[buildingways.co](http://buildingways.co)

Design Research, Olin  
**The Greenhouse**  
Fall 2018, Spring 2019, Fall 2019,  
Spring 2020

Library Software & Hardware, Olin  
**Hacking the Library**  
with Oliver Steele  
Spring 2016, Spring 2017

Harvard Graduate School of Design  
**Library Test Kitchen**  
with Jeffrey Schnapp  
Spring 2012, Fall 2012, Fall 2013



# Places

Jeff Goldenson  
[buildingways.co](http://buildingways.co)

Olin College of Engineering  
The Library  
Cheap  
Reversible  
Fire Code Compliant  
Community Created Space





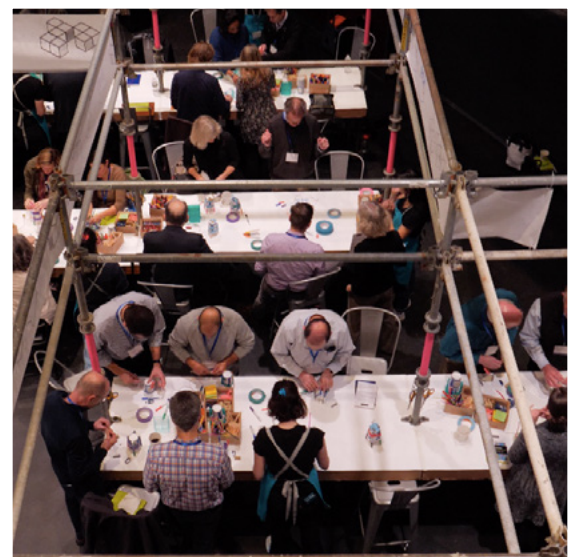
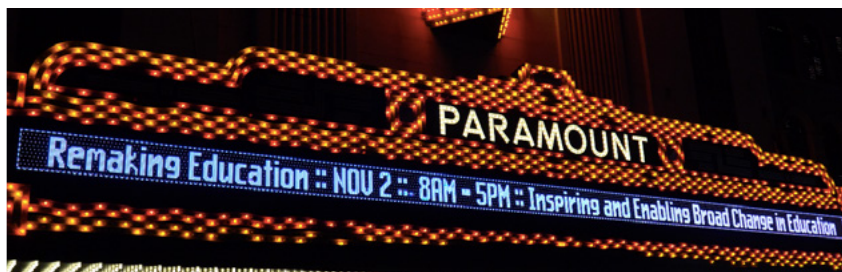
# Shows

Jeff Goldenson  
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Olin's Ad-Hoc Commencement  
**Faux-mencement**  
March 12, 2020

Olin, Emerson, WBUR Conference  
**Remaking Education**  
Fall 2018, 250 Attendees

An Engineering Open House  
**Olin Expo**  
Spring 2019, Fall 2019



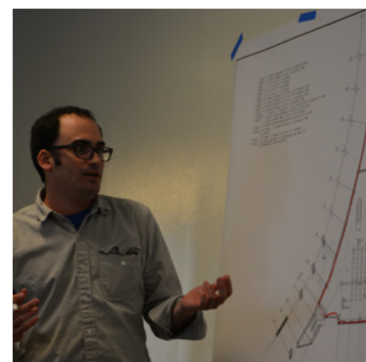


# Workshops

Jeff Goldenson  
[buildingways.co](http://buildingways.co)

Designed, Organized and  
Co-Ran  
**Faculty Retreat**  
Fall 2014, Spring 2016

A Library Unconference  
**Potluck**  
Summer 2017





# Movies

Jeff Goldenson  
[buildingways.co](http://buildingways.co)

"Making of" for Marketing Dept.  
Olin Snapshot  
Spring 2018

Call for Operators, The Foundry  
Cambridge Redevelopment Auth.  
At the Foundry  
Fall 2017

Library Summer Renovation  
OWL  
Summer 2015

MIT/Olin/Schmidt Futures  
Towards a Culture of  
Changemaking  
Fall 2019





# Pop-Ups

Jeff Goldenson  
[buildingways.co](http://buildingways.co)

Storefront in Harvard Square  
**LABRARY**  
30 Days of Design, Play & STEM  
No Books  
Fall 2013

SXSW's Pop-Up Library for Austin  
**The LABRARY Roadshow**  
Spring, 2014





# Traditions

Jeff Goldenson  
[buildingways.co](http://buildingways.co)

January Intercession Prototype

**Build Week**

January 2020 -

Student-Run Free Coffee

**The Acronym**

Spring 2015 - Present

Semester Kickoff Breakfasts

**Community Breakfast**

Fall 2015 - Present

Seasonal Get Together

**Holiday Happening**

Winter 2016 - Present

Student Festival of Creativity

**SLACfest**

Spring 2016 - Present

