Excel Homework: Kickstart My Chart Report

Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

We can conclude kick starter campaigns associated with theater, music, and film/video, with a goal of less than $1000, starting in February and May have the most success.

What are some limitations of this dataset?

We have limited information on the description and details of each kick starter campaign. We are only given a “Blurb” in the data regarding each campaign.

We are given a small data set of 4000 campaigns to analyze out of 300,000 launched campaigns.

What are some other possible tables and/or graphs that we could create?

We could create a chart to analyze whether being a “Staff Pick” and/or a “Spotlight” effects the success rate of a campaign.