



NLGS Not Your Typical Tradeshow! Guaranteed Appointments • Guaranteed Results

2010 National Lawn & Garden Show

The breathtaking Colorado mountain scape painted the canvas of the recent 2010 National Lawn & Garden Show, held June 14th-17th at the Crowne Plaza Hotel & Conference Center in Colorado Springs Colorado. Nearly 200 attendees gathered with one purpose: to meet face to face in an effort to buy and sell products. Vendors and Buyers meet face to face for 10 minute sessions throughout the event, allowing some attendees to have as many as 40-50 total appointments.

Since 1995, the National Lawn & Garden Show has designed and hosted an event unlike any other tradeshow in the industry. An appointment-based event connecting pre-qualified buyers and vendors face to face in a unique, professional format, NLGS is the most productive, focused and efficient events in the industry. Whether you are bringing a new product to the market, or making 2011 purchasing decisions for your company, the NLGS event is guaranteed to create a personalized schedule unique to every vendor and buyer who attends the show.

“NLGS was a terrific event for Geohumus as a new product technology company in the industry,” said Mark Russell, VP of Sales for Geohumus and first-time vendor. “To be able to have face to face meetings with 30+ key buyers in the industry as well as the networking with other buyers and vendors could not have been done other than at NLGS for-

mat. We will absolutely be back next year, as we will have follow up with the new business we created this year as well as new products to present. I highly recommend NLGS to any company who has this group as a target market.”

Different than your average tradeshow in the industry, some attendees take advantage of the economic benefits of meeting multiple buyers in one intimate setting.

“Rather than non-decision makers roaming the aisles, you get to meet face to face with buyers, said Larry DeWitt, CEO of DeWitt Company. “It’s an economical choice, and that is why we have attended for the past 16 years.”

Organizers love this event and spend the year searching for not only new products, but also new buyers each year. This is also a perfect venue to strengthen existing relationships.

“NLGS is known in the lawn and garden industry for offering the most organized and productive model for conducting business, said Bob Mikulas, president and founder. “We love what we do and wouldn’t change it for the world.”

The 2011 NLGS event will be held in Chicago, Ill.
June 14-16, 2011 • Register Today • Space is limited.

For information about this event or to register:
nlginfo@nlgshow.com



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