



2011 National Lawn & Garden Show
Guaranteed Appointments • Guaranteed Results

6000+ appointments — 2011 NLGS Success!

Over 6000 face to face appointments took place in less than three days between buyers and vendors of the lawn, garden and pet industries at the 2011 National Lawn & Garden Show held June 14-16 at the Crowne Plaza Chicago O'Hare.

For 17 years, National Lawn & Garden Show has designed an event unlike any other show in the industry pairing buyers and vendors face to face in preset, scheduled appointments. Over 250 attendees gathered with one purpose: to meet face to face in an effort to buy and sell products. Vendors and buyers meet face to face for 10 minute sessions throughout the event, allowing some attendees to have as many as 40-50 total scheduled appointments.

"I prefer the meeting format vs. standing in a booth and hoping someone stops in," said Brad Yount, DeWitt Company. "It's an incredibly productive and economical choice for our company, and that is why we have attended for the past 17 years."

Whether you are bringing a new product to the market, or making 2012 purchasing decisions for your company, the NLGS event is guaranteed to create a personalized schedule unique to every vendor and buyer who attends the event. Both US and international vendors can anticipate guaranteed appointments and guaranteed results.

"Our sole mission since 1995 has been to provide an affordable, efficient, alternative to traditional tradeshows which assures buyer/vendor introductions in preset scheduled appointments, said Bob Mikulas, president and founder. "We love what we do and wouldn't change it for the world."

The 2011 event saw a rise in the number of international vendors and buyers and also a new Pet Products Division was added to the show lineup. The lawn & garden industry recognizes NLGS as the most exclusive and productive event in the industry for Lawn & Garden products. The event is known for bringing in the "mid tier" buyers who inclusively represent 90% of the merchandising opportunities in the US. Historically NLGS has had 14 out of the top 20 Lawn & Garden retailers in the US attend the annual NLGS event.

The 2012 event will be held June 10-12 in Dallas, Texas
NLGShow.com • Register Today • Space is limited.

For more information about this event or to register: nlginfo@nlgshow.com

