## Jeff Shepherd

## Bio Site Project Week 3

For my subject, I chose my boss Paul for a couple reasons. He's easily accessible, and I can complete some of work while at work. (bonus!)

To start, I tossed around some ideas for a title: Gift of Gab, Silver Tongue, Talk Talk, and Gregarious Paul. I threw out the first three because I felt they had the potential to unintentionally insult him.

Next I considered what elements to include. Photographs are required so that will be included. Then, I thought a graphic of his immediate family tree would be nice. I will also include a written profile using the "GOAL" method. I'll elaborate on the GOAL method later because I believe it could be useful to other students. Other elements I'm considering are an overview of his hobbies and a work history / timeline.

Regarding photographs, I'm considering taking a three-quarters view headshot and a profile shot. Then use those as references and make line drawings of his face instead of straight-up photographs in the final web site. Alternatively, I might draw him as a cartoon character and use that.

Last, I considered a color-scheme. If I use pencil or charcoal drawings, then some combination of black, white, and gray would be a good color scheme. If I did use color in that scheme, red for example, I would keep it subdued and faint so that it would not be jarring. Other thoughts on color scheme are warm yellows and gold because Paul has a friendly and warm personality.

Interview will be conducted 10/4.



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