Jeffin Jaison

Full-Stack Web Developer

🌐 https://jeffinjx.github.io/my-site/

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Work Experience

Marketing Specialist Intern
Media Factory, Bahrain
An event management company that specializes in printing services, signages, and audio & video production
January 2022 to April 2022 (4 months)

- Provided marketing support from lead generation to customer research.
- Conducted competitive research and analysed industry trends.
- Performed in-depth study of company services and data analysis.
- Managed customer service on social media accounts.
- Optimized user experience on websites.
- Wrote and edited marketing copies.
- Assisted with the design of creative marketing campaigns and promotional materials.

Customer Service Intern
Magic Planet, Bahrain
A family entertainment centre
July 2021 to September 2021 (2 months)

- Upheld service quality and standards in a fast-paced work environment.
- Organized merchandise and stocks.
- Effectively managed and recorded time allotment for play areas.
- Remained up to date on company products and policies.
- Established rapport with customers through attentive listening and improvisation.

Volunteer Work and Interests

Community Event Helper,
Sacred Heart Church, Bahrain

Volunteer Event Helper,
The Indian School, Bahrain

Relevant Skills

- JavaScript, jQuery, HTML, CSS, Less, Bootstrap, React
- Node.js, Express, MongoDB, SQL
- RESTful APIs, EJS
- Search Engine Optimisation
- Git & Version Control
- HyperTerminal, Atom, Visual Studio Code

Education History

Certificate of Higher Education In Business and Management

University of Essex, United Kingdom
Anticipated Graduation Date: 10/2023

- Currently Enrolled Online
- Pathway to Bachelor of Arts (Honours) In Business and Marketing

Higher Secondary Certificate(HSC): Humanities

The Indian School, Bahrain
Graduation Date: 03/2021

- 77.4% | CGPA 8.15
- Sociology | Psychology | Marketing | English | Home Science