## Ramen Ratings

IST 652 Final Project Presentation Jeffrey Chao

### Data Sources

- The structured data used in this assignment was the Ramen Ratings data on Kaggle.com. This dataset is taken from the product review site theramentrater.com and contains the Brand, Variety, Country, Style, Rating, and URL for each of the ramen reviews made on the website.
- The unstructured data was scraped from Amazon using the BeautifulSoup and Selenium packages.

In [5]: ramendf

#### Out[5]:

|      | ID   | URL  | Brand    | Variety  | Style | Country       | Stars |
|------|------|--|----------|--|-------|---------------|-------|
| 0    | 3473 | https://www.theramenrater.com/2020/04/05/3473  | MyKuali  | White Fish Broth Noodle                        | Pack  | Malaysia      | 5.00  |
| 1    | 3472 | https://www.theramenrater.com/2020/04/05/3472  | MyKuali  | Penang White Curry Noodle (New Recipe)         | Pack  | Malaysia      | 5.00  |
| 2    | 3471 | https://www.theramenrater.com/2020/04/05/3471  | Ve Wong  | Instant Oriental Noodles Soup Chinese Herb - G | Pack  | Taiwan        | 3.75  |
| 3    | 3470 | https://www.theramenrater.com/2020/04/04/3470  | Myojo    | Ippeichan Rich & Sweet Yakisoba                | Tray  | Japan         | 5.00  |
| 4    | 3469 | https://www.theramenrater.com/2020/04/03/3469  | Mykuali  | Penang Hokkien Prawn Rice Vermicelli Soup      | Bowl  | Malaysia      | 5.00  |
|      |      |  |          |  |       |               |       |
| 3468 | 5    | https://www.theramenrater.com/2009/06/22/vifon | Vifon    | Hu Tiu Nam Vang ["Phnom Penh" style] Asian Sty | Bowl  | Vietnam       | 3.50  |
| 3469 | 4    | https://www.theramenrater.com/2009/06/22/wai-w | Wai Wai  | Oriental Style Instant Noodles                 | Pack  | Thailand      | 1.00  |
| 3470 | 3    | https://www.theramenrater.com/2009/06/22/wai-w | Wai Wai  | Tom Yum Shrimp                                 | Pack  | Thailand      | 2.00  |
| 3471 | 2    | https://www.theramenrater.com/2009/06/22/wai-w | Wai Wai  | Tom Yum Chili Flavor                           | Pack  | Thailand      | 2.00  |
| 3472 | 1    | https://www.theramenrater.com/2009/06/22/westb | Westbrae | Miso Ramen                                     | Pack  | United States | 0.50  |
|      |      |  |          |  |       |               |       |

3458 rows x 7 columns



Menraku Variety Mix Flavors, Shio, Miso, Tonkotsu, Shoyu, Spicy Miso Tonkotsu, Seafood Tonkotsu, Spicy Sesame, Sezchuan Inspired Spicy...

★★★★☆~57

\$4299 (\$3,58/Count) Save 10% more with Subscribe & Save prime Get it as soon as Wed, Dec 9 FREE Shipping by Amazon



Nissin Demae Black Garlic Oil Instant Ramen Noodles 30 Packs 3.5 Ounce (Pack of 30)

\*\*\*\* - 954

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Nissin RAOH, Miso Flavor, Authentic Japanese-Style Ramen, 3.77 Ounce (Pack of 6)

3.8 Ounce (Pack of 6)

\*\*\*\*\* 1.644

\$1194 (\$0.53/Ounce) Save more with Subscribe & Save prime Get it as soon as Wed, Dec 9 FREE Shipping on orders over \$25 shipped by Amazon



Nongshim Shin Spicy Ramen Instant Gourmet Cup Noodle 2.64 Ounce (Pack of 6)

Spicy · 2.6 Ounce (Pack of 6)

**★★★☆** ~ 742

\$1693 (\$1.07/Ounce) Save more with Subscribe & Save prime Get it as soon as Thu, Dec 10 FREE Shipping on orders over \$25 shipped by Amazon Only 10 left in stock - order soon.

More Buying Choices \$5.20 (13 new offers)

## Data Exploration and Cleaning (pt.1)

#### **Structured Data**

- Import from .csv
- Drop rows with missing data
- Typos/inconsistencies in the Country column



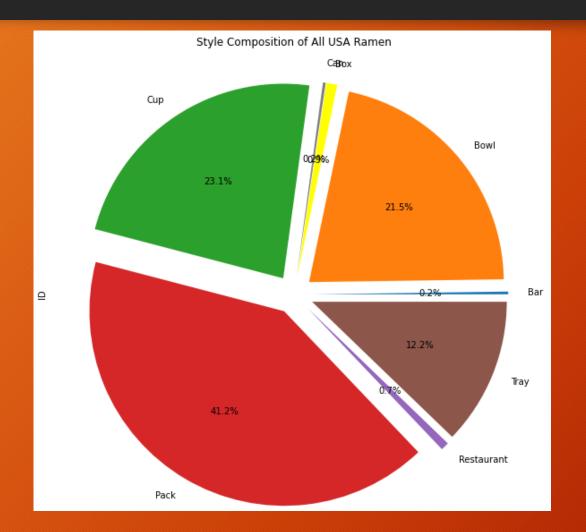
## Data Exploration and Cleaning (pt.2)

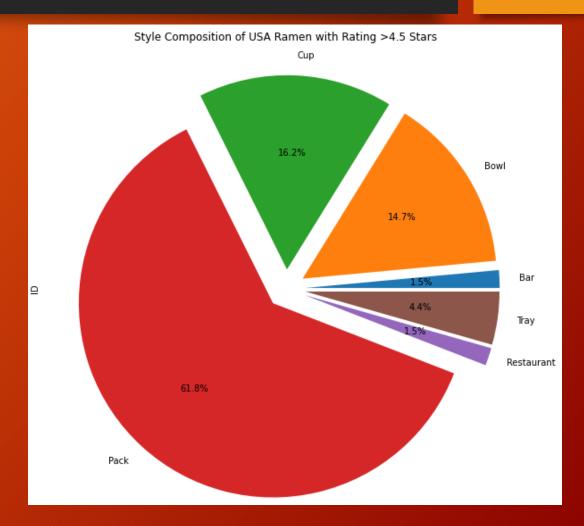
#### **Unstructured Data**

- Generate URL for desired search results
- Load Amazon search page using Selenium
- Pull and parse the HTML through BeautifulSoup to grab relevant information
- Process "product descriptions" so that Brand and Variety are in individual columns
- Manually collect information that was not included in text
- Format information to match the structured data

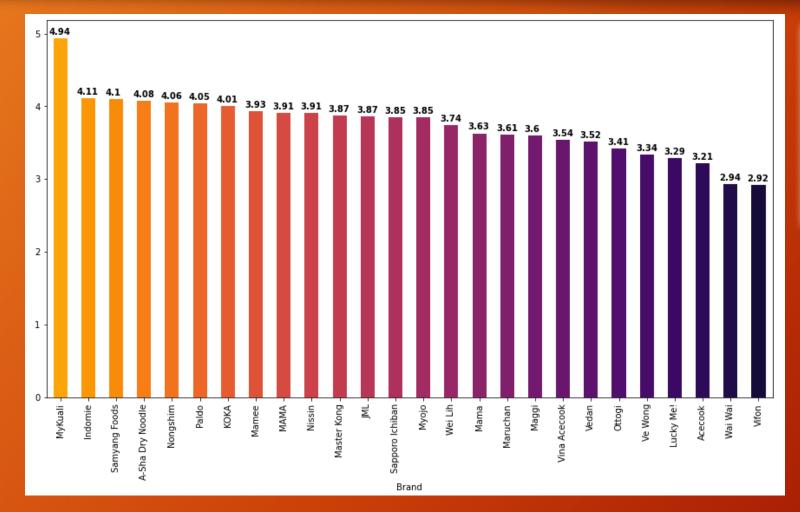


## Question 1: "Which style of ramen manufactured in the USA is the tastiest?"





# Question 2: "Which brand produces the tastiest instant ramen?"



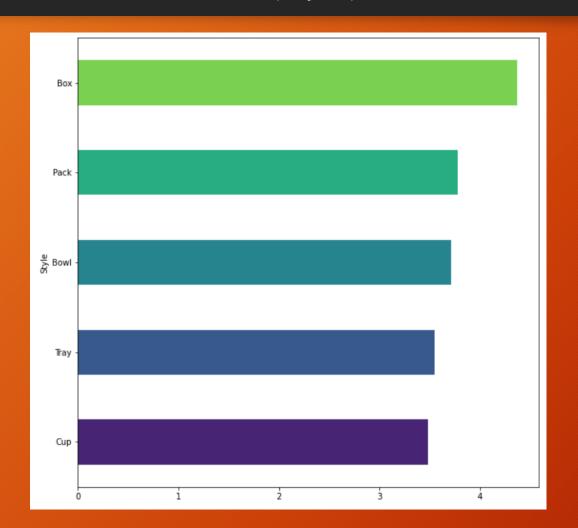






### Question 3:

"Are there correlations between the form-factor (style) of the ramen and rating?"





# THANK YOU FOR LISTENING!

**Questions?**